Nominate a Community Member for Citizen of the Year

The Citizen of the Year Award is the highest honor bestowed by the South County Chambers of Commerce. It is given in recognition of outstanding and unselfish contributions to the South San Luis Obispo community. Any member of the South SLO County community is eligible for the award, other than elected officials or board members currently serving. Consider nominating a deserving member of your community. The individual must reside in and/or serve one of the communities in South County. The 2019 Board of Directors will decide on the awardee based on the following selection criteria: this individual has served the South SLO County community, has demonstrated leadership, has been a role model in the community, has served a disadvantaged population in the community, and has made the community a better place to live and work. The nominee must be able to attend the South County Chambers of Commerce Dinner and Recognition Awards on January 22nd.

To nominate please visit southcountychambers.com/nominations or pick up a nomination form at one of the SCCC offices, 239 West Tefft in Nipomo or 800 West Branch in Arroyo Grande. Winners will be notified by December 15th.

What does SEO mean to your business or nonprofit? SEO is Search Engine Optimization, and it is a way to increase the number of visitors to your website by obtaining a high-ranking placement in a search engine like Google. Chamber member Systems & Marketing Solutions will be offering a SEO breakfast workshop on Friday, December 6 at 8 am. The topic will be “Navigating your Marketing in the Ocean of Google.” Participants will learn valuable information to benefit their own website. More details to follow soon.

November SCCC Business of the Month: San Luis Ambulance

San Luis Ambulance is a privately owned paramedic service and critical care transport service dedicated to saving lives. Since 1945, the company has a distinguished record of service, dependability, and continued availability 24 hours a day, 365 days a year. Paramedics, EMTs, and nurses are not only professionals in their education and training but are also patient advocates committed to ensuring the highest standard of excellence in prehospital patient care. San Luis Ambulance has over 135 staff members ranging from full and part-time medically-trained staff, including Emergency Medical Technicians, paramedics, registered nurses, an M.D., and administrative staff. Ambulances respond to emergency, non-emergency, and CCT (Critical Care Transport) calls from eight stations in San Luis Obispo County with two South County stations: Arroyo Grande and Nipomo. Their philosophy: Be trustworthy and honest in all they do. Ensure their patient’s safety and medical care is the first concern. Ensure that all individuals who interact with San Luis Ambulance representatives will be treated in a respectful, professional, and fair manner. Ensure the highest quality possible in all of the services they deliver. San Luis Ambulance offers, in addition to its Advanced Life Support (ALS) ambulances, a Critical Care Transport (CCT) ambulance option. Their CCT ambulance is the only CCT service offered within the county. San Luis Ambulance sponsors an Explorer Program for young adults between the ages of 15-1/2 to 21 years old. This unique volunteer program allows the Explorer to ride-along with Paramedics and EMTs. This provides a hands-on, up-close experience. Visit them online at sanluisambulance.com.
**Welcome New Members**

- Merrill Gardens
- Area Agency on Aging

**South County Chambers of Commerce**

**Update from Supervisor Lynn Compton, District 4: Oceano, Nipomo, and Arroyo Grande**

There has been progress on the Arroyo Grande Creek Waterway Management Project. Phase 1 of a project to significantly reduce the potential and frequency of flooding is complete. The Arroyo Grande Creek Waterway Management Program intends to increase channel capacity to protect the residents of Oceano and adjacent agricultural fields from a 10-year flood event. Work involved vegetation and sediment removal from the channel downstream (west) of Highway 1 through the community of Oceano.

Phase II will be constructed in 2020 and will complete the remaining vegetation and sediment removal, raise levees 1-2 feet to increase capacity and reduce overtopping, and install erosion protection measures. Project costs to date are approximately $2.4M with the total project estimated to cost approximately $8M. This project is being funding with special assessments collected from Flood Control Zones 1 and 1A property owners and approximately $8M in State and Federal grants.

