Spotlight on Business

“Protecting what’s important”

KEY AGENCY, INC.
941-429-9709
NORTH PORT

Buying Insurance can be confusing. Price is important, but so is getting the right coverage for your needs. You want and need top value in your coverage – whether it’s for your home, your car or your business.

We are an independent insurance agency. Independent agents are not limited to insurance from only one company. We can shop from several. And, by shopping among various companies, we can find the best combination of coverage, price and service. The price of insurance is important, but never shop on the basis of price alone. You want insurance that provides the right kind of protection for your needs. You want an insurance company that’s loyal and pays claims. And you want an agent who is knowledgeable, provides courteous service, and goes to bat for you when you need help or advise. That is our top priority here at Key Agency.

Key Agency was established in 1952 with hometown service in mind. We have over thirty-five dedicated employees, and four locations providing insurance service to individuals and businesses in the community. Please give me a call to discuss your personal or business needs.

Ray Witkowski Jr
Key Agency, Inc – North Port
14942 Tamiami Tr Suite H
North Port, FL 34287
941-429-9709 Office
941-429-0287 Fax
800-525-9713 Toll Free
941-460-1285 Direct
3rd  4:00 pm  Professional Development Committee  (Goodwill Job & Career Center, 14879 S. Tamiami Trail)
4th  7:30 am  Breakfast Club Networking  
      (Perkins, 6001 S. Salford, North Port)
6th  9:00 am  Marketing & Communication Committee  (Charlotte State Bank & Trust, 4300 Aiden Lane, North Port)
10th 8:30 am  Member Services Committee  (Perkins, 6001 S. Salford, North Port)
10th 5:30 pm  Business After Hours  (Rhonda Gustitus Team-Keller Williams Realty, 1032 Tamiami Trail, Ste 9, Port Charlotte)
11th 8:30 am  Capacity Building Committee  (Key Agency, 14942 Tamiami Trail, North Port)
12th 11:30 am  Lunch & Learn  (Sarasota Memorial Healthcare, 2345 Bobcat Village Center Road, 2nd Floor, North Port)
13th 4:30 pm  Ribbon Cutting: Heron Creek Animal Hospital (1319 N. Sumter Blvd, North Port)
19th 11:30 am  Network@Noon  
      (Buffalo Wings & Rings, 1081 W. Price Blvd.)
24th 8:30 am  Business & Economic Development Committee  (Sarasota Memorial Healthcare, 2345 Bobcat Village Center Road, 2nd Floor, North Port)
25th 4:00 pm  Ribbon Cutting – Friends of Shannon Staub Public Library  
      (Gallery of Suncoast Technical College, 4675 Career Lane, North Port)
26th 8:30 am  Government Relation Committee  (Memorial ER, 2nd Floor Community Room, 2345 Bobcat Village Center Road)
Thank You To Our Chamber Champions

2017 - 2018

PLATINUM

WORKSITE
FINANCIAL SERVICES

GOLD

SILVER

BRONZE

COMMUNITY PARTNERS

Bayfront Health

HARBOR STYLE

SUN NORTH PORT EDITION

ROI media
A Message from the Executive Director

The much-anticipated North Port Area Chamber of Commerce 2018 Community Guides are here. This annual publication provides valuable information about the Chamber, Chamber Partners, City of North Port and surrounding communities. It also provides an orientation to the community and what is available to our residents, businesses and visitors. The 2018 Community Guides are available for free at the Chamber office and other designated locations throughout the community. I would like to thank all the advertisers for supporting the 2018 Community Guide and making it possible for the Chamber to provide this publication for free to our community. The 2018 Community Guides provides a directory of businesses that are members of the North Port Area Chamber of Commerce. These businesses have been checked by the Chamber through the Better Business Bureau prior to joining the North Port Area Chamber of Commerce. These businesses are reputable and reliable businesses that provide a valuable service and give back to our community. I encourage each of you to call upon these Chamber businesses when you need any products and services.

