2019 Sponsorship Opportunity Package
This sponsorship package offers your business an opportunity to quickly and easily choose the best fit sponsorships that allow you to support the chamber while receiving exposure all year long in a number of different ways. This package gives you the opportunity to take advantage of multiple Chamber programs and events all at once to strategically place your brand in the market.

EXPOSURE
Your company will be showcased at our community’s premier events.

ADDITIONAL VALUE FOR YOUR SPONSORSHIP DOLLARS
Your business will receive increased visibility through promotional activity, advertising, and sponsorship of chamber programs and events.

COMMUNITY RECOGNITION
The chamber is a highly visible community organization and chamber sponsorships allow members the same visibility.

QUALITY OF LIFE
Sponsorships provide the Chamber with funding for a variety of events and programs, both old and new, that make a difference in our community. It’s a great way to show your community spirit to both your customers and potential customers by investing in Halifax County’s future.

Message from the President
For the past 60 years, businesses like yours have given back to our community by becoming sponsors of Halifax County Chamber of Commerce programs. The Chamber relies on sponsorships to fund high quality educational programs and events for its members. Our sponsors not only benefit the community with their investments but sponsorship also provides a powerful marketing tool for the sponsor’s own products and services.

As you know, there are many ways to be involved in the Chamber of Commerce. Included in this booklet are several options you can take advantage of to market your business.

Our goal is to provide you with all sponsorship opportunities offered by the Chamber in 2017 at one time, while providing you with additional value for the events you are already sponsoring!

Make the most of your sponsorship dollars!
We’ve made it easy for you to choose the sponsorship investment package that’s right for your business and your marketing budget! With our Design Your Own Sponsorship Packages, we’re giving you the option of selecting the events/programs you would like to sponsor at one time during the year.

Design Your Own Sponsorship Package

2019 Annual Meeting & Awards Celebration

Network with other business professionals at the Chamber’s Annual Meeting and Awards Celebration. Approximately 350-400 people attend this annual event to celebrate the Chamber’s accomplishments of the past year and vision for the upcoming year.

Date: March 28, 2019
Projected Attendance: 350 - 400

SPONSORSHIP LEVELS

☐ Event Sponsor: $1000
  · Recognition as annual meeting title sponsor during the annual meeting
  · Recognition in newspapers, online, and invitations

☐ Contributing Sponsor: $800
  · Recognition as annual distributor sponsor during the annual meeting
  · Recognition in newspapers, online, and invitations

☐ Corporate Sponsor: $450
  · Recognition as sponsor during the annual meeting
  · 10 tickets to the annual meeting
  · Recognition in newspapers, online, and invitations

Wine Pull Sponsor: $150
☐ An opportunity to showcase local and Virginia wines.

2019 Golf Tournament

Our annual chamber fall classic golf tournament provides an excellent opportunity to entertain clients and offers an invigorating day of business networking, socializing, and fun.

Date: September 2019
Projected Attendance: 160

SPONSORSHIP LEVELS

☐ Eagle Sponsor: $2000
  · Tent, table, and two chairs provided at the Clubhouse
  · Company representative invited to welcome guests prior to shotgun start
  · Presenter of awards at reception
  · Prominent recognition in all print and digital materials
  · Logo recognition on cover of event brochure
  · Hole sponsorship signage on two (2) holes
  · Company logo on sponsor board and signage at the golf course
  · 1 team of four with all benefits
  · Chamber fall Classic gold shirts for team members
  · Media recognition

☐ Birdie Sponsor: $1350
  · Company logo on sponsor board
  · Recognition in all print and digital materials
  · Company name listed in event brochure
  · Hole sponsorship signage on one (1) hole
  · Media recognition
  · 1 team of four with all benefits

☐ Beverage Cart Sponsor: $500
  · Hole sponsorship
  · Opportunity to network with golfers while driving the beverage cart

☐ Hole Sponsor: $150 or $100 (if playing)
  · Hole sponsorship signage on one (1) hole

☐ Team Entry Includes: $350
  · Greens and cart fees for 4
  · Course-side lunch for 4
  · Reception and Awards ceremony for 4
2019 Virginia Cantaloupe Festival

The 39th Annual Virginia Cantaloupe Festival is a welcoming, entertaining, fun-filled celebration of our community. While preserving history and tradition, the Virginia Cantaloupe Festival strives to stimulate the local economy, and entertain and involve the community and visitors in a historic beautiful location.

