

2018 River Falls Days Parade Registration Form

Parade Information:
www.rfchamber.com

Date and Time:
Friday, July 13
Starts at 6:30p
Lineup begins at 5p

Theme:
"Keepin' it Cool
on the Kinni"

Registration Deadline:
\$20 late fee applies
after Friday, June 22

Award Categories:

- Best Use of Theme
- Best Visiting Royalty
- Best Music Unit
- Judges' Choice Award

Lineup Information:
Parade lineup will be
available at
www.rfchamber.com
and emailed to unit
contacts 1-2 days
prior to the parade

Thank you for your interest in being a part of the River Falls Days parade. To register for the parade, simply print and complete the Parade Registration Form and carefully review the Parade Policy document so that we can continue to maintain a high-quality parade for all to enjoy. Please return your Parade Registration Form with payment to the Chamber office no later than **Friday, June 22, 2018.**



Participation waiver form(s) for **ALL** parade participants do not need to be completed and turned in at the time you sign up, but they must be returned to the Chamber office prior to the parade or given to a parade volunteer during the parade lineup.

Be sure to register early as the parade will be limited to 120 units and will fill early! Unregistered units will not be allowed to participate in the parade.

Please forward this information on to anyone else you think might be interested in participating in the parade.

If you have any questions, please feel free to contact the Chamber office at (715) 425-2533 or info@rfchamber.com. We look forward to seeing you at the parade!

Parade contact: Marissa Ostern, marissa@rfchamber.com

River Falls Chamber of Commerce
215 W Maple Street
River Falls, WI 54022
www.rfchamber.com
715-425-2533



2018 River Falls Days Parade Registration Form
River Falls Chamber of Commerce & Tourism Bureau

Business/Organization: _____

Contact Name: _____

Phone: _____ Email: _____

Overall length of unit, including tow: _____. **This is very important to allow enough room in the lineup.**

(Must not exceed 30 feet)

Circle all that apply to your parade unit:

Live/recorded music Marching band Dancers/gymnastics Walkers Animals Community royalty

Entry Fee (Include \$20 late fee after Friday, June 22)

Non-Profit Chamber Member - \$35

Non-Profit Non-Chamber Member - \$50

Business Chamber Member - \$65

Business Non-Chamber Member - \$80

Political Campaigns - \$100

Community Royalty - \$0

Please list any special considerations (i.e. royalty members are also in school band):

Please provide a brief description (less than 50 words) to be used by the parade announcer:

if a description is not provided, an announcement will not be given

Parade Policy Acknowledgement and Agreement

1. I (whether individually or as a representative of a business or organization) acknowledge receipt of the River Falls Days Parade Policy and it is my intention to comply with it.
2. I further intend to cooperate fully with Parade Officials in the staging area and along the parade route.
3. I understand that non-compliance with any portion of the Parade Policy by anyone in my parade unit may result in the removal of my unit from the parade and affect future parade participation.
4. I further understand that my entry fee will not be refunded if I am denied participation.
5. I assume responsibility for providing this Policy to all members of my business or organization who may wish to participate in the parade.

Contact Signature: _____ Date: _____

Please return forms and payment to:

River Falls Chamber of Commerce

215 W Maple Street

River Falls, WI 54022

For Internal Use Only	<input type="checkbox"/> Cash	<input type="checkbox"/> Check # _____	Amount Paid \$ _____	Entered by _____
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2018 River Falls Days Parade Policy

River Falls Chamber of Commerce & Tourism Bureau

Thank you for applying for participation in the River Falls Days parade. In an effort to make this a pleasant and safe experience for everyone, all participants must read this Policy and agree to abide by it. One representative from your parade unit will be required to sign the Parade Policy Acknowledgement and Agreement which appears at the bottom of the Parade Registration Form.

Staging Area

- **Arrival Time:** A final parade email will be sent to the contact listed on the parade form 1-2 days prior to the parade. You must arrive at the staging area at the time specified in that letter. Late arrivals will be denied participation and parade entry fees will not be refunded.
- **Traffic:** Please be aware that there will be motorized traffic and foot traffic within the same areas. Motorized vehicles should maintain a very low rate of speed and use extreme caution when navigating the staging area. Please take the proper safety precautions to keep this area safe for everyone.

