



Nina Ullrich

On Point Communications

VDOT Hampton Roads Communication Team

Nina Ullrich is a Senior Public Relations Specialist with On Point Communications and a part of the Virginia Department of Transportation (VDOT) Hampton Roads Communication Team. She first joined the Chamber in 2007 while leading marketing efforts for Sentara Center for Health and Fitness' grand opening and after moving back home to Hampton from Annapolis, became an Ambassador in 2016 and Vice-Chair for Retention in 2017. Nina currently works on public involvement and communications for infrastructure, transit and transportation construction projects with the VDOT and is immersed in all areas of public relations, stakeholder involvement, community outreach and engagement, media relations, strategic development and managing various long and short-term communication initiatives. She volunteers for WHRO events, is a news reader for the visually impaired on the WHRO Voice and is voice talent in local productions. Nina was in the last graduating class of Newport News' former Ferguson High School, majored in Journalism at Hampton University where she later worked as a public relations specialist, and graduated with a BA in Media Studies from Radford University. She is an active member with the Public Relations Society of America, the Peninsula Track Club and was previously named as a Volunteer of the Year for the City of Hampton's Coliseum Central Business Improvement District.