Rothco Signs & Design creates the best street image possible and aligns it with your unique vision. An eye-catching sign that brings people to your door is an important statement; done right, your sign will increase foot traffic, add credibility to your brand, and repay your investment a thousand-fold. We also do some dynamic interior signs and directories and way finding signage.

At Rothco we draw on owner Dave Roth’s creative experience and boots-on-the-ground sign-building knowledge. With 40+ years in the sign business, you can be confident that Dave will work with you to create a dynamic, exciting sign that reflects your taste and your priorities.

Not only will you have access to Dave’s unparalleled expertise, Rothco will carefully check your local sign ordinances, ensuring that your sign meets the requirements of your municipality. Once your permit is approved, we will use our trusted network of the very best manufacturers, suppliers, and craftsmen—coordinated and supervised by Rothco—to bring you a distinctive sign that will make you and your business truly stand out in your community.

Opening a new business, changing your name or logo? A lot of times when a new business is getting ready to open they end up thinking about signage too late in the process and run out of funds so they end up going with the whatever is the least expensive. You may not realize it but your sign is the first impression the passing public has of your business so what is what is your image worth? It’s never too early...

Call us today!
941-706-6160

Dave Roth - Owner
Luncheon
Chamber Members: $15.00 each / Non Chamber Members $20.00 each
Meatloaf with mashed potatoes, gravy & corn; Open-face turkey sandwich with mashed potatoes & cranberry sauce; Double Catch — 2 cod fillets, 4 shrimp & fries; Salad (tbd)
Yes! Reserve ________ seat(s) for the Network @ Noon Luncheon for a total payment of $________
Name(s):
Business:
Telephone/Email:
Chamber of Commerce Affiliation:
Payment Method:  Credit Card
Check
Cash
Credit Card Number:
Exp. Date:
Security Code:
Zip Code:
North Port Area Chamber of Commerce
 15141 Tamiami Trail
 North Port
 Florida
 34287
Phone: (941) 564-3040
 Fax: (941) 423-5042
Thursday, June 21, 2018
11:30 am — 1:00 pm
6001 S. Salford Blvd.
North Port
Visit us at northportareachamber.com
$6.00
**Breakfast Buffet**
Bacon, Eggs, French Toast, Sausage, Home fries, Oatmeal, Mixed Fruit, Coffee, Tea, Orange Juice
Registration Required
Wednesday
June 6, 2018
7:30 am - 9:00 am
Breakfast Club Networking (Longhorn Steakhouse, 1381 Tamiami Trail, Port Charlotte).
Ribbon Cutting: Team Doogie (Atwater Park, 4475 Skyway Avenue, North Port)
Marketing & Communication Committee (Charlotte State Bank, 4300 Aiden Lane)
Membership Committee (Perkins, 6001 S. Salford Boulevard, North Port)
Ribbon Cutting: The Rock Box Music School (5400 S. Biscayne Dr., Ste F, North Port)
Business After Hours (The Rock Box Music School, 5400 S. Biscayne Dr., Ste F, North Port)
Capacity Building Committee (Key Agency, 14942 Tamiami Trail)
Lunch & Learn (Community Room, Sarasota Memorial Healthcare, 2345 Bobcat Village Center, North Port)
Networking@Noon (Perkins Restaurant & Bakery, 6001 S. Salford Blvd.)
Leadership North Port Graduation (Heron Creek Golf & Country Club)
Business & Economic Development Committee (Sarasota memorial ER, 2nd Floor Community Room, 2345 Bobcat Village Center Road)
Government Relation Committee (Sarasota memorial ER, 2nd Floor Community Room, 2345 Bobcat Village Center Road)
Thank You To Our

Chamber Champions

2017 - 2018

PLATINUM

W WORKSITE
FINANCIAL SERVICES

GOLD

SILVER

BRONZE

COMMUNITY PARTNERS

*Allstate Insurance - Steve Matthews Agent
*Always Air Heating & Cooling
*ClikWiz
*Deborah Snowden Coldwell Banker Sunstar Realty
*Economic Development Corporation of Sarasota County
*Farr Law Firm

*Gale West-Your Health Consultant
*Great Florida Insurance - Heather Reichle
*Heartland
*Linda & Ted Curran Coldwell Banker Sunstar Realty
*Mary Kay - Linda L. Zick, IBC
*Mike Lowe CPA, LLC

*Olde World Restaurant
*Cruiser’s Travel & Tours
*Presto Air
*SeePort Optometry
*State Farm Insurance - Dean McConville
*The Springs at South Biscayne
*Venice Print Center

*Wendy Namack, CFP - Namack Portfolio Investment Professionals, LLC
*Worksite Employee Leasing

Bayfront Health
HARBOR STYLE
SUN NORTH PORT EDITION
ROI media
A Message from the Executive Director

The North Port Area Chamber of Commerce has included in this month’s Communicator Newsletter the official Board of Directors Nomination Form seeking nominations of individuals for the Nomination Committee to consider in placing on the Ballot to fill five Board of Directors seat vacancies beginning October 1, 2018.

