

TAOS ECONOMIC REPORT

A Public Service Project of the Taos County Chamber of Commerce

6/17/13 Economic Indicators and Statistics - 1st - Quarter 2013, Version 6/17/13

GROSS RECEIPTS

New Mexico is one of a few states that levies a tax on most business and personal services, including construction. The broadly - based statistic of gross receipts reported provides a good measure of economic trends. It is especially useful because it is a tabulation rather than an estimate and normally is the first economic statistic reported.

Table 1. Gross Receipts Reported, Dollars, Taos County, New Mexico. 2012

Table 1 presents data for gross receipts reported in 2012 for the major industrial sectors of North America Industry Classification System (NAICS).

NAICS Sector	2012 Cor'd	12%
Agriculture, Forestry & Hunting	1,216,918	0.1%
Mining & Oil Gas Extraction	*	
Utilities	46,430,676	5.6%
Construction	102,854,262	12.5%
Manufacturing	20,492,031	2.5%
Wholesale Trade	25,459,739	3.1%
Retail Trade	321,243,766	39.1%
Transportation & Warehousing	2,902,891	0.4%
Information & Cultural Industries	33,244,009	4.0%
Finance & Insurance	5,356,314	0.7%
Real Estate & Rental & Leasing	17,812,589	2.2%
Professional, Scientific & Technical Serv	26,935,533	3.3%
Mgmt of Companies and Enterprises	*	
Admin & Support, Waste Mgt. & Remed.	10,517,481	1.3%
Educational Services	3,358,778	0.4%
Health Care & Social Assistance	41,885,742	5.1%
Arts, Entertainment & Recreation	6,469,439	0.8%
Accommodations & Food Services	85,593,782	10.4%
Other Services, Except Public Admin	58,120,394	7.1%
Public Administration	*	
Unclassified Establishments	1,647,199	0.2%
Totals	822,364,262	

* Data withheld due to disclosure guidance.

Decrease from the previous reporting period.

Source: New Mexico Taxation & Revenue Department, Quarterly RP-80 annualized.

Retail Trade dominates the gross receipts reported statistic in Taos County for 2012, at 39.1% of the total. Services (defined for this report as the sum of the nine NAICS sectors Professional, Scientific and Technical Services through, Unclassified Establishments less Public Administration), follows at 28.5%. Other large industrial sectors include Construction at 12.5%, Accommodations and Food Service at 10.4%, Other Services, except Public Administration at 7.1%, and Utilities at 5.6%.

The five years (2008 - 2012) annual average growth rate is negative, -1.2%. 2009 had four consecutive quarters of negative growth. When adjusted for inflation by applying the Consumer Price Index (Urban), fifteen of the past twenty one quarters experienced a negative growth rate. A negative percentage change over the same time in the previous year for two consecutive quarters defines a "recession". The recent national recession began in fourth quarter 2008 and the recession in Taos County began about two years earlier. The latter appears to have ended with the three most recent quarters showing gains over the past comparable reporting periods.

Data for 2010, 2011 and 2012 are different from those contained in Report RP-80. Firstly, corrections to New Mexico Taxation and Revenue are made (Cor'd) to have comparability among quarterly values. Secondly, adjustments are made (Adj) to indicate the impact of construction of Taos County Judicial Complex that began in the first quarter 2009, a one time gain over the norm.

Table 2. Gross Receipts Reported Dollars, Taos County, New Mexico, Annual and recent quarters.

Table 2 shows gross receipts reported by quarters and annually since 2008.