The North Port Area Chamber of Commerce will be hosting the “A Night at the Races” on Saturday, May 12, 2018 from 5:00 pm - 10:00 pm at George Mullen Activity Center in North Port. The “A Night at the Races” will be an evening of fun-filled excitement for people who enjoy horse racing, dancing, and a chance to win fabulous prizes. The thoroughbred horse races are up-to-date productions shot with five cameras. Each race features commentary by professional race track announcers and show the horses parading to the post, loading in the gate, split screen close ups, horses in the lead graphics, the tote board results, the winning horse in the winner’s circle, slow motion photo finish replays, plus a full graphic and commentary announcing the results of each race. This year, we are once again adding casino games to the event for the enjoyment of our participants. A food buffet & beverages (including adult beverages) will be provided throughout the event. Each person will receive “Play Money” with their ticket in order to bet on the horse races. Participants can purchase additional “Play Money” throughout the evening if needed. In between races, while betting occurs, attendees will enjoy entertainment and dancing. There will even be a special “Hat Contest” (traditional, creative & people’s choice) conducted between the 4th & 5th race and the winner will receive additional Play Money to use on the races or prizes. At the end of the evening, participants will have the opportunity to win fabulous prizes with their “Play Money” through the Reverse Raffle and Live Auction. The cost to attend is $40.00 per person or $75.00 per couple. Half-table sponsorships (seats 4) are available for $200.00 (includes premium seating, $50.00 in startup Play Money, name recognition on table, name recognition in Official Program, and verbal recognition at event) or full-table sponsorships (seats 8) are available for $350.00 (includes premiere seating, $100.00 in startup Play Money, name recognition on table, name recognition in Official Program, and verbal recognition at event). There are additional sponsorship opportunities, which will be offered on a first-come/first-served basis, listed on the flyer included in this month’s Communicator Newsletter. This event is open to all Chamber members and to the public.

The North Port Area Chamber of Commerce is offering the opportunity for Chamber businesses and non-Chamber businesses to order and purchase advertising opportunities in the 2018 North Port Maps. These maps are very popular and the Chamber will have 5,000 maps printed and distributed locally, statewide and nationally beginning July 9, 2018. Businesses interested in purchasing an ad in the 2018 North Port Map must order and make payment no later than Friday, May 11, 2018. The deadline to receive artwork for ads is May 18, 2018. The cost and size of ads are listed below:

- Map-side business card size ad - $175.00 (3-3/8” x 2”)
- Back-side business card size ad - $125.00 (Chamber Members) - (3-3/8” x 2”)
- Back-side business card size ad - $175.00 (Non-Chamber businesses) - (3-3/8” x 2”)
- Front panel, map-side display ad - $250.00 (3-1/2” x 4”)
- Back panel display ad - $200 (3-1/2” x 4”)
- Back-side panel ad - $350.00 (3-1/2” x 9”)
- Back cover panel ad - $750.00 (3-1/2” x 9”)

Sincerely,
William J. Gunnin
William J. Gunnin
Executive Director
North Port Area Chamber of Commerce
The North Port Chamber of Commerce is pleased to have these partners renew their annual investment in the community:

<table>
<thead>
<tr>
<th>Business</th>
<th>On The Roll For</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abbott Air</td>
<td>1 Year</td>
</tr>
<tr>
<td>Achieva Credit Union</td>
<td>10 Years</td>
</tr>
<tr>
<td>Acupuncture Total Body Wellness</td>
<td>1 Year</td>
</tr>
<tr>
<td>All Gone, LLC</td>
<td>1 Year</td>
</tr>
<tr>
<td>American Irrigation</td>
<td>5 Years</td>
</tr>
<tr>
<td>Anytime Realty – Ruthanne Blackmon</td>
<td>2 Years</td>
</tr>
<tr>
<td>Beef-O-Brady’s – North Port</td>
<td>7 Years</td>
</tr>
<tr>
<td>Dietrich Dental Services, P. A.</td>
<td>5 Years</td>
</tr>
<tr>
<td>Edward Jones – Linda Coules</td>
<td>7 Years</td>
</tr>
<tr>
<td>First International Title</td>
<td>1 Year</td>
</tr>
<tr>
<td>Florida Power &amp; Light Company</td>
<td>32 Years</td>
</tr>
<tr>
<td>Hardin Insurance Group</td>
<td>6 Years</td>
</tr>
<tr>
<td>Kim M. Matthews (Friend Membership)</td>
<td>1 Year</td>
</tr>
</tbody>
</table>
### Business

