



TAOS FOOD FESTIVAL
Sabor, A Taste of Taos
Sunday, October 7, 2018 12:00
HISTORIC TAOS PLAZA

Participant: _____ Contact: _____

Telephone Number: _____ Email Address: _____

LEGAL NAME & ADDRESS OF PARTICIPANT RESTAURANT
(for payment check of token reimbursement):

Food Booth Fee, Booth Size: 10' x 15': Member: \$225.00, Non-Member: \$375.00
\$ _____

Provide own outdoor rated, 12 gauge, grounded, 50' extension cord if ELECTRICITY IS REQUIRED
Tent Space Provided by Vendor: 10' x 10' \$ -25.00 DISCOUNT for OWN TENT
TOTAL INVESTMENT: \$ _____

Plan to participate in Select Judging of Best Dish _____ Yes or No

Category for Select Judging of Best Dish: Entrée Vegetarian Dessert (circle choices)

BOOTH REGISTRATION MUST BE COMPLETED BY SEPTEMBER 14, 2018!

YOUR RESPONSIBILITIES AS A PARTICIPANT:

- **Provide menu selections to the Chamber for inclusion in the event program**
- Provide signage for your business, your menu with tokens per item listed on the menu
- Provide all service products for your menu items (serving plates, utensils)
- Have enough product on hand to serve from 12 to 4 pm, about 450 servings each item
- Have a **Plan B**, if you run out of your main items, plan to bring additional items for service
- **Tokens will be reimbursed for \$1.50 each**

BOOTH OPERATORS MUST COMPLY with State of NM Environmental Regulations:
https://www.env.nm.gov/fod/Food_Program/documents/TemporaryFoodEstablishmentApplication_03212016FinalRev03.pdf

INSURANCE REQUIREMENTS: Certificate of Insurance showing:

Taos County Chamber of Commerce
1139 Paseo del Pueblo Sur
Taos, New Mexico 87571

as an Additional Insured must be provided by your Insurance Carrier for General and Product Liability –
Bodily Injury and Property Damage insurance in the amount not less than \$1,000,000 combined single limit.

You must carry these additional insurances:

Worker's Compensation – Statutory Worker's Compensation insurance as required by the State of New Mexico and Employer's Liability insurance in the amount of \$100,000/\$500,000/\$100,000.

Vendor Property – Vendor must insure its equipment against loss, theft, and damage while the equipment is on the event grounds. Sabor, A Taste of Taos assumes no liability for loss, theft, or damage to the vendor's equipment.



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October 7, 2018 12:00 Noon
HISTORIC TAOS PLAZA

MARKETING YOUR BUSINESS THROUGH PARTICIPATION!

Sabor, A Taste of Taos offers a spectacular way to market your business to locals and visitors! Your participation allows you to reach diners in many ways –

- **You choose your menu items** or specialty dishes to serve, reimbursed \$1.50 per token
 - Menu items are described in an event program given to all event patrons
- **You choose the number of tokens to collect:** generally 1 – 3 tokens per taste
- **You choose what additional marketing** items you would like to give patrons:
 - Sample Menu of your Restaurant
 - Coupon to use at your Restaurant
 - Swag promoting your Restaurant – you may sell cups with logos, hats, etc..
- **You choose your tent layout and signage**, please include Restaurant Name, menu for day with dish description and number of tokens per item
- **You choose if you would like to participate** in a **Select Judging of Best Dishes!**
 - Participants may submit their dishes for judging, we will have a panel judge submissions and award **BEST OF SABOR** for an Entrée, Vegetarian Dish, Dessert

This will be the Fourth Annual Sabor, A Taste of Taos event! We have great attendance by both locals and visitors to our community – last year about 1500 people attended!

This is advertised as a FOUR HOUR tasting event! Have enough food for about 450 servings of your main dish, PLEASE DO NOT RUN OUT OF FOOD!

We have music and entertainment planned for the four hour event, DO NOT plan to leave early, there will be no vehicle access during the event.

Have additional questions? Need assistance to overcome a problem? Contact us now with those questions, we may be able to help! 575-751-8800 lindsey@taoschamber.com
susan@taoschamber.com