Qtr / Yr	Rpt Gr Receipts	% Cg f/Prv Pd	% Cg CPI (U)	% Cg Adj
1st / 08	211,947,232	6.2%	4.1%	2.1%
2nd / 08	215,914,322	-0.1%	4.4%	-4.5%
3rd / 08	228,952,013	3.8%	5.3%	-1.5%
4th / 08	236,067,514	0.0%	1.6%	-1.6%
2008	892,881,081	2.4%	3.8%	-1.4%
1st / 09	203,092,072	-4.2%	0.0%	-4.2%
2nd / 09	201,079,528	-6.9%	-1.2%	-5.7%
3rd / 09	210,632,997	-8.0%	-1.6%	-7.3%
4th / 09	221,692,360	-6.1%	1.2%	-5.9%
2009	836,496,957	-6.3%	-0.4%	-5.9%
1st / Adj	203,167,252	0.0%	2.4%	-2.4%
2nd / 10 Adj	199,469,395	-0.8%	1.8%	-2.6%
3rd / 10 Adj	216,079,540	2.6%	1.2%	1.4%
4th / 10 Adj	226,654,691	2.2%	1.5%	0.7%
2010 Adj	843,699,227	0.9%	1.7%	-0.8%
1st 11 Cor'd /	200,005,649	-1.6%	2.1%	-3.7%
2nd 11 Cor'd /	198,873,203	-0.3%	3.4%	-3.7%
3rd 11 Cor'd /	212,498,625	-1.7%	3.8%	-5.5%
4th 11 Cor'd / Adj	205,941,758	-9.1%	3.3%	-12.4%
11 Cor'd/Adj	817,319,235	-3.1%	3.2%	-6.3%
1st/12	192,482,858	-3.8%	2.8%	-6.6%
2nd/12 Cor'd	193,357,496	-2.8%	1.9%	-4.7%
3rd/12 Cor'd	223,798,617	5.3%	1.7%	3.6%
4th/12 Cor'd	212,725,291	3.1%	1.9%	1.2%
2012 Cor'd	822,364,262	0.5%	2.1%	-1.6%
1st / 13	200,225,570	3.9%	1.7%	2.2%

Decrease from the previous reporting period.

Source: New Mexico Taxation & Revenue Department, Quarterly RP-80 1st Quarter.

* New Mexico Department of Taxation and Revenue provided updated data to correct previously reported data that require a correction to Reported Gross Receipts.

1st quarter 2013 versus 1st quarter 2012 Gross Receipts Reported increased by \$7,742,712 (3.9%) when applying consumer price index the gain becomes \$4,234,623 (2.2%).

Table 3. Gross Receipts Reported, Dollars, Taos County, New Mexico, First Quarter 2009 through 2013.

Table 3 compares gross receipts reported in the First Quarters of 2009 through 2013 for the major industrial sectors of the North American Industry Classification System (NAICS).

NAICS Industry Sector	1st Quarter Comparisons					2012 versus 2013	
	2009	2010	2011 Corrected	2012	2013	Dollar Difference	Percentage Change
Agriculture, Forestry & Hunting	101,875	163,562	1,868,884	282,143	199,454	(82,689)	-29.3%
Mining & Oil Gas Extraction	*	*		1,483,668	*		
Utilities	14,168,124	13,216,784	11,765,239	13,475,904	13,759,815	283,911	2.1%
Construction	33,660,386	34,059,621	36,510,272	22,889,484	21,482,067	(1,407,417)	-6.1%
Manufacturing	4,342,595	3,338,746	3,702,575	4,037,978	4,192,116	154,138	3.8%
Wholesale Trade	7,392,662	11,308,772	12,979,805	4,677,400	5,916,929	1,239,529	26.5%
Retail Trade	71,731,582	66,867,116	73,385,460	75,728,955	75,558,330	(170,625)	-0.2%
Transportation & Warehousing	395,448	417,803	673,136	780,059	1,037,553	257,494	33.0%
Information & Cultural Industries	5,329,881	9,135,092	8,861,720	8,505,897	8,695,921	190,024	2.2%
Finance & Insurance	1,511,485	1,428,132	1,094,793	1,378,653	1,293,916	(84,737)	-6.1%
Real Estate & Rental & Leasing	4,416,534	4,446,012	3,736,478	4,125,328	6,188,223	2,062,895	50.0%
Professional, Scientific & Technical Services	7,873,329	5,476,446	6,608,457	6,256,163	6,099,071	(157,092)	-2.5%
Management of Companies and Enterprises			*	*	*	*	
Admin & Support, Waste Mgt. & Remed.	1,654,497	3,423,614	1,421,753	1,541,623	1,896,567	354,944	23.0%
Educational Services	222,378	166,066	216,099	246,041	428,342	182,301	74.1%
Health Care & Social Assistance	9,049,229	9,718,471	10,584,427	11,026,683	12,003,296	976,613	8.9%
Arts, Entertainment & Recreation	2,526,001	1,859,500	1,777,704	1,835,394	1,966,589	131,195	7.1%
Accommodations & Food Services	21,661,391	19,958,225	18,094,430	20,261,487	23,050,066	2,788,579	13.8%
Other Services, Except Public Administration	14,513,271	17,760,071	14,624,248	13,628,422	13,008,184	(620,238)	-4.6%
Public Administration	*	*			*		
Unclassified Establishments	333,418	359,799	103,140	302,419	523,559	221,140	73.1%
TOTALS	203,092,272	203,167,252	201,299,562	192,482,858	200,225,570	7,742,712	4.0%
	-4.2%	0.0%	-0.9%	-4.4%	4.0%		

* Data withheld due to disclosure guidance.

