



Help Support Main Street Shakopee's **OPEN STREETS EVENT**

Saturday, June 4 □ 11AM - 3PM

Event Description: “Open Streets” are popular events held throughout the metro by the Minneapolis Bicycle Coalition and across the country by cities and non-profits! “Open Streets” is a day we close the streets to cars and open them up for people walking, biking, skating, painting, shopping, eating, and playing! More than a street festival, we're bringing the community together to explore the downtown neighborhood and local businesses. We're promoting active transportation and healthy living, giving residents and visitors an opportunity to rethink our streets as vibrant public spaces!

Bike, walk, and dance your way to downtown to enjoy hubs hosted by partner organizations:

- Pop-Up Patio with Grilling and Games by Shakopee Young Professionals!
- Live Music and Entertainment Stage at The Pullman Club!
- Farmer and Artisan Marketplace on First Avenue!
- Community Art Project by Esperanza, JCI Shakopee, Shakopee Police Department,, and Shakopee Diversity Alliance!
- Cycling Central hosted by the Bicycle Advisory Committee!
- Active Community Booths hosted by Area Organizations!
- Family Fun Stations hosted by Local Businesses!

There will be plenty to eat, drink, and do for the entire family!

We need your help to make Open Streets a success!

By hosting a boosted booth, becoming a map sponsor, or snagging one of the premier intersection sponsor locations, you are helping people get to know you and our community.

SPONSORSHIP OPPORTUNITIES

For more information contact:
 Laura Pecaut, Main Street Coordinator (event organizer)
 (952) 445-1660 or mainstreet@shakopee.org



Promotional advantages for our sponsors	Presenting Sponsor <i>TOP VISIBILITY!</i>	Premier Intersection Sponsor <i>BEST DEAL!</i> <i>(only 4 available!)</i>	Community Booth Sponsor	Boosted Booth <i>(give your Activity Booth or Family Station a promo boost!)</i>	Map Sponsor
Amount	\$1,000	\$400	\$250	\$100	\$100
Logo on the entrance banner	*				
Boosted social media posts	*				
Booth at premier intersection	*	*			
Logo signage at premier intersection	*	*			
Logo placement on event posters and website	*	*	*		
Enhanced logo listing on event map and program	*	*	*	*	*
Listing on event website	<i>logo</i>	<i>logo</i>	<i>logo</i>	<i>name</i>	<i>name</i>
Booth on First Ave			*	*	

SPONSOR SIGN-UP

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Name of Company	
Contact Person	
Phone Number	
E-mail	
Sponsorship	<input type="checkbox"/> Presenting Sponsor (\$1,000) <input type="checkbox"/> Premier Intersection sponsor (\$400, 4 available) <input type="checkbox"/> Community Booth Sponsor (\$250) <input type="checkbox"/> Boosted Booth (\$100) <i>(for businesses and orgs already hosting Activity Booths or Family Fun Stations)</i> <input type="checkbox"/> Map Sponsor (\$100)
Activity Booths, Family Fun Stations, and Volunteering <i>(no fee to host)</i>	<input type="checkbox"/> I am a club, non-profit, or organization interested in hosting a Community Activity Booth with an interactive activity.. <input type="checkbox"/> I am a downtown business (within walking distance) interested in hosting a Family Fun Station at my business location. <input type="checkbox"/> I am interested in volunteering at the event.
Other requests, questions, or info:	

Sponsorship commitment due by May 27, 2016

Mail payment and this form to:

Shakopee Chamber and Visitor's Bureau
 1801 E County Rd 101, Shakopee, MN 55379

Please make checks payable to: Shakopee Chamber and Visitor's Bureau

THANK YOU!