Friends of the Legacy Trail

Friends of the Legacy Trail (FLT) is a nonprofit organization whose mission is to support, promote, enhance, and protect the Legacy Trail and its trail connections.

The Legacy Trail is a significant historic and natural trail that promotes a sense of community for Sarasota County and provides a place for visitors and residents to use and enjoy. Activities on the trail include viewing wildlife, relaxing in a mostly undeveloped environment, non-motorized travel to other parts of the county, and recreation such as walking, rollerblading, and bicycling.

Used by more than 225,000 people in 2017, the trail has been in existence for over a decade and currently runs from the Historic Venice Train Depot to Culverhouse Nature Park in Sarasota. A bond referendum on the ballot in the November general election seeks to secure funds to extend the trail to Payne Park in Sarasota and to enhance a connector to North Port.

FLT operates largely on the strength of its volunteers. If you like biking, being outdoors, meeting new people, and contributing to a community program for all ages and backgrounds, please consider volunteering. Volunteer roles include tabling at events, providing tours along the trail, participating in bicycle safety programs, promoting the trail, fundraising, and speaking to groups on behalf of the trail.

For more information, please contact FLT North Port coordinator Sharon Donovan, sadonovan@igc.org, and visit www.friendsofthelegacytrail.org and www.extendthelegacytrail.com.
Calendar of Events

1st 7:30 am    Breakfast Club Networking (Olde World, 14415 S. Tamiami Trail, North Port)

7th 4:00 pm    Professional Development & Education Committee (Goodwill Job& Career Center, 14879 Tamiami Trail)

8th 8:30 am    Capacity Building Committee (Key Agency, 14942 Tamiami Trail)

9th 11:30 am   Lunch & Learn (Community Room, Sarasota Memorial Healthcare, 2345 Bobcat Village Center, North Port)

14th 8:30 am   Member Services Committee (Perkins, 6001 S. Salford Boulevard, North Port)

14th 5:30 pm   Business to Business Expo - Hot Summer Nights VII (George Mullen Activity Center, 1602 Kramer Way, North Port)

16th 11:30 am  Networking@Noon (Boys & Girls Club of Sarasota County, Gene Matthews Club, 6851 S. Biscayne Drive, North Port)

17th 9:00 am   Marketing & Communication Committee (Charlotte State Bank, 4300 Aiden Lane)

23rd 8:30 am   Government Relation Committee (Sarasota memorial ER, 2nd Floor Community Room, 2345 Bobcat Village Center Road)

28th 8:30 am   Business & Economic Development Committee (Sarasota Memorial ER, 2nd Floor Community Room, 2345 Bobcat Village Center Road)

29th 5:00 pm   Chamber Champion Appreciation Reception (Heron Creek Golf & Country Club, 5301 Heron Creek Blvd., North Port)

Please update your “rolodex” with our New Address: 1337 N. Sumter Boulevard, North Port FL 34286

Like us on Facebook
www.NorthPortAreaChamber.com
Thank You To Our Chamber Champions

2017 - 2018

PLATINUM

WORKSITE FINANCIAL SERVICES

GOLD

SILVER

BRONZE

- Allstate Insurance - Steve Matthews, Agent
- Always Air Heating & Cooling
- ClikWiz
- Deborah Snowden - Coldwell Banker Sunstar Realty
- Cruiser’s Travel & Tours
- Economic Development Corporation of Sarasota County
- Farr Law Firm
- Gale West-Your Health Consultant
- Great Florida Insurance - Heather Reichle
- Heartland
- Linda & Ted Curran - Coldwell Banker Sunstar Realty
- Mary Kay - Linda L. Zick, IBC
- Mike Lowe CPA, LLC
- Olde World Restaurant
- Paul Patterson Handyman Services
- Presto Air
- SeePort Optometry
- State Farm Insurance - Dean McConville
- The Springs at South Biscayne
- Venice Print Center
- Wendy Namack, CFP - Namack Portfolio Investment Professionals, LLC
- Worksite Employee Leasing

COMMUNITY PARTNERS

Bayfront Health
HARBOR STYLE
Heron Creek Towne Center
North Port FLORIDA
ROI media
A Message from the Executive Director

