Thank You To Our 2017 - 2018 Chamber Champions

Also offering: Trust and Investment Management Services* NEW Online and Mobile Banking MobiMoney
(protection against fraud and identity theft) Brokerage* and Financial Services And much more!
4300 Aidan Lane 941-777-6100
Along Tamiami Trail just south of Home Depot and across from the Cocoplum Village Shops

*Investments are not a deposit, not FDIC insured, not insured by any federal government agency, not bank guaranteed and may lose value.

YOUR NORTH PORT CHARLOTTE STATE BANK & TRUST TEAM IS READY TO SERVE YOU.

Residential Mortgage Loans Kaili Louka (NMLS # 795283) can design a loan for your dream home. Call her at 941-777-6102.

Personal and Business Banking Branch Manager Amira Covic and her staff can tailor the proper accounts to fit your requirements, Call her at 941-777-6104

Commercial Real Estate Loans Let Eric DeYoung help grow your business. Call him at 941-205-2711

Charlotte State Bank & Trust

Visit us at www.northportareachamber.com

Inserts: Golf Tournament Sponsor Luncheon, Annual Meeting & State of the City Address Luncheon, Ball Law Center, City of North Port, Scramblin on the Green Golf Tournament Sponsorship, Scramblin on the Green Golf Tournament Registration, Business After Hours, Chamber Orientation, North Port Map Advertising, Marketing Plus Program, Advertise in The Communicator, Shop North Port.
A Message from the Executive Director

The North Port Area Chamber of Commerce installed the 2017-2018 Board of Directors and Officers at the 31st Annual Installation Banquet on Saturday, September 23, 2017, at Heron Creek Golf & Country Club. The North Port Area Chamber of Commerce would like to recognize and congratulate the following 2017-2018 Board of Directors and Officers:

**Officers:**
- President: Linda Zick - Mary Kay Cosmetics
- Immediate Past-President: Mike Williams - ClikWiz
- Incoming President: Bill Werdell - Achieva Credit Union
- Treasurer: Ray Witkowski - Key Agency
- Secretary: Gale West - Your Health Consultant

**Board of Directors:**
- Deana Atkinson - Coldwell Banker Sunstar Realty
- Matt Dill - Stellar Web Productions
- Jim Fendrick - Edward Jones
- Sondra Guffey - West Villages
- Kelly Louke - Charlotte State Bank & Trust
- Jamie Lovern - Lolablue
- Lance Broat - Venice Print Center
- Kim Quigley - BB&T Bank
- Amy Schuldt - Kyle Kurtis Salon & Spa
- Deborah Snowden - Coldwell Banker Sunstar Realty

The North Port Area Chamber of Commerce is accepting nominations for the 2017 Businesses of the Year Awards. Nominations for these distinguished awards must be submitted to the Chamber. Businesses and organizations can be nominated in one of the following categories listed below. Nominations will be interviewed and scored by a committee comprised of economic development representatives. Self-nominations are encouraged. All nominations must be received by the chamber office no later than 5:00 pm on Friday, October 27, 2017. Awards will be presented at the Chamber’s Annual Awards Luncheon on Thursday, December 14, 2017, from 11:30 am – 1:30 pm. The 2017 Business-of-the-Year Award categories include:

- **Rookie of the Year:** Member of the Chamber for less than one year
- **Home-Based Business:** Must reside and operate business under the same physical address
- **Non or Not-For-Profit:** Organization recognized by the State of Florida as such, with a current 501(c)(3) or 501(c)(6) status
- **Small Business:** Five (5) or fewer employees
- **Medium Business:** Six (6) – Fourteen (14) employees
- **Large Business:** Fifteen (15) - Forty-Nine (49) employees
- **BIG Business:** Fifty (50) or more employees

All nominees will be contacted upon receipt of nomination form to complete a Business-of-the-Year Questionnaire pertaining to their nomination and to schedule their interview with the Contest Judges. Nomination forms can be obtained at the North Port Area Chamber of Commerce office or by e-mail at info@northportareachamber.com.

Sincerely,

*William J. Gunnin*

William J. Gunnin  
*Executive Director*

North Port Area Chamber of Commerce
Hurricane Irma rescheduled date
SATURDAY, NOVEMBER 18TH, 2017

SCRAMBLIN' ON THE GREEN
ANNUAL GOLF TOURNAMENT

4-Person Scramble Entry Fee
$85 per Individual Player  $340 per Foursome Team
Includes: Green fees, GPS carts, continental breakfast, lunch buffet, range balls, contests, raffle prizes & goodie bags.