<table>
<thead>
<tr>
<th>Company</th>
<th>Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lightspeed Voice</td>
<td>8 Years</td>
</tr>
<tr>
<td>Northside Psychiatric Services</td>
<td>5 Years</td>
</tr>
<tr>
<td>Pet Lover’s News</td>
<td>2 Years</td>
</tr>
<tr>
<td>Port Charlotte SCORE</td>
<td>9 Years</td>
</tr>
<tr>
<td>RE/MAX Palm – John Rawlings</td>
<td>2 Years</td>
</tr>
<tr>
<td>Weichert Realtors of Gulf Coast – Sparky Bobo</td>
<td>3 Years</td>
</tr>
<tr>
<td>SunCoast Blood Bank, Inc.</td>
<td>8 Year</td>
</tr>
<tr>
<td>The Springs at South Biscayne</td>
<td>3 Years</td>
</tr>
<tr>
<td>Toledo Club Apartment Homes</td>
<td>3 Years</td>
</tr>
<tr>
<td>William Welk (Friend Membership)</td>
<td>2 Years</td>
</tr>
<tr>
<td>You’ve Got Maids – Sarasota</td>
<td>7 Years</td>
</tr>
</tbody>
</table>

### Chamber Accolades

“Bill, just a quick note to tell you how awesome you guys are. Bravo Zulu Team North Port! You are always holding events, always supporting us and it just keeps getting better. Semper Optima!”

Captain Jack Sanzalone  
Gasparilla Boat Tours LLC

“This goes out to the North Port Chamber, just wanted to say how AWESOME all of you are. Since my company has become a member our business has grown and we have been working with some other awesome companys inside the chamber just want to say Thank You for all that you do for all of us and looking forward to the future as a member. I highly recommend companys that are not members to become members. Thanks again.”

Frank at A&F Shuttle  
Transportation With Class LLC.
Welcome, Newest Members!

Accurate Accounting, Inc.

Gulfcoast Engraving and Awards

Happy 2 Help

Innover Consulting

Kindred at Home

Krisiti Sparklez & Shinez

Modern Woodmen of America – Corey Cyr

Radcliffe Underbrushing

RE3 Innovative Neuroscience Institute

Seranni Law Firm

Skeet’r Beat’r of Sarasota, LLC

Southwest Florida Periodontics, LLC

Team Doogie, LLC

Weichert Realtors of Gulf Coast

The North Port Area Chamber of Commerce is happy to announce the following as partners in our mission. We suggest you support local business. Always buy Chamber!!
Comprehensive eyecare, eyeglasses, contact lenses and medical eye care starting at $38 per month.

No insurance hassle, no restrictions, no co-pays. Completely customizable for YOUR eye care needs.
At SeePort Optometry we have always believed in offering the best products at reasonable prices to our patients. With so many expenses in today's world, we have found that it can be difficult to choose between what is best for your eyes and what is best for your budget. That's why we have designed SeePort Solutions to help our patients spread out the cost of eyewear, contact lenses and eyecare over the course of a year. With a $100 set-up fee and the first two months installments, you become part of the SeePort Solutions family. You will then be able to customize your eyecare by choosing the Solution or a combination of Solutions that best fits your needs. We invite you to become part of our Solution for comprehensive vision care and quality eyewear customized for your eyes and your budget.

---

**Eyeglass Solution 1—$38/month**

- Annual Wellness Eye Exam with Refraction
- Choice of Frame up to $189 retail
- Single Vision, Bi-focal, Tri-focal or Progressive lenses
- Anti-Reflective Coating with 2 year warranty (Crizal /Alize)

**Eyeglass Solution 2—$68/month**

- Annual Wellness Eye Exam with Refraction
- Choice of frame up to $349 retail
- Digitally enhanced single vision, bi-focal, trifocal or progressive lenses
- Trivex or Hi-Index Material (Thinner, lighter and impact resistant)
- Anti-Reflective Coating (Crizal Sapphire or Prevencia)
- Optional Transitions or Polarized Sun

**Contact Lens Solution 1—$38/month**

- Annual Wellness Eye Exam with Refraction
- Annual Contact Lens Fitting
- Annual supply of 2 week or monthly contact lenses
- Backup Eyewear: Single Vision Plastic Lenses with a value collection frame
- Upgrade to Multi-Focal Fitting, Contact Lenses and Bi-focal or progressive backup eyewear $120