Chamber “Hot Summer Nights” Membership Drive
The North Port Area Chamber of Commerce will be conducting a “Hot Summer Nights” Membership Drive from August 14-28, 2018. Businesses that are not members of the Chamber are encouraged to join during the Membership Drive and let the Chamber help their business or organization grow and succeed. The Chamber is offering additional incentives to businesses to join the Chamber during the Membership Drive. These incentives include:

NEW MEMBER INCENTIVES
• Administrative Fee Waived ($25 value)
• 3-day advertising in the North Port Sun Newspaper ($184 value)
• “Spotlight Video” - One (1) minute introductory video about you and your business/organization ($199 value)
• New Member recognition:
  o Chamber Facebook page
  o Chamber website
  o Communicator electronic newsletter
  o North Port Sun Chamber column
• Invitation and recognition at your first Network @ Noon Luncheon ($15 value)
(Total incentive value $423)

CURRENT MEMBER INCENTIVES
The Chamber realizes that current Chamber Members are the best Ambassadors for the Chamber and are offering incentives to our current Chamber Members that solicit and secure new Chamber Members during the Membership Drive. These incentives include:
• 1 New Member - $25 credit Plus a priority listing on NPACC website directory ($99 value)
• 2 New Members - $50 credit Plus an enhanced listing on the NPACC website ($245 value)
• 3 New Members - $75 credit Plus a Banner Ad on the NPACC website category page ($599 value)
• 4 New Members or more - $25 credit for each new member, Plus a banner ad on the NPACC website category page, plus a chance to win a Bronze Chamber Championship ($500 value) for the 2018-19 fiscal year. If the current member is already a Chamber Champion, a $500 credit will be applied to an upper level sponsorship of choice. In case of a tie, the current member that brings in the most in investment dollars will be the winner.

North Port Maps
The new North Port Maps are available at the North Port Area Chamber of Commerce office, located at 1337 N. Sumter Boulevard. The maps are free to the public and are made possible due to Chamber members purchasing advertising opportunities in the North Port Maps. The new North Port Maps have the most updated roadway and zip code information in North Port and portions of Charlotte County. The Chamber would like to encourage the public to support and patronize the businesses that are listed as advertisers on the North Port Map.
Leadership North Port
The North Port Area Chamber of Commerce is now accepting applications for their 2018-2019 Leadership North Port Program. Leadership North Port is a series of city-wide programs designed to enhance participants’ awareness of our community and its needs by examining how leadership in the historical, geographical, educational, economic, governmental and cultural segments work together to perpetuate and advance the North Port community and its citizens. The program is also designed to nurture and engage the leadership skills of potential and current leaders by providing an atmosphere that stimulates and fosters diverse viewpoints, resulting in innovative answers to the critical questions facing our community. The program strives to create awareness and to connect leaders with issues; it is not an academic leadership training program. Further, the program is not political and does not recommend or advocate policy positions on public matters.

For more information and an application, please visit the Chamber website at www.NorthPortAreaChamber.com or Leadership North Port website at www.leadershipnorthport.com.

The 2018-2019 Leadership North Port Program begins on October 12, 2018 and the deadline date for completed applications is Monday, August 24, 2018. Applications will be reviewed and a selection committee will select the participants from all the applications received. The 2018-2019 Leadership North Port Class will be announced and introduced on October 9, 2018.

“Hot Summer Nights VII” Business-to-Business Expo
The North Port Area Chamber of Commerce will be hosting the upcoming “Hot Summer Nights VII” Business-to-Business Expo on Tuesday, August 14, 2018 from 5:30 pm - 7:30 pm at the George Mullen Activity Center, located at 1602 Kramer Way in North Port. The Business-to-Business Expo is designed to bring the business community together and to provide networking opportunities and a chance to promote your business and establish worthwhile business relationships. The event is open to all Chamber and non-Chamber businesses and the cost is $5.00 per person or FREE admission if you provide a business card at the entrance. Vendor booths will be decorated in accordance to the “Hot Summer Nights VII” theme and the vendor booth that is voted best decorated in accordance to the theme will win a free vendor booth at the 2019 Business-to-Business Expo. Representatives from the Sarasota Supervisors of Elections will be present to offer voter’s registration for the upcoming elections. Food, drinks and entertainment will be provided. Participants that provide business cards will have the opportunity to win complimentary door prizes provided by Vendors. There are a limited number of vendor booths and sponsorships available and will be sold on a first-come/first-served basis.

