Anchors in Changing Economic Times

As unpleasant as it is to think about this possibility, experience shows us that it is possible to ride the waves of market corrections without getting pulled under.

Here in South County, we are fortunate to have a vibrant local economy. The relationships nurtured through the Chambers of Commerce and community events provide a level of economic stability not found in all parts of the country.

As international economic relationships become more unpredictable, local relationships are more important than ever. It's precisely in times like these that close-knit communities like ours pull together.

From educational events to opportunities to network face-to-face and build lasting relationships, South County Chambers is committed to helping businesses thrive.

Thriving businesses create jobs, increase local revenue, and provide the goods and services we all rely on.

Ultimately, in times of economic uncertainty, our attitudes also make a difference.

Continuing to spend our dollars locally strengthens our economic viability and defends us against whatever market fluctuations may be on their way.

We each have the power to make a positive difference by shopping, dining, and spending our dollars with the phenomenal local businesses that make South County such a sought-after destination.

October SCCC Business of the Month: Miner's Ace Hardware

Miner's Ace Hardware is a local family owned and operated business with three South County locations to serve you: Grover Beach, Arroyo Grande, and Nipomo. When a small hardware store in Grover City (located in the building to the immediate west of the present Grover Beach Store) came up for sale, the brothers were able to purchase the business for their young families out of Los Angeles. For the next several years both Lee and Glenn (and their first employee Wally Lewis) worked tirelessly to build the business. 70 hour weeks were the norm and profits continuously reinvested into the business to fund expansion. In 1964 Glenn purchased Lee's share of the business and managed the store with the help of Wally Lewis. In 1972 Miner's joined Ace Hardware, a buying co-op owned entirely by independent dealers. In 1982 Mike Miner, Lee's oldest son, was named President of Miner's Ace Hardware. The ensuing years saw significant change: the Grover Beach Store has quadrupled its size, Arroyo Grande opened in 1986, Morro Bay opened in 1997, Los Osos opened in 2000, Atascadero opened in 2002, Nipomo opened in 2009, and San Luis Obispo opened in 2010.

Miner's has been helpful in your neighborhood since 1956.

For details, please visit their website at minershardware.com.
Update from Supervisor Lynn Compton, District 4:
Oceano, Nipomo, and Arroyo Grande

*Interested in what the Board of Supervisors discussed in September? Here are some of the highlights from the two Board meetings last month:

- Appointed Daniel Chavez as the District 4 representative to the Agricultural Liaison Advisory Committee (ALAB)
- Approved an agreement with the Nipomo Area Recreation Association allocating a total of $2,500 from my Community Project Funds to be used for the 2019 Nipomo Family Fall Festival
- Appointed Darrin G. Hasham as the District 4 representative to the Bicycle Advisory Committee
- Approved an agreement with Nipomo Little League allocating a total of $3,600 from Supervisor Peschong and I’s Community Project Funds to be used for expenses associated with purchasing new bleachers for the Nipomo Park baseball field
- Approved an application for the 2019 Edward Byrne Memorial Justice Assistance Grant (JAG) Program totaling $19,137 to purchase one Canine Patrol dog, training and supplies
- Received a presentation of the “Sí! Tu Puedes” (Yes! You Can) Scholarship Awards to local students and submittal of a resolution recognizing the 25th Anniversary of the San Luis Obispo County Latino Outreach Council. Thank you to long time Latino Outreach Board Members Jacqueline Vitti Frederick and CR Lara for all that you do for the community!
- Received a presentation from the County Office of Emergency Services (OES) on the newly developed ReadySLO.org website
- Approved a Contract Change Order No. 1 in the amount of $298,428 and increased the total construction contingency amount to $396,428 for the Arroyo Grande Creek Waterway Management Program Phase I Project in District 4
- Approved a base year rate adjustment for garbage hauling services provided by South County Sanitary Service, Inc. and San Luis Obispo Garbage Company
- Approved the County’s 2018-19 Annual Report, that can be found at this link: https://www.slocountyannualreport.com/

- Received and filed the San Luis Obispo County Sheriff’s Office’s response to identified staffing needs and strategies for reducing overtime use and approved a pilot program to reduce overtime expenditures and reduce spending in the Sheriff-Coroner’s office by overfilling 12.00 FTE new Deputy positions.
Arroyo Grande News

It’s October, arguably the most beautiful month of the year here in Arroyo Grande. The summer-to-fall transition was celebrated last weekend with the Arroyo Grande Harvest Festival. This is our signature event of the year, where our little town celebrates its agricultural heritage. It was a great success due to our fantastic volunteers!

