



TAOS WOMEN'S EXPO

This is a new and unique marketing opportunity to promote products and services to women who are usually the decision-makers and buyers of products and services for their families.

Any and all businesses and service providers are welcome to participate. We will be marketing this Expo via Newspaper, Radio, Facebook, and Chamber eBlasts.

We will offer DOOR PRIZE tickets to all who enter this event and will advertise DOOR PRIZE DRAWINGS every 15 minutes. To keep the attendees engaged with the exhibitors we will require the winner of each Door Prize to redeem their prize with the appropriate exhibitor.

As a participant, it will be YOUR RESPONSIBILITY to:

- **Complete the attached form and pay the booth fee.**
- **Advertise your participation through your marketing channels.**
- **Provide a Gift or Discount Card for DOOR PRIZES.**
- **Set up, maintain and take down your exhibit.**



Thank you for participating in the Taos Women's Expo!

Here are the details for Exhibitors -

- Date: Thursday, April 5, 2018
- Location: El Monte Sagrado Conference Center – 317 Kit Carson Road, Taos
- Set-up –
 - Wednesday, April 4, 3 – 5 pm
 - Thursday, April 5, 8 – 10 am
- Expo – Thursday, April 5, 10 am – 3 pm
- Take-down - Thursday, April 5, 3 – 5 pm
 - You may not take down your table space before 3:00 pm

EACH VENDOR:

6' table with linens and two chairs, 8' tables are available if you are sharing a table, please note your request on the application form.

- Vendors are encouraged to bring and use professional display materials.
- The floor must remain clean and clear at all time, please do not spread confetti, popcorn or other messy giveaways
- Banners may only be hung on your table.
- NO pop-up tents will be allowed. You will have about 4' behind your table to set any additional display materials.
- If you anticipate creating a lot of trash, please bring bags and remove your own trash.
- Vendors will be responsible for their table clean-up, including trash removal.
- If you requested electricity your table is on the perimeter. Please bring a 25 - 50' electrical extension cord for your use. Chamber staff will assist with electrical cords.
- Vendors will be required to park off site to allow Expo attendees to park at the facility, the El Monte Sagrado is including attendees parking in their parking lot for this show. We will arrange rides from the Town of Taos free parking lot for vendors to park and pick-up their vehicles during set-up and take-down.

DEADLINE FOR VENDOR PARTICIPATION FORMS & PAYMENT:

March 9, 2018 – Early-Bird Discount Application Deadline

March 23, 2018 – For inclusion in all print materials produced for this event

Our CORPORATE SPONSORS for this event are:

The Taos News, El Monte Sagrado Living Resort & Spa, Taos Community Foundation Taos Health Systems and the Taos County Chamber of Commerce.

QUESTIONS? Call 575-751-8800 or lindsey@taoschamber.com susan@taoschamber.com



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VENDOR PARTICIPATION FORM

This information will be published on websites, please complete as you would like published:

Exhibitor Company Name: _____

Contact Name: _____

Contact Email Address: _____

Website: _____

Contact Telephone Number: _____

Mailing Address: _____

City, State, Zip: _____

Vendor Category: _____
(Example: financial services, home maintenance health or beauty)

Member Designation below is for Members of the Taos County Chamber of Commerce.
Are you a member of the Taos County Chamber of Commerce? NO YES

_____ Table Fee ___ X \$175.00 Member Price \$325.00 Non-Member Price \$ _____
_____ Electricity - Additional \$25. Fee NO YES \$ _____

TOTAL FEES PAID: \$ _____

Please make checks payable to: TAOS COUNTY CHAMBER OF COMMERCE (TCCC)

As a participant in the Taos Women's Expo on April 5, 2018, I fully agree to the following:

I recognize and acknowledge by payment that I assume full risk of any injuries, property damage or loss which I may sustain as a result of my participation in any and all activities connected with this event. I agree to waive and relinquish all claims against the Taos County Chamber of Commerce, and any Sponsors of this expo. I agree to indemnify and hold harmless, defend the Taos County Chamber of Commerce and Sponsors of the fair and any agents thereof from any and all claims by other parties resulting from injuries, damages, and loss caused by me arising out of, connected with or in any way associated with the activities of this Expo. I affirm displayed and sale of services at the expo is a true and accurate representation of the services & goods I provide in my business. I have read this application and agree to all aspects of participation. The Taos Women's Expo will be held regardless of weather conditions. Fees paid are not refundable.