



Join our “12 Days of Christmas Business Showcase” contest: Nov. 16 – Dec 2

Dear Nipomo Business Owner,

We are launching an exciting contest to bring customers to your store and further celebrate the upcoming holiday season. The “12 Days of Christmas Business Showcase” is dedicated to highlighting the businesses of Nipomo.

This is a friendly decorating contest. Businesses are encouraged to express their version of a “day” of the Twelve Days of Christmas. Contestants can decorate their front window display or building. Businesses can incorporate the products and services they offer if they choose—but everything must be kept family friendly.

The public will have their first opportunity to see these creations beginning November 16, and online voting will begin at the Nipomo Chamber Facebook Page: <https://www.facebook.com/nipomochamber1/>

Patrons can visit participating businesses and vote for their favorite once per day. Employees, friends, and family may also vote and are encouraged to share the contest on social media.

The winner will be announced Sunday, December 2, at The Olde Towne Nipomo Family Christmas event. The winning business will be awarded a cash prize of \$150, a first-place poster, and bragging rights. The announcement will be made just prior to the tree lighting ceremony.

How will patrons know which businesses are participating?

- The businesses will be listed on the Facebook contest, and a map of participating businesses will be circulated through social media and Chamber communications.

How will patrons vote on their favorite business?

Patrons can vote online once per day from November 16 – December 2.

(see reverse side for further details)

What are the prizes for the winning businesses?

- First Place Prize -\$150 Cash. The first-place winner will have bragging rights and a first-place poster with their business name as “Best Decorated Business” for the Christmas Business Showcase.
- Second Place Prize – Honorable Mention
- Third Place Prize – Honorable Mention
- Additionally, the winning businesses will have signage posted at their place of business indicating placement in the contest as 1st, 2nd or 3rd place.

Does it cost anything to enter?

- This contest is sponsored by the South County Chambers of Commerce to promote businesses in Nipomo and is free to Chamber members.
- If you are not a Chamber member but would like to participate, please include \$25.

How do I enter the 12 Days of Christmas Business Showcase?

- Contact Holly Leighton, Marketing and Tourism Coordinator, at Holly@southcountychambers.com, or call (489-1488). Please include the following information:

- I will have my business decorated and ready for patrons to visit by November 16.
- I am a current Chamber member.
- I am not a current Chamber member and will include a \$25 payment.

Name of Business
Name of main contact
Phone of main contact
Email of main contact
Address location of business
Phone for business
Website of business
Facebook of business
Instagram of business