I am sure you’ve heard the scuttle about Halloween in the Village. Here’s the latest as of 9/30/19. The City Council was faced with the agonizing decision of whether to take on organizing the event, now that the VIA is unable. We made the difficult decision that we just don’t have the capacity to organize it. We were flooded with emails the next day, and within 24 hours we had a coalition of Village businesses who stepped up to the plate to organize and sponsor the event. I am grateful to Krista at Hello Village, Ashley at Lightning Joes, and Jocelyn at Cafe Andreini for taking this on. They submitted their Temporary Use Permit application last week, and I expect it to come back to the Council on October 8th for approval. Further, some businesses and community members have offered significant cash donations to the City to defer the City’s costs.

I cannot express how heartwarming this is. The Council had to make a tough and unpopular decision, and the community didn’t just point fingers and say “YOU need to do this.” Rather, they got together and said, “How can WE do this.”. I am confident this will be the best Halloween yet. When we come together to solve problems instead of pointing fingers at each other, we can move mountains! Please stop by or call those businesses and give them a verbal or in-person high five. I ran on this slogan: “Together We Are Extraordinary.” I am proud to be leading in that way, and living that life. Thank you, Arroyo Grande.

Respectfully,
Caren Ray Russom
Mayor, City of Arroyo Grande

Pismo Beach News

Shell Beach Road Swervy No More. There has been significant progress on the Shell Beach Streetscape Project. As you can see from the renderings below, the completed project will be beautiful and great for businesses.

Stop by and take a look and support the local businesses during construction.

Grover Beach News

Saturday, October 5, is Grover Beach Cleanup Day. This event starts at 9:00 a.m. at Ramona Garden Park, 993 Ramona Avenue. The public is invited to join Grover Beach City Council Members, Rotary, and other community leaders in beautifying Grover Beach.

Check in to Ramona Garden Park to be assigned a park or area. Refreshments and lunch will be provided. Sponsored by City of Grover Beach, Grover Beach Rotary, and the South County Chambers of Commerce.

Visit our SCCC website to view the South County Community Events Calendar
Recent Ribbon Cuttings

San Luis Obispo County Farm Bureau
slofarmbureau.org

The Farm Bureau is a nonprofit, voluntary membership corporation with a purpose to protect and promote agricultural interests in San Luis Obispo County. Nearly 100 years old, Farm Bureau is a dynamic organization, responding to the changing needs of our agricultural community, its people, and businesses.

The organization works for the solution to problems of the farm, the farm house, and the rural community by organized action. Farm Bureau works in conjunction with the Agricultural Extension Service in the development of better methods and practices in farming and farm management, the improvement of conditions surrounding rural life, and in the cultivation of neighborliness and citizenship.

Bank of the Sierra
1360 East Grand Ave. • Arroyo Grande
bankofthesierra.com

Bank of the Sierra’s full-service branches provide a wide range of retail and commercial banking services. They are committed to providing the benefits of local banking with a focus on improving the communities they serve. For more information, please visit bankofthesierra.com.

pawTree
pawtree.com/princessofpaws

PawTree provides complete and balanced customized nutrition plans developed for your pet’s unique needs—delivered right to your door—with a 100% money back guarantee on products for 90 days from the date of sale. For more information, please visit pawtree.com/princessofpaws, or e-mail careysbiz4fun@yahoo.com.
The Inn at the Pier is a luxury oceanfront hotel just steps away from the pier and boardwalk in Pismo Beach. This upscale, craftsman-style hotel features boutique guest rooms and first-class amenities reminiscent of a luxurious beach house. The rooftop offers a restaurant, bar, and dipping pool. The Inn at the Pier also provides over 4,800 square feet of meeting and event space.