**Contact Lens Solution 2—$68/month**

- Annual Wellness Eye Exam with Refraction
- Annual fitting for contact lenses
- Annual supply of daily spherical contact lenses or 6 month supply of multi focal daily contact lenses
- Back-up eyewear: single vision, bi-focal or progressive polycarbonate lenses with a value collection frame

---

**Dry Eye, Glaucoma and Specialty Lens Solutions Available, too!**

---

4381 Aidan Lane
North Port, FL 34287

941-876-4400

www.seeportoptometry.com
North Port Area Chamber of Commerce

Chamber Networking Breakfast

Location: Perkins
Restaurant & Bakery

Address: 6001 S. Salford Blvd.
North Port

Day/Date/Time: Wednesday
April 4, 2018
7:30 am

**There is no cost to attend unless you wish to order breakfast off their delicious breakfast menu**
The 2018 North Port Small Business Lunch and Learn program is a series of monthly workshops to assist business owners with improving their business and staying competitive. All workshops are held at the Second Floor Community Room at Sarasota Memorial Healthcare, 2345 Bobcat Village Center Road in North Port. The lunches and workshops are offered at no cost thanks to the generosity of our workshop sponsors. Workshops begin at 11:30 AM and conclude by 1:00 PM. Please register at www.northportareachamber.com.

<table>
<thead>
<tr>
<th>Date</th>
<th>Workshop Title</th>
<th>Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 8</td>
<td>Using Email Marketing to Boost Sales</td>
<td>Buffalo Wings &amp; Wings</td>
</tr>
<tr>
<td>April 12</td>
<td>Grow Your Business with Google</td>
<td>NorthPort Florida Achieve Anything</td>
</tr>
<tr>
<td>May 10</td>
<td>Understand and Manage Using your Financials</td>
<td>SCORE</td>
</tr>
<tr>
<td>June 14</td>
<td>The New Tax Law and Small Business</td>
<td>PrestaPay</td>
</tr>
<tr>
<td>July 12</td>
<td>Creative Advertising Methods</td>
<td>Millennium Physically Group</td>
</tr>
<tr>
<td>August 9</td>
<td>Using Facebook to Boost Sales</td>
<td>Live Landscape &amp; Tree Care</td>
</tr>
<tr>
<td>Sept. 13</td>
<td>How Successful Business Owners Make Good Decisions</td>
<td>Michael Lowe CPA, LLC</td>
</tr>
<tr>
<td>October 11</td>
<td>Maintaining Your Online Reputation</td>
<td>Ball Law Firm</td>
</tr>
<tr>
<td>Nov. 8</td>
<td>Marketing on a Shoestring</td>
<td>Christian Brothers Automotive</td>
</tr>
</tbody>
</table>

*Presented by: North Port Area Chamber of Commerce*
Business After Hours

Tuesday April 10, 2018
Sponsored & Hosted by:

1032 Tamiami Trail, Ste. #9, Port Charlotte
5:30 pm – 7:00 pm
Luncheon

Thursday, April 19, 2018
1081 W. Price Blvd.
11:30 am—1:00 pm

Chamber Members: $15.00 each / Non Chamber Members $20.00 each
Meal Choices: 5 boneless wings w/fries, 5 wings traditional w/fries,
Pulled Pork Sandwich w/fries, Chili with Greek, Caesar, or Garden Salad,
Brocoli Cheese soup with Greek, Caesar, or Garden Salad

Yes! Reserve ________ seat(s) for the Network @ Noon Luncheon for a total payment of $____________
Name(s): ________________________________________________
Business: ________________________________________________
Telephone/Email: _________________________________________
Chamber of Commerce Affiliation: _____________________________

Payment Method: Credit Card ________ Check ________ Cash ________
Credit Card Number: ______________________________________
Exp. Date: ________ Security Code: ________ Zip Code: ________

North Port Area Chamber of Commerce • 15141 Tamiami Trail • North Port • Florida • 34287
Phone: (941) 564-3040 • Fax: (941) 423-5042

*** Registration Deadline: Tuesday April 17, 2018 ***
The North Port Area Chamber of Commerce is conducting a Ribbon Cutting Ceremony for Heron Creek Animal Hospital.