“Scramblin’ on the Green” Golf Tournament
The North Port Area Chamber of Commerce Annual “Scramblin’ on the Green” Golf Tournament will be held on Saturday, November 3, 2018 at Heron Creek Golf & Country Club. The registration rate is $85.00 per player or $340 per team. Teams and individuals that register and pay for the golf tournament before Friday, August 31, 2018 can take advantage of a $10.00 discount per player or $40.00 discount per team. Various Sponsorship opportunities are available that provide great exposure for your business. Don’t miss out on the opportunity to be a part of the most marketed & promoted Chamber event of the year. Registration includes: Green fees, golf cart, continental breakfast, lunch buffet, range balls, contests, raffle prizes and goodie bags.
The golf tournament will host a hole-in-one contest at each of the par 3 holes, putting contest, longest drive contest, closest to the pin contest, most accurate drive contest, in the circle contest and “hit it on the green” contest.

**2018-2019 Chamber Champion Program**

The North Port Area Chamber of Commerce is unveiling the 2018-2019 Chamber Champion Program. This program allows Chamber Members to invest in the North Port Area Chamber, in addition to their annual membership dues, to provide additional support to the North Port Area Chamber of Commerce and its effort to fulfill its mission and to gain additional exposure for their business. This program provides incentives that will maximize marketing and networking opportunities for a business to promote their business to other Chamber members and to the community. There is a Payment Plan Option for businesses interested in participating in the 2018-2019 Chamber Champion Program. The last day to register as a 2018-2019 Chamber Champion is Friday, September 28, 2018. Please review the Registration Form inside the Communicator E-Newsletter that reflects the various sponsorship levels and the incentives associated with each sponsorship level.

**2019 Community Guide**

The North Port Area Chamber of Commerce is excited to be partnering with ROI Media to produce our 2019 Community Guide. This publication is the member voice of our Chamber and the community. We are designing the book to have a magazine feel that draws in readers, visitors and potential new business to our wonderful community. We will have big pictures, lots of great content and more opportunities to network. Don’t delay securing your placement! Contact Chamber Member, Adam Bartolotta, at ROI Media to reserve your ad space. You can contact ROI Media at (941) 257-4352 or e-mail at info@roimedia.us. Space deadline is October 1, 2018. The Community Guide will feature articles and photos that illustrate the strength of the North Port area and why we are so attractive to visitors and new businesses. More than 30,000 readers will touch and feel our new publication. Advertising opportunities are available to Chamber and Non-Chamber Businesses.

Sincerely,

William J. Gunnin

William J. Gunnin
Executive Director
North Port Area Chamber of Commerce
The North Port Chamber of Commerce is pleased to have these partners renew their annual investment in the community:

<table>
<thead>
<tr>
<th>Business</th>
<th>On The Roll For</th>
</tr>
</thead>
<tbody>
<tr>
<td>Herald-Tribune Media Group</td>
<td>32 Years</td>
</tr>
<tr>
<td>Loveland Center</td>
<td>28 Years</td>
</tr>
<tr>
<td>Fellowship Church South Biscayne</td>
<td>22 Years</td>
</tr>
<tr>
<td>North Port Primary Care</td>
<td>8 Years</td>
</tr>
<tr>
<td>Lolablue, LLC</td>
<td>7 Years</td>
</tr>
<tr>
<td>Marine Corp League-Detachment 948</td>
<td>6 Years</td>
</tr>
<tr>
<td>WKDW Community Broadband Radio</td>
<td>6 Years</td>
</tr>
<tr>
<td>Sumter Dental Care</td>
<td>5 Years</td>
</tr>
<tr>
<td>Microtel Inn &amp; Suites</td>
<td>4 Years</td>
</tr>
<tr>
<td>Steller Web Productions</td>
<td>4 Years</td>
</tr>
<tr>
<td>Boca Lupo Coal Fired Pizza</td>
<td>3 Years</td>
</tr>
<tr>
<td>Ed Davis</td>
<td>2 Years</td>
</tr>
<tr>
<td>Earth Balance Corporation</td>
<td>1 Year</td>
</tr>
<tr>
<td>Form Specialist</td>
<td>1 Year</td>
</tr>
<tr>
<td>Truly Nolen Pest Control</td>
<td>1 Year</td>
</tr>
</tbody>
</table>
The North Port Area Chamber of Commerce is happy to announce
the following as partners in our mission. We suggest you support local business.
Always buy Chamber!!