Mail Plus
791 Price St. • Pismo Beach
mailpluspb.us

Mail Plus is your packing specialist—even for challenging, unique items. They offer live scan finger printing, notary service, mailbox rentals, shipping services, computer services, and more.

Balanced Beauty
paparazziaccessories.com/231980

Samantha with Balanced Beauty sells a wide assortment of fashionable Paparazzi accessories that are always $5. Find the perfect pop of color, a new statement piece, or try one of the hottest trends of the season. Most necklaces come with matching earrings, and everything is nickel and lead free. New styles are added daily. There are opportunities to host an online or in-home party or join the Paparazzi team.
LEAD & NICKEL
Free $5 Jewelry
samanthajbrady@aol.com
paparazziaccessories.com/231980
Facebook group: Balanced Beauty Boutique

WEAR YOUR FAVORITE TEAM APPAREL
WORLD SERIES CHAMBER MIXER
ENJOY WINE AND APPETIZERS WHILE WATCHING THE BIG GAME

Mixers are a free benefit of South County Chambers of Commerce members and their employees. Members are encouraged to invite a nonmember business colleague as a one-time guest.

WEDNESDAY, OCTOBER 23 | 5 TO 7 PM
3 FAT GUYS DINER | 359 W GRAND AVE IN GROVER BEACH
RSVP AT SOUTHCOUNTYCHAMBERS.COM

LEADERSHIP SOUTH COUNTY
Apply today for this local leadership development program
Our 2020 class is limited to 20 people. Deadline is October 31. More info at southcountychambers.com.
Get Your COMPLEMENTARY 30 MINUTES WITH COACH CHRIS CUCCHIARA

THE LEADING VOICE ON THE CENTRAL COAST IN PREVENTIVE HEALTH; WELLNESS, AND FITNESS!

Coach Chris Cucchiara is the Visionary Founder of Regenesis 360 - an INNOVATIVE LIFESTYLE CONCIERGE CENTER built upon the latest scientific research in body performance & optimization.

A dedicated entrepreneur since he was 8 years old, Coach Chris has been MOTIVATING AND INFLUENCING INDIVIDUALS AND BUSINESSES FOR NEARLY 40 YEARS in the areas of business and human development, leadership, and lifestyle management.

His coaching philosophy - THE 360 DEGREES OF WELLNESS PARADIGM - was sculpted through his own “real life” experiences as an eight-year national title holder in competitive body building and as a successful serial entrepreneur.

Through incorporating this paradigm into their lives, Coach Chris has enjoyed seeing thousands of people REACH ENTIRELY NEW LEVELS OF PERSONAL AND FINANCIAL BREAKTHROUGH, clarity of purpose, self-assurance, and optimal health.

Having developed A NETWORK OF PREFERRED DOCTORS AND LEADING HEALTHCARE PROFESSIONALS on the Central Coast, working together, Coach Chris is able to assist in anticipating and fulfilling his client’s needs, and promptly providing the highest level of service and accommodation.

PUT 40 YEARS OF PROVEN SUCCESS TO WORK FOR YOU! Call Today (805) 202-2077

facebook | www.regenesis360.com
Join us for our next Chamber luncheon

Learn about the future of our South County job market

Wednesday, October 16
11:30 am to 1 pm
South County Regional Center
800 West Branch St. in Arroyo Grande

The Workforce Development Board (WDB) will share how to attract and keep local talent, job trends that impact local business, South County labor market data, and services available to help your business. The WDB is part of the public workforce system that supports economic expansion and development of talent in the local workforce. They contract with services providers for employment and training activities for youth, adults and dislocated workers.

Lunch will be catered by Jaffa Cafe. Register today at southcountychambers.com, or call (805) 489-1488. $20 Chamber members or $25 nonmembers.
The Dana Adobe Cultural Center is Celebrating!

SO COME JOIN US FOR OUR FALL EVENTS!

