



Chamber of Commerce of Highlands Ranch Business After Hours (BAH) Sponsorship

The purpose of Business After Hours, along with other Chamber functions, is to support the growth and success of businesses that serve the Highlands Ranch community. Business After Hours is a monthly event which is a great way to meet other business professionals, expand your network and unwind from your busy day! Business After Hours is the fourth Wednesday of the month from 5:00 – 7:00 pm.

Business After Hours benefits both the sponsor and Chamber. Chamber members are invited to make every effort to sponsor or co-sponsor a Business After Hours event.

Ideally only one type/category of business will be represented per quarter; that is dependent on member interest in sponsoring. Variety among businesses will encourage attendance and benefit both the host and the Chamber. This is your opportunity to showcase your business to the Chamber membership. Grand openings, remodels, new locations, new to the area and unique businesses are excellent opportunities to draw the Chamber membership to your event.

Average Cost

The average cost to sponsor a Business After Hours ranges from \$200 to \$400 per event. Sponsors can expect between 50 to 70 people and facility capacity must meet fire regulations.

Food/Beverage items

Sponsors provide a variety of hors-d'oeuvres and snacks and beverages which should include wine, beer, spirits, soft drinks, coffee, tea and wine. Event attendees will be given two drink tickets at the time of registration and hosts are asked to provide a representative to collect the drink tickets at the time the attendees is given a beverage. This is done to reduce liability for both the host of the event and the Chamber of Commerce of Highlands Ranch.

Giveaways

Giveaways add value and generate conversations. Logo items are appropriate. Giveaways that are interesting, unique and hold value will be deemed better crowd pleasers. Winners of the giveaways must be present to win.

Highlights

Sponsors are encouraged to have a "hook" and a theme. Activities and/or games increase participation and interaction.

Eligibility

Must be a Chamber member in good standing. At least 12 months must pass before hosting another BAH.