The Chamber is requesting that each Chamber member take a moment to review the qualifications and criteria for an individual to be considered for a seat on the Board of Directors. The Nominating Committee will review all recommendations and will create an official ballot that will be sent to all Chamber members in July to consider and vote. Chamber members are welcomed and encouraged to nominate themselves if interested in serving on a seat for the Board of Directors. It is requested that all nominations be returned to the Chamber office by 5:00 pm on Friday, June 15, 2018.

The North Port Area Chamber of Commerce will be celebrating and congratulating the participants of the 2017-2018 Leadership North Port Class at their Graduation Ceremony on Friday, June 22, 2018 at Heron Creek Golf & Country Club. There will be a reception at 6:30 pm that includes a cash bar and hors d’oeuvres and the dinner and graduation ceremony will begin at 7:00 pm. The cost is $35.00 per person and the deadline to register is Monday, June 18, 2018. The public is invited and encouraged to join in the celebration. This year’s Inaugural Leadership North Port Class includes: Brian Beason, Brittney Hoogland, Claude Allen, David Roth, Edward Beyer, Frank Lama, Jodie Vaughn, Katrina Romano, Kim Moreland, Maryann Terry, Michael Beredse, Scott Lawson, Susan Lacey and Teresa Carrier. The North Port Area Chamber of Commerce would like to congratulate each of these individuals for their participation in the 2017-2018 Leadership North Port Program.

The North Port Area Chamber of Commerce is offering the opportunity for Chamber businesses to order and purchase advertising opportunity in the 2018 North Port Maps. These maps are very popular and the Chamber will be printing 5,000 maps which will be distributed locally and nationally. These maps will be made available free to the public beginning July 9, 2018. There a limited number of Map Side and Outside Business Card Size Ads still available. The cost of the Map Side Business Card Size Ads are $175.00 and Outside Business Card Size Ads are $125.00. Order forms are available at the Chamber office or can be e-mailed to you upon request. Advertising opportunity are limited and secured on a first-come/first-serve basis, so order your ad today.

Summer is typically a slower time period for all of our local businesses and each business is limited on the amount of marketing that they can afford to promote their business out in the community in order to attract new clients/customers. The Summer “BILL”board Campaign is a chance to promote your business and does not cost anything to participate. I will be kicking of The Summer “BILL”board Campaign on Tuesday, May 29, 2018. This Campaign will continue daily, Monday - Friday, until Friday, August 31, 2018. Since I am frequently out in the community at different events and functions on behalf of the Chamber of Commerce and with the amount of visitors that visit the Chamber office daily, what better way to promote your business than having me wear your business shirt for a day. I will proudly display your business shirt on your scheduled day and will e-mail a brief promo out about your business to all of our Chamber members. I will also post a picture of me wearing your shirt and the brief write up about your business on the Chamber’s Facebook Page. If you would like to schedule a day for me to wear your business shirts, please contact the Chamber office at (941) 564-3040 or e-mail me at wgunnin@northportareachamber.com.

Sincerely,

William J. Gunnin

William J. Gunnin
Executive Director
North Port Area Chamber of Commerce
The North Port Chamber of Commerce is pleased to have these partners renew their annual investment in the community:

<table>
<thead>
<tr>
<th>Business</th>
<th>On The Roll For</th>
</tr>
</thead>
<tbody>
<tr>
<td>AAA Schwartz Roofing</td>
<td>6 Years</td>
</tr>
<tr>
<td>All Faiths Food Bank</td>
<td>7 Years</td>
</tr>
<tr>
<td>Anytime Realty</td>
<td>1 Year</td>
</tr>
<tr>
<td>Charlotte Players, Inc.</td>
<td>5 Years</td>
</tr>
<tr>
<td>Christine Brothers Automotive of North Port</td>
<td>3 Years</td>
</tr>
<tr>
<td>Coldwell Banker Sunstar Realty: Linda &amp; Ted Curran</td>
<td>2 Years</td>
</tr>
<tr>
<td>Frohlich, Gordon &amp; Beason Law Firm</td>
<td>2 Years</td>
</tr>
<tr>
<td>Key Agency, Inc</td>
<td>28 Years</td>
</tr>
<tr>
<td>Kiwanis Club of North Port Noon</td>
<td>27 Years</td>
</tr>
<tr>
<td>LaQuinta Inn &amp; Suites Port Charlotte</td>
<td>5 Years</td>
</tr>
<tr>
<td>Mattamy Homes Renaissance at West Villages</td>
<td>1 Year</td>
</tr>
<tr>
<td>RE/MAX Anchor Realty: Patty Gillespie</td>
<td>4 Years</td>
</tr>
<tr>
<td>Pet Lover’s News</td>
<td>2 Years</td>
</tr>
</tbody>
</table>
### Business