**Congratulations to our graduates!**

**Introducing the graduates of Leadership South County Class I:**
- Scott Astrosky, Insurance Agent, Farmers Insurance
- Thomas Cook, President, Five Cities CPAs, Inc.
- Joseph Ferra, Executive Director, Aspire Counseling Service
- Alonso Figueroa, Senior Commercial Loan Officer, CoastHills Credit Union
- Hannah Johnson, Associate Attorney, J Johnson Law Office, Inc.
- Kim Lancashire, Compass Consulting Services
- Montisa Phelan Lopez, CFRE, Vice President of Philanthropy, Dignity Health
- Lyndi Love-Haning, Direct to Consumer Manager, E&J Gallo Winery
- Lauren C Miller, CISR Commercial Account Executive, Office of Stacy Kosgaden
- Caleb Mott, Legislative Assistant, County of San Luis Obispo
- Connie O’Henley, Executive Director, Clark Center for the Performing Arts
- Nicole Oliphant, Sr. Banking Services Representative, Mechanics Bank
- Devon McQuade, Intake & Resource Coordinator, 5Cities Homeless Coalition
- Nicole Pazdan, CSA Certified Senior Advisor, Elder Placement Professionals
- Kathy Petker, Parks & Recreation Director, City of Grover Beach
- Audrey Powell, Director of Membership, South County Chambers of Commerce
- Laurence “Patrick” Raymond, Realtor, Raymond & Associates
- Mary Sansone, Vice President, Senior Relationship Manager, 1st Capital Bank
- Sean Schuur, Manager, Sure Mortgage Solutions
- Nicole Valentine, Accounting Manager, City of Arroyo Grande
- Lisa Walker, CFO, VTC Enterprises
- Clint Weirick, Central Coast Outreach, California State Board of Equalization

Class II is now forming for this local leadership development program. For more information, please visit southcountychambers.com.
Arroyo Grande News

As I am sure you are aware, regulation is quite difficult on business. If I was to ask how government affects your bottom line, I’m sure you could give many examples of hardship.

What you may no know is that government regulation affects the City of Arroyo Grande as well. The State of California has put a whole new set of regulations on us, naturally as an “unfunded mandate.” In the past two years the City has spent over $600,000 complying with new stormwater regulations. And don’t even get me started on PERS...

This week the AG City Council held a study session on water, wastewater and stormwater fees. We directed staff to hold a regular public hearing to potentially raise these fees, probably Nov. 12 as I write this. Anytime the public hears about new fees, people get understandably angry. Please know that first, it is not legal for us to charge a fee for something that doesn’t match our cost to provide it; in other words, we can’t make a profit on services we provide. And specifically on water, wastewater, and stormwater, services critical to the health and welfare of you and your business, we are now providing the services at far below cost, which affects our ability to pave roads, provide police and fire services, and other things you expect.

We encourage you to come to the meeting and get up to speed on the complexities many largely created by Sacramento. If you can’t come, please email your comments at crayrussom@arroyogrande.org, or give me a call at 805-234-1270. I want to hear from you.

Best to you as always,

Caren Ray Russom
Mayor, City of Arroyo Grande

Pismo Beach News

Our Pismo Beach Clam Festival event attracted large crowds and the Clam Chowder winner this year is Ada’s Fish House on Price Street. Following the Festival parade, our Council broke ground on our Pier Plaza project which will greatly enhance the entrance to the pier. There will be an event area and a play area for children along with a slide to the beach and new restrooms. It will be completed next May.

Just south of the pier, the Vespera on Ocean hotel is now open and it is a Marriott Autograph Collection hotel. It has an ocean view dining room and also has meeting space.

The Council allocated $750,000 towards the Pismo Preserve to help the Land Conservancy bridge the funding gap and help ensure the opening later this year. This is in addition to the $900,000 originally contributed to assist in the property acquisition.

