The North Port Area Chamber of Commerce is pleased to announce the hiring of Emily Shaw as the new Membership Coordinator for the North Port Area Chamber of Commerce. Emily spent most of her life in Maryland where she raised two amazing sons, Zach, 29, and Taylor 27. Emily graduated from Shepherd University and spent most of her career in Maryland in outside sales. She has lived the past 6 years in Florida and has worked the past 3 years as the Community Outreach Coordinator for Habitat for Humanity South Sarasota County and was very active and involved in Chamber events and functions. As the new Membership Coordinator for the Chamber, Emily will be focusing on working with our current Chamber Members, introducing and promoting the Chamber to businesses and organizations in North Port and our surrounding communities, and assisting businesses and organizations as they struggle with the COVID-19 (coronavirus) situation. Please join us as we welcome Emily to the North Port Area Chamber of Commerce.
Due to the coronavirus all events and committees have been postponed, canceled or done virtually.

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Status</th>
</tr>
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<tbody>
<tr>
<td>Tuesday, June 2</td>
<td></td>
<td>Business &amp; Economic Development Committee Meeting</td>
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<td>Canceled</td>
</tr>
<tr>
<td>Tuesday, June 2</td>
<td></td>
<td>Professional Development Committee Meeting</td>
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<td>Canceled</td>
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<tr>
<td>Wednesday, June 3</td>
<td></td>
<td>Breakfast Club Networking</td>
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<tr>
<td>Friday, June 5</td>
<td>9:00 am</td>
<td>Marketing &amp; Communication Committee Meeting</td>
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<td>Virtual</td>
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<tr>
<td>Tuesday, June 9</td>
<td>8:30 am</td>
<td>Member Services Committee Meeting</td>
<td></td>
<td>Virtual</td>
</tr>
<tr>
<td>Tuesday, June 9</td>
<td>5:30 pm</td>
<td>Business After Hours</td>
<td></td>
<td>Canceled</td>
</tr>
<tr>
<td>Tuesday, June 9</td>
<td></td>
<td><strong>Leadership North Port 2020 - Zoom After Hours</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wednesday, June 10</td>
<td>8:30 am</td>
<td>Resource Development Committee Meeting</td>
<td>Olde World Restaurant</td>
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<td>Thursday, June 11</td>
<td>11:30 am</td>
<td><a href="#">Virtual</a> - Lunch &amp; Learn - Profitable Marketing in Uncertain Times</td>
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<tr>
<td>Friday, June 12</td>
<td></td>
<td>Leadership North Port</td>
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<td>Thursday, June 18</td>
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<td>Network@Noon</td>
<td></td>
<td>Canceled</td>
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<tr>
<td>Thursday, June 25</td>
<td>8:30 am</td>
<td>Government Relations Committee</td>
<td></td>
<td>Virtual</td>
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</table>
Thank You To Our
Chamber Champions 2019 - 2020

PLATINUM

GOLD

SILVER

BRONZE

COMMUNITY PARTNERS
A Message from the Executive Director

COVID-19 Pandemic
The North Port Area Chamber of Commerce is actively monitoring key developments related to COVID-19. The situation in North Port and Sarasota County is ever evolving and changes daily. The Chamber is working on behalf of our business community during this difficult time.

- We are reaching out to federal, state, and local leadership on a daily basis to make sure our business owners’ concerns are being heard.
- We will continue to provide links to information sources that are continuously updating their information based on information provided by County, State and Federal sources.
- We are in daily contact with members, our board of directors, and leaders from all of the key institutions in our community.
- As a resource to individuals and businesses, we have created a page on our website to showcase important resources along with information from the U.S. Chamber of Commerce and Florida Chamber of Commerce that can be of assistance to your business employees. If your business has a resource that you would like us to add or share, please email the Chamber office at info@northportareachamber.com

As you know, this is a moment for courage, humanity and being neighborly. We are heart-warmed by the kindness being shown and thank you for your care for your employees, neighbors and the community. Together, we are North Port Strong!

Board of Directors Nomination Form
The North Port Area Chamber of Commerce has included in this month’s Communicator Newsletter the official Board of Directors Nomination Form seeking nominations of individuals for the Nomination Committee to consider in placing on the Ballot to fill five Board of Directors seat vacancies beginning October 1, 2020.