Date: July 26, 2019
Anticipated Attendance: 2000

SPONSORSHIP LEVELS

☐ Presenting Sponsor: $7500
  - 40 admission tickets (includes 8 VIP passes)
  - Option to purchase 8 extra VIP passes $20 each
  - 20 VIP Parking Passes
  - Exhibit Opportunities or option to set up in sponsor area
  - Your logo on all printed materials, print advertising, posters, flyers, etc.
  - Featured on Radio Advertising
  - Banner Placement on Main Stage
  - Recognition by festival emcee
  - Pictured in newspapers & social media as a sponsor
  - Featured on Virginia Cantaloupe Festival website
  - Featured in Chamber’s newsletter and E-News
  - 2 rooms at Berry Hill Resort with the option to purchase 2 more at a discounted rate

☐ Corporate Sponsor: $5500
  - 30 Admission Tickets (includes 6 VIP passes)
  - Option to purchase 6 additional VIP passes at $20 each
  - 15 VIP Parking Passes
  - Exhibit Opportunities or option to set up in sponsor area
  - Your logo on all printed materials, print advertising, posters, flyers, etc.
  - Featured Radio Advertising
  - Recognition by festival emcee
  - Pictured in newspapers & social media as a sponsor
  - Featured on Virginia Cantaloupe Festival website
  - Featured in Chamber’s newsletter and E-News
  - 1 room at Berry Hill Resort with the option to purchase 1 more at a discounted rate

☐ Gold Sponsor: $1250
  - 12 Admission Tickets (includes 2 VIP passes)
  - Option to purchase 2 additional VIP passes at $20 each
  - 6 VIP Parking Passes
  - Option to set up tent in sponsor area (no exhibiting)
  - Your name listed on all printed materials, print advertising, posters, flyers, etc.
  - Pictured in newspapers and social media as a sponsor
  - Featured on Virginia Cantaloupe Festival website
  - Featured in Chamber’s newsletter and E-News

☐ Silver Sponsor: $500
  - 8 Admission Tickets
  - 4 VIP Parking Passes
  - Option to purchase 2 VIP passes at $20 each
  - Option to set up tent in sponsor area (no exhibiting)
  - Pictured in newspapers and social media as a sponsor
  - Featured on Virginia Cantaloupe Festival website
  - Featured in Chamber’s newsletter and E-News

☐ Bronze Sponsor: $300
  - 4 Admission Tickets
  - Option to purchase 2 VIP passes at $20 each
  - 2 VIP Parking Passes
  - Option to set up tent in sponsor area (no exhibiting)
  - Pictured in newspapers and social media as a sponsor
  - Featured on Virginia Cantaloupe Festival website
  - Featured in Chamber’s newsletter and E-News

☐ Media & In-Kind Sponsorship
  - Please contact the Chamber to discuss details of in-kind sponsorships.

A sponsorship that meets your goals and budget can be customized for you. So, if you don’t find the perfect opportunity within our packages, please contact the Chamber at (434) 572-3085. The Halifax County Chamber of Commerce is a non-profit organization and your sponsorship contribution is 100% tax deductible.
Series Events

Workshops or Seminars
Date: Varies
Projected Attendance: Varies

SPONSORSHIP LEVELS
- Event Sponsor: $500
  • Recognition and opportunity to speak in front of the guest prior to the event.
- Supporting Sponsor: $250
  • Recognition and opportunity to pass out promotional materials prior to the event.

Coffee and Commerce

A casual morning networking event for Chamber members and businesses.
Monthly event held from 8:00am-9:00am.
Date: 2nd Wednesday of each month
Projected Attendance: 20-25

SPONSORSHIP LEVELS
- Event Host-$150
  • Opportunity to speak during event
  • Email blasts, social media posts
  • Staff on site to greet attendees

Halifax Young Professional and Entrepreneurs (HYPE)

HYPE holds professional development events, workshops, seminars, and socials to help the young professionals of our community, serve, grow, and connect.

Date: Varies
Projected Attendance: Varies

SPONSORSHIP LEVELS
- Professional Development Sponsor: $250
  • Recognition and opportunity to speak in front of the group prior to the event.

Business After Hours

Business After Hours is the premier networking opportunity for Chamber members and their business.
Date: Varies
Projected Attendance: 75-125

SPONSORSHIP LEVELS
- Event Sponsor: $350
  • Invitation preparation, printing, and mailing
  • Supplies for Event
  • Staff to meet and greet attendees
- Co-Event Sponsor: $175 each
  • Invitation preparation, printing, and mailing
  • Supplies for Event
  • Staff to meet and greet attendees
- Event Sponsor (3-4): $125 each
  • Invitation preparation, printing, and mailing
  • Supplies for Event
  • Staff to meet and greet attendees
Website Banner Ad Sponsorship

The Chamber of Commerce’s website is a portal of information for the community, visitors, and members.