<table>
<thead>
<tr>
<th>Name</th>
<th>On The Roll For</th>
</tr>
</thead>
<tbody>
<tr>
<td>Port Charlotte Florist</td>
<td>13 Years</td>
</tr>
<tr>
<td>Ramada Venice Resort</td>
<td>5 Years</td>
</tr>
<tr>
<td>Ramblers Rest Resort</td>
<td>11 Years</td>
</tr>
<tr>
<td>RC Coastal Well &amp; Pumps, Inc.</td>
<td>2 Years</td>
</tr>
<tr>
<td>Stenten’s Golf Cart Accessories, Inc.</td>
<td>6 Years</td>
</tr>
<tr>
<td>Steve Neher (Friend Member)</td>
<td>2 Years</td>
</tr>
<tr>
<td>Suncoast Humane Society</td>
<td>20 Year</td>
</tr>
<tr>
<td>TaxSavers</td>
<td>10 Years</td>
</tr>
<tr>
<td>Toledo Blade Elementary School</td>
<td>25 Years</td>
</tr>
<tr>
<td>USF Sarasota-Manatee</td>
<td>16 Years</td>
</tr>
<tr>
<td>West Villages</td>
<td>14 Years</td>
</tr>
</tbody>
</table>
Welcome, Newest Members!

The North Port Area Chamber of Commerce is happy to announce the following as partners in our mission. We suggest you support local business. Always buy Chamber!!

Anytime Realty – Amy Sauer
Core Mortgage Financial
Keller Williams Peace River Partners - Karen Wellington

La Vie Day Spa & Salon
M/I Homes – Oasis at West Villages
Mike Douglas Plumbing

Nix & Associates Real Estate, LLC
Radcliffe Underbrushing, LLC
Simple Bookkeeping Solutions, LLC

Shore Dental
State Optical Co. Eyeglasses are manufactured right here in America. Their plant in Chicago is the only place in America where eyeglass frames are designed and manufactured from a raw piece of material called Acetate. Each pair of eyeglasses goes through a 75 step hand crafting process resulting in a comfortable, durable and stylish frame.

Costa del Mar Prescription Sunglasses has successfully created a brand that is both fashion forward and meant for fishermen. Costa Prescription Sunglasses are customized for your eyes. You can customize lens color (brown or grey), choose a mirror tint that you like and choose the lens material. Each pair of Costa del Mar Prescription Sunglasses are made with the best materials in Daytona Beach, FL, utilizing the most current and innovative technology.

As a thank you to our veterans, we are also offering $50 off a comprehensive eye exam as well. Must show proof of service.

Memorial Day through July 4th, enjoy $50 off all State Optical Company frames & any Costa Del Mar Prescription Sunglasses at SeePort Optometry.

This offer cannot be combined with any vision insurance benefit. Non-Prescription Costa Del Mar sunglasses are not eligible for offer

THE PATIENT AND ANY OTHER PERSON RESPONSIBLE FOR PAYMENT HAS A RIGHT TO REFUSE TO PAY, CANCEL PAYMENT, OR BE REIMBURSED FOR PAYMENT FOR ANY OTHER SERVICE, EXAMINATION, OR TREATMENT THAT IS PERFORMED AS A RESULT OF AND WITHIN 72 HOURS OF RESPONDING TO THE ADVERTISEMENT FOR THE FREE, DISCOUNTED FEE, OR REDUCED FEE SERVICE, EXAMINATION, OR TREATMENT.
2018-2019 Board of Directors Nominations

The North Port Area Chamber of Commerce is seeking nominations from Chamber members to be presented to the Nominating Committee for election to the Board of Directors of the North Port Area Chamber of Commerce.

Qualifications and criteria include:

- Members of the Board of Directors shall be members, or representatives of members, in good standing of the North Port Area Chamber of Commerce prior to their selection, election, appointment or other invitation, and shall so remain at all times during their tenure.
- Nominees must be a member of the Chamber for at least one (1) year.
- Must agree to the terms as outlined in the Board of Directors Background Check Policy. (a copy of the policy is available upon request)
- Nominees/Board Members cannot be related to, or in a relationship, with a Chamber staff member.
- Nominees/Board Members must agree to join and participate on a Chamber Committee.