The Chamber is requesting that each Chamber member take a moment to review the qualifications and criteria for an individual to be considered for a seat on the Board of Directors. The Nominating Committee will review all recommendations and will create an official ballot that will be sent to all Chamber members in July to consider and vote. Chamber members are welcomed and encouraged to nominate themselves if interested in serving on a seat for the Board of Directors. It is requested that all nominations be returned to the Chamber office by 5:00 pm on Friday, June 12, 2020.

Chamber of Commerce Golf Umbrellas
Rainy Season Is Here! The North Port Area Chamber of Commerce is selling 60” Coverage Firm Grip Golf Umbrellas for only $10.00. The Golf Umbrellas come in a solid black or black & white color and
will be sold on a first-come/first-serve basis while they last. The Golf Umbrellas are for sale to all Chamber Members and to the public and can be purchased at the Chamber office, located at 1337 N. Sumter Boulevard in North Port, from 8:30 am – 5:00 pm. Thanks to a generous donation from David Cotten with Amedisys Home Health, the first five nurses that come to the Chamber office will receive a complimentary Golf Umbrella. The Golf Umbrellas will make great gifts for Father’s Day.

**North Port Map Advertising**
The North Port Area Chamber of Commerce is offering the opportunity for Chamber businesses to order and purchase advertising opportunity in the 2020 North Port Maps. These maps are very popular and the Chamber will be printing 4,000 maps which will be distributed locally and nationally. These maps will be made available free to the public in July 2020. There a limited number of Advertising spaces remaining available. Please view the Order Form that is included in the Newsletter to see which Advertising spaces remain available. Order forms are available at the Chamber office or can be e-mailed to you upon request. Advertising opportunities are limited and secured on a first-come/first-serve basis, so order your ad today.

**Summer “BILL”board Campaign**
Summer is typically a slower time period for all of our local businesses and each business is limited on the amount of marketing that they can afford to promote their business out in the community in order to attract new clients/customers. The Summer “BILL”board Campaign is a chance to promote your business and does not cost anything to participate. I have kicked off the Summer “BILL”board Campaign on Tuesday, May 26, 2020. This Campaign will continue daily, Monday - Friday, until Friday, September 430, 2020. Since I am frequently out in the community at different events and functions on behalf of the Chamber of Commerce and with the amount of visitors that visit the Chamber office daily, what better way to promote your business than having me wear your business shirt for a day. I will proudly display your business shirt on your scheduled day and will e-mail a brief promo out about your business to our Chamber members. I will also post a picture of me wearing your shirt and the brief write up about your business on the Chamber’s Facebook Page. If you would like to schedule a day for me to wear your business shirts, please contact the Chamber office at (941) 564-3040 or e-mail me at wgunnin@northportareachamber.com.

William J. Gunnin

William J. Gunnin
Executive Director
North Port Area Chamber of Commerce
Honor Roll April

• A Little Help Nurse Registry
• AAA Schwartz Roofing
• All Faiths Food Bank
• American Irrigation
• Anytime Realty
• B & B Telephone Systems, Inc.
• Beef ‘O’Brady’s North Port
• Business Solutions Experts LLC
• Caddy Carts
• Camp Bow Wow Port Charlotte
• Charlotte Players
• Coldwell Banker Sunstar -Emily Jackson
• Exit King Realty
• Frolich, Gordon and Beason

• Gendron Funeral & Cremation Services
• Gulf Coast Community Foundation
• Key Agency, Inc.
• Nils Weibull
• Nix & Associates Real Estate
• ROI Media
• Solaris Healthcare
• Suncoast Mobile RV
• The Hermitage Artist Retreat
• The UPS Store #4162
• Trinity Lutheran Church of SW FL
• USF Sarasota Manatee
• You’ve Got Maids – Sarasota

Thank You!
Welcome New Members - May

- North Port Symphony
- Awaken Church FL
- Amedisys Home Health
- Flagler Insurance
- Marathon North Port Dash In Dash Out
- Coastal Carwash
- Jersey Shore Crab Cake Company
- Loan Star Pawn LLC
- Loan Star Pawn Port Charlotte
- IMS Barter Suncoast
- 

2020 - 2021 Board of Directors Nominations

The North Port Area Chamber of Commerce is seeking nominations from Chamber members to be presented to the Nominating Committee for election to the Board of Directors of the North Port Area Chamber of Commerce.

