

Demographic Profile For Heard County

Indicator	Heard Co.	Georgia Total	Avg. Co. in Ga.
AGRICULTURE	.	.	.
Total Farm Gate Value (\$000), 2013	67,605	13,591,936	85,484
Total Farm Gate Value per Farm, Dollars, 2013	402,410	321,649	324,352
Total Farm Gate Value per Farm Acre, Dollars, 2013	2,498	1,413	1,797
Poultry/Egg, Farm Gate Value (\$000), 2013	57,962	5,438,181	34,202
Row/Forage Crops, Farm Gate Value (\$000), 2013	564	2,879,916	18,113
Livestock/Aquaculture, Farm Gate Value (\$000), 2013	4,473	1,679,986	10,566
Forestry & Products, Farm Gate Value (\$000), 2013	2,874	606,586	3,815
Vegetables, Farm Gate Value (\$000), 2013	25	997,775	6,275
Ornamental Horticulture, Farm Gate Value (\$000), 2013	707	562,470	3,538
Fruits & Nuts, Farm Gate Value (\$000), 2013	0	729,217	4,586
Other Income, Farm Gate Value (\$000), 2013	1,000	697,806	4,389
Total Cash Receipts & Other Income (\$000), 2012	37,113	11,314,559	71,161
Farm Production Expenses (\$000), 2012	34,015	8,376,008	52,679
Net Farm Proprietor Income (\$000), 2012	2,767	3,000,181	18,869
Number of Farms, 2012	168	42,257	266
Land in Farms, Acres, 2012	27,067	9,620,836	60,508
Farm Size, Average in Acres, 2012	161	228	239
Harvested Cropland, Acres, 2012	2,943	3,609,788	23,276
Operator Characteristics, % worked 200 + Days Off Farm, 2012	48	38	38
Number of Farms, % Change, 2007-2012	-10	-12	-12
CRIME	.	.	.
Total Index Crimes Reported, 2013	202	359,300	2,274
Total Index Crime Rate per 100,000, 2013	1,748	3,596	2,728
Juvenile Courts, Total Commitment Rate per 1,000, FY13	3	2	1
State Prison Inmates, Total, 2014	61	6,188	295
State Prison Inmates, % Violent/Sex Crimes, 2014	67	73	62
Probationers, Total, 2014	270	93	981
ECONOMICS	.	.	.
Total Deposits in Financial Institutions (\$000), 2014	76,259	197,002,674	1,254,794
Bankruptcy Filings, 12 mo. as of 12/2013, Rate per 1,000	5	6	5
Property Tax Digest, Gross Digest, 40% Value (\$000), 2013	507,956	348,127,846	2,189,483
Ad Valorem Taxes Levied, Total (\$000), 2012	9,556	10,112,185	63,599
Millage Rate, County-wide, 2013	22	29	29
Lottery Sales, Total, Dollars, FY14	3,439,276	4013381517	25,241,393

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Lottery Sales, Total per Capita Dollars, FY14	298	402	470
Median Household Income, Total, 2012 Model-based Est	39,756	47,125	39,549
Below Poverty, Persons, 2012 Model-based Est	2,462	1,852,459	11,651
Below Poverty, % of Persons, 2012 Model-based Est	21	19	23
Below Poverty, Children Age 0-17, 2012 Model-based Est	903	672,149	4,227
Per Capita Income, 2012	29,158	37,229	31,536
Total Personal Income (\$000), 2012	339,754	369,149,416	2,321,694
Transfer Receipts (\$000), Total, 2012	89,299	63,767,467	401,053
Transfer Receipts, % of Total Personal Income, 2012	26	17	26
Transfer Receipts, Per Capita Total, 2012	7,664	6,431	7,747
EDUCATION, COUNTY SYSTEMS 2012-2013	.	.	.
Enrollment, FTE Total K-12, 2012-13	1,907	1,657,506	9,515
Enrollment, % Black, 2012-13	9	38	35
Enrollment, % White, 2012-13	84	42	53
Enrollment, % Hispanic, 2012-13	2	13	8
Enrollment, % Asian, 2012-13	1	4	1
% of Total Absent >15 days, 2012-13	14	10	10
% Economically Disadvantaged (ED), 2012-13	69	60	68
Retained Students, % of Total Enrollment, 2012-13	0	0	0
% Gifted Program, 2012-13	6	11	9
% Special Ed Program, 2012-13	12	11	11
% w/Disabilities (SWD), 2012-13	12	11	11
Expenditures (General Fund), K-12 Total per FTE, 2012-13	8,829	8,336	8,718
9-12 Grade Dropouts, Percent, 2012-13	2	4	3
Graduates, Total, 2012-2013	114	88,715	528
Graduates, % Eligible for HOPE, 2012-2013	51	42	43
Schools, % Achieving Adequate Yearly Progress, 2012-13	87	76	73
Teachers, % of Total, w/Advanced Degrees, 2012-13	68	68	67
Private School Students, 2012-13	9	108,676	635
Home Study Students, 2012-13	103	55,579	311
EDUCATION ATTAINMENT	.	.	.
Persons Age 25+, % High School Graduate, 2008-2012	37	29	36
Persons Age 25+, % Some College, No Degree, 2008-2012	19	21	20
Persons Age 25+, % Associate Degree, 2008-2012	8	7	6
Persons Age 25+, % w/Bachelor's Degree, 2008-2012	6	18	10

