



2017 ADVERTISING RATES

The CORONA Chamber of Commerce

Corona Business News

CORONA Chamber of Commerce is able to offer a special pricing for a publication directly mailed every other month to each member as well throughout the business community and selected residential neighborhoods. As of January 2017, the number of printed copies is 5,000 per issue. Current circulation is approximately 800+ directly mailed to Chamber members and balance in strategic locations for consumers to pick up. We also post on our website and articles are posted on our social media sites.

Pricing is subject to change. All ads are to be prepaid. Submission deadline is the first of even month prior to printing. Some spaces are limited and we encourage early reservations.

Ads are full color and must be furnished camera ready, electronically to the CORONA Chamber. JPEG or PDF 300 dpi or greater preferred. If assistance is needed in creating an ad, additional charges will be incurred and client will be responsible for design fees. Email your ad copy to Heather@MyChamber.org.

Questions, please contact Heather Rawlings, at 951-737-3350.

DESCRIPTION	SIZE	1 ISSUE	6 ISSUES
BACK COVER	10.25" X 15"	\$3,250	\$2,850
FULL PAGE	10.25" X 15"	\$2,250	\$1,750
HALF PAGE	10.25 X 7.5"	\$950	\$850
QUARTER PAGE	5" X 7.5"	\$550	\$450
EIGHTH PAGE	5" X 3.625"	\$375	\$325
16 TH PAGE	2.5" X 3.625"	\$175	\$150
BUSINESS CARD	3.25" X 2"	\$150	\$125

Weekly EBlast

Weekly EBlast gets sent to our updated list of Members, Prospective Members and Vendors, over 3,500 contacts each Tuesday morning. It is a great way to advertise an upcoming event or special promotion. The fee is \$100 for one time or \$250 for one month (4 weeks).

All submissions are due the Thursday prior to the week's publication.
Graphics: JPEG or PDF 300 dpi is preferred.

Interested in advertising – please fill out this form and email it to Heather@MyChamber.org.

Name: _____ Phone: _____

Company Name: _____

Email: _____

NOTES: Size of ad, question: _____

Signature of person securing ad: _____

Staff: Received by Initials _____ on _____
Assigned to: _____ on _____