Qualifications and criteria include:

- Members of the Board of Directors shall be members, or representatives of members, in good standing of the North Port Area Chamber of Commerce prior to their selection, election, appointment or other invitation, and shall so remain at all times during their tenure.

- Nominees must be a member of the Chamber for at least one (1) year.

- Must agree to the terms as outlined in the Board of Directors Background Check Policy. (a copy of the policy is available upon request)

- Nominees/Board Members cannot be related to, or in a relationship, with a Chamber staff member.

- Nominees/Board Members must agree to join and participate on a Chamber Committee.

The term of office commences on October 1, 2020

Nominations may be made by mail or fax to the Chamber office.

Nominations must be received in writing no later than Friday, June 12, 2020.

Mail nominations to:
North Port Area Chamber of Commerce
1337 N. Sumter Boulevard
North Port, FL 34286
Or fax to:
941-200-5713

I would like to nominate:

Name: ________________________________________________________________

Business: _____________________________________________________________

For a term as a Director of the North Port Area Chamber of Commerce, I understand that the nominee must be a member in good standing of the North Port Area Chamber of Commerce, agree to the terms as outlined above, and that they accept the nomination.

Nominated by: _______________________________________________________

Chamber Business Affiliation: ____________________________________________

Phone Number: ___________________________ Email: ________________________
North Port Maps are Free to the Community

☐ Business Card Outside 3 3/8” w x 2”h - $100 (0 – 1 available)  ☐ Non-Chamber Member - $175.00
☐ Business Card Map Side 3 3/8” w x 2”h - $175 (20 – 10 available)
☐ Front Panel Display Ad  3 1/2” w x 4”h - $300 (0 – 0 available)  SOLD OUT
☐ Back Panel Display Ad  3 1/2” w x 4”h - $150 (6 – 0 available)  SOLD OUT
☐ Panel Ads  3 1/2” w x 9”h - $400 (0 – 0 available)  SOLD OUT
☐ Back Cover Panel Ad  3 1/2” w x 9”h - $800 (0 available)  SOLD

Business Name: _____________________________________________
Contact Person: _____________________________________________
Address: _____________________________________________ City: ________________ Zip: __________
Phone: __________________ Fax: __________________ E Mail: __________________
Total Cost: $_______ Signature: ___________________________ Date: ______________

Make payments to North Port Area Chamber of Commerce

LIMITED SPACE AVAILABLE ~ FIRST COME, FIRST SERVED

Deadlines:
Contract & Payment: May 29, 2020
Artwork for Ads: May 29, 2020
Publication Target Date: July 1, 2020

E Mail ads to: craigmap@gmail.com

North Port Area Chamber of Commerce
Phone: (941) 564-3040
Fax: (941) 200-5713
E-Mail: wgunnin@northportareachamber.com

House of Maps: (941) 924-8998

It is preferred that all ads be submitted with computer generated electronic files. The map is produced using Adobe InDesign on a Mac platform. Advertisers may submit: Photoshop files, TIFF, EPS, JPEG, and PDF files. Files must have fonts embedded and colors set to CMYK. Illustrator files should have fonts set to outline.

Digital images should be submitted at 100% of their printed size (please see above for ad dimensions), 300 dpi in CMYK. Microsoft.PUB files are not acceptable and must be “saved as” to one of the above requested formats.

For any ad to be built by the publisher from “scratch”, the advertiser must submit high resolution CMYK logos and/or photos accompanied by a sketch, at size, of what is requested for final ad design. In most instances, there will be no additional fees incurred for ad composition by the publisher. For production questions, advertisers are welcome to contact the House of Maps directly at 941-924-8998. E-Mail: craigmap@gmail.com

If you, the Advertiser, have been sent a proof, you will have 48 hours after receipt of the proof to either approve or send corrections. Failure to respond to the proof will deem the non-response as approval and the ad will run as is.
Hello Everyone,

As we continue to struggle with the effects of the COVID-19 (coronavirus) Pandemic and prepare to re-open our economy, the North Port Area Chamber of Commerce understands the financial difficulties of re-starting your business or organization. It is imperative that your business or organization promotes that you are open for business to the community.

Here is a chance to promote your business or organization that will not cost you anything to participate.

Beginning Tuesday, May 26, 2020, I will be kicking off the Annual Summer "BILL"board Campaign. This Campaign will continue daily, Monday - Friday, until Friday, September 4, 2020.

