

# **Festival of Lights REVERSE Parade/Static Display**

## **Theme: A Season of Unity in the Community**

This will be a **REVERSE PARADE with static displays**. Due to the COVID-19 pandemic, parades are prohibited and the NMDOT is not issuing permits to close the Hwy 48/Sudderth and Mechem Drives. Therefore, we are thinking outside of the box and have decided to have a Reverse Parade. A Reverse Parade is when the floats are stationary and don't move and the cars drive through. This event will take place at the Ruidoso Convention Center Parking Lot on December 5, 2020 from 5:30 to 8 pm.

Floats, decorated vehicles and static displays will be in the parking lot and spectators will drive through in their vehicles to see the floats. Traffic will be one way through the event with the entrance off of Mechem Drive into the Convention Center at the Sierra Blanca Drive Stoplight. Due to the safety risk, spectators will not be allowed on foot. All Spectators must be in a vehicle.

**DUE TO THE SAFETY RISK OF VEHICLES DRIVING THROUGH A SMALL AREA IN THE DARK - ALL CHILDREN MUST REMAIN AT THE LOCATION OF THEIR SPECIFIC FLOAT OR ENTRY. PLEASE NO WALKING FROM FLOAT TO FLOAT!**

## PARADE ENTRY FORM

This year's theme is "A Season of Unity in the Community". Please design your float or display around things that unite us as a community. This could be colors, teams, landmarks, symbols...creativity is the key. Let your imagination run wild with this theme. There is an abundance of ideas for your entries. **Remember that your entries must be decorated in lights.** Thank you for joining us in celebrating our wonderful winter season.

Name & Description of Entry:

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Number in Group (if applicable) \_\_\_\_\_

Organization/Business \_\_\_\_\_ Phone Number \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone Number \_\_\_\_\_

Address of Organization/Business \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address (please print clearly) \_\_\_\_\_

**COVID Safe Practices will be adhered to during this event with all displays socially distanced and limited to the number in the group that adheres to the current mass gathering limit. To ensure social distancing of the displays, we will need to know the approximate length of your float/display.**

Float Dimensions: Length \_\_\_\_\_ Width \_\_\_\_\_ Height \_\_\_\_\_

Please tell us some unique or interesting facts about your entry. For example, what is the purpose of your organization, what is the meaning behind your float, have you won any parade awards in the past? What, When, Where? Anything you would like for the judges to know.

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Date: \_\_\_\_\_ Signature (entrant or guardian) \_\_\_\_\_

Above signature confirms participants will adhere to COVID-Safe practices.

Please mail or bring to: Ruidoso Valley Chamber of Commerce, Attention Deborah, 720 Sudderth Drive, Ruidoso, NM 88345

membership@ruidosonow.com, 575-257-7395

### PLEASE CHECK THE APPROPRIATE CATEGORY OF YOUR ENTRY

Payment can be made online at <https://ruidosonow.com/membership/> (Click "Make a Payment"),

- |   |   |                  |
|---|---|------------------|
| <input type="checkbox"/> <b>Emergency Vehicles (FREE!)</b>        | <input type="checkbox"/> <b>Horse, Motorcycle, ATV, Classic Car</b> | <b>\$10 each</b> |
| <input type="checkbox"/> <b>Band or Marching Unit (FREE!)</b>     | <input type="checkbox"/> <b>Decorated Vehicle</b>                   | <b>\$35</b>      |
| <input type="checkbox"/> <b>Princesses (FREE!)</b>                | <input type="checkbox"/> <b>Political Float/Display</b>             | <b>\$100</b>     |
| <input type="checkbox"/> <b>School Sports Teams/Clubs (FREE!)</b> | <input type="checkbox"/> <b>Non Profit Float/Display</b>            | <b>\$75</b>      |
| <input type="checkbox"/> <b>Little League Sports Team (FREE!)</b> | <input type="checkbox"/> <b>Commercial Float/Display</b>            | <b>\$100</b>     |
|   | <input type="checkbox"/> <b>Car Club</b>                            | <b>\$50</b>      |

# Festival of Lights REVERSE Parade

December 5th, 2020

5:30 to 8 pm

## REGULATIONS

(Please read carefully before completing application)

1. **REGISTRATION:** Deadline is November 30th, 2019 at 3:00 pm. Late entries will be placed at the end of the parade lineup.
2. **PROOF OF LIABILITY INSURANCE:** All vehicle entrants in the Parade of Lights must provide proof of liability insurance. Please submit a copy of your insurance along with your entry application. Remember that vehicle entries without proof of insurance cannot be accepted.
3. **FLOAT DIMENSIONS AND DESIGN:** Please keep the parade theme in mind when designing your float.

**Put your actual float dimensions on the Entry Form.**

4. **CHILDREN:** All float and truck entries carrying children must have an accompanying adult on the float or with the display. After the parade all children should be picked up by a parent or guardian in the parking lot and not let wander across the parking/parade area unattended. Weather will be chilly this time of year, so please dress children appropriately. **The number of participants in each display is must adhere to the number of people allowed in a mass gathering per the latest NM Department of Health mandate.**
5. **EQUINE:** All equine entries and equestrian groups must have an accompanying “pooper-scooper” if the horse is not diapered.
6. **LIGHTS:** This is a lighted event and it is a requirement to have your entries decorated with lights.
7. **CANDY:** Please do not distribute candy during this parade! Notwithstanding it is against COVID Safe Practicing, there is too much of a safety risk for people disbursing candy into moving vehicles.

**8. LINEUP:** Lineup will begin at 4:30 pm and the parade will begin promptly at 5:30 pm. You will be assigned a number and parking position in the Convention Center Parking Lot. Late entries will be at the end of the parade. Please make sure you arrive in plenty of time to set up prior to the 5:30 pm parade start. For safety reasons, late float arrivals will not be allowed to enter the parade. If desired, you may assemble your float/display in the Convention Center parking lot. Please notify the Ruidoso Valley Chamber of Commerce ahead of time, so we can make sure you are in the correct location.

The parade will end at 8 pm. Floats/displays may be left in the parking lot on display through the month of December or removed following the parade.

**9. PARADE CONDUCT:** All entrants in the parade agree to behave respectfully and courteously to police, fire, emergency vehicles, organizers, spectator and other entrants. Parade organizers and officials will be easily identifiable and we ask that you follow their guidance as requested. **PLEASE STAY IN YOUR ASSIGNED LOCATION AND PRACTICE SOCIAL DISTANCING.**

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**10. PRIZES: PLEASE READ CAREFULLY:** Judges will be among the spectators. Prizes will be announced and awarded by the Chamber of Commerce the week following the parade. Please display your entry number so that it may be clearly seen by spectators as they drive by. Please note that number of winners will depend on number of entries in each category and is at the discretion of the Judging committee.