Welcome, Newest Members!

Reese Homes, LLC

First Choice Homes Builders, LLC

Nix and Associates - Blue Mind Group

July Orientation
Business to Business Expo
Hot Summer Nights VII

Sponsored By:

Tuesday, August 14, 2018
5:30 pm – 7:30 pm
George Mullen Activity Center,
1602 Kramer Way, North Port

Admission:  FREE with business card
$5 per person without business card

Vendor Reception:  5:00-5:30 pm
Expo Networking:  5:30-7:30 pm

For more information contact North Port Area Chamber at 941-564-3040 or visit www.NorthPortAreaChamber.com
Event Sponsor: $500
- Vendor table at premier location
- Name on Sponsor Banner
- One promotional item included in 150 goodie bags
- Recognition during the Expo
- Logo on all marketing materials
- Deadline to be included on print material July 20, 2018

Food Sponsor (limit 7): $150
- Display sign at food station in main event room
- One promotional item included in 150 goodie bags
- Recognition during the Expo

Beverage Sponsor: $250
- Display sign at food station in main event room
- One promotional item included in 150 goodie bags
- Recognition during the Expo

Vendors: $50 for Chamber Members
- (Limit to 32 Vendors. Subject to availability)
- 6' Table, 2 chairs at event

Goodie Bag Insert: $25
- One promotional item included in 150 goodie bags
- Inserts must be at Chamber Office by Friday, August 10, 2018

Name(s): __________________________________________
Business: __________________________________________
Telephone/Email: ____________________________________
Payment Method: Credit Card ______ Check ______ Cash ______ Invoice ______
Credit Card Number: ________________________________
Exp. Date: __________ Security Code: ______ Zip Code: __________ Date: __________

Online payments accepted. Please RSVP online, fax or mail by Monday, August 6, 2018 to:
North Port Area Chamber of Commerce • 1337 N. Sumter Boulevard • North Port • Florida • 34286
www.NorthPortAreaChamber.com • Phone: (941) 564-3040 • Fax: (941) 200-5713
Hot Summer Nights
Membership Drive
August 14 - August 28

Kick off at
Business To Business EXPO
August 14 | 5:30-7:30 PM
George Mullen Activity Center
1602 Kramer Way, North Port

For more Information Contact North Port Area Chamber at
941-564-3040 or visit www.NorthPortAreaChamber.com
HOT SUMMER NIGHTS MEMBERSHIP DRIVE

JOIN

NEW MEMBER INCENTIVES

- Administrative Fee Waived ($25 value)
- 3-day advertising in the North Port Sun Newspaper ($184 value)
- “Spotlight Video” - One (1) minute introductory video about you and your business/organization ($199 value)
- New Member recognition
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  - Chamber website
  - Communicator electronic newsletter
  - North Port Sun Chamber column
- Invitation and recognition at your first Network@Noon luncheon ($15 value)

(Total incentive value $423)

CURRENT MEMBER INCENTIVES

- 1 New Member - $25 credit Plus a priority listing on NPACC website directory ($99 value)
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Veteran Visits

North Port Senior Center with Nancy Slater, Director of Membership, and a volunteer - 15 years

Urban House - 5 years

LaQuinta Inn & Suites - 5 years

Ramanda Venice Resort - 5 years

Charlotte Players - 5 years

Fiorini Broadcasting (formerly Radio Station WENG 1530 AM & 107.5 FM) - 10 years

Tampa Bay Rays - 10 years
North Port Art Center

Business After Hours
Ribbon Cutting: North Port Area Chamber
Ribbon Cutting: North Port Area Chamber
Chamber Members: $15.00 each / Non Chamber Members $20.00 each

Yes! Reserve ________ seat(s) for the Network @ Noon Luncheon for a total payment of $______________

Name(s):______________________________________________________________

Business: ____________________________________________________________________________

Telephone/Email: ____________________________________________________________________________

Payment Method: Credit Card _________ Check _________ Cash _________

Credit Card Number: _____________________________

Exp. Date: ________ Security Code: _______ Zip Code: _______

North Port Area Chamber of Commerce • 1337 N. Sumter Blvd. • North Port • Florida • 34287
Phone: (941) 564-3040 • www.NorthPortAreaChamber.com
Chamber Champion

Appreciation Reception

Wednesday, August 29, 2018
5:00 – 7:00 pm
Heron Creek Golf & Country Club
5301 Heron Creek Blvd.

