

Tyra Hodges & Katie Robinson

Tyra Hodges and Katie Robinson are the co-founders of Trendi Bendi Athletic Hairclips. These two female entrepreneurs combined their natural creativity and own sports experiences to create this small business. Owners of Trendi Bendi say: “Athletic hair Clips exists to help female athletes feel more comfortable on the court or field, we provide a soft yet durable hair clip to be used during competition, and a fashionable accessory to be worn on a day to day basis.”

In the month of April the partnership debuted their prototype at the 2nd Annual Trade Show, which was hosted by Paragon Theaters 12 in City Center, Newport News. Katie and Tyra practiced their networking skills as they engaged potential customers informing them of this revolutionary product.

Earlier this month the partnership traveled with VA Peninsula YEA! Program Manager, Jemal Harris, to Rochester, New York to debut their product at the Saunders Semi-Finalist Scholarship Competition. Tyra Hodges, a 10th-grade homeschooler and Katie, an 8th grader from Poquoson middle are currently developing the final prototype to be sold.

If you are interested in learning more about this business or its founders, follow them on

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