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Persons Age 25+, % w/Graduate or Prof Degree, 2008-2012	2	10	6
ELECTIONS			
General Election, Total Votes Cast for President, 2012	4,169	3,897,839	24,515
General Election, Votes Cast, % Democrat, 2012	23	46	37
General Election, Votes Cast, % Republican, 2012	76	53	62
General Election, Votes Cast, % Libertarian, 2012	2	1	1
Registered Voters, Total Active as of 11/01/2014	5,148	5,170,388	32,518
General Election, % Voter Turnout, 2014	48	49	48
HEALTH			
% Uninsured, <65 Yrs of Age, All Income Levels, 2012	19	21	21
% Uninsured, <19 Yrs of Age, All Income Levels, 2012	9	9	9
Licensed Child Day Care Centers, 2014	2	2,901	19
General Hospitals, 2012	.	145	1
Nursing Homes, SFY12	1	335	2
All STDs, Total Rate per 100,000, 2013	260	625	576
Medicare Enrollment, Hospital and/or SMI, 2012	2,254	1,488,096	9,359
HOUSING AND HOUSEHOLDS			
Building Permits, Residential, Total Units, 2013	16	36,174	233
Building Permits, Residential, Value of Constr (\$000), 2013	2,150	5,655,314	36,486
Housing Units, Total, 2013 Estimate	5,064	4,109,896	25,848
Housing Units, Density per Sq Mi, 2013	17	72	82
Housing Units, Occupied, 2008-2012	4,342	3,508,477	22,066
Housing Units, Occupied, % of Total Units, 2008-2012	85	86	82
Housing Units, Renter-Occupied, 2008-2012	1,075	1,193,190	7,504
Housing Units, Vacant, 2008-2012	795	577,754	3,634
Housing Units, Mobile Homes, % of Total Units, 2008-2012	39	10	22
Housing Units, Owner-Occupied, Median Value, 2008-2012	88,900	156,400	114,132
Housing Units, Renter-Occupied, Median Gross Rent, 2008-2012	586	849	670
Family Households, 2008-2012	2,944	2,397,245	15,084
% Married Couple Families, 2008-2012	78	71	71
% Married Couple Families w/children <18, 2008-2012	31	31	27
% Male Head Families, No Wife Present w/kids <18, 2008-2012	3	3	3
% Female Head Families, No Husband, w/kids <18, 2008-2012	9	14	12
Households, Total, 2008-2012	4,342	3,508,477	22,076
Average Household Size, Total, 2008-2012	3	3	3

Source: Selected data from 2015 Georgia County Guide, published by Carl Vinson Institute of Government and the Cooperative Extension Service, The University of Georgia

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LABOR	.	.	.
Civilian Labor Force, 2013	4,926	4,767,323	29,983
Unemployment Rate, 2013	10	8	9
All Industries, Avg Number of Establishments, 2013	153	278,502	1,591
All Industries, Avg Monthly Employment, 2013	2,080	3,917,423	23,972
All Industries, Avg Weekly Wage in Dollars, 2013	787	899	635
Resident Workers Age 16+, 2008-2012	4,524	4,234,475	26,632
Resident Workers, Worked Inside County of Res, %, 2008-2012	30	59	54
Commuters, Drove Car/Truck/Van, Alone, %, 2008-2012	82	79	80
Resident Workers, Worked at Home, %, 2008-2012	2	5	3
NATURAL RESOURCES	.	.	.
Area, Total, in Square Miles, 2010	301	59,425	374
Forestland, Acres (000), 2013	119	24,745	156
Forestland, % of Land Use Area, 2013	70	65	64
Timberland, Volume of Live Trees, All Species, MCF, 2013	218	42,126	265
Water Withdrawals, Total, Million Gallons per Day, 2010	51	4,438	28
Water Use, Public Supply, Million Gallons per Day, 2010	1	1,116	7
Hazardous Waste Sites, Number, 2014	1	630	4
Toxic Chemical Releases, Pounds, 2014	869,583	71,499,684	634,602
POPULATION	.	.	.
Total Population, Estimate, 2013	11,558	9,992,167	62,844
Total Pop, % Change, 2000-2010	8	18	14
Total Pop, % Change, 1930-2010	30	233	221
Pop Density per Square Mile, 2010	40	168	194
Urban, Total %, 2000	0	72	36
Rural, Total %, 2000	100	28	64
Natural Increase Rate per 1,000, 7/1/2012-7/1/2013	2	6	3
Net Migration Rate per 1,000, 7/1/2012-7/1/2013	-9	2	-2
Census Pop Estimate, July 1, 2013	11,558	9,992,167	62,844
Black Pop Alone, %, 2013	11	31	28
White Pop Alone, %, 2013	87	62	68
Pop, Other Races Alone, %, 2013	1	4	2
Hispanic Pop, %, 2013	2	9	6
Total Pop, % Age 65+, 2013	15	12	15
Median Age, Total Population, 2013	41	36	39

