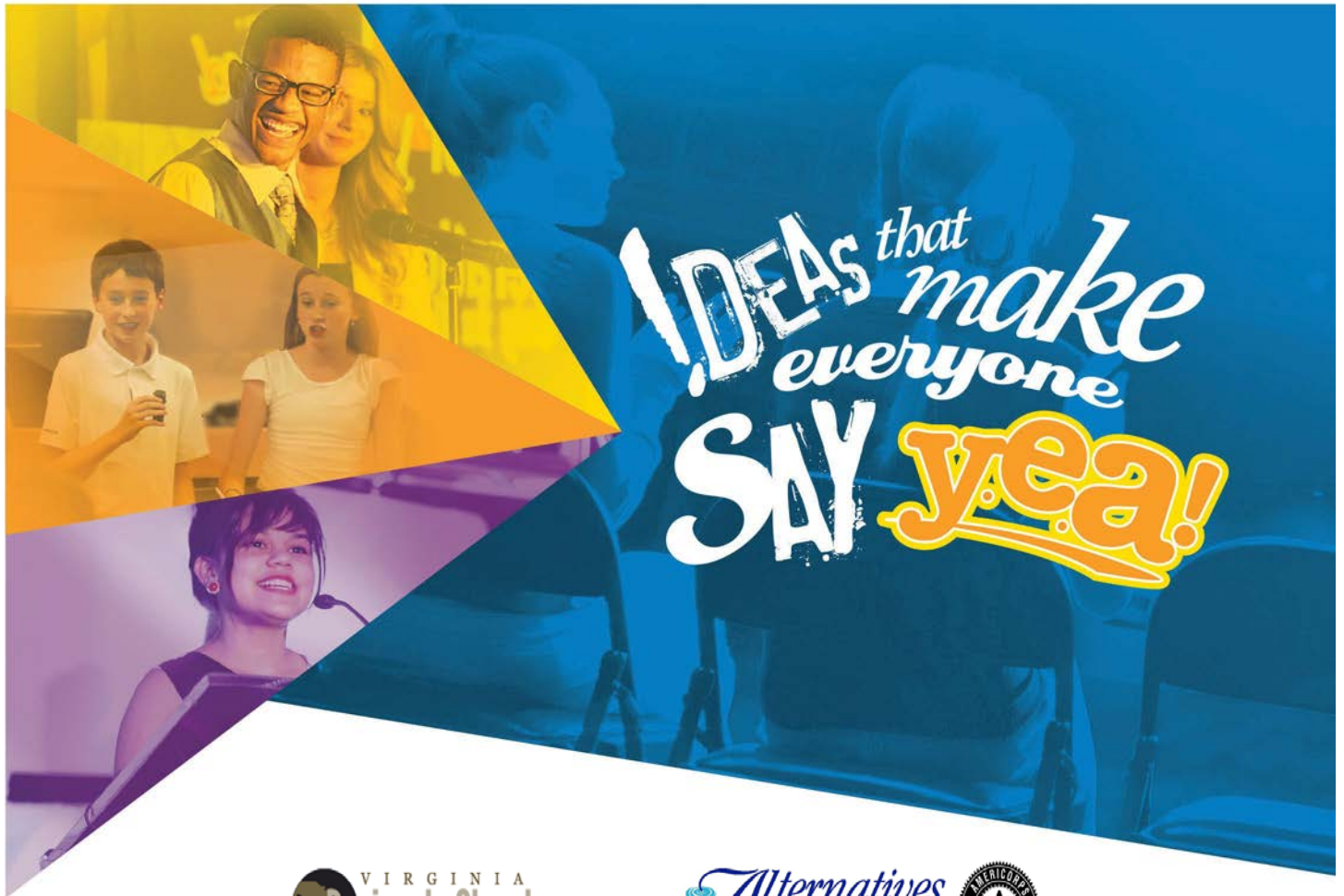


YEA! SPONSORSHIP OPPORTUNITIES



Embrace Your Passion. Live Your Dream.
Change the World.