Friday, April 13, 2018 from 4:30 pm—5:00 pm
1319 N. Sumter Blvd, North Port

New location.— Open House from 4-7 pm
The North Port Area Chamber of Commerce is conducting a Ribbon Cutting Ceremony for

**NEW TIME**

Wednesday, April 25, 2018 from 4:00 pm—5:00 pm

4675 Career Lane, North Port

Refreshments served in Shannon Staub Library Meeting Room and ribbon cutting at bookstore in gallery of Suncoast Technical College.
A Night at the Races
May 12, 2018
5:00 pm - 6:00 pm Check-In & Social
6:00 pm - 9:00 pm Racing, Dancing & Casino Games
9:00 pm - 10:00 pm Reverse Raffle & Live Auction

Tickets: $40 each / $75 per couple

Beverages (including Beer & Wine) All Night

Pulled Pork & Fixins’ All Night

George Mullen Activity Center
1602 Kramer Way
North Port, FL 34286
941-564-3040
www.NorthPortAreaChamber.com

PRESENTED BY
Key Agency, Inc.
INSURANCE Since 1952

HAT CONTEST

NEW CATEGORIES!
TRADITIONAL, CREATIVE & PEOPLE'S CHOICE

EXPANDED CASINO GAMES!
Title Sponsor: $1000
- Table of Eight (8)
- Logo on Sponsor Banner
- Name on Front cover & ad on back cover of Race Program
- Logo included on all Marketing & Promotional Material
- Recognition at Event
- 30-minute Spot on Chamber’s “Business Spotlight” Radio Show
- One Complimentary Race Horse each Race

Hat Contest Sponsor: $300
- Two Tickets to Event
- Full Page Ad in Race Program
- Announces and Presents Hat Trophies to Winners for Each Category

Race Horse Sponsor: $30 per horse or 4 for $100 or 8 for $160
- (64 Horses) Receives Race Horse in Race
- Recognition as “Race Horse” Sponsor in Program
- Chance to Win Race Horse Trophy

“Photo Finish” (television) Sponsor: $500
- Table of four (4)
- Signage on Televisions
- Name on Promotional Flyer
- Name on Sponsorship Banner
- Recognition in Race Program
- Recognition at Event

“Water Hole” (beverage) Sponsor: $500
- Table of four (4)
- Signage at Beverage Station
- Name on Promotional Flyer
- Name on Sponsorship Banner
- Recognition in Race Program
- Recognition at Event

“Grazing” (food) Sponsor: $500
- Table of four (4)
- Signage at Food Station
- Name on Promotional Flyer
- Name on Sponsorship Banner
- Recognition in Race Program
- Recognition at Event

“Casino Games” Sponsor: $500
- Table of four (4)
- Signage at Casino Stations
- Name on Promotional Flyer
- Name on Sponsorship Banner
- Recognition in Race Program
- Recognition at Event

Race Sponsor: $150 Per Race
- (8 Races) Receives Complimentary Race Horse Sponsorship in Race
- Recognized as “Race Sponsor” in Program
- 60 Second Promotional Opportunity prior to Race
- Announces and Presents Race Horse Trophy to Winner
- Recognition at Event

Table Sponsor: $350
- Table of Eight (8)
- Premier Seating
- $100 in Startup Play Money
- Table Recognition Sign
- Recognition in Race Program
- Recognition at Event

½ Table Sponsor: $200
- Table of Four (4)
- Premier Seating
- $50 in Startup Play Money
- Table Recognition Sign
- Recognition in Race Program
- Recognition at Event

Individual Tickets: $40
- Includes $8 in Startup Play Money

Couples Tickets: $75
- Includes $16 in Startup Play Money

Name(s): _____________________________________________________________
Business: ___________________________________________________________
Telephone/Email: _____________________________________________________
Payment Method: Credit Card ___________ Check _________ Cash _________
Credit Card Number: _________________________________________________
Exp. Date: ___________ Security Code: _________ Zip Code: ___________
Race #: _______ Horse #: _______
Horse Name: ________________________

Online payments accepted. Please RSVP online, via fax or mail by Wednesday, May 9, 2018 to:
North Port Area Chamber of Commerce • 15141 Tamiami Trail • North Port • Florida • 34287
www.NorthPortAreaChamber.com • Phone: (941) 564-3040 • Fax: (941) 423-5042
DONATION FORM

May 12, 2018

Business Name: 

Contact Person: 

Street Address: 

City, State, Zip: 

Phone Number: ___________ Email: ________________

Raffle Item/Description: 

Raffle Value: ______________

THANK YOU VERY MUCH for donating to the North Port Area Chamber of Commerce Annual “A Night at the Races” Event.

