

2018 River Dazzle

Friday, November 23rd, 2018

For the past twenty years, the Main Street Business Improvement District and the River Falls Chamber of Commerce & Tourism Bureau have sponsored a holiday celebration called River Dazzle. The celebration is always held on the Friday after Thanksgiving.



The festivities include Mr. & Mrs. Claus, costumed carolers, a chili crawl, and other fantastic downtown activities. This is a wonderful time to start your local holiday shopping as you enjoy walking throughout downtown! One of the biggest highlights of the day is the River Dazzle parade beginning at 6:30p. It begins at the corner of Pine and Main, travels south to Locust and then back north on Main to the starting point. Last year, there were close to twenty entries with some very festive, attractive, and imaginative floats. The only requirement is that your float **must be illuminated with some form of holiday lighting.**

The parade will lift your spirits and help River Falls kick off another great holiday season! There is no entry fee, but we do ask that you complete the registration form and return it to the River Falls Chamber of Commerce office at **215 W. Maple Street** or email it to marissa@rfchamber.com prior to Wednesday, November 21. The evening of the parade, simply show up at the corner of Pine and Main (Bo Jon's parking lot) no later than 6:00p.

We also require each parade participant to sign a participation waiver (see attached).

We hope to see you at River Dazzle 2018!

Sincerely,

The River Falls Chamber of Commerce Staff

2018 River Dazzle Parade Registration

Friday, November 23rd, 2018 | 6:30p

Name: _____ Phone: _____

Address: _____ E-Mail: _____

City, State, Zip: _____

Organization/Business: _____

Please check all that apply to your parade unit:

- | | |
|--|--|
| <input type="checkbox"/> Live/Recorded Music | <input type="checkbox"/> Motorized Vehicle |
| <input type="checkbox"/> Marching Band | <input type="checkbox"/> Walkers |
| <input type="checkbox"/> Handing out
candy/literature | |
| <input type="checkbox"/> Costume Character(s) | |
| <input type="checkbox"/> Horses – You <u>must</u> provide a cleanup crew | |

Length of Unit: _____

Parade Details

- Floats **MUST NOT** include “Santa”. The Chamber will be providing a single Santa unit.
- All parade units must be illuminated with holiday lighting.
- Throwing of any objects, including candy, toys, leaflets, etc. from a moving vehicle, is prohibited.
- Line up begins at 5:00p - Pine St, 100 & 200 Block. (Bo Jon's parking lot will be used as overflow staging).
- Parade route on Main St. starting at Pine St. down to Locust St. and back to Pine.
- If you have any questions, please contact the River Falls Chamber of Commerce at 715-425-2533.

Please complete and return form to the River Falls Chamber of Commerce
215 W Maple Street | marissa@rfchamber.com | 715-425-2533

2018 River Dazzle Parade Participation Release, Indemnification and Hold Harmless Agreement

In consideration of participating in the River Falls Chamber of Commerce and Tourism Bureau (Chamber) River Dazzle Parade (Parade), and for other good and valuable consideration, I hereby agree to **release** and **discharge from liability** arising from negligence the Chamber and its owners, directors, officers, employees, agents, volunteers, participants, and all other persons or entities acting for them (hereinafter collectively referred to as "Releasees"), on behalf of myself and my children, parents, heirs, assigns, personal representative and estate, and also agree as follows:

1. I acknowledge that participating in the Parade involves known and unanticipated risks which could result in physical or emotional injury, paralysis or permanent disability, death, and property damage. Risks include, but are not limited to, broken bones, torn ligaments or other injuries as a result of falls or contact with other participants; medical conditions resulting from physical activity; and damaged clothing or other property. I understand such risks simply cannot be eliminated, despite the use of safety equipment, without jeopardizing the essential qualities of the activity.
2. **I expressly accept and assume all of the risks inherent in this activity or that might have been caused by the negligence of the Releasees.** My participation in this activity is purely voluntary and I elect to participate despite the risks. In addition, if at any time I believe that event conditions are unsafe or that I am unable to participate due to physical or medical conditions, then I will immediately discontinue participation.
3. **I hereby voluntarily release, forever discharge, and agree to indemnify and hold harmless Releasees from any and all claims, demands, or causes of action which are in any way connected with my participation in this activity, or my use of their equipment or facilities, arising from negligence. This release does not apply to claims arising from intentional conduct.** Should Releasees or anyone acting on their behalf be required to incur attorney's fees and costs to enforce this agreement, I agree to indemnify and hold them harmless for all such fees and costs.
4. I represent that I have adequate insurance to cover any injury or damage I may suffer or cause while participating in this activity, or else I agree to bear the costs of such injury or damage myself. I further represent that I have no medical or physical condition which could interfere with my safety in this activity, or else I am willing to assume – and bear the costs of – all risks that may be created, directly or indirectly, by any such condition.
5. In the event that I file a lawsuit, I agree to do so in the state where Releasees' facility is located, and I further agree that the substantive law of that state shall apply.
6. I agree that if any portion of this agreement is found to be void or unenforceable, the remaining portions shall remain in full force and effect.

By signing this document, I agree that if I am hurt or my property is damaged during my participation in this activity, then I may be found by a court of law to have waived my right to maintain a lawsuit against the parties being released on the basis of any claim for negligence.

I have had sufficient time to read this entire document and, should I choose to do so, consult with legal counsel prior to signing. Also, I understand that this activity might not be made available to me or that the cost to engage in this activity would be significantly greater if I were to choose not to sign this release, and agree that the opportunity to participate at the stated cost in return for the execution of this release is a reasonable bargain. **I have read and understood this document and I agree to be bound by its terms.**

All participants, including unit drivers, float personnel, members of novelty units, and riders and drivers of horse units must complete and submit this form to the Chamber prior to the start of the parade. Organizations to make additional copies of this form for each participant.

Name of Unit Organization _____

Signature _____ Print Name _____

Address _____ City _____ State _____ Zip _____

Telephone (_____) _____ Date _____

PARENT OR GUARDIAN ADDITIONAL AGREEMENT (must be completed for participants under the age of 18)

In consideration of _____ (PRINT minor's names) being permitted to participate in this activity, I further agree to indemnify and hold harmless Releasees from any claims alleging negligence which are brought by or on behalf of minor or are in any way connected with such participation by minor.

Signature _____ Print Name _____ Date _____