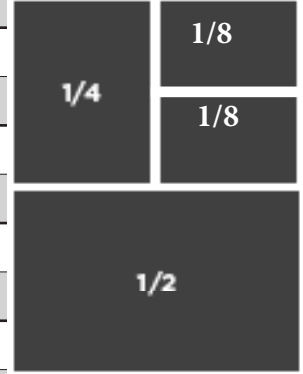


2021 Community Guide Advertising Contract

Below are the rates and sizes for advertising in the 2021 North Port Community Guide.

Please select your ad by checking the appropriate box in the table below.

✓	Ad	Trim Size	Member Rate	Non Member Rate
	FRONT COVER**	8.75" X 11.25"	\$3,000	\$3,500
	BACK COVER	8.75" X 11.25"	\$2,000	\$2,500
	INSIDE COVERS (front or back)	8.75" X 11.25"	\$1,500	\$2,000
	TWO PAGE SPREAD	8.75" X 11.25"	\$1,350	\$1,850
	FULL PAGE PRIME (pgs 3-7)	8.75" X 11.25"	\$995	\$1,495
	FULL PAGE	8.75" X 11.25"	\$899	\$1,150
	HALF PAGE	7.35" X 4.75	\$549	\$750
	QUARTER PAGE	3.575" X 4.75"	\$349	\$495
	EIGHTH PAGE	3.575" X 2.275"	\$199	\$295



****Upgrade Opportunity- 2021 North Port Map - Logo on Cover & Back Panel Ad - \$1,500**

(25% Non-refundable deposit required to reserve ad space. Balance due by October 30, 2020.
If advertising is not paid in full by October 30, will result in forfeiture of ad space.)

- Use 2020 ad as is
- Use 2020 ad with changes (*may incur a fee*)
- I will submit a camera ready ad
- I would like an ad created for me (*additional fee*)

Cost of Ad	\$ _____
Digital Hyperlink Option \$50	\$ _____
Create/Change fee	\$ _____
25% Deposit (due with contract)	\$ _____
BALANCE DUE (<i>due 10/30/2020</i>)	\$ _____

BILLING AND CONTACT INFORMATION (PLEASE PRINT)

Business/Organization Name _____

Billing Address _____

City/State/Zip _____

Contact Name _____

Phone _____ Email _____

Invoice Me
 Check Enclosed (*make payable to NPACC*)
 Credit Card

cc# _____ exp: _____ Sec# _____ Zip Code: _____

Name on Card: _____ Signature _____

CONTRACT TERMS, CONDITIONS, AND GENERAL POLICIES

- The North Port Area Chamber is not responsible for reproduction quality if less than 300 dpi.
- Camera-ready PDFs are preferred or file types jpg or png.
- We do not accept Microsoft Word or Microsoft Publisher files.
- Upon receipt of an ad that is not camera-ready, the agency or advertiser will be charged for all work done to prepare the ad.
- Advertiser is responsible for proofreading and approving all ads created or changed.
- The Chamber has the right to approve all advertisements for content and quality.
- Contract, ad, and full payment are due no later than October 30, 2020.
- **Submit all advertising material to Carole@themediainfo.com**

All advertising payments are non-refundable. I have read and accepted the terms of this agreement.

ADVERTISER SIGNATURE _____ DATE _____