

2020 COMMUNITY GUIDE

ADVERTISING SPECS

**FRONT COVER
LOGO INCLUDES
2 FACING PAGES AD
INSIDE
THE COMMUNITY GUIDE
AND FREE
HYPERLINKS
ON COVER
AND INSIDE AD!**

Select one		MEMBERS	NON-MEMBERS
FRONT COVER*	8.75" X 11.25"	\$3,000**	\$3,500**
BACK COVER*	8.75" X 11.25"	\$2,000	\$2,500
INSIDE COVER*	8.75" X 11.25"	\$1,500	\$2,000
TWO FACING PAGES*	8.75" X 11.25"	\$1,350	\$1,850
FULL PAGE PRIME*	8.75" X 11.25"	\$995	\$1,495
FULL PAGE*	8.75" X 11.25"	\$899	\$1,149
*FULL PAGE WITH BLEEDS	Request additional info		
HALF PAGE	7.35" X 4.75"	\$549	\$745
QUARTER PAGE	3.575" X 4.75"	\$349	\$495
EIGHTH PAGE	3.575" X 2.275"	\$199	\$295

**DIGITAL EDITION AD HYPERLINK
(EMAILED TO MEMBERS AND MORE)**

HYPERLINK	\$50	Yes	No
VIDEO	\$99	Yes	No

**LIMITED TIME AND SPACE
FIRST COME, FIRST SERVED,
BEST PLACEMENT!**

(TEMPLATES AVAILABLE) ****UPGRADE OPPORTUNITY -
2020 NORTH PORT MAP - LOGO ON COVER & BACK PANEL AD + \$1,500**

I will provide camera-ready ad I would like assistance with ad design

**TO RESERVE YOUR SPACE OR FOR
MORE INFORMATION, CONTACT:
CAROLE HOLDEN
GELMTREE ADVERTISING
352-408-8601**

Contact Information:

Full Name: _____

Title _____

Company: _____

Address: _____

Email: _____

Phone: _____

**DEADLINE FOR ALL FINAL AD DESIGNS
AND PAYMENT IS OCTOBER 31, 2019**

TOTAL AMOUNT: \$ _____
(25% Non-refundable deposit required to reserve space. Balance due by October 31, 2019. If advertising is not paid in full by October 31, will result in forfeiture of ad space.)

Signature: _____

Check Enclosed Invoice Me Below Is My Credit Card Information

Card Type: Visa / Master Card / Discover / AMEX

Number: _____

Expiration Date: _____ CVV: _____ Zip Code: _____