Join the North Port Area Chamber of Commerce as we celebrate our 2017-18 Chamber Champions.

Free heavy hors d’oeuvres, beer, wine, and non-alcoholic beverages will be provided. Registration limited to 100 people. RSVP no later than Friday, August 24 so proper arrangements may be made.

Name ___________________________ Business ___________________________
Telephone/Email __________________ Address ___________________________

North Port Area Chamber of Commerce | 1337 N. Sumter, North Port, FL 34286
www.NorthPortAreaChamber.com | 941-564-3040
The North Port Area Chamber of Commerce is offering Chamber members an opportunity to register for the 2018-2019 Chamber Champion Program and sign-up for the payment plan now available. The 2018-2019 Chamber Champion Program will run from October 1, 2018 - September 30, 2019.

Chamber members can select which sponsorship level they would like to sign-up for and make payments according to the following schedule:

- First Payment - 50% down by September 30, 2018
- Second Payment - 25% by December 31, 2018
- Final Payment - 25% by March 31, 2019

Chamber Champion Sponsorship Levels:

- Platinum $5,000
- Gold $2,500
- Silver $1,500
- Bronze $500

Chamber members participating in the payment program must complete and sign a 2018-2019 Chamber Champion payment contract and make first payment by September 30, 2018.

Don't miss out on this opportunity to gain additional exposure for your business and to take advantage of the additional benefits offered through the various sponsorship levels.

For more information, call the Chamber Office at (941) 564-3040 or e-mail at info@northportareachamber.com
# 2018-2019 Chamber Champion Benefits Chart

<table>
<thead>
<tr>
<th>Month</th>
<th>Events and Functions</th>
<th>Benefit</th>
<th>Community Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>October</td>
<td>Hob Nob</td>
<td>Booth and Table</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Player Foursomes</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Display Table and Hole Sign (value minimum $99)</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Goodie Bags Insert (value $25)</td>
<td>✓</td>
</tr>
<tr>
<td>November</td>
<td>Golf Tournament</td>
<td>Player Foursomes</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Display Table and Hole Sign (value minimum $99)</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Goodie Bags Insert (value $25)</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>Chamber Awards Ceremony Luncheon</td>
<td>Luncheon Tickets (value $15 per ticket)</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Luncheon Program Business Listing</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Holiday Social</td>
<td>✓</td>
</tr>
<tr>
<td>January</td>
<td>Annual Meeting &amp; State of the City Address</td>
<td>Luncheon Tickets (value $35 per ticket)</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Luncheon Program Business Listing</td>
<td>✓</td>
</tr>
<tr>
<td>March/April</td>
<td>Business &amp; Community Expo</td>
<td>Booth and Table (value $255)</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Goodie Bags Insert (value $25)</td>
<td>✓</td>
</tr>
<tr>
<td>August</td>
<td>Business-to-Business Expo</td>
<td>Booth and Table (value $350)</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Goodie Bags Insert (value $25)</td>
<td>✓</td>
</tr>
<tr>
<td>September</td>
<td>Installation Banquet</td>
<td>Dinner Tickets (value minimum $65 per ticket)</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dinner Program Business Listing</td>
<td>✓</td>
</tr>
</tbody>
</table>

## Ongoing Recognition and Media Inclusions

- Recognition at all Chamber Events and Functions, Business Listing and Links in monthly Communicator, weekly e-Newsletter, Social Media sites and Email signatures.

- Community Guide
  - Special Recognition Premium Page
  - Bold Listing in Directory

- Chamber Champion Banner
  - Business Listing

- Chamber's Website
  - Home Page Banner Ad (value $189)
  - Business Category Banner Ad (value $599)
  - Business Category Enhanced Business Listing (value $149)
  - Business Category Priority Listing (value $99)

- Breakfast Club Networking
  - A Chance to Present a 5 minute Spotlight on your Business

- Chamber Office
  - Additional Literature Posting (value $60 per piece)

Complete and return this form along with payment in full to the Chamber no later than September 30, 2018. Indicate the level at which you would like to participate. This program will run for the Chamber's fiscal year: October 1, 2018 through September 30, 2019.

