



Join our “Holiday Spirit Business Showcase” contest: Nov. 16 – Dec 2

Dear South County Business Owner,

We are launching an exciting contest to bring customers to your store and further celebrate the upcoming holiday season. The “Holiday Spirit Business Showcase” is dedicated to highlighting the businesses of South County.

This is a friendly decorating contest. Businesses are encouraged to express their version of “holiday spirit.” Contestants can decorate their front window display or building. Businesses can incorporate the products and services they offer if they choose—but everything must be kept family friendly.

The public will have their first opportunity to see these creations beginning November 16, and online voting will begin at the South County Chambers Facebook Page: <https://www.facebook.com/SouthCountyChambers>

Patrons can visit participating businesses and vote for their favorite once per day. Employees, friends, and family may also vote and are encouraged to share the contest on social media.

The winner will be announced Wednesday, December 5, at Holiday Fest at the Outlets in Pismo Beach. The winning business will receive a cash prize of \$150, a first-place poster, and bragging rights. The announcement will be made just prior to the tree lighting ceremony.

How will patrons know which businesses are participating?

- The businesses will be listed on the Facebook contest and a map of participating businesses will be circulated through social media and Chamber communications.

How will patrons vote on their favorite business?

Patrons can vote online once per day from November 16 – December 2.

(see reverse side for further details)

What are the prizes for the winning businesses?

- First Place Prize -\$150 Cash. The first-place winner will have bragging rights and a first-place poster with their business name as “Best Decorated Business” for the Holiday Spirit Business Showcase.
- Second Place Prize – Honorable Mention
- Third Place Prize – Honorable Mention
- Additionally, the winning businesses will have signage posted at their place of business indicating placement in the contest as 1st, 2nd or 3rd place.

Does it cost anything to enter?

- This contest is sponsored by the South County Chambers of Commerce to promote businesses in South County and is free to Chamber members.
- If you are not a Chamber member but would like to participate, please include \$25.

How do I enter the Holiday Spirit Business Showcase?

- Contact Holly Leighton, Marketing and Tourism Coordinator, at Holly@southcountychambers.com or call (489-1488). Please include the following information:

- I will have my business decorated and ready for patrons to visit by November 16.
- I am a current Chamber member.
- I am not a current Chamber member and will include a \$25 payment.

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| Name of Business |
| Name of main contact |
| Phone of main contact |
| Email of main contact |
| Address location of business |
| Phone for business |
| Website of business |
| Facebook of business |
| Instagram of business |