



Ask the Expert:

Strategies to

Effectively Work Remotely

Hosted by: Lisa Mallis

from [ImpactiveStrategies](#).

Link: <https://youtu.be/EbdPXnmrdVI>

Recorded: Monday, March 23, 2020

Working remotely can create some challenges - especially when you have a number of built in distractions (significant other, kids, pets, your brain, Netflix, the news, Facebook, . . .) Once you can create the structure you need to work effectively - you can get back to focusing on the big picture strategies that will help your business thrive.

Three Action Plans for Right Now: Stay Afloat, Stay Connected and Grow!

Hosted by: Randy Rohde from [38 Digital Market](#)

Link: <https://youtu.be/oSJPfalEs38>

Recorded: Wednesday, March 25, 2020

Randy will discuss three action items that a small business owner can do to stay connected with their customers, stay afloat and hopefully grow during the down cycle.

Marketing During COVID-19

Hosted by: Michelle Venorsky from [Hello, LLC](#)

Link: <https://youtu.be/4r4I6e5msOM>

Recorded: Friday, March 27, 2020

Welcome to today's (temporary!) world that has us all on edge. Especially small business owners. To adjust, let's think through your marketing strategy together. People are online at this moment more than ever as we're sheltering in place, so businesses don't necessarily need to go dark on their social channels. But it certainly can't be business as usual or a self-serving effort. Instead, we need to think about what we're all dealing with as human beings as we face these unheard-of changes.

Creating a Schedule and Routine While Working from Home

Hosted by: [Interior Designer Ingrid Porter](#)

Link: <https://youtu.be/wPyOasjedQE>

Recorded: Monday, March 30, 2020

Interior Designer, Ingrid Porter will be discussing what it looks like to be working from home these days. She will share tips and tricks from her experience as an interior designer and someone who has been working from home for ever. She will be discussing how important it is to have a schedule and a routine even though our world is upside down right now and many people are experiencing a lot of chaos. Our homes are normally our haven, but right now they might feel more like a prison! Some people are introverts and are enjoying this time while others who are extroverts are going to be very challenged.

Legal Issues for Employers in the World of the Corona Virus

Hosted by: Henry Grendell an attorney from [Kaufman, Drozdowski & Grendell LLC](#)

Link: <https://youtu.be/GWm--Qe9bWo>

Recorded: Wednesday, April 1, 2020

Henry will discuss will be what Happens if you Cannot Pay? Dealing with your Creditors During the Corona virus outbreak. Business Interruption Insurance? What is it and do you have it? Dealing with Employees During the Outbreak, The Payroll Protection Program Under the Federal Government's CARES Act."

Business liability when operating during the pandemic (i.e. for the foreseeable future)

Hosted by: Alex Gertsburg, [The Gertsburg Law Firm](#)

Link: https://www.youtube.com/watch?v=Bt_xlwynjrg

Recorded: Thursday, April 30

Alex Gertsburg will identify and help you combat the legal minefields in the age of Covid-19. Alex will cover questions like: Can we refuse to let employees work from home? Can we force them to? What happens if a customer backs out of a contract claiming force majeure? Etc.

[Checking in the the Chamber - John Moore Bureau of Workers' Comp](#)

John discusses Workers' Comp benefits and resources during the pandemic.

[Checking in with the Chamber- Peter's Wildlife Safaris](#)

Peter Balunek chats all about taking a safari. Find out what you can expect when you take a trip with Peter!

[Checking in with the Chamber - Squared Away](#)

Molly chats with Marci Kehres Schwab owner of Squared Away to learn all about how important it is to make all those final decisions now. Marci talks about the binder she created to make it easy for your loved ones and how it truly is the ultimate gift to your family.