



Danielle Cronin

Mission Advancement Manager
Goodwill of Central and Coastal Virginia

Danielle Cronin has served Goodwill of Central and Coastal Virginia in various capacities for nearly 13 years, including multi-store operations oversight, public and community relations and resource development. As mission advancement manager, Danielle seeks to build relationships with individuals, businesses, foundations and other community-based organizations – to build awareness, funding and ambassadorship for the nonprofit’s mission programs and services that help more than 8,000 job seekers work each year. She is passionate about people, workforce development and building stronger communities.

Danielle is a native of Ohio and earned her B.A. in Journalism and Communication from The Ohio State University. She is a 2018 LEAD graduate, a Virginia Peninsula Chamber of Commerce Ambassador and a member of the Langley Civic Leadership Association. She is a wife to Brandon Nance and proud mother to 3 children ages 7, 9 and 19.



Roze Merditaj

Branch Manager
Fulton Bank

In banking since 2009, Roze Merditaj, (Bachelors in Business Administration) Manager for Fulton Bank. In my current role I focus primarily on business development, strategic planning, management, small business lending, and community development. The most painful and enjoyable part of my job is teaching concepts of free thinking and decision making.

I was born and raised in Kosovo, Yugoslavia. Women in Kosovo are limited in life choices and are considered second class citizens. Becoming a life-long learner is extremely important to me. I am proof that anything can be accomplished with some hard work, dedication, and focus.

I delivered “Teach Children to Save” to over 300 students in Hampton roads in 2015. I have mentored and coached many youth groups on financial management in Suffolk, Newport News, and Hampton. I also volunteer with Habitat for Humanity, the Food Bank, Goodwill, HRCAP, BFF, Chamber, LCLA and various shelters throughout the year. I speak at St. Leo’s University to the Entrepreneurial leadership every semester to help future entrepreneurs develop life skills and obtain local resources necessary to start a business. Community and helping others is a key facet to who I am as a person and professional.

Some of my proudest moments come as a family, working woman, and a mother. Each day, I am driven by the desire to create a world I’d like to see my children live in.



Nina Ullrich

Marketing, Media Relations Specialist
PBMares, LLP

Nina Ullrich, a long-time VA Peninsula Chamber of Commerce supporter, became an Ambassador in 2016 and Vice-Chair for Retention in 2017. She helps lead marketing efforts at PBMares, LLP, a Top 100 accounting and business consulting firm serving U.S. and international clients with offices in the Mid-Atlantic. Prior to PBMares, Nina was in Annapolis where she helped bring a nonprofit boating safety organization to new heights of recognition. Nina first joined the Chamber in 2007 while helping transition the move of Hampton Health and Fitness Center into the grand opening of Sentara Center for Health and Fitness and immediately reengaged with the Chamber upon moving back to Hampton Roads. She was in the last graduating class of Ferguson High School, majored in Journalism at Hampton University and graduated with a BA in Media Studies from Radford University. Nina and her husband and daughter are proud to be home in Hampton and enjoy the beach, amusement parks and boating in their free time.