Since I am frequently out in the community at different events, functions and meetings on behalf of the Chamber of Commerce and with the amount of visitors that visit the Chamber office daily, what better way to promote your business than having me wear your business shirt for a day. I will proudly display your business shirt on your scheduled day and will return the shirt (washed and dried) shortly following that day. I will e-mail a brief promo out about your business to all of our Chamber members the day that you reserve for me to wear your shirt and post a picture of me wearing your shirt and the brief write up about your business on the Chamber's Facebook Page.

If you would like to schedule a day for me to wear one of your business shirts (size XL please), please call me at the Chamber office at (941) 564-3040 or e-mail me at wgunnin@northportareachamber.com. Summer "Bill"board Campaign days will be scheduled on a first-come/first-serve basis.

Please provide business shirt three (3) days in advance of scheduled day.

Hurry, these dates always fill up quickly.

Bill
Profitable Marketing in Uncertain Times
With Limited Resources

THE NORTH PORT AREA CHAMBER OF COMMERCE’S LUNCH AND LEARN HAS GONE VIRTUAL.

Jason Myers, CEO of Guerrilla Marketing, will show us some timely marketing tactics with an emphasis on hyper-effective, low-cost methods. Important information as we restart our businesses after several weeks of no or reduced revenue.

The workshop will be held online Thursday, June 11th from 11:30 AM until 1:00 PM. You will be able to access the webinar from your PC, MAC, iPad, iPhone or Android device. The workshop is available at no charge thanks to our workshop sponsor The Suggs Group.

Registration information is available at NorthPortAreaChamber.com under Chamber Events or at https://us02web.zoom.us/webinar/register/WN_9N-JeNrCQ5uC2WcHwMzkcw.

Unfortunately, we won’t have lunch; however, you may order from one of the restaurants listed below for takeout or delivery.

- Beef ‘O’ Brady’s: beefobradys.com/northport
- Bocca Lupo: boccalupopizza.com
- Buffalo Wild Wings: www.buffalowildwings.com
- Buffalo Wings & Rings: buffalowingsandrings.com/locations/north-port
- Culver’s: www.culvers.com/restaurants/north-port-fl-tuscola-blvd
- Il Primo Pizza & Wings: ilprimopizza.com
- Longhorn Steakhouse: www.longhornsteakhouse.com/locations/fl/port-charlotte/port-charlotte/5530
- Moes Southwest Grill: www.moes.com
- The Old Kayla Restaurant: owlr.com
- The Lighthouse Grill: thelighthousegrill.net
- Triple B BBQ: www.facebook.com/tribbbq
- Visani Port Charlotte: www.facebook.com/VisaniPortCharlotte
The 2020 North Port Small Business Lunch and Learn program is a series of monthly workshops to assist business owners with improving their business and staying competitive. Workshops will be held virtually until further notice. The workshops are offered at no cost thanks to the generosity of our workshop sponsors. Workshops begin at 11:30 AM and conclude by 1:00 PM. Please register online to receive information on how to access the virtual workshops at www.northportareachamber.com

<table>
<thead>
<tr>
<th>Date</th>
<th>Title</th>
<th>Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, March 11</td>
<td>Creating Effective Facebook Ads</td>
<td>Workshop Sponsor</td>
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<tr>
<td>Thursday, April 9</td>
<td>Create a World Dominating Message and Make More Money -Virtual</td>
<td>North Port Florida</td>
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<tr>
<td>Thursday, May 14</td>
<td>Critical Updates to Your Online Presence with Google -Virtual</td>
<td>SCORE</td>
</tr>
<tr>
<td>Thursday, June 11</td>
<td>Profitable marketing in Uncertain Times With Limited Resources -Virtual</td>
<td>The Suggs Group</td>
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<tr>
<td>Thursday, July 9</td>
<td>Leadership Training</td>
<td>FJM</td>
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<tr>
<td>Thursday, August 13</td>
<td>Promoting Your Business</td>
<td>Rothco O cigars &amp;</td>
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<tr>
<td>Thursday, September 10</td>
<td>Technology for Small Businesses</td>
<td>Wingate Health</td>
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<tr>
<td>Thursday, October 1</td>
<td>Building Good Communication Skills</td>
<td>Millenium Business</td>
</tr>
<tr>
<td>Thursday, November 12</td>
<td>Attracting and Maintaining Customers</td>
<td>North Port, FL</td>
</tr>
</tbody>
</table>

Facebook has the biggest reach of all the social media platforms and the most powerful targeting capabilities. As a result, Facebook advertising can play a significant role in helping you: Increase your reach to current and future fans, Build engagement with fans and visitors to your Facebook business page, Prospect for new customers/clients.