Please deliver donations to the Chamber Office no later than Tuesday May 8th at 5pm

Any questions, call the Chamber Office at (941) 564-3040

NORTH PORT
Area Chamber of Commerce

15141 Tamiami Trail • North Port • Florida • 34287
www.northportareachamber.com
Sarasota Memorial Health Care System
10 Years

A Little Help Nurse Registry
10 Years

Fred Tower III
15 Years
(Friend Membership)

Suncoast Humane Society
20 Years

Moody Agency
10 Years
Go Team Visits

Long Island Brothers Pizza
Gasparilla Boat Tours Ribbon Cutting
Gasparilla Boat Tours Ribbon Cutting
Los Dos Cristianos Coffee Shop Ribbon Cutting
Los Dos Cristianos Coffee Shop Ribbon Cutting
32nd Annual Business & Community Expo
32nd Annual Business & Community Expo
Multi Chamber Event
2018 Entrepreneurial Academy Graduation
Business After Hours
North Port Maps are Free to the Community

- Business Card Outside 3 3/8" w x 2"h - $125 (20 available)
- Non-Chamber Member - $175.00
- Business Card Map Side 3 3/8" w x 2" h - $175 (20 available)
- Front Panel Display Ad 3 1/2" w x 4" h - $250 (3 available)
- Panel Ads 3 1/2" w x 9" h - $350 (4 available)
- Back Cover Panel Ad 3 1/2" w x 9" h - $750 (1 available)

Business Name: ____________________________________________________________________
Contact Person: ____________________________________________________________________
Address: __________________________________________ City: __________________________ Zip: __________
Phone: __________________ Fax: __________________ E-Mail: ____________________________
Total Cost: $________ Signature: __________________________ Date: __________

Make payments to North Port Area Chamber of Commerce
LIMITED SPACE AVAILABLE ~ FIRST COME, FIRST SERVED

Deadlines:
Contract & Payment: May 11, 2018
Artwork for Ads: May 18, 2018
Publication Target Date: July 9, 2018

E-Mail ads to: craigmap@aol.com
North Port Area Chamber of Commerce
Phone: (941) 564-3040
Fax: (941) 423-5042
E-Mail: wgunnin@northportareachamber.com
House of Maps: (941) 924-8998

It is preferred that all ads be submitted with computer generated electronic files. The map is produced using Adobe InDesign on a Mac platform. Advertisers may submit Photoshop files, TIFF, EPS, JPEG, and PDF files. Files must have fonts embedded and colors set to CMYK. Illustrator files should have fonts set to outline.

Digital images should be submitted at 100% of their printed size (please see above for ad dimensions), 300 dpi in CMYK. Microsoft.PUB files are not acceptable and must be “saved as” to one of the above requested formats.

For any ad to be built by the publisher from “scratch”, the advertiser must submit high resolution CMYK logos and/or photos accompanied by a sketch, at size, of what is requested for final ad design. In most instances, there will be no additional fees incurred for ad composition by the publisher. For production questions, advertisers are welcome to contact the House of Maps directly at 941-924-8998. E-Mail: craigmap@aol.com

If you, the Advertiser, have been sent a proof, you will have 48 hours after receipt of the proof to either approve or send corrections. Failure to respond to the proof will deem the non-response as approval and the ad will run as is.
All Members start with a Basic Membership

Login Website:
You’ll get an e-mail from Chamber “Member Area Access for North Port Area Chamber of Commerce”
Create your user name and password.
  - Complete your company profile
  - Don’t forget to add “keywords” for better ranking
  - **Hot Deals:** Posting on NPACC Website – you can add through the Member side of website
    - This also posts on the Facebook page and on www.ShopNorthPortFL.com
  - **Job Postings:** Posting on NPACC Website– you can add through the Member side of website
    - Also posts to Facebook page
  - **Press Releases:** Posting on NPACC Website – you can add through the Member side of website
    - Also posts to Facebook page