DANA ADOBE COMMUNITY TRAIL WALK SUNDAYS

Every 2nd Sunday of every month from 10am-11am
Participants should dress appropriately for the weather. Individuals should also wear sturdy shoes and bring water. Walks last 45 to 60 minutes, and are approximately one mile in length.

THE DANA CULTURAL CENTER PRESENTS

ADULTS ONLY

The Rocky Horror Show
W/LIVE PERFORMERS

October 18th & 19th
8:00pm
Tickets: $25
Dana Adobe

671 S Oakglen Ave
Nipomo, CA 93444
(805) 929-5679

BLESSING OF THE ANIMALS

Saturday, October 7th, 2027
10:30am
Dana Adobe

671 S Oakglen Ave
Nipomo, CA 93444
(805) 929-5679

GHOST STORIES & TOURS

Every Saturday in October
5:30pm
Dana Adobe

671 S Oakglen Ave
Nipomo, CA 93444
(805) 929-5679

www.danaadobe.org

Advertise to Visitors & Locals alike! with the

Pismo Beach & 5 Cities

Welcome Map

28 Personalized Hotel Covers
Each cover is personalized with the Hotel’s own logo. This ensures that your Ad has access to over 1880 rooms. Also proudly displayed in most lobbies.

The Welcome Map Cover
Distributed to Advertisers, Area Shops, Restaurants, Activities, the Chamber of Commerce, RV Parks, Oceano Dunes State Park, Pismo Welcome Center & Pismo Outlets Center

Call Destiny Coffman
DIRECT (805) 431-0870

Reserve your Ad space for the Jan 2020 Issue

Motel staff directs a guest to your business.

Desktop Viewing
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WelcomeMapMobile.com

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APPLICATIONS NOW ACCEPTED
COWORK SPACE OPPORTUNITY
IN GROVER BEACH

Discover the benefits of cowork space: affordability and flexibility in a highly desirable location in Grover Beach. Work close to the beach with easy access to Highway 101.

For more information, please e-mail jeff@southcountychambers.com.

APPLICATIONS NOW ACCEPTED
BE A PART OF NIPOMO'S FIRST COWORK SPACE

Discover the benefits of coworking: affordability and flexibility in a highly desirable location in Olde Towne Nipomo.

239 W. TEFFT ST.
NIPOMO

For more information, please e-mail jeff@southcountychambers.com.
HOMEOWNER SCAMS & HOW TO AVOID THEM

There is never a sales pitch!

FREE SEMINAR
HOMEOWNER SCAMS & HOW TO AVOID THEM
October 10th, 10:00-11:30 a.m.
With all the mail, email, and unsolicited phone calls, it is becoming more and more difficult to determine what is legitimate and what might be a scam! Scammers often utilize public information pertaining to home ownership to take advantage of responsible property owners. Learn how to detect and avoid homeowner related scams.

Location:
Hilton Garden Inn
601 James Way
Pismo Beach, CA 93449

Hosted by:
Nancy Puder & Associates

RSVP call or text 805-710-2415

GRAND OPENING
OCT. 19
12PM - 4PM

New Doors Are Opening.

Don’t miss this rare opportunity to buy a new home just minutes from the Village, in the heart of Arroyo Grande.

CREEKSTONE
at The Village

203 Sweet Pea Court | Arroyo Grande | CA 93420

Homes Starting in the High $700s | wchomes.com/opening
7TH ANNUAL NIPOMO HOLIDAY TRUNK SHOW
JUMP ON HOLIDAY SHOPPING WHILE GETTING WHOLESALE PRICES!

NOV. 23rd & 24th
11:00 AM - 5:00 PM
OR
DECEMBER
By appointment only

1111 EASY LN. NIPOMO, CA 93444
(805) 325-1732
www.peruvianimports.net
* Please call for shopping appointments any time

EXCLUSIVE SHOPPING EXPERIENCE WITH
PERUVIAN IMPORTS ALPACA KNITWEAR

SAVE THE DATE FOR OUR
SOUTH COUNTY CHAMBERS OF COMMERCE
Annual Dinner & Recognition Awards
WEDNESDAY, JANUARY 22, 2020 AT LORIANA
Arroyo Grande Christmas Parade

Sunday, December 1, 2019

3:30 pm  Holiday Music
          By the Grace Bible Church choir
          at the Rotary Bandstand

5:00 pm  Christmas Parade
          On East Branch Avenue

6:00 pm  Tree Lighting
          and Live Nativity
          at Harvest Church

For more information,
call South County Chambers of
Commerce at (805) 489-1488.