**SPONSORSHIP LEVELS**

- **Annual Sponsorship:** $1188 (only one)
  - Banner Ad on every page
- **Category Sponsor:** $100/quarter
  - Banner Ad on page of choice for a quarter

Which page you would like your ad to display on:

- Business Directory
- The Chamber: About Us & Board of Directors & Staff
- The Chamber: Information & Publication Request
- The Chamber: Resources
- The Chamber: Contact Us
- Member Application
- Member to Member Deals Programs
- Events: Calendar
- What’s New: Job Postings
- What’s New: Hot Deals
- What’s New: MarketSpace
- Our Community: Lodging &Travel
- Our Community: Shopping
- Our Community: Dining
- Our Community: Entertainment
- Our Community: Real Estate
- Our Community: Healthcare

Each Chamber Check expires (6) months from the date of issue. Only members can accept Chamber Checks as a form of payment.

Chamber Checks

Chamber checks work just like gift certificates and make great gifts or employee incentives. They are available in $10, $20, $25, and $50 denominations.

**SPONSORSHIP LEVELS**

- **Chamber Check Sponsor:** $50/quarter
  - Logo on checks purchased during quarter

Please choose which quarter you would like your logo to appear on the checks:

- 1st Quarter
- 2nd Quarter
- 3rd Quarter
- 4th Quarter

Which months would you like your ad to be displayed:

- 1st Quarter
- 2nd Quarter
- 3rd Quarter
- 4th Quarter
Once you have made your sponsorship selections, find your sponsorship package level based on your total sponsorship investment. Be sure to include your yearly membership.

☐ Signature Sponsor Benefits: Sponsor events totaling $10,000+

- Recognition as Signature Partner in Annual Membership Directory and Buyers’ Guide (5,000 copies distributed)
- Logo on Chamber’s Official Newsletter, Chamber Connection (distributed monthly in local newspaper)
- Logo (with link) on homepage of the Chamber’s website, www.HalifaxChamber.net
- Logo (with link) at the base of the Chamber’s E-News
- Logo on Traveling Sign (displayed at all events)
- Banner ad on homepage of website for 6 months
- Recognition at Annual Meeting and in Annual Report
- Premium Investor Identification decal at member’s location

Value added to sponsorship packages = PRICELESS

☐ Premier Sponsor Benefits: Sponsor events totaling $7000+

- Recognition as Premier Partner in Annual Membership Directory and Buyers’ Guide (5,000 copies distributed)
- Logo on Chamber’s Official Newsletter, Chamber Connection (distributed monthly in local newspaper)
- Logo (with link) on homepage of the Chamber’s website, www.HalifaxChamber.net
- Logo (with link) at the base of the Chamber’s E-News
- Logo on Traveling Sign (displayed at all events)
- Banner ad in specific business category of online directory for 3 months
- Recognition at Annual Meeting and in Annual Report
- Premium Investor Identification decal at member’s location

Value added to sponsorship packages = $2500

☐ Corporate Sponsor Benefits: Sponsor events totaling $4000+

- Recognition as Corporate Partner in Annual Membership Directory and Buyers’ Guide (5,000 copies distributed)
- Name on homepage of the Chamber’s website, www.HalifaxChamber.net
- Name at the base of the Chamber’s E-News
- Name on Traveling Sign (displayed at all events)
- Recognition at Annual Meeting and in Annual Report
- Premium Investor Identification decal at member’s location

Value added to sponsorship packages = $1500

☐ Supporting Sponsor Benefits: Sponsor events totaling $2000+

- Recognition as Supporting Partner in Annual Membership Directory and Buyers’ Guide (5,000 copies distributed)
- Recognition at Annual Meeting and in Annual Report
- Premium Investor Identification decal at member’s location

Value added to sponsorship packages = $500

Sponsorship Package Total: _____ + Membership Dues: _____ = Total Investment: ______

Method of Payment:
Bill Me  Preferred Month(s) ___________  Check Enclosed _________

Contact Name: ____________________________________________
Signature & Date______________________________________
By investing in a Chamber Sponsorship Package, you can:

- Create top-of-mind awareness of your business, service and products.
- Expand your network.
- Build your business.
- Involve your employees.
- Align your company with other business leaders.
- Demonstrate your commitment to our community.
- ...and so much more!

Sponsorships are as much about the **synergy** that can be created with fellow sponsors as they are about the **exposure** derived from the actual event. Through Chamber sponsorships you have the opportunity to create synergistic **partnerships** that can be carried forward long after the event is over.

**Maximize your opportunity to collaborate!**

**Important Points to Remember:**

These packages are no different than sponsorships previously offered.

The Chamber is giving member businesses the opportunity to select sponsorship opportunities at one time. This will reduce the number of times members are approached for sponsorships. If you decide to sponsor an event/program outside of your package, just let us know. We will always provide additional information on new sponsorship opportunities. If you have an interest, contact us.

Some sponsorships require either an additional investment of staff time or talent (IE: staff a table or booth, etc.) or an additional investment (IE: purchase of supplies, good, etc.) or both.

Please contact me to discuss sponsorship opportunities.

Company_________________________________________

Email Address____________________________________

Phone___________________________________________

Address_________________________________________

_______________________________________________

Contact Name____________________________________

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