Chatterbox:
  - Weekly E-mails – submit maximum 500 characters with business or community content
  - Not to be repeated
  - Send to chatterbox@northportareachamber.com
  - Flyer available with additional information

Facebook:
  - Submit specific postings request for Facebook posting along with a link to Facebook Page, postings must be business & community content only.
  - Not to be repeated
  - Send to fbpostings@northportareachamber.com
  - Flyer available with additional information

Ribbon Cutting:
  - If a new member, moved or upgraded your office, you may request a ribbon cutting to promote your business.
  - Limit one per Member
  - Flyer available with additional information

Three Ads in North Port SUN Newspaper
  - New Members only
  - Black & White 3.25”x2”

Summer “Bill” Board
  - **Daily:** Bill wear T-Shirt with Member Name/Logo
  - Write up for email blast
Community Guide: Annual – usually printed in January
- Free listing based on your listing on the NPACC web directory
- Ads are available for purchase

Additional Opportunities:
- $50 per year for each additional category listing on web & in community guide – up to three more for a total of four.
- $60 per year for each additional piece of literature/business card in Chamber Office – up to three additional for a total of five.
- Flyer available with additional information

Marketing Plus Promotion Package (on website):
- Banner Ads on Category Page $599 per year
- Enhanced Listing – Priority placement over basic members on category page, logo, weblink and a 200-character description, expanded Listing. $249 per year.
- Priority Listing – Priority placement on category page. $99 per year.
- Flyer available with additional information

Communicator:
- Monthly E-Newsletter. You can pay to add an electronic flyer for $50 – this communication goes out at the 1st of the month and attached to each weekly e-newsletter of that month.
- Flyer available with additional information

North Port Map: Annually in July
- Ads are available for purchase

Chamber Champion: Annually October through September
- Purchase into different categories
- Gives you 24/7/365 coverage in numerous ways
- Flyer available with additional information

Sponsorship Opportunities (examples are):
- Business After Hours
- Golf Tournament
- A Night at the Races
- Business & Community Expo
- Business to Business Expo
**BUSINESS & COMMUNITY GROWING TOGETHER**

The Communicator is a monthly publication of the North Port Area Chamber of Commerce:

15141 Tamiami Trail  
North Port, FL 33987  
Phone: 941-564-3040  
Fax: 941-423-5042

Email: info@northportareachamber.com

Web: www.northportareachamber.com

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<table>
<thead>
<tr>
<th></th>
<th>February 2018</th>
<th>YTD 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone Calls</td>
<td>559</td>
<td>1,198</td>
</tr>
<tr>
<td>Visitors in Office</td>
<td>90</td>
<td>580</td>
</tr>
<tr>
<td>Website Visits</td>
<td>2,464</td>
<td>5,141</td>
</tr>
<tr>
<td>Website Page Views</td>
<td>8,740</td>
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<td>Facebook Visits</td>
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<tr>
<td>Facebook Reach</td>
<td>6,134</td>
<td>17,891</td>
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**Your Chamber Working For You**

**2017-2018**

**Executive Committee:**
- President: Linda Zick (Mary Kay)
- Immediate Past President: Mike Williams (ClikWiz)
- Incoming President: Bill Werdell (Achieva Credit Union)
- Treasurer: Ray Witkowski (Key Agency, Inc.)
- Secretary: Gale West (Your Health Consultant)

**Directors:**
- Deeana Atkinson (Coldwell Banker Sunstar Realty)
- Lance Broat (Venice Print Center)
- Matt Dill (Stellar Web Productions)
- Jim Fendrick (Edward Jones)
- Sondra Guffey (West Villages)
- Kelly Louke (Charlotte State Bank & Trust)
- Jamie Lovern (Lolablue, LLC)
- Kim Quigley (BB&T Bank)
- Amy Schuldt (Kyle Kurtis Salon & Spa)
- Debbie Snowden (Coldwell Banker Sunstar Realty)

**Staff:**
- William Gunin  
  *Executive Director*
- Karol Bent  
  *Administrative Assistant*
- Denise Berg  
  *Office Coordinator*

The mission of the North Port Area Chamber of Commerce is to promote and encourage business prosperity through advocacy, engagement and cooperation.