



2017 Coeur d'Alene "American Heroes"

Sponsored by the Coeur d'Alene Casino Resort/Spa

4th of July Parade Entry Form

Entry Check In: Starts at 8:00am in the corner parking lot at 19th and Sherman

Parade Starts: 10:00am at 15th and Sherman, ending at Govt. Way

Entry deadline is Friday, June 2, 2017

Applications and entry fees received after deadline will be assessed a \$50.00 late fee.

Your entry fee pays for your inclusion in the 4th of July Parade only. Thank you for your support!

All submitted entries must include: proof of insurance, a signed Hold Harmless Agreement, a detailed description of your entry and the entry fee.

Absolutely NO material of any kind may be distributed in any way by the parade unit during the parade. This regulation extends from curb-to-curb along the entire parade route. Failure to comply will result in a \$250 fine and possible denial of entry in future parades.

Category Description/Qualifiers and Judging Information

Below is the list of categories and their fees along with descriptions of qualifiers. The awarded points listed are the maximum given for the judging criteria. If you are unable to determine your category, please call Diane at the Chamber for guidance. If your selection is incorrect, you will be contacted for a correction and possible fee adjustment. **PLEASE NOTE: If your entry is being sponsored by a commercial business, and their "branding" is displayed, the fee will be \$175, the Commercial/Business rate.**

1. Civic/Fraternal/Service Clubs/Unions - \$95

This category is not judged

Any float or entry sponsored by an organization to promote specific city, county, state government or regions as well as groups that support these organizations. Examples might include city police department, a grange organization, or a search and rescue. These groups also commonly consist of veterans or veteran supported organizations such as the Calam Shriners, Daughters of the American Revolution, and D.A.R.E.

2. Classic and Antique Vehicles/Clubs - \$95

Entries will be judged, 9 total possible points: Overall Appearance=5pts and Crowd Appeal=4pts

This classification includes vehicle(s) that have been restored or maintained to its original design and condition; six vehicles per entry as a group maximum. An antique vehicle is one that was manufactured before 1940; a classic is one that was manufactured after 1940 to 1975. This includes motorcycles, cars and trucks.

3. Clubs/Organizations/Foundations - \$95

This category is judged, 9 total possible points: Overall Appearance=4, Crowd Appeal=3, and Precision and Coordination=2

This category is open to groups that are available to the general public; and support or promote certain causes, hobbies, activities, events or encourages wholesome living and learning. Groups that fall within this category include Boy and Girl Scouts, local theater groups, science clubs, and animal rescue groups.

4. Commercial/Business - \$175

This category is judged, 13 total possible points: Originality, Creativity, and Overall Appearance=5, Music Presentation=3, Crowd Appeal=3 and Theme=2

This category applies to vehicle(s) or float promoting any business, product or enterprise regardless of sponsorship. Any vehicle bearing a business name, logo, slogan, etc., is a commercial vehicle. Entries such as coffee stands, towing companies, construction companies, and auto repair companies.

5. Community – No Fee

This category is judged, with 9 possible points: Overall Appearance=5 and Crowd Appeal=4

Entries representing other communities, towns, states, etc. to help promote their area and goodwill between communities.

6. Dignitary – No Fee

This category is not judged

This category includes elected officials, sponsors of the 4th of July Celebration, Grand Marshall, and invited dignitaries.

7. Drill/Marching - \$95

This category is judged, with 7 possible points: Overall Appearance and Crowd Appeal=4, Precision and Coordination=3

Any group or team of students and/or adults who perform, march or dance maneuvers in formation along the parade route. This category includes schools and clubs such as cheerleaders, drill teams, or a drum corp.

8. Equestrian - \$95

This category is judged, with 5 possible points: Condition and Appearance of Horse and Tack=3 and Costume/Decoration=2

Entries in this category include a single horse, a group or club, or wagon(s) pulled by a team. This includes entries such as a rodeo queen, a youth horse club, 4H, or old west re-enactments. Equestrian entries must provide for their own animal cleanup (pooper scoopers.) If not, an additional fee of \$150.00 will be charged to the entrant.