Ed Waage
Mayor, City of Pismo Beach

Grover Beach News

Grover Beach is very appreciative of all our businesses—whether they are large corporations (think Vons) that employ numerous local people to the single person professional that works out of their home. City businesses include retail, restaurants, manufacturing, hospitality, real estate, law firms, insurance companies, banks, etc. Without these businesses, the character of Grover Beach would be vastly different. One of the City objectives is Business Retention & Expansion (BR&E). Locally, we are working to develop and implement strategies that support business retention and attraction, tourism (including hotel development), revenue generation and effective permit processing. In order to move this goal forward, the Council will be talking about economic development at the next council meeting (6 pm on Monday, November 4).

We need to hear from you as Chamber members, business owners, and people with really good ideas! We value your input on where to focus City services and improve the economic conditions in Grover Beach. Without our local businesses we have no local economic engine.

Please come to the Council meeting and talk to us in person or you can email me at jlee@groverbeach.org with ideas on how to retain/expand our existing businesses or help us bring in companies that are complementary to our existing business. The Chamber—its leadership and its members—are key ingredients in keeping a strong relationship between the City and local businesses. A strong City/Chamber partnership allows for the success of both organizations. Together we will always achieve more.

Jeff Lee
Mayor, City of Grover Beach

Thank You Renewing Members

- Sentinel Security Solutions
- Five Cities Women’s Network Group
- Valley View Adventist Jr Academy
- Spyglass Inn Restaurant
- Nipomo Recreation
- Little Bits Preschool & Toddler Center
- The UPS Store- 6031
- Trilogy at Monarch Dunes by Shea Homes
- Coastal Community Builders Inc
- Dimes Media Corporation
- Laetitia Vineyard & Winery
- Lady Family Mortuary & Crematory
- Marshall-Spoor Sunset Funeral Chapel
- Lynn Compton 4th District Supervisor
- The Bridge Central Coast
- Glenn Martin Company
- Got You Cover’d Inc
- Glenn Burdette
- Coastal Business Distribution, LLC
- Solarponics Energy
- Management Systems
- Verified Inspections LLC
- Central Coast New Tech High School
Recent Ribbon Cuttings

ReGenesis 360
2 James Way, Suite 212 • Pismo Beach
regenesis360.com

ReGenesis 360 is a state-of-the-art regenerative health/personalized wellness center that inspires their clients to reach their health and life goals. Coach Chris’ expert team develops and cultivates relationships with preferred doctors and healthcare professionals to assist in fulfilling and anticipating their client’s needs. A free introductory consultation is available at their office in Pismo Beach.

Creekstone at the Village by Wathen Castanos Homes
203 Sweet Pea Court • Arroyo Grande • wchomes.com

Check out the beautiful, new homes by Wathen Castanos Homes. This new community, located near the Village of Arroyo Grande, is priced from the high $700s and offers three to five bedrooms, two to three baths, 1,765–2,730 square feet, eight beautiful floorplans, and five model homes to tour.

Austin's Wet Pets and Lily Pad
330 West Tefft St., Suite E • Nipomo
austinswetpetsandlilypad.biz

Formerly in Arroyo Grande, Austin's Wet Pets and Lily Pad recently moved their store to a new location in Nipomo. Visit their new location at 330 West Tefft St., Suite E. They can help with all of your aquarium, pond, and wet pet needs.

Highland Cove by Coastal Community Builders
1207 S. 13th St. • Grover Beach
costalcommunitybuilders.com

Highland Cove by Coastal Community Builders is a new home community that offers luxurious three- and four-bedroom floor plans from 1,747 to 1,780 square feet. They are priced from the low $500,000s. The sales center is open Saturday and Sunday from 10 am to 5 pm and is located at 1207 S. 13th St. in Grover Beach.

