

2016 EXPO Sponsors

Coopersville Community Expo Sponsorship Opportunities

Premiere Sponsor Level: \$300 Sponsorship includes a larger space (10' X 10') in a premiere location, your company logo or name prominently displayed on the Expo flyer, included in paid advertisements, press releases, and on calendar listings.

Choice Sponsor Level: \$200 Sponsorship includes a choice location of 8' X 8' space, and logo or name printed on the Expo flyer.

Friendly Sponsor Level: \$100 Sponsorship includes name or logo printed on Expo flyer

Premiere Sponsor



Friendly Sponsor



Saturday, March 18, 2017
9:00 a.m. to 1:00 p.m.
Coopersville South Elementary

198 East Street
Coopersville, MI



Community

Business

Expo,

Vendor Fair

&

Happy Camper

Book Fair



Expo—Vendor Rules

- All tables must be covered. Participants must provide their own table covering. You **may** want to use the “Happy Camper” theme when planning your decorations and giveaways!
- **One** organization per table. Do not solicit beyond your space.
- We will have a table fee this year \$8 per 8 ft. table. You may provide your own table no larger than 8 ft. Chairs are \$1. each. 1 table per booth.
- Electricity and wall space will **ONLY** be provided if marked on the registration form.
- Participants must provide their own extension cords and duct tape while assuring an overall safe environment. No flammable materials are allowed.
- Participants may set up on Friday, March 17, from 4:30p.m. - 5:30 p.m. or on Saturday March 18, from 7:00 a.m. - 8:00 a.m. All participants must be ready to greet guests at 9:00 a.m. and exhibit until 1:00 p.m. **NO EARLY TEAR DOWN.** Spaces and tables must be clean, folded and stacked before leaving.
- Participants are encouraged to donate an item to be given away in a door prize drawing. Names will be drawn at random throughout the event. This is an additional opportunity for your name to be posted, seen, and announced.
- Participants are encouraged to give away token items or have a registration for a drawing at your table. **Prepare for over 500 visitors to attend.** Please no helium balloons!
- Cancellations after March 3, 2017 or No Shows forfeit all monies paid.
- As this is an elementary school environment, please be aware that certain subject matter is inadmissible. Any reference to alcohol or drug use, firearms or weaponry, and anything considered indecent will not be allowed. Please select your for-sale items accordingly. This will be strictly enforced.
- There are two different booth types: **Commercial** and **Home Based Business-Arts & Crafts.** Commercial vendors are defined as a company (partnership or corporation) which supplies products or services (i.e. lawn mowers, bath tubs). Home Based Business vendors are - those selling wares as a representative for a corporation (i.e. kitchen ware, jewelry) and Arts & Crafts vendors are defined as artists or crafters who sell handmade goods, arts, and crafts. We plan to do our best to have one vendor per product line: i.e. Tupperware, Discovery Toys etc. so register soon! Please send pictures of the items you will be selling
- If you will be selling consumable food items please contact the chamber.

Coopersville Community Expo 2016 Participant Application Saturday, March 18, 2017 9:00 a.m. - 1:00 p.m.

Each space includes an area approximately 8'x 8'

_____ Wall Space (to hang banner)	_____ Electric (please check, if needed)	
_____ 1 8ft Table		\$8 ea. _____
_____ Chairs \$1. each. Limit 2 per booth		\$1ea. _____
_____ Platinum Chamber Member Commercial Booth		\$.00 _____
_____ Chamber Member—Commercial Booth		\$75 _____
_____ Nonprofit Organizations		\$50 _____
_____ Crafter—Home Business		\$40 _____
_____ Future Chamber Members- Commercial Booth		\$125 _____
_____ Late Registration Fee, after 3/3/2017 Add \$25		\$25 _____
_____ Sponsorship Opportunity (optional)	\$100 \$200 \$300	_____
(See back for descriptions)		

Total Enclosed _____

Organization Name _____

Contact Person _____

Phone Number _____

E-Mail _____

Mailing Address _____

City _____ Zip _____

Organization's Website _____

Credit Card Visa, MasterCard: _____ Exp. Date _____

Name on Card: _____ 3-digit code _____

Please charge my Credit Card for above fees. _____

Signature

Please include this application form, along with payment, and mail to or drop off at the address:

Coopersville Area Chamber of Commerce

182 East Street

Coopersville, MI 49404

Acknowledgement: I have read the Coopersville Community Expo 2017 rules in this brochure and hereby acknowledge understanding of and compliance to said rules.

Signature _____
Date