Parade Route

- **Distance Requirements:** Unless safety is an issue, you must maintain a distance of no more than one-half block between you and the parade unit in front of you. If the parade unit in front of you is a school marching band, you may maintain a distance of up to one full block.
- **Judging Area Requirement:** If you are immediately behind a school marching band, you may not proceed into the Judging Area until the marching band has completely exited the area. The Judging Area begins approximately one block before the Review Stand at Second and Elm Streets, and extends approximately one block past it. The Judging Area will be clearly marked.
- **Marching Band Performance Stops:** Bands are the only parade units allowed to make brief performance stops throughout the parade route, not just in the Judging Area. Once each performance has ended, they briefly march at a quicker pace in order to close the gap between them and the unit in front of them. Please make every effort to keep pace with marching bands as they close the gaps after each performance stop.
- **Pace:** You must maintain slow, but steady forward motion throughout the parade route. With the exception of high school marching bands, slowing or stopping will not be allowed, except in cases where safety is an issue, and except in the area immediately in front of the Reviewing Stand. We ask that you cooperate fully with Parade Officials who may ask you to keep moving, or to move faster, at any point during the parade route. The Chamber reserves the right to remove units that are too slow or that repeatedly interrupt the flow of the parade.
- **Excessive Sound/Noise:** Excessively loud horns/music are not allowed anywhere on the parade route. Should your horn, siren, music, etc., be deemed to be too loud at any point along the parade route, you may be asked to lower the volume. If that is not possible, you may be required to discontinue making the noise altogether. Please be considerate of parade spectators in choosing a noise volume. The Chamber reserves the right to remove units that do not make adjustments to sound if requested to do so by Parade Officials.
- **Sound/Noise:** If your parade unit will include a horn, siren, music or amplified sound of any kind, you must include that information on your parade application. This is essential so that you can be placed in an area that will cause the least amount of disruption to school marching bands. **IMPORTANT:** If a school marching band is anywhere in the Judging Area, horns, sirens or loud sounds of any kind are strictly prohibited until the marching band has completely exited the Judging Area.
- **Unit Length Requirements:** The total, maximum length of your parade unit, including vehicles, walkers, floats, trailers, animals, etc., must not exceed 30 feet. All parade units will be limited to two motorized vehicles.

2018 River Falls Days Parade Policy Continued

River Falls Chamber of Commerce & Tourism Bureau

- **Walkers:** Since unit speed must be maintained, walkers must be able to keep up to motorized vehicles/floats. Distributing candy or other give-a-ways must be done in a manner that will not slow the pace of the parade.
- **Water Restriction:** You may use squirt guns, etc., throughout the parade and we ask that participants use their discretion when using them. Spraying water toward the reviewing stand is strictly prohibited, as it presents an electrical hazard.

Miscellaneous:

- **Candy or other give-a-ways must not be thrown from moving vehicles; they may only be handed out by walkers.**
- Alcoholic beverages are **not** permitted in the staging area or along the parade route.
- All entries with livestock must have their own waste removal equipment immediately following their unit. (Units without waste removal equipment will be moved to the end of the parade.)
- All drivers of motorized vehicles must be at least 16 years of age and have a valid driver's license. Motorized vehicles must have their own liability insurance to relieve the River Falls Chamber of Commerce & Tourism Bureau from any liability.
- All Parade Officials and Police Reserves will be clearly identified.
- This Policy must be made available to all participants in your parade unit.
- All entry fees are non-refundable – no exceptions.
- Unregistered units will not be allowed to participate.
- The parade route will be the same as last year. The route will go south on Main Street to Division Street, turn east onto Division traveling as far as Second Street. Merging south on Second Street, continue past the Judging stand on the west side of the road, to Spring Street. Turning east on Spring Street, parade units will be asked to keep moving on Spring Street or turning no sooner than Fourth Street. Staging area remains the same by entering East on Quarry off North Main Street.
- For safety reasons, all parade units are required to complete the entire parade route.
- Categories for judging are: "Best Use of Theme", "Best Visiting Royalty", "Best Music Unit", and "Judges' Choice Award". Judges decisions are final.
- Parade lineup will be available at www.rfchamber.com and emailed to parade participants 1-2 days prior to the parade.