Decrease from the previous reporting period.

Source: New Mexico Taxation & Revenue Department, Quarterly RP-80.

Gross receipts reported gained \$7,742,712 (4.0%) in the first quarter 2013. Two of the five largest sectors had positive growth rates, Accommodations and Food Service (11.5% of the total) gained \$2,788,579 (13.8%), Utilities (6.9% of the total) gained \$283,911 (2.1%). The remaining three of the largest five sectors had negative growth rates. Construction (10.7% of the total) lost -\$1,407,417 (-6.1%). Other Services (except Public Administration), (10.1% of the total) lost -\$620,238 (-4.6%). Retail Trade (37.7% of the total) lost -\$170,625 (-0.2%).

Five additional NAICS Sectors incurred double digit percentage gains, Educational Services +74.1%, Real Estate and Rental and Leasing +50.0%, Transportation and Warehousing +33.0%, Wholesale Trade +26.5%, Administration and Support, Waste Management and Remediation +23.0%.

"Services"	2008	2009	2010	11 (cor'd)	2012	2013
Gross Receipts Reported	63,497,418	57,833,511	58,722,132	53,543,258	54,898,953	58,975,674
% of Total Gross Receipts Reported	30.0%	28.5%	28.9%	26.5%	28.5%	29.5%
% (+/-) from previous reporting period.	27.6%	-8.9%	1.4%	-9.0%	2.7%	7.0%

"Services" is not reported as an industry sector but is defined for this report as the sum of nine sectors (Professional, Scientific and Technical Services through Other Services less Public Administration, and Unclassified Establishments. First Quarter 2013 gained \$3'877'442 (7.0%). "Services" is second in size to Retail Trade.

Although Tourism is not a defined industry, it can be measured by proxy industries. As shown in Table 4, the appropriate large proxies under the new NAICS format are four: AMUSEMENTS GAMBLING & RECREATION, ACCOMMODATIONS, FULL-SERVICE RESTAURANTS and DRINKING PLACES.

Table 4. Tourism Indicator, from Gross Receipts Reported, Dollars, Taos County, New Mexico.

1st Qtr 2008 thru 2013	Amusements, Gambling & Recreation	Accommo - dations	Full - Service Restaurants	Drinking Places	Tourism Indicator Total	Changes From Previous Reporting Period	
						Dollars	%
2008	795,957	4,954,122	9,953,671	3,663,984	19,367,734	(88,776)	-0.5%
2009	2,143,033	4,901,461	9,248,704	2,383,503	18,676,701	(691,033)	-3.6%
2010	1,298,738	5,090,992	8,078,189	2,647,427	17,115,346	(1,561,355)	-8.4%
2011	1,275,872	3,902,345	8,319,175	1,842,853	15,340,245	(1,775,101)	-10.4%
2012	1,280,901	4,797,730	9,056,121	1,710,827	16,845,579	1,505,334	9.8%
2013	1,434,558	4,367,426	11,184,678	2,284,810	19,271,472	2,425,893	14.4%

Source: New Mexico Taxation & Revenue Department, Quarterly RP-80.

Decrease from the previous reporting period.

First Quarter 2013 had a gain \$2,425,893 (+14.4%) in the Tourism Indicator. Three of the proxy industries had positive growth rate: Full Service Restaurants (58.0% of the total) gained +\$2,218,557 (+23.5%). Drinking Places (Alcoholic Beverages) (11.9% of the total) gained \$573,983 (33.0%). Amusements, Gambling and Recreation Industries Service (7.4% of the total) gained \$153,657 (12.0%). Remaining proxy industry had a negative growth rate: Accommodations and Food Service (22.7% of the total) lost -\$430,304 (-9.0%).

Tables 5 through 8 list the "Top Ten" industries that either gained or lost in quarterly gross receipts reported in First Quarter 2013.

