



2018 North Port Map Advertising Contract/Insertion Order
Distribution: 5,000 Full Color Glossy Maps!

North Port Maps are Free to the Community

- Business Card Outside 3 3/8" w x 2" h - \$125 (16 available) **Non-Chamber Member - \$175.00**
- Business Card Map Side 3 3/8" w x 2" h - \$175 (17 available)
- Front Panel Display Ad 3 1/2" w x 4" h - \$250 (2 available)
- Panel Ads 3 1/2" w x 9" h - \$350 (2 available)
- Back Cover Panel Ad 3 1/2" w x 9" h - \$750 (0 available)

Business Name: _____

Contact Person: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Fax: _____ E Mail: _____

Total Cost: \$ _____ Signature: _____ Date: _____

***Make payments to North Port Area Chamber of Commerce
LIMITED SPACE AVAILABLE ~ FIRST COME, FIRST SERVED***

Deadlines:

Contract & Payment:	May 11, 2018
Artwork for Ads:	May 18, 2018
Publication Target Date:	July 9, 2018

E Mail ads to: craigmap@gmail.com

North Port Area Chamber of Commerce
Phone: (941) 564-3040
Fax: (941) 423-5042
E-Mail: wgunnin@northportareachamber.com

House of Maps: (941) 924-8998

It is preferred that all ads be submitted with computer generated electronic files. The map is produced using Adobe InDesign on a Mac platform. Advertisers may submit: Photoshop files, TIFF, EPS, JPEG, and PDF files. Files must have fonts embedded and colors set to CMYK. Illustrator files should have fonts set to outline.

Digital images should be submitted at 100% of their printed size (please see above for ad dimensions), 300 dpi in CMYK. Microsoft.PUB files are not acceptable and must be "saved as" to one of the above requested formats.

For any ad to be built by the publisher from "scratch", the advertiser must submit high resolution CMYK logos and/or photos accompanied by a sketch, at size, of what is requested for final ad design. In most instances, there will be no additional fees incurred for ad composition by the publisher. For production questions, advertisers are welcome to contact the House of Maps directly at 941-924-8998. E-Mail: craigmap@gmail.com

If you, the Advertiser, have been sent a proof, you will have 48 hours after receipt of the proof to either approve or send corrections. Failure to respond to the proof will deem the non-response as approval and the ad will run as is.