Five Cities CPAs
227 S. Halcyon Rd., Suite 101 • Arroyo Grande
5citiescpas.com

Their full-service CPA firm offers accounting, auditing, tax services, business valuation, forensic accounting, real estate transactions, receivership, and bankruptcy accounting. By combining their expertise, experience, and the energy of their staff, each client of Five Cities CPAs receives close, personal, and professional attention.
Memory Care with Compassion

Our memory care community is created around the unique needs of people living with Alzheimer’s and other dementias. We get to know about your loved one’s life—where they’ve been, what they’ve done—and what activities are meaningful to them.

Merrill Gardens
Santa Maria

Apartments starting at $2,995 plus care.
Call for details.*

(805) 928-2662
merrillgardens.com
1220 Suey Road
Santa Maria, CA 93454

Retirement Living • Assisted Living • Memory Care
MEMBERSHIP COFFEE

TUESDAY, NOVEMBER 19, FROM 8:30 - 9:30 AM
THE AGRARIAN HOTEL • 325 E. BRANCH ST • ARROYO GRANDE

Make new business connections, and learn about all the benefits of membership with South County Chambers of Commerce. Coffee and a light breakfast will be provided.

Please RSVP to attend at southcountychambers.com, or call (805) 489-1488.
A COMMUNITY BUILT ON CARE

Sierra Vista Regional Medical Center and Twin Cities Community Hospital are becoming Tenet Health Central Coast. We’re building a robust network of care facilities located across our community’s region to meet all of your healthcare needs. So from urgent care centers, primary and specialty care clinics, and outpatient diagnostic services to our two acute-care hospitals, you can count on us to deliver advanced, compassionate care for your whole family.

To learn more or to find a physician, call 833-300-8749 or visit TenetHealthCentralCoast.com
Nonprofit Symposium

Spokes invites you to join other nonprofit leaders for an action-packed, hands-on professional event led by Beth Kanter.

Friday, November 15, 2019
9:00 - 5:00 PM | Agape Church
950 Laureate Ln, SLO, CA

Digital Resilience from the Inside/Out

Internationally recognized thought leader and trainer in networks, social media, philanthropy and wellbeing in the workplace and training, Beth has worked in the nonprofit sector for more than 35 years. Collaborate, learn, and grow as you enhance your skills as an empowered nonprofit leader.

First Session: Avoiding Burnout
Based on Beth’s most recent award winning book, The Happy, Healthy Nonprofit: Strategies for Impact without Burnout.

Second Session: Digital Fundraising
Create your resilient digital strategy for online fundraising and marketing in this interactive session.

Visit SpokesForNonprofits.org/nonprofit-symposium or call (805) 547-2244.

EVENT SPONSOR

Looking for a Location in South County

Our mission is to bring a large Children’s Discovery Center to the Central Coast. We want to engage, energize, and educate our youth with many hands-on activities centered around science, technology, engineering, art, and agriculture. We are looking for a large 20,000-square-foot building or warehouse. We think the youth of the Central Coast deserve this kind of experience here and can stop having to drive to SF or LA for a similar experience. We are hoping to find a location and be open the summer of 2020.

VISIT OUR WEBSITE AT CD-CCC.ORG FOR DETAILS

Advertise to Visitors & Locals alike! with the

Pismo Beach & 5 Cities

Welcome Map

28 Personalized Hotel Covers
Each cover is personalized with the Hotel’s own logo. This insures that your Ad has access to over 1860 rooms. Also proudly displayed in most lobbies.

The Welcome Map Cover
Distributed to Advertisers, Area Shops, Restaurants, Activities, the Chamber of Commerce, RV Parks, Oceano Dunes State Park, Pismo Welcome Center & Pismo Outlets Center

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DIRECT (805) 431-0870

Reserve your Ad space for the Jan 2020 Issue

Motel staff directs a guest to your business.