Table 5. Other Miscellaneous Nondurable Goods Wholesalers Industry Gross Receipts Reported, Dollars and Units 2006 through 2013

	2006		2007		2008		2009		2010		2011		2012		2013	
	#	Dollars	#	Dollars	#	Dollars	#	Dollars	#	Dollars	#	Dollars	#	Dollars	#	Dollars
1st Q	*	*	53	1,593,241	10	668,123	10	639,345	9	6,912,771	12	7,814,750	26	101,355	26	2,469,369

Other Miscellaneous Nondurable Goods Wholesalers had a reported value of \$2,469,369 for First Quarter 2013. Value for First Quarter 2012 was \$101,355. reported value gain \$2,368,014 is included in "Top Ten" gainers and may be a key entry error, a business filing error or an adjustment made for previous periods, among other things. These concerns were brought to the attention of New Mexico Tax and Revenue Department for clarification.

Table 6. Top 10 NAICS Industry Gainers in Gross Receipts Reported, Dollars, First Quarter 2012 and 2013.

Table 6 shows Top Ten Industries that had the largest dollar gain in gross receipts reported for the first quarter 2013.

NAICS Code	NAICS Industry	1st Quarter 2012 versus 2013			
		2012	2013	\$ Difference	% Chg
422990	Other Miscellaneous Nondurable Goods Wholesalers	101,355	2,469,369	2,368,014	2336.4%
722110	Full Service Restaurants	9,056,121	11,184,678	2,128,557	23.5%
445100	Grocery Stores	33,730,219	35,636,870	1,906,651	5.7%
531310	Real Estate Property Managers	359,379	1,316,480	957,101	266.3%
233200	Residential Building Construction	725,319	1,650,141	924,822	127.5%
454390	Other Direct Selling Establishments (includes Door to Door Retailing)	980,939	1,666,247	685,308	69.9%
531000	Real Estate	2,042,571	2,693,229	650,658	31.9%
221210	Natural Gas Distribution	3,111,383	3,713,208	601,825	19.3%
722410	Drinking Places (Alcoholic Beverages)	1,710,827	2,284,810	573,983	33.6%
722210	Limited Service Eating Places	1,702,643	2,177,024	474,381	27.9%
Totals				11,271,300	

Accommodations and Food Service sector had three industries that account for a gain of \$3,176,921 (28.2% of "Top Ten" gainers). Full Service Restaurants (18.9% of the total) gained \$2,128,557 (23.5%). Drinking Places (5.1% of the total) gained \$573,983 (5.1%). Limited Service Eating Places (4.2% of the total) gained \$474,381 (27.9%). Real Estate Sector had two industries that accounted for a gain of \$1,607,759 (14.3% of the "Top Ten" Total). Real Estate Property Managers (8.5% of the total) gained \$957,101 (266.3%). Real Estate (5.8% of the total) gained \$650,685 (31.9%). Residential Building Construction gained \$924,822 (127.5%) and although not in the Top Ten, Roofing, Siding and Sheet Metal Contractors gained \$163,272 (286.0%).

Table 7. Top 10 NAICS Industry Losers in Gross Receipts Reported, Dollars, First Quarter 2012 and 2013.

Table 7 shows Top Ten industries that had the largest dollar loss in gross receipts reported for the first quarter 2013.

NAICS Code	NAICS Industry Sector	1st Quarter 2012 versus 2013			
		2011	2012	\$ Difference	% Chg
441100	Automobile Dealers	4,306,799	1,907,301	(2,399,498)	-55.7%
810000	Other Services (except Public Administration)	8,756,547	7,439,825	(1,316,722)	-15.0%
235000	Special Trade Contractors	11,801,739	10,678,812	(1,122,927)	-9.5%
234900	Other Heavy Construction	1,329,289	607,618	(721,671)	-54.3%
421990	Other Miscellaneous Durable Goods Wholesalers	2,384,234	1,689,903	(694,331)	-29.1%
233000	Building, Developing and General Contracting	5,368,766	4,679,753	(689,013)	-12.8%
447100	Gasoline Stations	2,040,673	1,492,298	(548,375)	-26.9%
453000	Other Miscellaneous Store Retailers	16,231,513	15,798,832	(432,681)	-2.7%
721000	Accommodations	4,797,730	4,367,426	(430,304)	-9.0%
812990	All Other Personal Services	1,057,977	742,918	(315,059)	-29.8%
Totals				(8,670,581)	
Difference of Top Ten Gainers and Top Ten Losers 1st quarter 2013 gross receipts reported.				2,600,719	

Construction sector had three industries that account for a loss of -\$2,533,611 (-29.2% of "Top Ten Losers"). Special Trade Contractors (13.0% of the total) lost -\$1,122,927 (-9.5%). Other Heavy Construction (8.3% of the total) lost -\$721,671 (54.3%). Building, Developing and General Contracting (7.9% of the total) lost -\$689,013 (-12.8%).