9. Marching Band/ Live Music - \$95

This category is judged, with 11 possible points: Overall Appearance and Crowd Appeal=5, Precision and Coordination=3, Quality of Sound=3

Any group or team of students and/or adults that form a band playing musical instruments; loosely or formally organized or affiliated with a school or organization fall within this category. This includes live, performed music such as that presented by a high school or a bagpipe band.

10. Schools/Churches/Social Services - \$75

This category is judged, with 5 possible points: Overall Appearance and Crowd Appeal=5

This group includes groups and organizations such as churches, schools (does not include bands or drill teams), and public health/service organizations. This category includes clubs such as DECA, a school's wrestling team, a church's Veterans group.

11. Novelty - \$95

This category is judged, with 5 possible points: Overall Appearance and Crowd Appeal=5

This category applies to the various and random entries that wish to participate purely for the entertainment of the parade attendees. It includes such groups/acts as a walking juggling group of friends, an Alpaca rancher and a few of their animals, etc. (This does not include bands or drill teams, public health/service organizations, and animal rescue groups.)

12. Political - \$95

This category is not judged

This category applies to any group of students and/or adults who represent political parties or affiliations. This category includes groups such as republicans, democrats, independents, and persons running for a public office.

13. Veterans/Military – No Fee

This category is not judged

Entries that include organizations as directly related to and acknowledged by the U.S. Pentagon. This includes any branch of the military, Government sponsored/recognized Veterans groups, and organizations directly in support of such groups. This includes groups such as The American Legion, Disabled American Vets, and the National Guard. This does not include groups that have Veterans in their ranks such as a church's Veteran's group.

PLEASE NOTE:

If your entry is being sponsored by a commercial business, and their "branding" is displayed, the fee will be \$175, the Commercial/Business rate.

AGREEMENT TO ABIDE BY RULES AND REGULATIONS

In consideration for acceptance of application, the entry unit agrees to indemnify, hold harmless, and defend against any action against Coeur d'Alene Area Chamber of Commerce, any of the event sponsors, and the City of Coeur d'Alene from liabilities whatsoever arising from participation in the 4th of July Parade. Submission of entry form does not ensure acceptance.

4th of July committee approval is required. Entries will be accepted on an invitation basis.

- Coeur d'Alene Area Chamber of Commerce Parade Committee has the right to refuse entry into the parade and/or remove from the parade anyone not conforming to the rules and regulations.
- Persons or units not listed in the official parade line-up will not be permitted.
- Entries are assigned positions by the committee. Do not deviate from those positions.
- Equestrian entries must provide for their own animal cleanup (pooper scoopers.) If not, an additional fee of \$150.00 will be charged to the entrant.
- Entries that include small animals such as pet rescue groups must have the animals transported on a vehicle or trailer. As much as we enjoy seeing such an entry, the mile-long trek in high heat has proven to be a difficulty; both to the wellbeing of the animal as well as the progression of the parade.
- No fireworks, open fire or flame are allowed by any participant.
- No spraying the crowds with water.
- Use and/or possession of alcoholic beverages or illegal substances are forbidden.
- **A distance of 50 feet between parade units is required to be maintained.** A volunteer placed at 15th & Sherman will help you in determining that length.
- Entries are limited to 50 feet in length or will be assessed an additional entry fee of \$50.00 per ten feet.
- Coeur d'Alene Area Chamber of Commerce does not accept responsibility for travel, food/lodging expenses, or security of units, vehicles or personal items.
- Entries must be a minimum of 75% decorated in accordance with the theme of the parade.
- All personnel with a parade unit must be appropriately attired.
- Drivers of motorized vehicles must hold a valid driver's license.
- INSURANCE: Evidence of insurance must accompany the parade application.
- No discharging of firearms is allowed.
- Commercial signage is limited to that permanently affixed to the unit.
- The entry fee is non-refundable.

