



### **AHCC Member E-Blast Marketing Policy**

An AHCC member who wishes to send an e-blast to the chamber membership or consumer list must adhere to the following guidelines.

1. The member must be an Associate level member or higher in good standing.
2. The member being promoted must be the member requesting the e-blast.
3. The e-blast must promote the business member with the following restrictions;
  - a. The message may not cite any negative aspects of any competitor or business industry.
  - b. The message may not mention any political position, politician, or candidate.
4. The email must be send ready according to the specifications provided by the AHCC staff.
5. There must be availability on the date requested.

The Arlington Heights Chamber must approve the e-blast content and reserves the right to refuse sending any e-blast that does not adhere to the above policy or at the direction of the Arlington Heights Chamber of Commerce Board of Directors, does not adhere to the bylaws or is not in the best interest of the organization.