

5th Annual *A Night at the Races*

PRESENTED BY

Key Agency, Inc.

INSURANCE
Since 1952



NEW!!



Saturday, May 11, 2019 - 5:00 pm - 10:00 pm

George Mullen Activity Center, 1602 Kramer Way, North Port, FL 34286

The North Port Area Chamber of Commerce offers a variety of annual programs and events to benefit its membership and to promote and inform the North Port area business community. Many Chamber activities present excellent opportunities for members to enhance their image in the business community by putting their names before a target audience of local and regional business people.

Your company's sponsorship of the 2019 A Night at the Races event is a unique WIN-WIN:

Your business wins by getting valuable exposure to key local business professionals; your support enables the Chamber to offer a greater number of quality programs and special events.

The North Port Area Chamber of Commerce invites you to join them as a sponsor of the 5th Annual A Night at the Races. "A Night at the Races" is an action-packed audience participation event! Whether you are a novice or a horse racing aficionado, you will be rooting for your favorite horse from the start of the race to the finish line!

Title Sponsor:

- Table of Eight (8)
- Logo on Sponsor Banner
- Name on Front cover & ad on back cover of Race Program
- Logo included on all Marketing & Promotional Material
- Recognition at Event
- 30-minute Spot on Chamber's "Business Spotlight" Radio Show
- One Complimentary Race Horse each Race
- Shot glasses with logo



Investment: \$1,500 (limit 1)

Casino Games Sponsor:

INVESTMENT: \$600 (limit 1)

- o Table of four (4)
- o Signage at Casino Stations
- o Name on Promotional Flyer
- o Name on Sponsorship Banner
- o Recognition in Race Program
- o Recognition at Event

Photo Finish (televisions) Sponsor:

INVESTMENT: \$600 (limit 1)

- o Table of four (4)
- o Signage on Televisions
- o Name on Promotional Flyer
- o Name on Sponsorship Banner
- o Recognition in Race Program
- o Recognition at Event

SOLD**Water Hole (beverage) Sponsor:**

INVESTMENT: \$600 (limit 1)

- o Table of four (4)
- o Signage at Beverage Station
- o Name on Promotional Flyer
- o Name on Sponsorship Banner
- o Recognition in Race Program
- o Recognition at Event

SOLD**Grazing (food) Sponsor:**

INVESTMENT: \$600 (limit 1)

- o Table of four (4)
- o Signage at Food Station
- o Name on Promotional Flyer
- o Name on Sponsorship Banner
- o Recognition in Race Program
- o Recognition at Event

Winner Circle Photo Sponsor:

INVESTMENT: \$600 (limit 1)

- o Table of four (4)
- o Signage at Winner Circle Station
- o Name or logo on every photo
- o Name on Sponsorship Banner
- o Recognition in Race Program
- o Recognition at Event

Run for the Roses Sponsor:

INVESTMENT: \$300 (limit 1)

- o Business Card on each rose given away to each lady
- o Signage at Station
- o Recognition in Race Program and at Event

SOLD**Hat Sponsor:**

INVESTMENT: \$400 (limit 1)

- o Two Tickets to Event
- o Recognition in Race Program and at Event
- o Announces and Presents Hat Trophies to Winners for Each Category

SOLD**Hat Categories:**

- Traditional
- Creative
- People's Choice

Chariot (Valet) Sponsor: New

INVESTMENT: \$600 (limit 1)

- o Table of four (4)
- o Signage at Valet Station
- o Name on Promotional Flyer
- o Name on Sponsorship Banner
- o Recognition in Race Program
- o Recognition at Event
- o Placard for rearview mirror with logo for each vehicle

Bourbon Sponsor: New

INVESTMENT: \$400 (limit 1)

- o Two Tickets to Event
- o Recognition in Race Program and at Event
- o Label on Bourbon Bottles
- o Conduct Toast on Stage

SOLD



Race Sponsor: \$200 Per Race

- (8 Races) Receives Complimentary Race Horse Sponsorship in Race
- Recognized as “Race Sponsor” in Program
- 60 Second Promotional Opportunity prior to Race
- Announces and Presents Race Horse Trophy to Winner
- Recognition at Event

5 left as of 3/15

Race Horse Sponsor:

\$30 per horse or

4 for \$100 or 8 for \$180

- (62 Horses) Receives Race Horse in Race
- Recognition as “Race Horse” Sponsor in Program
- Chance to Win Race Horse Trophy

45 left as of 3/15

Table Sponsor: \$350

- Table of Eight (8)
- Premier Seating
- \$100 in Startup Play Money
- Table Recognition Sign
- Recognition in Race Program
- Recognition at Event

½ Table Sponsor: \$200

- Table of Four (4)
- Premium Seating
- \$50 in Startup Play Money
- Table Recognition sign
- Recognition in Race Program
- Recognition at Event

Individual Tickets: \$40

- Includes \$8 in Startup Play Money

Couples Tickets: \$75

- Includes \$16 in Startup Play Money



Raffle Prize Donations

Please consider supporting our event by donating gift certificates, merchandise or services or \$25 or more. In exchange, you will receive excellent community exposure and advertising.