We wish everyone a wonderful parade experience, but we do expect everyone to abide by the rules listed in this document. Not adhering to all the rules could prohibit you from being a part of the parade the following year.

2018 River Falls Days Parade Participation Release, Indemnification and Hold Harmless Agreement

In consideration of participating in the River Falls Chamber of Commerce and Tourism Bureau (Chamber) River Falls Days Parade (Parade), and for other good and valuable consideration, I hereby agree to **release** and **discharge from liability** arising from negligence the Chamber and its owners, directors, officers, employees, agents, volunteers, participants, and all other persons or entities acting for them (hereinafter collectively referred to as "Releasees"), on behalf of myself and my children, parents, heirs, assigns, personal representative and estate, and also agree as follows:

1. I acknowledge that participating in the Parade involves known and unanticipated risks which could result in physical or emotional injury, paralysis or permanent disability, death, and property damage. Risks include, but are not limited to, broken bones, torn ligaments or other injuries as a result of falls or contact with other participants; medical conditions resulting from physical activity; and damaged clothing or other property. I understand such risks simply cannot be eliminated, despite the use of safety equipment, without jeopardizing the essential qualities of the activity.
2. **I expressly accept and assume all of the risks inherent in this activity or that might have been caused by the negligence of the Releasees.** My participation in this activity is purely voluntary and I elect to participate despite the risks. In addition, if at any time I believe that event conditions are unsafe or that I am unable to participate due to physical or medical conditions, then I will immediately discontinue participation.
3. **I hereby voluntarily release, forever discharge, and agree to indemnify and hold harmless Releasees from any and all claims, demands, or causes of action which are in any way connected with my participation in this activity, or my use of their equipment or facilities, arising from negligence. This release does not apply to claims arising from intentional conduct.** Should Releasees or anyone acting on their behalf be required to incur attorney's fees and costs to enforce this agreement, I agree to indemnify and hold them harmless for all such fees and costs.
4. I represent that I have adequate insurance to cover any injury or damage I may suffer or cause while participating in this activity, or else I agree to bear the costs of such injury or damage myself. I further represent that I have no medical or physical condition which could interfere with my safety in this activity, or else I am willing to assume – and bear the costs of – all risks that may be created, directly or indirectly, by any such condition.
5. In the event that I file a lawsuit, I agree to do so in the state where Releasees' facility is located, and I further agree that the substantive law of that state shall apply.
6. I agree that if any portion of this agreement is found to be void or unenforceable, the remaining portions shall remain in full force and effect.

By signing this document, I agree that if I am hurt or my property is damaged during my participation in this activity, then I may be found by a court of law to have waived my right to maintain a lawsuit against the parties being released on the basis of any claim for negligence.

I have had sufficient time to read this entire document and, should I choose to do so, consult with legal counsel prior to signing. Also, I understand that this activity might not be made available to me or that the cost to engage in this activity would be significantly greater if I were to choose not to sign this release, and agree that the opportunity to participate at the stated cost in return for the execution of this release is a reasonable bargain. **I have read and understood this document and I agree to be bound by its terms.**

All participants, including unit drivers, float personnel, members of novelty units, and riders and drivers of horse units must complete and submit this form to the Chamber prior to the start of the parade. Organizations to make additional copies of this form for each participant.

Name of Unit Organization _____

Signature _____ Print Name _____

Address _____ City _____ State _____ Zip _____

Telephone (____) _____ Date _____

PARENT OR GUARDIAN ADDITIONAL AGREEMENT (must be completed for participants under the age of 18)

In consideration of _____ (PRINT minor's names) being permitted to participate in this activity, I further agree to indemnify and hold harmless Releasees from any claims alleging negligence which are brought by or on behalf of minor or are in any way connected with such participation by minor.

Signature _____ Print Name _____ Date _____