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WelcomeMap.biz

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WelcomeMapMobile.com

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WelcomeMapMobile.com
Arroyo Grande Christmas Parade

Sunday, December 1

3:30 pm  Holiday Music
          By the Grace Bible Church choir
          at the Rotary Bandstand

5:00 pm  Christmas Parade
          On East Branch Avenue

6:00 pm  Tree Lighting
          and Live Nativity
          at Harvest Church

For more information,
call South County Chambers of Commerce at (805) 489-1488.

To participate in the parade or be a sponsor, please e-mail
andi@docburnsteins.com.

Hosted by:

Doc Burnsteins
ICE CREAM LAB
SOLD SINCE 1993

South County Chambers of Commerce
NOW OPEN

Imagine a space, steps from home, that can pull you out of your one-dimensional fitness routine. Heart-pumping music greets you at the door and a progressive fitness world motivates you to challenge yourself.

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www.cybstudios.com

Have you ever wanted to advertise on the radio but thought you couldn’t afford it?
Team up with other Small Businesses in the chamber to get $1,000 or $2,000 worth of reach and frequency on all 4 local stations at ¼ of the price.

$250 & $500 monthly packages available!

Bridget Navarro
Marketing Consultant
Knight Broadcasting
805-767-4396
bridgetsrc@gmail.com

‘TIS THE SEASON TO SHOP
Holiday Fest at the Outlets
A festive place to do your holiday shopping

WEDNESDAY, DECEMBER 4, FROM 5 - 7 PM
PISMO BEACH PREMIUM OUTLETS

Simplify this holiday season with a fun, festive evening for one-stop shopping and a holiday ambiance. Shop the outlet stores, browse our local vendor booths, enjoy delicious food, visit with Santa Claus, and listen to holiday music. Beer and wine are available as well as opportunities to win prizes in a drawing throughout the evening. For more information, call (805) 489-1488.
Selling in the $500,000’s

- 18 new luxury homes from 1,747 sq ft to 1,780 sq ft
- 3-4 bedroom floorplans
- Convenient access to Highway 101
- Minutes from restaurants & shops
- Easy walk to the beach and dunes

Highland Cove
Coastal Charm | Luxury Living

805-270-4855 / sales@ccb1.net / Sales Center & Homes located at 1207 S. 13th Street in Grover Beach

CCB 30 Years of Excellence on the Central Coast | www.CoastalCommunityBuilders.com | 

JOIN US FOR OUR SPECIAL END-OF-THE-YEAR LUNCHEON

South County Success Stories
Learn how these local professionals are finding success in their business ventures

WEDNESDAY, NOVEMBER 13
11:30 AM TO 1 PM
PISMO BEACH GOLF COURSE
(9 LA SAGE DR. GROVER BEACH)

Meet us under the big white tent on the Pismo Beach Golf Course for an elegant lunch provided by Fin’s Seafood Restaurant.

Enjoy tri-tip, zucchini pasta (vegan/vegetarian option), salad, steamed vegetables, mashed potatoes, and rolls. A no-host bar will be available.

Register today at southcountychambers.com, or call (805) 489-1488. $20 Chamber members or $25 nonmembers. A special thanks to Coastal Community Builders for sponsoring this Chamber luncheon.
Central Coast New Tech High School Presents...

Salon Night

A Night of Civility and Politics

Event is Free - All are Welcome

$10 Tri Tip BBQ / Free Snacks & Drinks Provided

November 21 from 6-8 PM

South County Regional Center

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"Get Ready Five Cities!"

Visit www.friendsof5citiesfire.org

A non-profit organization dedicated to raising funds for equipment, training, through grants and donations, to support and promote fire services for Arroyo Grande, Grover Beach, and Oceano communities.

Donate Today and Be A Friend!

Join Today and Become a Friend!

