

2018 Sponsorship Packages

Hosted By
Heard County
Chamber of Commerce

**Saturday, July 7, 2018
On The Square in
Franklin, GA**



EVENT SPONSORSHIP AVAILABLE THIS YEAR

***HANG YOUR BANNER ON THE SQUARE
IN FRONT OF THOUSANDS!***

We'll create and hang your business' banner on the town's gazebo in view of thousands during this area's biggest and best fireworks show and street dance!

Premium Packages include ad spots on Eagle 102.3 and inclusion in their live remote. Logos included in printed advertising promoting event.

and Professional Fireworks Show by J & M Displays

***HURRY TO GET THE PRIME LOCATIONS!!!!
Several Price Points to Choose From!***

A Unique Opportunity to Promote

"YOUR BUSINESS"

Booth Information and Online Payment Available at HeardChamber.com

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Event Sponsor - Sold - Thanks to Walker

(We'll name it after you)
ONLY ONE AVAILABLE!!!!

Cadillac Buick GMC

Event named for YOUR COMPANY !

Giant custom banner on roof of Gazebo over band.
Display space for merchandise or vehicles.
Eagle 102.3 Radio Package (See Details at Right)
Inclusion in All Advertising & Promos by Chamber
Recognition on Live Remote During Event

Host Sponsor \$1,500.00

ONLY ONE AVAILABLE!!!!

Eagle 102.3 Radio Package (See Details at Right)
Large Banner Front & Center of Lower Level of Gazebo
(Price includes custom banner approx. 18" x 8')
Inclusion in All Advertising & Promos by Chamber
Recognition on Live Remote During Event
Display space or booth.



Premium Sponsor \$1,000.00

Eagle 102.3 Radio Package (See Details at Right)
Large Banner on Lower Level of Gazebo
(Price includes custom banner approx. 18" x 8')
Inclusion in All Advertising & Promos by Chamber
Recognition on Live Remote During Event

Air-Time Package

- (10) 30 second commercials – on all four stations – to be run prior to the event – Best Time Available.
- Promos promoting event
- On air personality at event recognizing sponsors

Supporters \$500.00

Smaller Banner on Upper Level of Gazebo
OR
On fence alongside gazebo (beside the band)
(Price includes custom banner approx. 12" x 6')
Recognition on Live Remote During Event

Friends \$100.00
Step Sign at Torchbearer's Park in front of crowds.

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**Please register my
business as a sponsor
as shown below:**

- | | |
|---|-------------------|
| <input type="checkbox"/> Event Sponsor ONLY ONE AVAILABLE!!!!
Event is named after your business in all promotions.
(Price includes custom banner approx. 6' H x 10' W) | \$2,500.00 |
| <input type="checkbox"/> Host Sponsor ONLY ONE AVAILABLE!!!!
(Price includes custom banner approx. 18" H x 8' W) | \$1,500.00 |
| <input type="checkbox"/> Premium Sponsor
(Price includes custom banner approx. 18" H x 8' W) | \$1,000.00 |
| <input type="checkbox"/> Supporter
(Price includes custom banner approx. 12" H x 6' W) | \$500.00 |
| <input type="checkbox"/> Friend (Stepsign) | \$100.00 |

Prepayment is required in order for Chamber to place order for banners.

Sponsor is required to provide layout for banner and any custom logos to be included on banner. Chamber will hang banners on gazebo two days prior to the event and will remove them within five days following the event. Sponsor can pick up their banner at Chamber office any-time thereafter. Gazebo locations are first-come, first-choice.

Please print banner as shown in block below:

Sponsor should indicate any specific fonts or content required or Sponsor may work directly with Supplier to create banner within the specified budget. Sponsor will be allowed to view a proof prior to final printing. Chamber Board reserves the right to reject any banners or content deemed, in their opinion, distasteful or inappropriate. Banners of a political nature must show name of candidate and must state that candidate approves content.

Specifics: _____

Signature: _____ **Date:** _____