

# Sheboygan County Chamber of Commerce

## 2019-2020 County Map



- **Distribution**
- 30,000 Maps for the Sheboygan County Chamber of Commerce

### Physical Specifications

- Finished Size: 4.0" w x 9.0"h
- Flat Size: 35" x 33"
- Printed 4/4 on #70 text weight matte stock

### Terms and Conditions

Invoices will be issued once the advertising contract is received by the Chamber office.

### Advertising Specifications

Ad sizes vary and may be combined to create larger spaces.

Any copyrighted brand or company logos should be provided to The Chamber of Commerce in digital form.

The Chamber will provide a proof before printing.

**Space reservation deadline: November 15, 2018.**

**Ad submission deadline: December 15, 2018.**

**Sales and production in 2018 with distribution in 2019-2020.**

### Ad file submissions

Submit ad materials to:

Carol Pringle at [carol@sheboygan.org](mailto:carol@sheboygan.org)

Include the following with each submission:

Project name, your company name and your contract number.

### Acceptable file formats

#### Preferred Format: Adobe Acrobat (PDF)

Adobe Illustrator (ai, edp, pdf) Text must be outlined

Adobe InDesign (.indd) Include all fonts and linked files

Adobe Photoshop/Images (.psd, eps, tif, jpg)

**All images must be 300 ppi at full size**

Contact Carol Pringle at 920-457-9491 or at [carol@sheboygan.org](mailto:carol@sheboygan.org) for any ad design questions

## ADVERTISING RATES

### AD SIZES

<b>3.58 X 2" Business Card</b>	<b>\$300</b>	<b>3.58 x 8" Double Premium Interior</b>	<b>\$950</b>
<b>3.58 x 4 " Single</b>	<b>\$475</b>	<b>3.58 x 8" Full Back Cover</b>	<b>\$1350</b>
<b>3.58 x 4 " Premium Interior</b>	<b>\$575</b>		

**Contact Shawn Jackson at 920-395-8705 or at [shawn@sheboygan.org](mailto:shawn@sheboygan.org) to reserve your space.**