The term of office commences on October 1, 2018

Nominations may be made by mail or fax to the Chamber office.

Nominations must be received in writing no later than Friday, June 15, 2018.

Mail nominations to:
North Port Area Chamber of Commerce
15141 Tamiami Trail
North Port, FL 34287
Or fax to:
941-423-5042

I would like to nominate:

Name: ________________________________________________________________
Business: ____________________________________________________________

For a term as a Director of the North Port Area Chamber of Commerce, I understand that the nominee must be a member in good standing of the North Port Area Chamber of Commerce, agree to the terms as outlined above, and that they accept the nomination.

Nominated by: __________________________________________________________

Chamber Business Affiliation: ____________________________________________

Phone Number: ___________________________ Email: ________________________
The North Port Area Chamber of Commerce is conducting a Ribbon Cutting Ceremony for Wednesday, June 6, 2018, 5:30 pm—8:00 pm at Atwater Park, 4475 Skyway Ave., North Port.

Cookout with hotdogs and hamburgers, drinks, cornhole and kickball, playground and splash pad. Bring the kids!
SAVE THE DATE

SATURDAY
NOVEMBER 3, 2018

AT HERON CREEK GOLF AND COUNTRY CLUB
8:00AM SHOTGUN START

PRESENTED BY

Swift Plumbers.com
SINCE 2014

IN THE HOLE
“Putting Contest” Sponsor

Available!

HOLE-IN-ONE Sponsor

Available!

ALBATROSS Sponsors

Available!

DRIVING RANGE
GOODIE BAG
BEVERAGE CART

Available!

New Sponsorship Opportunities!

PRINTING AND DESIGN COMPLIMENTS OF
941-496-9009 • veniceprintcenter.com
Chamber Networking Breakfast

Location: Longhorn Steakhouse
Address: 1381 Tamiami Trail
        Port Charlotte
Day/Date/Time: Wednesday
              June 6, 2018
              7:30 am - 9:00 am

$6.00
**Breakfast Buffet**
Bacon, Eggs, French Toast, Sausage, Home fries,
Oatmeal, Mixed Fruit, Coffee, Tea, Orange Juice
Registration Required
The 2018 North Port Small Business Lunch and Learn program is a series of monthly workshops to assist business owners with improving their business and staying competitive. All workshops are held at the Second Floor Community Room at Sarasota Memorial Healthcare, 2345 Bobcat Village Center Road in North Port. The lunches and workshops are offered at no cost thanks to the generosity of our workshop sponsors. Workshops begin at 11:30 AM and conclude by 1:00 PM. Please register at www.northportareachamber.com.

March 8  Using Email Marketing to Boost Sales
Email marketing is a way to keep in touch with customers, reminding them why they bought from your store and keeping them up to date with what’s happening with your business. Learn tips on creating email marketing campaigns to increase sales and build strong relationships with your customers.

April 12  Grow Your Business with Google
Learn how to set up your business for success on Google. Claim, verify and update your free listing. Learn how to increase your ranking in Google’s search listings. Ensure your business shows up in Google maps. Learn to target people who are interested in your business with Google AdWords Express.

May 10  Understand and Manage Using your Financials
You probably refer to your income statement and bank account for operating your business. The most powerful financial tools in the accounting arsenal are the balance sheet and the cash flow statement. Learn what role each of these financial statements play and how you interpret the data they produce.

June 14  The New Tax Law and Small Business
The monumental new tax law signed late in 2017 – the Tax Cuts and Jobs Act (TCJA) – has been hailed as a boon for big business. But the TCJA also benefits many small businesses while presenting some new obstacles. Learn some of the key provisions likely to affect your business.

July 12  Creative Advertising Methods
Why advertise? According to a recent study, firms that advertised increased in value and got more marketing bang for their buck. We must come up with new and exciting ways to grab people’s attention and get our message across. How can you get creative without going over the edge?

August 9  Using Facebook to Boost Sales
Facebook is becoming the de facto social platform for small business. In this session we discuss how to use Facebook to grow your business including: 1) Deciding if Facebook the best social platform for your business; 2) Creating and posting content that builds engagement with your audience & more.

Sept. 13  How Successful Business Owners Make Good Decisions
How do you make decisions in your small business? Successful people use their goals to navigate to the right choice. Are your choices based on gut instinct, or on a spreadsheet’s worth of pros and cons? Everyone has their own decision-making style, but for the best results, you need to balance three factors: Brain (facts), Heart (feelings) and Soul (gut).