Table 8.

Notably of local interest is the Art Dealers industry of the Retail Trade sector.

NAICS Code	NAICS Industry Sector	1st Quarter 2012 versus 2013			
		2012	2013	\$ Difference	% Chg
453290	Art Dealers - Gross Receipts Reported	504,299	206,798	(297,501)	-59.0%
453290	Art Dealers - Number of Units reporting gross receipts	48	31	(17)	-35.4%

Table 9. Civilian Labor Force, Employed, Unemployed, and Unemployment Rate, Taos County, New Mexico, First Quarter 2008 through 2013.

Table 9 civilian labor force illustrates employment data in the current recession.

Labor Statistics 1st Quarter, 2008 through 2013

	CIVILIAN LABOR FORCE			EMPLOYED			UNEMPLOYED		
	#	Diff	Chg	#	Diff	Chg	#	Diff	Rate
2008	18,023	(6)	0.0%	17,196	7	0.0%	826	(14)	4.6%
2009	17,853	(170)	-0.9%	16,750	(446)	-2.6%	1,103	276	6.2%
2010	17,850	(3)	0.0%	16,190	(560)	-3.3%	1,659	577	10.4%
2011	17,787	(63)	-0.4%	16,060	(130)	-0.8%	1,727	67	9.7%
2012	16,899	(888)	-5.0%	15,348	(713)	-4.4%	1,551	(175)	9.2%
2013	16,905	6	0.0%	15,503	156	1.0%	1,523	(28)	8.9%

Decrease from the previous reporting period. Source: New Mexico Department of Workforce Solutions, Table "A".

First Quarter 2013 labor statistics improved slightly in all indices. Civilian Labor Force gained 6 (0.0%). Employed Persons increased 156 (1.0%). Unemployed Persons decreased by 28 (-1.8%). Unemployment Rate dropped from 9.2% to 8.9%. All indices remain negative from their 2008 levels, Civilian Labor Force (-6.2%), Employed Persons (-9.8%), Unemployed Persons (84.4%).

Table 10. Residential Property Sold, 1st Quarter 2008 through 2013, Greater Taos County, New Mexico.

Table 10 presents data on residential property statistics published quarterly by Taos County Association of Realtors.

Residential Property Statistics 1st Quarter 2008 through 2013

	LISTINGS		DOLLAR VOLUME		AVERAGE PRICE		MEDIAN PRICE		DAYS ON MKT	
	Sold	% Chg	Dollar	% Chg	Dollar	% Chg	Dollar	% Chg	#	% Chg
2008	78	-11.4%	29,462,575	-7.0%	377,725	5.0%	303,750	-6.5%	298	-7.5%
2009	44	-43.6%	10,995,655	-62.7%	249,901	-33.8%	230,000	-24.3%	397	33.2%
2010	63	43.2%	16,754,850	52.4%	265,950	6.4%	235,000	2.2%	476	19.9%
2011	68	7.9%	19,119,129	14.1%	281,164	5.7%	213,500	-9.1%	440	-7.6%
2012	79	16.2%	17,665,700	-7.6%	223,616	-20.5%	199,000	-6.8%	323	-26.6%
2013	86	8.9%	23,097,406	30.7%	268,574	20.1%	199,500	0.3%	430	33.1%

Decrease or other negative from the previous reporting period.

SOURCE: Taos County, Association of Realtors, Information deemed reliable but not guaranteed.

First Quarter 2013 had positive changes in four of the five Residential Property indices. Residential Listings Sold gained 7 up (8.9%), an increase of (10.3%) over 2008 level. Dollar Volume increased \$5,431,706 up (30.7%), below 2008 level (-21.6%). Average Price increased \$44,958 up (20.1%), below 2008 level (-28.9%). Median Price increased \$500 (0.3%), below 2008 level (-34.3%) below the 2008 level. Average Days on Market, the only index loser, increased 107 days (33.1%).