Tax ID 81-3572498

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Save the Date for Our

South County Chambers of Commerce

Annual Dinner & Recognition Awards

Wednesday, January 22, 2020 at Loriiana
12th Annual Artisan Faire
Woman’s Club/A G Community Center
Corner of Vernon and West Branch

November 16 10am to 4pm
Over 40 Vendors with Hand-crafted Goods

Proceeds go to community charities and Scholarships for local students

Woman’s Club of Arroyo Grande

UPCOMING EVENTS

Bingo

January 25 and March 28

Double the bingo! Double the fun!

Refreshments! Raffles!
Door Prizes! Silent Auction!
Jewelry Store!

The MONEY Hat!

St. John’s Lutheran Church
959 Valley Rd, Arroyo Grande
Games begin at 1:00
Doors Open at 11:30 am

FUNDRAISERS FOR LOCAL CHARITIES
SCHOLARSHIPS FOR COLLEGE
Chamber Board of Directors, Staff, & Ambassadors

Jim Walker  
Pacific Premier Bank  
Interim Chairperson

Sean Schuur  
Sure Mortgage Solutions  
Immediate Past Chairperson

Erika Bylund  
Point Sur Wealth Management  
Secretary

Eric Daniels  
PG&E  
Treasurer

Wendell Cottle, Retired  
Laetitia Vineyard & Winery

Nicole Moore  
SeaCrest OceanFront Resort

Jeff Chambers  
Tommy Hilfiger

Michael Specchierla  
San Luis Obispo COE

Tony Goetz  
The Casitas of Arroyo Grande

Rudy Stowell  
Pure Bliss Spa

Scott Astrosky  
Astro Finance and Insurance

Lynne Schlenker  
The Great American Melodrama

Jake Barnick  
Kautz Chevron

Chamber Ambassadors:

Jeff Chambers  
Tommy Hilfiger  
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Linda Veit Insurance Services  
Vice Chairperson

Sue MacCagno  
Associate member

Lettie Fuller  
Grover Beach

Mary Schultz  
Family Home Care

Mary Ishikawa  
Allstate Suncoast Insurance Services

Kris Sinay  
Clark Center for the Performing Arts

Rob Railsback  
State Farm Insurance

Linda Aiello Madison  
AaronPage Associates

Louis Camassa  
Empath

Vince Perrine  
Eternity Telecommunications

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marty@southcountychambers.com

Michelle Lea, Bookkeeper

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IT PAYS TO PLAN AHEAD

CARNIVAL'S EARLY SAVER PROGRAM
At Carnival, we're all about you having the time of your life. Much easier to do if you aren't worrying about whether that guy lounging next to you in the pool found a better deal than you, right? That's why we've introduced our new Early Saver program - so you can book your cruise vacation early and know you got the best deal!

HERE'S HOW THE EARLY SAVER PROGRAM WORKS
When you book a 3-5 day cruise three months in advance, or 6 day or longer cruise five months in advance, you are assured the lowest rate. In the unlikely event that you do find a lower Carnival-advertised rate after booking your cruise, we will honor it and adjust your cruise rate accordingly. Simply have your travel agent fill out the Price Protection Claim form and we'll take care of the rest.

DIDJA KNOW...CRITZER CRUISE PLANNER BONUS!!
"Book and Fully deposit by October 31st to receive a Bon Voyage Sail Away Package on any Carnival Cruise". Sailings must be after November 15, 2019 to allow enough time for processing.

Cruise Planners
Your Land and Cruise Experts
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805.556.7003 or 866.661.6999
Pismo Beach, CA 93449
www.sparklevacation.com

Choose FUN!
FRIENDSGIVING CHAMBER MIXER

Wednesday, November 20, from 5-7 pm
Inn at the Pier • 601 Cypress St. in Pismo Beach

Don’t miss our last mixer of the year at the Inn at the Pier. We will celebrate this season of thankfulness with member appreciation, appetizers, wine, and giveaways. Mixers are a free benefit of South County Chambers of Commerce members and their employees. Members are encouraged to invite a nonmember business colleague as a one-time guest.

Please RSVP at southcountychambers.com, or call (805) 489-1488.