

## Ben Nicolai

Ben Nicolai, a 9<sup>th</sup> grader with natural engineering talent, is the founder of EZ Shelf. This business was initially created to provide more convenient storage options for college students. However, Ben found that EZ Shelf met the needs of other individuals including business professionals and teachers. He even introduced his classic black shelf in new prints, colors and patterns to meet consumers' satisfaction.

Last month, Ben debuted his shelves at the 2<sup>nd</sup> VA Peninsula YEA! Annual Trade Show, which was hosted by Paragon Theaters 12 in City Center, Newport News. Ben sold his versatile shelves to a mixture of new customers.

Ben hopes to sell his shelves in local college bookstores such as Christopher Newport, William and Mary and other Hampton Roads universities. If you are interested in learning more about this business or its founder, follow **EZ Shelf** :

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