To participate in the parade,
e-mail czarina@docburnsteins.com

Sponsorship Opportunities Available!
See reverse side for information about how you
can help support this year’s Christmas Parade.

Hosted by:

South County
Chambers of Commerce
### Chamber Board of Directors, Staff, & Ambassadors

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<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Company/Position</th>
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<tbody>
<tr>
<td>Jim Walker</td>
<td>Pacific Premier Bank</td>
<td>Interim Chairperson</td>
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<tr>
<td>Sean Schuur</td>
<td>Sure Mortgage Solutions</td>
<td>Immediate Past Chairperson</td>
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<tr>
<td>Erika Bylund</td>
<td>Point Sur Wealth Management</td>
<td>Secretary</td>
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<tr>
<td>Eric Daniels</td>
<td>PG&amp;E</td>
<td>Treasurer</td>
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<tr>
<td>Wendell Cottle, Retired</td>
<td>Laetitia Vineyard &amp; Winery</td>
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<td>Nicole Moore</td>
<td>SeaCrest OceanFront Resort</td>
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<td>Jeff Chambers</td>
<td>Tommy Hilfiger</td>
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<td>Tony Goetz</td>
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<td>Rudy Stowell</td>
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<td>Jake Barnick</td>
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<td>Lynna Veit</td>
<td>Linda Veit Insurance Services</td>
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<tr>
<td>Jocelyn Brennan</td>
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<td>Ligia Zavala</td>
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<td>Audrey Powell</td>
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<td>Holly Leighton</td>
<td>Marketing &amp; Tourism</td>
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<td>Marty Imes,</td>
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<td>Jeff Al-Mashat,</td>
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<td>Michelle Lea, Bookkeeper</td>
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**Sustaining Members**

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<td>Pacific Premier Bank</td>
<td>Coast Hills Credit Union</td>
<td>Wallace Group</td>
<td>Nichols Foundation</td>
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<tr>
<td>Santa Maria Refinery</td>
<td>Plains All American</td>
<td>City of Arroyo Grande</td>
<td>Farmers Insurance</td>
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<tr>
<td>Plains All American</td>
<td>Burdine Printing &amp; Graphics</td>
<td>Nifomo Services</td>
<td>Bank of the Sierra</td>
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IT PAYS TO PLAN AHEAD

CARNIVAL’S EARLY SAVER PROGRAM
At Carnival, we’re all about you having the time of your life. Much easier to do if you aren’t worrying about whether that guy lounging next to you in the pool found a better deal than you, right? That’s why we’ve introduced our new Early Saver program - so you can book your cruise vacation early and know you got the best deal!

HERE’S HOW THE EARLY SAVER PROGRAM WORKS
When you book a 3-5 day cruise three months in advance, or 6 day or longer cruise five months in advance, you are assured the lowest rate. In the unlikely event that you do find a lower Carnival-advertised rate after booking your cruise, we will honor it and adjust your cruise rate accordingly. Simply have your travel agent fill out the Price Protection Claim form and we’ll take care of the rest.

DIDJA KNOW...CRITZER CRUISE PLANNER BONUS!!
"Book and Fully deposit by October 31st to receive a Bon Voyage Sail Away Package on any Carnival Cruise". Sailings must be after November 15, 2019 to allow enough time for processing.
MEMBERSHIP COFFEE

Wednesday, October 30, from 9 - 10 am
Avila Beach Community Center • 191 San Miguel St • Avila Beach

Make new business connections, and learn about all the benefits of membership with South County Chambers of Commerce. Coffee and a light breakfast will be provided.

Please RSVP to attend at southcountychambers.com, or call (805) 489-1488.