October 11  Maintaining Your Online Reputation
Have you “googled” your business recently? If you haven’t, you should. Is your website, up to date? In today’s world people “google” to look for information on people and on businesses. Be aware of your online reputation. Remember, people think if it’s on the internet, it must be true!

Nov. 8  Marketing on a Shoestring
Getting your name out there without breaking the bank, calls for us to think outside the box at times. Learn different techniques to spread the word that may fit in your advertising budget. Meeting prospects, cultivating prospects and developing them into clients/customers is the ultimate goal of any business.
Luncheon

Thursday, June 21, 2018
11:30 am—1:00 pm
6001 S. Salford Blvd.
North Port

Chamber Members: $15.00 each / Non Chamber Members $20.00 each
Meatloaf with mashed potatoes, gravy & corn; Open-face turkey sandwich with mashed potatoes & cranberry sauce; Double Catch—2 cod fillets, 4 shrimp & fries; Salad (tbd)

Yes! Reserve ________ seat(s) for the Network @ Noon Luncheon for a total payment of $___________
Name(s): ________________________________________________________________
Business: __________________________________________________________________
Telephone/Email: __________________________________________________________________
Chamber of Commerce Affiliation: __________________________________________________________________

Payment Method: Credit Card _______ Check _______ Cash _______

Credit Card Number: __________________________________________________________________
Exp. Date: ________ Security Code: _______ Zip Code: ________

North Port Area Chamber of Commerce • 15141 Tamiami Trail • North Port • Florida • 34287
Phone: (941) 564-3040 • Fax: (941) 423-5042
The North Port Area Chamber of Commerce is conducting a Ribbon Cutting Ceremony for

5400 S. Biscayne Dr., Suite F, North Port

Tuesday, June 12, 2018 at 5:00 pm

North Port Area Chamber of Commerce Business After Hours to follow. Live Music
You are cordially invited to 
an evening of celebration 
in honor of the 
GRADUATION 
of the 
CLASS OF 2018

Leadership 
NORTH PORT

Friday, June 22, 2018
Cash Bar & Hors d’oeuvres at 6:00 pm
Dinner and Program at 7:00 pm
Heron Creek Golf & Country Club
5301 Heron Creek Boulevard
North Port, Florida  34287

Attire: Dress Casual/Business
$35.00 per person

Kindly RSVP by June 18 to dberg@northportareachamber.com or
Call the Chamber at 941.564.3040 with your choice of dinner:
-Top Sirloin with mushroom demi glaze
-Chicken Piccata with lemon caper sauce
-Pasta Primavera with marinara sauce
Hello Everyone,

As you all know, the summer is typically a slower time period for all of our local businesses and each business is limited on the amount of marketing that they can afford to promote their business out in the community in order to attract new clients/customers.

Here is a chance to promote your business and it will not cost you anything to participate.

Beginning Tuesday, May 29, 2018, I will be kicking off the Summer "BILL"board Campaign. This Campaign will continue daily, Monday - Friday, until Friday, August 31, 2018.

Since I am frequently out in the community at different events and functions on behalf of the Chamber of Commerce and with the amount of visitors that visit the Chamber office daily, what better way to promote your business than having me wear your business shirt for a day. I will proudly display your business shirt on your scheduled day and will return the shirt (washed and dried) shortly following that day. I will e-mail a brief promo out about your business to all of our Chamber members the day that you reserve for me to wear your shirt and post a picture of me wearing your shirt and the brief write up about your business on the Chamber's Facebook Page.

If you would like to schedule a day for me to wear one of your business shirts (size 2XL please), please call me at the Chamber office at (941) 564-3040 or e-mail me at wg unnin@northportareachamber.com. Summer "Bill"board Campaign days will be scheduled on a first-come/first-serve basis.

Please provide business shirt three (3) days in advance of scheduled day.

Hurry, these dates always fill up quickly.

Bill
Summer “Bill” Board Campaign May 2018

Mary Kay - Linda L. Zick, IBC

The Rock Box Music School & Stage

North Port Art Center
Go Team Visits

O’Reilly Auto Parts

RG Motors

First Choice Consignments
Chamber Networking Breakfast
Networking @ Noon
Networking @ Noon
Business After Hours
A Night at the Races
Ribbon Cutting: MI Homes
Ribbon Cutting: MI Homes
Ribbon Cutting: Sarasota Fun Machines
The mission of the North Port Area Chamber of Commerce is to promote and encourage business prosperity through advocacy, engagement and cooperation.