Craft your Undisputable Brand Message so you can quickly convey your expertise and compel people to buy from you. Next, hone in on your audience’s true desires to connect them with your perfect product. Finally, we’ll practice together to ensure you’ve nailed this powerful method and make more money.

For business owners, this can be a challenging time. In this 1-hour webinar, learn what changes you must make to your Google Business Profile and general website in order to serve the needs of your customers, as well as your business, during uncertain times.

What is your leadership style? What are the characteristics of a good leader? At this workshop you will have the opportunity to identify your leadership style and learn how it relates to your environment. Be prepared to share your thoughts about leadership and participate in an interactive project that demonstrates leadership skills.

You promote your business by getting the word out, and you have to do this consciously. You should spend at least an hour a day promoting or planning how to promote your business. While promotion is a budgeted activity it doesn’t have to be expensive. Learn inexpensive ways to promote your business.

Running a successful small business comes down to how you use your resources. Technology allows small business owners to use limited resources in smarter, more efficient ways. Explore technology that could ease or eliminate the daily struggles of operating and growing your small business.

Good communication skills allow us to give and receive information effectively and efficiently. It is important to have good verbal, non-verbal and written communication skills to share information with customers, clients, employees, suppliers, other business owners and many more. Learn here by doing.

Most small business owners are very good at what they do, but that is only part of creating a successful business. Creating sales by attracting new customers and retaining existing customers is necessary for the business to grow and succeed. Learn how to use your USP and a little humor to attract attention and stay “Top of Mind”.

North Port, FL
34th Annual Board of Directors Installation Banquet

“Evening in Paradise”

Saturday
September 19, 2020
5-9 pm
The Lighthouse Grill
Stump Pass Marina

Dave Roth, Incoming Board President

SAVE THE DATE
HAS A COVID-19 BUSINESS PLAN IN PLACE

☐ Disinfection and Sanitation plan
☐ Physical distancing measures
☐ Protective gear (masks, gloves, barriers)
☐ Employee Training on COVID plan
☐ Temperature & Symptom Checks on Employees

MAXIMUM OCCUPANCY: __________

We have done our best to minimize the possibility of exposure to Coronavirus, but exposure cannot be completely eliminated.

PLEASE ENTER AT YOUR OWN RISK.

DO YOUR PART, PLEASE:

- Limit Groups
- Do not enter if you feel sick
- A face mask is strongly recommended
- Maintain a distance of 6-feet between people
- Leave at risk people at home when possible.
Go Team Visits
Summer “Bill”board

Leadership North Port 2020 presenting check to Child Protection Center.
Chris Porter, Leadership; Shannon Hoyt, Leadership; Representative from Child Protection Center; and Matt Dill, President of NPACC.
Your Chamber Working For You

2019-2020 Executive Committee:
President: Matt Dill (Stellar Web Production)
Immediate Past President: Bill Werdell (Achieva Credit Union)
Incoming President: David Roth (Rothco Signs & Design)
Treasurer: Jackie Normand (Busey Bank)
Secretary: Gale West (Your Health Consultant)

Directors:
Frank Gailer (A&F Shuttle Transportation With Class LLC)
Tony Gustitus (Keller Williams Peace River Partners, Rhonda Gustitus Team)
Mike Juaire (Security Alarm Corporation)
Valerie LaBoy (Weichert, Realtors Gulf Coast Group)
Kelly Louke (Charlotte State Bank & Trust)
Jamie Lovern (Lolablue)
Sharon Matthews (Allstate Insurance - Steve Matthews Agency)
Ed Rinkewich (Dream Vactations)
Amy Schuldt (Kyle Kurtis Salon & Spa)
Ray Witkowski (Key Agency, Inc.)
Linda Zick, IBC (Mary Kay)

The mission of the North Port Area Chamber of Commerce is to promote and encourage business prosperity and to enhance economic development through advocacy, engagement and cooperation.

CHAMBER STATISTICS

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<thead>
<tr>
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<th>May 2020</th>
<th>YTD 2020</th>
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