

2019 Sheboygan County Resource Guide

You are invited to promote your business in the inaugural edition of the Sheboygan County Resource Guide! This new guide is an exclusive benefit for our Sheboygan County Chamber members geared towards reaching our county visitors, who spent over 223 million dollars in 2017 as well as our 115,000+ county residents.

If your business is a member in Sheboygan County Chamber, an ad or listing in the Resource Guide will definitely benefit you. Almost by definition, residents and visitors need to know about all of the counties places to stay, shop, dine and play, but also have financial, health care, personal care, automotive and other needs that your business can provide.

Advertising through the Resource Guide is a great way to get your business name out into the community.



AD DIMENSIONS			RATES	
	Bleed (Live Area)	No Bleed	Member	Non-Member
Back Cover (Full Page)	8.5 x 11"	8 x 10.5"	Reserved	
Inside Back Cover (Full Page)	8.5 x 11"	8 x 10.5"	\$2,400	\$3,400
Center Spread	17 x 11"	16.5 x 10.5"	Reserved	
Two Page Spread	17 x 11"	16.5 x 10.5"	\$3,700	\$4,900
Full Page	8.5 x 11"	8 x 10.5"	\$1,900	\$2,800
1/2 Page Horizontal	8.5 x 5.375"	8.5 x 5.125"	\$1,000	\$1,750
1/2 Page Vertical	4.125 x 11"	3.875 x 10.5"	\$1,000	\$1,750
1/4 Page Box	4.125 x 5.375"	3.875 x 5.125"	\$650	\$1,150
1/4 Page Horizontal	8.5 x 2.875"	8 x 2.625"	\$650	\$1,150
1/8 Page	NA	3.875 x 2.625"	\$500	\$900

Advertising closes **December 15th**. Ads must be submitted in completed high resolution (300 dpi or larger) jpeg or vector file. **Reserve your ad space now by emailing Shawn@sheboygan.org.**

Your business listing in the directory will be highlighted if you purchase a display ad!

Ad creation and design is available for a \$100 service fee.

Guaranteed page placement is available for all ads 1/2 page or larger for an additional 10% charge, on a first come first serve basis

For any questions regarding the Sheboygan County Resource Guide or Sheboygan County Chamber membership, contact Shawn Jackson, Community Relations Director, at shawn@sheboygan.org or (920) 395-8705.