2019 SPONSORSHIP REGISTRATION



Saturday, May 11, 2019
5:00 pm - 10:00 pm
George Mullen Activity Center



Complete form below and return to DBerg@northportareachamber.com with payment.

Contact Information:

Full Name		Title	
Company			
Address			City State Zip
Email			Phone

Select your Sponsorship Package:

updated 3/15/19

Choice	Amount	Name of Sponsorship Package
Sold	\$1,500	Title Sponsor with Table of 8
Sold	\$600	Photo Finish Sponsor with Table of 4
Sold	\$600	Water Hole Sponsor with Table of 4
	\$600	Grazing Sponsor with Table of 4
	\$600	Casino Games Sponsor with Table of 4
	\$600	Winner Circle Photo Sponsor with Table of 4
	\$600	Chariot Sponsor with Table of 4
Sold	\$400	Bourbon Sponsor with 2 tickets
Sold	\$400	Hat Sponsor with 2 tickets
Sold	\$300	Run for the Roses Sponsor
	\$200	Race Sponsor (see attached form) Race # Horse #
	\$30	Race Horse Sponsor - Individual Horse (see attached form) Race# Horse#
	\$100	Race Horse Sponsor - 4 Horses (see attached form)
	\$180	Race Horse Sponsor - 8 horses (see attached form)
	\$350	Table Sponsor for 8
	\$200	1/2 Table Sponsor for 4
	\$40	Individual ticket
	\$75	Couples Tickets (for 2 people)

TOTAL AMOUNT: \$ _____

check enclosed invoice me below is my credit card information

Card type: Visa/MasterCard/Discover/AMEX Number: _____

Expiration date: _____ CVV: _____ Zipcode: _____ Signature: _____

Or Online at www.NorthPortAreaChamber.com or call the office at 941-564-3040.

For payment by check, please make it payable to North Port Area Chamber of Commerce, 1337 N. Sumter Blvd., North Port, FL 34286

Date

Signature



Race Horse Sponsor: \$30 per horse or 4 for \$100 or 8 for \$180

- o 10 Horses / 8 Races (62 Horses available)
- o Receives Race Horse in Race
- o Recognition as "Race Horse" Sponsor in Program
- o Chance to Win Race Horse Trophy

Pick a Race - Pick a Horse - Name the Horse - Name the Sponsor

RACE #1 - SPONSOR: AVAILABLE!

1	2	3	4	5	6	7	8	9	10
Sold	Sold	Sold	Sold	Sold			Sold		
Key Agency	RC Coastal	Fairway Funding	A&F Shuttle	Rothco			Aflac		

RACE #2 - SPONSOR: AVAILABLE!

1	2	3	4	5	6	7	8	9	10
Sold		Sold			Sold				
Key Agency		RC Coastal			Aflac				

RACE #3 - SPONSOR: AVAILABLE!











1	2	3	4	5	6	7	8	9	10
Sold		Sold	Sold	Sold					
Key Agency		Fairway Funding	RC Coastal	Rothco					

RACE #4 - CHARLOTTE STATE BANK & TRUST











1	2	3	4	5	6	7	8	9	10
Sold			Sold	Sold		Sold	Sold		
Key Agency			CSB&T	RC Coastal		A&F Shuttle	Aflac		

Pick a Race - Pick a Horse - Name the Horse - Name the Sponsor











Race #5 - Sponsor AVAILABLE!

									
1	2	3	4	5	6	7	8	9	10
Sold		Sold		Sold	Sold				
Key Agency		Fairway Funding		Rothco	RC Coastal				











Race #6 - Sponsor AVAILABLE!

									
1	2	3	4	5	6	7	8	9	10
Sold						Sold	Sold		
Key Agency						RC Coastal	A&F Shuttle		

Race #7 - Debbie Snowden - Coldwell Banker Sunstar Realty

									
1	2	3	4	5	6	7	8	9	10
Sold		Sold		Sold	Sold		Sold		
Key Agency		Fairway Funding		Rothco	Debbie S Coldwell		RC Coastal		

Race #8 - Fairway Funding

									
1	2	3	4	5	6	7	8	9	10
Sold		Sold			Sold	Sold		Sold	
Key Agency		Fairway Funding			A&F Shuttle	Aflac		RC Coastal	

A Night at the Races

LIVE AUCTION & RAFFLE PRIZES AND GIFTS

**A GREAT OPPORTUNITY
TO GET EXPOSURE FOR YOUR BUSINESS**

Contact Information:

Full Name		Title	
Company			
Address		City State Zip	
Email		Phone	

Raffle Item/Description: _____

Restrictions or Timelines: _____

Raffle Item Value: _____ (minimum \$25 value)

	Coupon(s)/certificate(s) are attached
	Item(s) will need to be picked up (please call the number below to arrange pickup)
	Item(s) will be shipped on _____ (date)

THANK YOU VERY MUCH for donating to the North Port Area Chamber of Commerce Annual A Night at the Races. Please contact Bill Gunnin for pick up or delivery instructions at:

- E-Mail: wgunnin@northportareachamber.com
- Phone: (941) 564-3040
- Cell: (941) 615-7265
- Fax: (941) 200-5713

1337 N. Sumter Boulevard, North Port, Florida 34286
www.northportareachamber.com

Donated prizes need to be delivered to the Chamber Office
by May 4, 2019.