Teams and individuals that register and pay for the golf tournament by Friday, August 11, 2017 can take advantage of a $10.00 discount per player or $40.00 discount per team. Teams and individuals that register and pay for the golf tournament between August 12-31, 2017 can take advantage of a $5.00 discount per player or $20.00 discount per team.

REGISTRATION: 7:00AM  SHOTGUN START: 8:00AM
Lunch & Post Tourney Celebration to Follow!
Golfer Name(s):

(1): ____________________________   (3): ____________________________
(2): ____________________________   (4): ____________________________

Company Name: ____________________________
Contact Person: ____________________________
Address: ____________________________

Phone ____________ Fax: ____________
Email Address: ____________________________
Method of Payment ___ Check ___ Cash
Credit Card #: ____________________________

SNACK SHACK Sponsor – $500
"Hot Dogs" from Coldwell Sunstar

19th HOLE Sponsor – $500
"Beverages" from Advanced Asphalt

CADDY CARTS HOLE-IN-ONE Prize Sponsors

PRINTING AND DESIGN COMPLIMENTS OF
941-496-9009  veniceprintcenter.com
Limited Sponsorship Opportunities Available

Hole-In-One: **SOLD** Lightspeed Voice.

Albatross: $600 Tournament foursome, name on all marketing & promotional material, name on all printed material, hole sign - including Personal Promotion as stated in the Birdie Package and recognition at tournament awards luncheon.

In The Hole “Putting Contest”: **SOLD** Kylie Kurtis Salon & Spa.

Eagle: $350 Name on all marketing and promotional material, name on all printed material, hole sponsor sign - including Personal Promotion as stated in the Birdie Package & recognition at tournament awards luncheon.

Birdie Package: $175 Hole sign PLUS Personal Promotion! You may place up to 2 representatives from your company beside your sign to hand out promotional material about your business! This is a fun & effective way to put a face with the name!

Birdie: $99 Hole Sign with Your Company Name.

Bogey: $25 Promote your business! Supply 150 “like” promotional products for the golfer’s goodie bags delivered to the Chamber by August 31, 2017. (No flyers/brochures please)

SNACK SHACK Sponsor — $500

“Hot Dog” Sponsor — Coldwell Sunstar

19th HOLE Sponsor — $500

“Beverages” Sponsor — Advanced Asphalt

PRINTING AND DESIGN COMPLIMENTS OF
941-496-9009 • veniceprintprintcenter.com
The North Port Area Chamber of Commerce is happy to announce the following as partners in our mission. We suggest you support local business. Always buy Chamber!!

Welcome Newest Members!

**Tapas1 Restaurant & Wine Bar**
Kim Clark & Robert Moltzan

**Louvat Plumbing Services, LLC**
Daniel & Charlotte Louvat

**Bon Salut Organic Spa, LLC**
Dr. & Anne Marie Farag

**Kevin M. Rouse**
Friend
The North Port Area Chamber of Commerce is pleased to have these partners renew their annual investment in the community.

<table>
<thead>
<tr>
<th>Business</th>
<th>Partner Since</th>
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<tbody>
<tr>
<td>Achieva Credit Union</td>
<td>2008</td>
</tr>
<tr>
<td>Child Protection Center, Inc.</td>
<td>2016</td>
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<tr>
<td>Coastal Quality Landscapes</td>
<td>2011</td>
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<tr>
<td>Color Tile CarpetsPlus</td>
<td>2007</td>
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<tr>
<td>Connect Hearing</td>
<td>2015</td>
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<tr>
<td>Culvers</td>
<td>2016</td>
</tr>
<tr>
<td>Debbie Snowden, Coldwell Banker</td>
<td>2011</td>
</tr>
<tr>
<td>Do-Well Painting, LLC</td>
<td>2015</td>
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<tr>
<td>Epiphany Health</td>
<td>2002</td>
</tr>
<tr>
<td>Full Spectrum Retirement Plans, LLC</td>
<td>2013</td>
</tr>
<tr>
<td>Heron Creek G&amp;CC</td>
<td>1998</td>
</tr>
<tr>
<td>Korman Relief &amp; Wellness Center</td>
<td>2011</td>
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<tr>
<td>Lyons Title &amp; Trust</td>
<td>2013</td>
</tr>
<tr>
<td>Mary Kay Cosmetics, Linda Zick, IBC</td>
<td>2012</td>
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<tr>
<td>MetroMedia</td>
<td>2016</td>
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<tr>
<td>North Port Art Center</td>
<td>1989</td>
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<tr>
<td>North Port High School</td>
<td>2000</td>
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<tr>
<td>North Port Primary Care</td>
<td>2010</td>
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<tr>
<td>North Port Title</td>
<td>2003</td>
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<tr>
<td>North Port Yoga Center</td>
<td>2013</td>
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<tr>
<td>Rothco Signs &amp; Design</td>
<td>2013</td>
</tr>
<tr>
<td>Sandhill Healing Center</td>
<td>2016</td>
</tr>
<tr>
<td>State Farm Insurance - Dean McConville</td>
<td>2007</td>
</tr>
</tbody>
</table>
NORTH PORT POLICE DEPARTMENT
IN PARTNERSHIP WITH THE
NORTH PORT NEIGHBORHOOD WATCH
PRESENTS
“A GOOD NIGHT TO KNOW YOUR NEIGHBORS”

