



Contact: Jocelyn Brennan, President I CEO
South County Chambers of Commerce
800 A West Branch St.
Arroyo Grande, CA 93420
Phone: (805) 489-1488
jocelyn@southcountychambers.com

May 15, 2020

FOR IMMEDIATE RELEASE

With Strawberry Celebration Cancelled, Arroyo Grande’s Memorial Day weekend will look much different this year

ARROYO GRANDE — Without the Strawberry Celebration event originally planned for Memorial Day weekend in Arroyo Grande, the end of May will look a lot different than in years past.

Since May 2020 was to be the inaugural year of the reimagined event that was formerly known as the Strawberry Festival, its debut will have to wait. In addition, tourism restrictions due to COVID-19 are currently limiting visitors to Arroyo Grande.

“Though we value visitors and look forward to when they can come visit again, the Central Coast is not yet open to tourism,” said Whitney Szentesi, Lead Public Information Officer for the Emergency Operations Center of San Luis Obispo County.

Visitors from outside the area are highly discouraged to visit San Luis Obispo County until the California Governor lifts the “Stay-at-Home” order.

Please contact South County Chambers of Commerce at office@southcountychambers.com or (805) 489-1488 with any questions.

###