



LEAD Peninsula

CLASS OF 2020 APPLICATION

Virginia Peninsula Chamber of Commerce

21 Enterprise Parkway, Suite 100 | Lakefront Plaza | Hampton, VA 23666

(757) 262-2000 | info@vpcc.org | www.VAPeninsulaChamber



LEAD fills the need to Learn, Explore, Absorb, and Disseminate the portrait of the Virginia Peninsula!

LEAD Peninsula is a community immersion program, which can best be described as an experience in understanding a community mosaic...the Peninsula mosaic. LEAD Peninsula fosters opportunities for increased communication and cooperation among the private, public and nonprofit sectors. Through a series of initiatives and programs, the LEAD Peninsula program provides opportunities for both recognized and emerging leaders to work collaboratively on issues of importance to the Peninsula community.

Since 1984, LEAD Peninsula (formally Leadership Institute of the Virginia Peninsula) has been introducing its class members to the major facets of the greater Peninsula community through an intensive ten-month program. The LEAD Peninsula members participate in educational sessions, tours, and candid conversations with community leaders. The goal is to provide intellectual and personal connectivity experiences with the various aspects of our community – business, education, public safety, health and human services, environment, local, state and federal government, workforce development, military and federal impact, transportation, infrastructure (water/sewer), etc. The objective of this diverse array of topics is to challenge members to see their community as they never have before and to expand their knowledge on the different aspects that influence their community as a whole.

Since its beginning, LEAD Peninsula has graduated over 1000 diverse and accomplished individuals. While no two participants share completely the same background, all share a commitment to the Virginia Peninsula, influenced by their individual cities and counties as a part of a major economic region. Most importantly, all participants have a desire to take an active role in determining the Peninsula's future.

For more information on the LEAD Peninsula program, or for questions on the application process, contact Jaime Parrish at jaime@vpcc.org.

APPLICANT CHECKLIST

If you received a printed copy of the application, you can contact the Chamber to receive an electronic version. **Before submitting your application packet, make sure you have done the following:**

- Completed application in its entirety and saved it electronically (Be sure to sign and date it)
- Obtained your sponsor's/employer's permission (They must complete the Business/Organization's Agreement portion of the application)
- Attached a recent head shot and bio
- Attached two (2) letters of recommendation to the application. If you are applying with a sponsoring organization, at least one letter should be from your supervisor or a senior manager in the organization. Reference letters should be signed and address the following:
 - How the letter writer knows the applicant and the length of their acquaintance
 - An assessment of the applicant's demonstrated leadership qualities

*Tuition for Members: \$1,495.00 | *Tuition for Non-Members: \$1,995.00

Application Deadline: Friday, May 24, 2019

Submit original application by email to: sjohnson@vpcc.org

OR mail the entire application package (applications and letters of recommendation) to:

VA Peninsula Chamber of Commerce | 21 Enterprise Parkway, Suite 100 | Hampton, VA 23666

APPLICANT'S PERSONAL INFORMATION

Please print clearly.

SALUTATIONS: Mr. Mrs. Ms. Other (Including Military Rank) _____

FIRST NAME MIDDLE NAME LAST NAME

NICKNAME/PREFERRED NAME

EMAIL ADDRESS CELL PHONE NUMBER

WORK ADDRESS **PREFERRED MAILING ADDRESS**

STREET ADDRESS STREET ADDRESS

CITY STATE ZIP CITY STATE ZIP

Have you previously applied for admission into the LEAD Peninsula program? No Yes

SOCIAL MEDIA CONTACT INFORMATION

Personal and/or Business.

WEBSITE

LINKEDIN PROFILE

FACEBOOK PROFILE

TWITTER PROFILE

OTHER

***Please attach a recent head shot and bio**

APPLICANT'S EMPLOYMENT INFORMATION

CURRENT EMPLOYER

EMPLOYED SINCE (MONTH/YEAR)

JOB TITLE

Briefly describe your current responsibilities at work:

OPEN ANSWER QUESTION

What is one significant challenge and one significant opportunity facing the Virginia Peninsula? Explain why these are so significant, and give your recommendations for meeting the challenge and taking advantage of the opportunity. **Please use another sheet of paper, and attach to your application.*

APPLICANT AGREEMENT

Participants are expected to:

1. Be actively and fully involved in all aspects of the LEAD Peninsula program.
2. Interact with classmates, presenters, and chamber staff.
3. The program asks participants to stretch themselves and to value and leverage diverse points of view. This objective works best face to face. As a result, successful completion of the program stipulates that participants miss no more than two sessions, or the equivalent amount of hours. All missed time must be made-up prior to graduation. Special circumstances will be reviewed on a case-by-case basis.

All participants who fail to meet the above requirements are subject to dismissal from the class – with no refund of any portion of the tuition. A participant's failure to meet these requirements will be reviewed by the Virginia Peninsula Chamber of Commerce's President/CEO, and a determination will be made. Interested persons are expected to be aware of these requirements prior to submitting an application to be in the LEAD Peninsula program.

By signing below, the applicant agrees to and understands the terms and conditions stated above.

APPLICANT'S SIGNATURE

DATE

BUSINESS/ORGANIZATION'S AGREEMENT

Please print clearly.

NAME (PRINT)

TITLE

EMAIL

PHONE

BILLING ADDRESS

CITY

STATE

ZIP CODE

By signing below you certify, as the applicant's sponsor/employer, that this applicant has the full support of this Business/Organization for the time, personal commitment, and financial support required to participate effectively in the LEAD Peninsula program.

SPONSOR'S/EMPLOYER'S SIGNATURE

DATE

NOTE: Applicants will receive written notification of their enrollment status by Wednesday, July 31, 2019. Applications are not held from year to year. Those not accepted for this year's class may apply again next year. Fifty percent of tuition may be refunded if the applicant withdraws three business days before the orientation. No refunds will be granted after that date. Participant's attendance records will be available upon request.