Chamber Champions paid by September 14, 2018, will be recognized at our Annual Installation Banquet on September 22, 2018.

### I Want To Invest in the Chamber

#### Business & Community Coming Together

Please Check Sponsorship Level

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Platinum Sponsor $5,000</th>
<th>Gold Sponsor $2,500</th>
<th>Silver Sponsor $1,500</th>
<th>Bronze Sponsor $500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Partner</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Business Name:

Contact Name:

Address 1:

Address 2:

Phone Number:

Fax Number:

E-Mail Address:
The 2018 North Port Small Business Lunch and Learn program is a series of monthly workshops to assist business owners with improving their business and staying competitive. All workshops are held at the Second Floor Community Room at Sarasota Memorial Healthcare, 2345 Bobcat Village Center Road in North Port. The lunches and workshops are offered at no cost thanks to the generosity of our workshop sponsors. Workshops begin at 11:30 AM and conclude by 1:00 PM. Please register at www.northportareachamber.com.

### March 8
**Using Email Marketing to Boost Sales**
Email marketing is a way to keep in touch with customers, reminding them why they bought from your store and keeping them up to date with what’s happening with your business. Learn tips on creating email marketing campaigns to increase sales and build strong relationships with your customers.

### April 12
**Grow Your Business with Google**
Learn how to set up your business for success on Google. Claim, verify and update your free listing. Learn how to increase your ranking in Google’s search listings. Ensure your business shows up in Google maps. Learn to target people who are interested in your business with Google AdWords Express.

### May 10
**Understand and Manage Using your Financials**
You probably refer to your income statement and bank account for operating your business. The most powerful financial tools in the accounting arsenal are the balance sheet and the cash flow statement. Learn what role each of these financial statements play and how you interpret the data they produce.

### June 14
**The New Tax Law and Small Business**
The monumental new tax law signed late in 2017 – the Tax Cuts and Jobs Act (TCJA) – has been hailed as a boon for big business. But the TCJA also benefits many small businesses while presenting some new obstacles. Learn some of the key provisions likely to affect your business.

### July 12
**Creative Advertising Methods**
Why advertise? According to a recent study, firms that advertised increased in value and got more marketing bang for their buck. We must come up with new and exciting ways to grab people’s attention and get our message across. How can you get creative without going over the edge?

### August 9
**Using Facebook to Boost Sales**
Facebook is becoming the de facto social platform for small business. In this session we discuss how to use Facebook to grow your business including: 1) Deciding if Facebook the best social platform for your business; 2) Creating and posting content that builds engagement with your audience & more.

### Sept. 13
**How Successful Business Owners Make Good Decisions**
How do you make decisions in your small business? Successful people use their goals to navigate to the right choice. Are your choices based on gut instinct, or on a spreadsheet’s worth of pros and cons? Everyone has their own decision-making style, but for the best results, you need to balance three factors: Brain (facts), Heart (feelings) and Soul (gut).

### October 11
**Maintaining Your Online Reputation**
Have you “googled” your business recently? If you haven’t, you should. Is your website, up to date? In today’s world people “google” to look for information on people and on businesses. Be aware of your online reputation. Remember, people think if it’s on the internet, it must be true!

### Nov. 8
**Marketing on a Shoestring**
Getting your name out there without breaking the bank, calls for us to think outside the box at times. Learn different techniques to spread the word that may fit in your advertising budget. Meeting prospects, cultivating prospects and developing them into clients/customers is the ultimate goal of any business.
2019 COMMUNITY GUIDE!

FRONT COVER AD INCLUDES 2 FACING PAGES INSIDE THE COMMUNITY GUIDE AND FREE HYPERLINKS ON COVER AND INSIDE AD!

ADVERTISING SPECS

FULL PAGE WITH BLEEDS
DOCUMENT SIZE 8.75” X 11.25”
TRIM SIZE 8.233” X 10.73”
SAFE AREA 7.263” X 9.727”
(TEMPLATES AVAILABLE)

HALF PAGE 7.35” X 4.75”
QUARTER PAGE 3.575” X 4.75”
EIGHTH PAGE 3.575” X 2.275”

DIGITAL EDITION HYPERLINK (ADVERTISEMENT AND MEMBER LISTING)

HYPERLINK $50

LIMITED TIME AND SPACE FIRST COME, FIRST SERVED, BEST PLACEMENT!

