



*Lakes Region Chamber of Commerce presents a Special Professional Development Event*

Dear Potential Sponsor:

We are excited to announce that *Disney Institute* is bringing its renowned professional development program, **Disney's Approach to Employee Engagement** to Church Landing in Meredith on September 23, 2019. Locally sponsored by Lakes Region Chamber, this program will give business professionals the opportunity to implement more than 90 years of proven, time-tested business principles into their organization -- the same principles that established The Walt Disney Company as a world business leader in quality, leadership, management, loyalty, and innovation.

Through Disney's Approach to Employee Engagement, attendees will experience and learn how to: adapt time-tested Disney business insights to assess and improve organizational culture; shape your organizational culture based on desired employee behaviors and select people who are right-fit for your culture; adapt training strategies that ensure employees are confident in their roles by creating a holistic plan that drives employee engagement and more!

As a local business leader, we are asking your support in helping us bring this prestigious program to our area with a program sponsorship of \$1,750. Your contribution of \$1,750 will include the following for your business:

- Two complimentary registrations to the program (a value of \$798.00)
- An exclusive sponsor exhibit area at the event to showcase your business
- Your company's name and logo on select promotional materials (payment of sponsorship fee and receipt of logo in proper format required by June 23, 2019 in order to be included)

In order to take full advantage of this one-time opportunity and to ensure your inclusion on all related promotional materials, we need your immediate commitment. Please call me at 524-5531 for more information.

Thank you in advance for your consideration, and we look forward to working with you!

Sincerely,

Karmen Gifford  
President