6:00 P.M. – 8:30 P.M.
TUESDAY OCTOBER 3, 2017

The City Green at North Port City Hall
4970 City Hall Blvd., North Port, Florida 34286

A FREE EVENT FOR THE WHOLE FAMILY! FOOD AND
BEVERAGES WILL BE PROVIDED, MUSIC, GAMES, INFORMATION
AND MUCH MORE!
Chamber Networking Breakfast

Location: Subway

Address: 17000 Tamiami Trail
          North Port

Day/Date/Time: Wednesday, October 4, 2017
               7:30am

**There is no cost to attend unless you wish to order breakfast off their delicious breakfast menu**
NORTH PORT Area Chamber of Commerce

Business After Hours

Tuesday, October 10, 2017
Sponsored & Hosted by:

North Port Sun
An Edition of The Sun

13487 Tamiami Trail
5:30 pm – 7:00 pm
The 2017 North Port Small Business Lunch and Learn program is a series of monthly workshops to assist business owners with improving their business and staying competitive. All workshops are held at the Community Room at Sarasota Memorial Healthcare, 2345 Bobcat Village Center Road in North Port. The lunches and workshops are offered at no cost thanks to the generosity of our workshop sponsors. Workshops begin at 11:30 AM and conclude by 1:00 PM. Please register at www.northportareachamber.com.

**March 9**

**Clubs, Organizations and Programs to Help Your Business Grow**
There are many organizations and programs in our area to help your business grow. Some teach business techniques, some guide you through the management process, some help you develop skills a business owner needs to compete in today’s business climate. Learn what’s available and which will work for you.

**April 13**

**Time Management**
Time management skills have a direct effect on efficiency, quality of work, and stress levels. With good time management skills you can control your time, your life, your stress and your energy levels. Time management skills are learnable. Learn practical tips, tools and skills to help you manage the time available to all of us.

**May 11**

**Effective Networking Using Your Elevator Speech**
“How do you do?” How many times have you been asked that question? At networking events, at parties or even in the elevator! What is your response? Wouldn’t it be great if you knew exactly what to say and how to say it when that moment occurs? You can. It just takes some time, and practice.

**June 8**

**Using Technology Tools in Your Business**
How are you using technology in your small business? Are you harnessing the power of today’s technology to help your business grow? A small business budget can have access to the kinds of technology that will build business and streamline operations. Learn about technology that has improved operations and helped turn small businesses into global businesses.

**July 13**

**Creating and Using Business Plans, Mission and Vision Statements**
Business Plans are not just for Start-up businesses. A business owner should update their plan yearly. Business Plans can be the foundation for raising funds and growing your business. Learn how to create your Mission Statement and your Vision Statement. Don’t be intimidated, take the first step.

**August 10**

**Using Social Media (Facebook) to Benefit Your Business**
Wonder how using the social media site, Facebook, could help grow your business? What to post? What to share? How to attract attention? What your Facebook page should say to others upon “first impression”? Explore how to use this social media to gain an audience of prospects, and then cultivate them into clients/customers effectively.

**September 14**

**Managing Your Online Reputation**
Have you “googled” yourself recently? Have you “googled” your business? Is your website up to date? Where do people look for information, for people, for businesses? In today’s world they search online. Be aware of your online reputation. Remember, people think, if it’s on the internet, it must be the truth.

**October 12**

**How to Develop Business Alliances and Referral Marketing**
Business alliances have become an increasingly powerful weapon to gain and sustain a competitive edge. Joint marketing of products and services with another business can increase brand awareness, enlarge your customer base, and enhance your product or service offering. Referral marketing helps you spread the word about your business. So, how do we do that?