DEADLINE FOR ALL FINAL AD DESIGNS AND PAYMENT IS OCTOBER 1, 2018

TO RESERVE YOUR SPACE OR FOR MORE INFORMATION, CONTACT:

ROI MEDIA
(941) 257-4352
WWW.ROIMEDIA.US
SATURDAY NOVEMBER 3, 2018
AT HERON CREEK GOLF AND COUNTRY CLUB

4-Person Scramble Entry Fee
$85 per Individual Player  $340 per Foursome Team

Includes: Green fees, carts, continental breakfast, lunch buffet, range balls, contests, raffle prizes & goodie bags.

- Register and pay before August 31, 2018 to receive a $10 discount per player or $40 per team.
- Register and pay before September 28, 2018 to receive a $5 discount per player or $20 per team.

REGISTRATION: 7:00AM  SHOTGUN START: 8:00AM

Lunch & Post Tourney Celebration to Follow!

Golfer Name(s):

1: __________________________  3: __________________________
2: __________________________  4: __________________________

Company Name: __________________________
Contact Person: __________________________
Address: __________________________

Phone: __________________________ Fax: __________________________
Email Address: __________________________

Method of Payment ___ Check ___Cash

Credit Card # ___-___-___-___-___  exp ___ code ___ zip ___

941-564-3040 | info@NorthPortAreaChamber.com | www.NorthPortAreaChamber.com
Attention Local Employers and Job Seekers!

Upcoming Job & Career Fair

Friday
September 28
2018
9:00 am - 12:00 pm

George Mullen Activity Center
1602 Kramer Way, North Port, FL 34286

If you are a local company and would like to participate, please contact

North Port Area Chamber of Commerce | 1337 N. Sumter Boulevard, North Port, FL 34286
www.NorthPortAreachamber.com | Fax 941.200.5713 | Phone 941.564.3040
JOB & CAREER FAIR TABLE REGISTRATION FORM

☐ Vendor Table $25 (Chamber Member)  ☐ Vendor Table $50 (Non Chamber Member)
Incluedes table & 2 chairs

Name: ________________________________________________
Business: ________________________________________________
Address: ________________________________________________
Telephone: ________________________________________________
Email: ________________________________________________

Number of Reps: ☐ 1 or ☐ 2    Plastic Table Cloth Needed ☐ Yes ☐ No

Method of Payment:
☐ Credit Card #: ________________________________
Exp. Date: _________  CVV (3 numbers on back of card): _______  Zip: ________

☐ Check Enclosed - Check #: __________  ☐ Invoice (Members Only)

To guarantee your business is listed on all marketing and promotional material, this form and payment needs to be received no later than Friday, August 17, 2018.

Online Payments Accepted.
Please return online, fax or mail to:
North Port Area Chamber of Commerce | 1337 N. Sumter Boulevard, North Port, FL 34286
www.NorthPortAreachamber.com | Fax 941.200.5713 | Phone 941.564.3040
BUSINESS & COMMUNITY GROWING TOGETHER

The Communicator is a monthly publication of the North Port Area Chamber of Commerce:

1337 N. Sumter Blvd.
North Port, FL 33986
Phone: 941-564-3040
Fax: 941-200-5713

Email: info@northportareachamber.com
Web: www.northportareachamber.com

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<th>Page Views</th>
<th>Website Visits</th>
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Your Chamber Working For You

2017-2018
Executive Committee:
President: Linda Zick (Mary Kay)
Immediate Past President: Mike Williams (ClikWiz)
Incoming President: Bill Werdell (Achieva Credit Union)
Treasurer: Ray Witkowski (Key Agency, Inc.)
Secretary: Gale West (Your Health Consultant)

Directors:
Deeana Atkinson (Coldwell Banker Sunstar Realty)
Lance Broat (Venice Print Center)
Matt Dill (Stellar Web Productions)
Sondra Guffey (West Villages)
Kelly Louke (Charlotte State Bank & Trust)
Jamie Lovern (Lolablue, LLC)
Amy Schuldt (Kyle Kurtis Salon & Spa)
Debbie Snowden (Coldwell Banker Sunstar Realty)

The mission of the North Port Area Chamber of Commerce is to promote and encourage business prosperity through advocacy, engagement and cooperation.