***Absolutely NO material of any kind may be distributed in any way
by the parade unit during the parade.***

This a rule set forth by the city of Coeur d'Alene.

This regulation extends from curb-to-curb along the entire parade route.

***Failure to comply will result in a \$250 fine and possible denial of entry
in future parades.***

PLEASE COPY AND DISTRIBUTE THIS PAGE TO ALL MEMBERS

PARTICIPATING IN YOUR ENTRY!

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For Office Use Only:
Parade Position Number

PLEASE RETURN ONLY COMPLETED PAGES 5 & 6 OF APPLICATION

Coeur d'Alene "American Heroes" 2017 Fourth of July Parade Entry Form

Name/Title of Entry: _____

Name of Sponsor/Club/Organization: _____

(ie: Name/Title of Entry: "Delivery Trucks From The Past" - Name of Sponsor/Club/Organization: Bob's Automotive)

Category, see pages 2 & 3 for clarification: (Circle one) 1 2 3 4 5 6 7 8 9 10 11 12 13

Fee: _____ CC# _____ Exp _____ Zip Code for Account: _____

Size of Entry: Entries are limited to 50 feet in length or will be assessed an additional entry fee of \$50 per 10 feet.

L: _____ *ft* x W: _____ *ft* x H: _____ *ft*

****IMPORTANT****

Give a description of your entry for parade commentary at the judge's stand. Briefly describe your decorations and your representation of American Hero/Heroes. All floats and entries are judged on the parade route at 2nd & Sherman Avenue. For easier processing, please email your description to: diane@cdachamber.com

Word it the way you would like it to be read by the commentator; print clearly.

Primary Contact - *Must be reachable on cell number during the parade:*

Name: _____

E-mail Address: _____ Cell #: _____

Address: _____ City: _____ State: _____ Zip: _____

By signing the official Hold Harmless Agreement, applicant certifies that they have read, understand and will comply with the Rules and Regulations of Coeur d'Alene Area Chamber of Commerce as stated in the unit application. They further certify that all members participating in the unit identified in the application have been advised of and are knowledgeable of the Rules and Regulations and have agreed to comply with them.

COMPLIANCE WITH PARADE RULES - HOLD HARMLESS AGREEMENT

I assume all risk of bodily injury or property damage that I may incur participating in the Fourth of July American Heroes Invitational Parade, and I hereby, for myself, my child, my heirs, executors, and administrators do hereby, forever, waive and release all claims against and agree to hold harmless Coeur d'Alene Area Chamber of Commerce, any and all event sponsors, City of Coeur d'Alene, and their respective officers, employees, agents, representatives, successors, assigns of any kind from any and all claims which may be made for any cause whatsoever arising as a result of or in connection with the participation of myself or the organization I represent in the herein mentioned event.

I have read and understand the parade Rules and Regulations contained in the unit application. I understand that it is my responsibility to comply with the rules prescribed by Coeur d'Alene Area Chamber of Commerce in this form. Failure to comply can cause denial of entry and/or expulsion from the parade on parade day or jeopardize any future association with the parade.

NAME OF APPLICANT: (please print) _____

SIGNATURE: _____

INSURANCE: Any entry that would normally need insurance to be street legal, such as cars, trucks, trailers, motorcycles; this refers to your standard insurance. A copy of the card or written policy number on this form suffices. Proof of insurance is *NOT* necessary if you do not have a vehicle that would normally require one.

IF UNDER AGE 18:

NAME OF PARENT/GUARDIAN (please print): _____

SIGNATURE OF PARENT/GUARDIAN: _____

This form MUST be signed and returned with proof of insurance if required.

Return Application and Registration Fee to:

Coeur d'Alene Chamber of Commerce
4th of July American Heroes Invitational Parade
105 N 1st Street, Coeur d'Alene, ID 83814
Phone (208) 292-1635 or (877) 782-9232 Fax (208) 667-9338
e-mail: diane@cdachamber.com