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Find us on:    



U.S. CHAMBER OF COMMERCE FOUNDATION

Supporting Young, Local Entrepreneurs & Leaders

Your generous support will directly transform local students into real business owners and real entrepreneurial success stories, strengthen our business and educational communities, and secure the next generation of leaders in our region.

YEA! Sponsor Levels and Benefits

Local Champion Sponsor, \$5,000

- Exclusive Judging Seat & Featured Speaker opportunity at YEA! Investor Panel Event
- Exposure & Logo on local YEA! materials and Chamber of Commerce web site
- Media Impressions from Thank You! story and recognition YEA! Press Releases
- Enhanced reputation and significant recognition in your region as a leader in innovation, entrepreneurship, and civic engagement.

Premier Partner, \$2,500

- Exclusive Judging Seat at YEA! Investor Panel Event
- Exposure & Logo on local YEA! materials and Chamber of Commerce web site
- Mention in Press Release *Community Stands Behind YEA!*

Investor Panel Judge, \$1,000

- Exclusive Judging Seat at local YEA! Investor Panel Event
- Public Recognition of your support at the local YEA! Investor panel Event

Scholarship Partner, \$500

- Named Student scholarship, support for up to 2 students annually
- Featured Speaker Opportunity at local YEA! Scholarship Award Reception
- Public Recognition of your support as a Scholarship Partner at the local YEA! Scholarship Award Reception

Young Entrepreneurs Academy! Participant Opportunities

The Young Entrepreneurs Academy (YEA!), developed at the University of Rochester with the support of the Ewing Marion Kauffman Foundation, is a yearlong program that educates middle and high school students in a course of project-based, hands-on entrepreneurial education.

The Young Entrepreneurs Academy is now being launched on the Virginia Peninsula for the 2015-2016 academic year.

The program teaches students about entrepreneurship by teaching them how to write a business plan, pitch to potential investors, obtain funding, and then launch their company or social movement. All of the learning is real and experiential.

YEA! students become involved in the community as they meet with business mentors, guest speakers, and business

professionals; tour local businesses; and host Investor Panel and Trade Show events.



Guest Speaker

Guest speakers share their expertise with the class! They speak to the Young Entrepreneurs about their business, specific areas of knowledge, or entrepreneurial experiences. (30-60 minute time commitment)

Graphic Designers

Graphic designers meet with students and produce business literature for student run businesses, including business cards, brochures, letterhead, and any other marketing materials appropriate for each enterprise. (Time commitment varies; approximately 5-10 hours design time)

Attorneys

Attorneys meet with the YEA! class to explain legal business structures, patent information, and other logistical legal concepts relevant to the student businesses. (30-60 minute time commitment)

Accountants

YEA! students benefit from financial advice provided by volunteer accountants, who explain budgeting, financing, and taxes. (30-60 minute time commitment)



Web Developers

Many student businesses offer on-line resources or shopping. Web developers assist in the development of these web sites, in addition to helping the YEA! class understand the process and importance of web creation. (Time commitment varies; approximately 10-20 hours development time)



Business Mentor

Mentors work with Young Entrepreneurs Academy student businesses to assist in the creation of their business plans. For six weeks, mentors provide guidance and feedback as students think through all aspects of their business creation, write their business plans, and prepare their Investor Panel presentations. (one class visit per week for 7 weeks)



Field Trips

Students explore local businesses and understand how different enterprises work by touring local businesses and meeting with business professionals. These behind-the-scenes looks help students understand business structures, development, and growth. (Field trip host provides overview from the business owner and tour of business. May provide refreshments or takeaways. Time commitment varies)

YEA! Investor Panelists

Students receive start-up capital through the generous donations of YEA! Investor Panelists. YEA! Investors receive an annual investor report, as well as special invitations to the YEA! Trade Show.

(Investors provide a financial contribution and four hours of time during the Investor Panel event)



If you'd like to be part of the Young Entrepreneurs Academy on the Virginia Peninsula, contact Jemal Harris at 757-325-8157 or yea@vpcc.org.