**November 9**

**Creative Ways to Promote your Business on a Shoestring Budget**
Getting your name out there without breaking the bank calls for you to think outside the box at times. Learn some different techniques to spread the word that may fit in your marketing and advertising budget. Meeting and cultivating prospects and turning them into clients/customers is the ultimate goal of any business.
Network @ Noon

Luncheon

Thursday, October 19, 2017
18379 Tamiami Trail
11:30 am—1:00 pm

BUFFalo Wild Wings
GRILL & BAR

Chamber Members: $15.00 each / Non Chamber Members $20.00 each

Meal Choices: 8 Boneless Wings with Fries or 5 Traditional with Fries (Mild, Medium, Hot or BBQ, Carrots, Celery, Blue Cheese or Ranch) or Grilled Chicken Salad, Hamburger with Fries.

Yes! Reserve ________ seat(s) for the Network @ Noon Luncheon for a total payment of $__________

Name(s): ____________________________

Business: __________________________

Telephone/Email: _____________________

Chamber of Commerce Affiliation: _____________________________________________________________

Payment Method: Credit Card ________ Check ________ Cash ________

Credit Card Number: ______________________

Exp. Date: ____________ Security Code: ________ Zip Code: ________

North Port Area Chamber of Commerce • 15141 Tamiami Trail • North Port • Florida • 34287
Phone: (941) 564-3040 • Fax: (941) 423-5042

*** Registration Deadline: Tuesday, October 17, 2017 ***
S.C.O.R.E. Mentoring Program

On the 2nd Friday of each Month, Port Charlotte S.C.O.R.E. (Service Corps of Retired Executives), in partnership with the North Port Area Chamber of Commerce, will offer Mentoring Sessions at the Common Grounds Meeting Hall, located at 12737 Tamiami Trail South in North Port.

One hour appointments at no cost or fee are available from 9:00 am to 12:00 pm and 1:00 pm to 3:00 pm for interested individuals and companies who want to start or expand a business.

Reserve your appointment time by contacting the North Port Area Chamber of Commerce Office at (941) 564-3040. kclark@northportareachamber.com

Mentoring sessions are reserved on a first-come/first-served basis. If further help is needed or indicated after the initial hour session, a future Client Mentoring Plan will be organized.
Advertise in our monthly **Electronic Newsletter**, The Communicator!
(replacing the mail out version)

Advertising is the best way to communicate the existence of a product in the market to its prospective customers. A good advertisement generates demand and will in turn increase the sale of the product. Does your customer know you’re there? If not, they may turn to your competitor. Don’t let that happen!

Advertising in The Communicator is an affordable and proven way to generate business!

The Communicator reaches over 1200 recipients.

Your next customer could be one of them!

---

**Monthly Cost (1 sided) in The Communicator is NOW ONLY $50**

Complete the form below and fax to (941) 423-5042 to get on the schedule! Reserve Your Spot Now! Limited space available each month!

*First Come, First Served!*

Call today or fax this flyer back to us with your reservation! Please supply us with a JPEG or Word document of the flyer you wish to have inserted.

☑ Yes! Sign me up for the month(s) of: ____________________________

Business Name & Contact Name ____________________________

Email & Phone: ____________________________

North Port Area Chamber of Commerce
15141 Tamiami Trail, North Port, FL 34287
Phone: (941) 564-3040 · Fax: (941) 423-5042
info@northportareachamber.com · www.northportareachamber.com
The North Port Area Chamber of Commerce is conducting a Ribbon Cutting Ceremony for CoWork Hive, LLC - 5900 Pan American Blvd., Ste 201 on Wednesday, October 25th at 5:30pm.

Be sure to look for the Chamber Directional Signs.

Join us as we Celebrate the expansion plans for Cowork Hive, LLC!

Details TBD
Hope to see you there!!!
50th Anniversary of Suncoast Technical College

High School Students...
DUAL ENROLL
Spend 1/2 your day at STC and the other half at your current high school
and...
Earn high school and COLLEGE credits that are TUITION FREE and...
Transportation is provided!