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Pop Projection, State Office of Planning & Budget, 2015	12,421	10,509,376	66,097
Pop Projection, State Office of Planning & Budget, 2030	14,071	13,154,530	82,733
Veterans, Population, 9/30/2014	850	752,882	4,735
CHILDREN AND PUBLIC ASSISTANCE	.	.	.
Child Abuse Cases Reported, 2013	153	77,165	482
Child Abuse Cases Investigated, 2013	26	12,578	79
Child Abuse Cases Investigated, % Substantiated, 2013	17	16	16
Child Abuse, Maltreatment Victims, 2013	37	17,978	114
Child Abuse, Maltreatment Victims, Rate per 1,000 kids, 2013	14	7	9
Food Stamps, Monthly Avg Recipients, FY2013	2,800	1,957,341	12,310
Food Stamps, Monthly Avg Recipients, % of Pop, FY2013	24	20	23
Medicaid, ABD Monthly Avg Cases, Total, FY2013	1,332	188,132	1,183
TANF, Monthly Avg Recipients, Total, FY2013	84	38,959	245
TANF, Monthly Avg Recipients, % of Pop, FY2013	1	0	0
OASDI, Persons Receiving Benefits, % of Total Pop, 2013	22	16	21
SSI, Total as % of Pop, 2013	4	3	3
TRANSPORTATION	.	.	.
Highway Mileage, Total, 2013	449	125,404	789
Highway Mileage, Unpaved, % of Total, 2013	36	23	28
Daily Vehicle Miles Traveled (000), Total, 2013	291	299,020	1,881
Motor Vehicle Registrations, Total, 2014	14,261	8,986,366	56,516
Fatalities in Crashes, Rate per 100,000 Population, 2012	34	12	19
Fatalities in Crashes, Involving Drunk, Rate per 100,000 Pop, 2012	0	3	4
% of Occupied Housing Units with No Vehicles, 2008-2012	5	7	7
VITAL STATISTICS, NATALITY	.	.	.
Births, Total, 2012	136	129,959	817
Births, Total Rate per 1,000, 2012	12	13	12
Births to Unwed Mothers, Total, 2012	65	57,827	364
Births to Unwed Mothers, Total Rate per 100 Live Births, 2012	48	45	49
Low Weight Births, Total, 2012	11	12,157	76
Low Weight Births, Total Rate per 100 Live Births, 2012	8	9	10
Induced Terminations, Total, 2012	10	28,036	176
Induced Terminations, Total Rate per 1,000 Females, 2012	5	13	9
Teen Pregnancies, Total, 2012	28	15,356	97
Teen Pregnancies, Total Rate per 1,000 Females Age 10-19, 2012	34	22	27

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VITAL STATISTICS, MORTALITY	.	.	.
Deaths, Total, 2012	115	72,604	457
Deaths, Total Rate per 100,000, 2012	989	732	957
Deaths, Infancy, Total, 2012	0	878	6
Deaths, Major Cardiovascular Diseases Rate per 100,000, 2012	301	208	285
Deaths, Cancer Rate per 100,000, 2012	172	158	205
VITAL STATISTICS, Rates from 2003-2012	.	.	.
Births, 10-yr Total Rate per 1,000, 2003-2012	12	15	14
Births to Unwed Mothers, Total Rate per 100 Live Births, 2003-2012	44	43	47
Low Weight Births, 10-yr Total Rate per 100 Live Births, 2003-2012	9	9	10
Induced Terminations, Total Rate per 1,000 Females, 2003-2012	6	15	8
Teen Pregnancies, Total Rate per 1,000 Females Age 10-19, 2003-2012	35	31	35
Deaths, Total Rate per 100,000, 2003-2012	985	732	940
Deaths, Infancy, 10-yr Total Rate per 1,000 Live Births, 2003-2012	6	8	9