CAREER PATHWAYS
• Business & IT
• Criminal Justice
• Health & Public Service
• Human Services
• Industrial Technologies

INDUSTRY CERTIFICATIONS
• Become Licensed
• Get Career Ready
• Increase Earning Potential

INFO
For more information, contact Student Services at (941) 924-1365 Ext: 62283
or...
www.suntcinfo@stcinfo.net

OPEN HOUSE
OCTOBER 26, 2017
5pm–7pm in the STC Atrium
4748 Beneva Road, Sarasota, FL 34233

EVENT DETAILS
• Learn About Career Pathways, Programs, and Courses Available to High School & College Students
• Meet Instructors
• Tour the Campus
• Celebrate 50 Years of Educating Sarasota County

www.suncoast.edu

The Sarasota School Board prohibits discrimination in its educational programs, services or activities, or employment conditions or practices on the basis of race, color, religion, gender, sexual orientation, age, ethnic or national origin, genetic information, marital status, qualified disability defined under the ADAAA, or on the basis of the use of a language other than English, except as provided by law. The Sarasota School Board also ensures equal access to school facilities for the Boy Scouts of America and other patriotic youth groups.

Any person who believes he or she has experienced any such prohibited discrimination may file a complaint with the district Equity Coordinator Al Harayda by calling (941) 927-9000, ext. 31217, or writing him at 1960 Landings Blvd., Sarasota, FL 34231.
TEE IT UP “FORE” THE CHILDREN

Presented by
North Port For The Children, Inc.
Hosted by Early Bird Kiwanis Club

Riverwood Golf Club ~ Saturday, October 14, 2017

HOLE SPONSOR APPLICATION - COST $100.00
Yes, I would like to be a Hole Sponsor
My sign should read
(Please print)

Signature:

Address:

Phone Number:

Check payable to: North Port For The Children, Inc., P.O. Box 7185, North Port, FL 34290

100% Proceeds to benefit children in the community with food, clothing, shoes & school supplies

North Port for the Children, Inc. is a 501(c)(3) nonprofit organization / Florida Dept. of Agriculture & Consumer Services CH40329

"A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE."
TEE IT UP “FORE” THE CHILDREN
Presented by
North Port For The Children, Inc.
Hosted by Early Bird Kiwanis Club
Riverwood Golf Club
Saturday, October 14, 2017
4 Person Scramble - 8:30 a.m. Shotgun
Check-in starts at 7:00 a.m
4100 Riverwood Dr., Pt. Charlotte

Entry Fee: $75.00 Single **Amateurs Only**
Early Entry: $65.00 Single (By October 5th)
Single players will be paired
Includes: 18 holes of golf with cart & 2 drink tickets
Continental Breakfast & Sit Down Lunch
Information: Lisa at 941.474.4747

SUPER TICKET $20.00
2 Mulligans
Drink Ticket
10 Raffle Tickets

HOLE-IN-ONE PRIZES

TEAM PRIZES - MULLIGANS - 50/50
LONGEST DRIVE - CLOSEST TO THE PIN
BOTH MEN & WOMEN

Check payable to: North Port For The Children, Inc., P.O. Box 7185, North Port, FL 34290
100% Proceeds to benefit children in the community with food, clothing, shoes & school supplies

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Marketing Plus Promotion Package

1) Banner Ad in Category Page - $599.00 per year:
   - Limited rotating 468px x 60px Banner Ad

2) Enhance Listing - $249.00 per year:
   - Priority placement over basic members on category page.
   - Logo, web link and 200 character description.
   - Expanded Listing which includes:
     - Additional web-links
     - Up to 8 photos/images
     - 20 Key words
     - 1600 Character description
     - 5 Bullet points

3) Priority Listing - $99.00 per year:
   - Priority placement on category page

Name: ____________________________________________
Business: ________________________________________
Address: _________________________________________
Telephone/Email _________________________________

Package Selection: 1 (__) 2 (__) 3 (___)

Method of Payment:
Credit card (Visa/MasterCard): ____________________________
Exp Date: ________ CVV (3 #’s on Back of Card): __________
Check enclosed: Check #______________________ Cash: ____________ Invoice: ____________

Online payments accepted.
North Port Area Chamber of Commerce, 15141 Tamiami Trail, North Port 34287
www.NorthPortAreaChamber.com • Fax: 941.423.5042 • Phone: 941.564.3040
CHAMBER STATISTICS

Phone Calls | September 2017 | YTD 2017
--- | --- | ---
604 | 4,912 |

Visitors in Office | 59 | 740 |

Website Visits | 2,208 | 20,134 |

Website Page Views | 5,138 | 54,542 |

Face book Visits | 328 | 3,521 |

Face book Reach | 19,014 | 118,963 |

The mission of the North Port Area Chamber of Commerce is to promote and encourage business prosperity through advocacy, engagement and cooperation.