

Coopersville Area

CHAMBER OF COMMERCE

Your Business | Your Community | Your Future | Your Chamber

Coopersville Area Chamber of Commerce

March 1, 2015

In This Issue

[New Members](#)

[Schedule of Events](#)

[Chamber Board Contacts](#)

[Membership Invoices](#)

[Networking Across the Communities](#)

[Shop, Live, Love, Coopersville](#)

[2015 Community Expo](#)

[Chamber Connected Women](#)

[Survey](#)

[Chamber Connected Women](#)

[Upcoming Open Houses](#)

[Going Global](#)

[Article Headline](#)

[Constant Contact](#)

Greetings!

Hello and welcome Summer 2015!

The Chamber has been busy with planning some great events to be held throughout the summer. I certainly hope that you consider attending some or all of these worthwhile events! I will give a small synopsis of each event in this newsletter with appropriate links for registration. Several of these events involved networking so please be sure to register to help increase your networking circle!

Recently a survey was sent to all of our members and their representatives. In the survey was a question regarding Sustaining sponsorships. I would like to thank our sustaining partners:

Betten Baker, Marketing Management, DeWitt Barrels, Self-Lube, Robinson Dental, and The Coopersville Community Foundation.

We appreciate the support these members have shown for the Chamber. Sponsorship opportunities are available to all of our Chamber members. Whether you are interested in sponsoring an event such as a Business After Hours, Coffee at one of our Chamber Breakfasts, or even a networking event at your business or another location. Please feel free to give me a call at the Chamber office if you have any questions regarding a sponsorship or if you are interested in becoming an event sponsor! Events are held throughout the year and we welcome any and all sponsorships!



New Members Welcome!

I would like to welcome our new members to the Coopersville Area Chamber of

Legislative Luncheon

Plans for the upcoming Legislative Luncheon to be held on June 15 at 11:30AM are well underway! Patrick Centers from WGUV will once again be our facilitator and of course our Sponsor will be

Commerce. I encourage you to support them in their business adventures along with all of our Chamber Members!

Daisy's Circle Pet Supply Store

Coopersville Heating and Cooling

Chip Shot Construction

**Ottawa Area Intermediate
School District**

Hudsonville Honey

Gilbert and Riplo Company Inc.

BGI Associates LLC

Please be sure to look up these new members in our online Business Directory!

CHAMBER EVENT SCHEDULE

June 15, Monday, Annual Ask the Politician-Legislative Luncheon 12-1:30PM
Sponsored by **Northern Physical Therapy Hosted by the Coopersville Area Chamber**

June 17, Networking Across the Communities-Allendale and Coopersville Chambers Sponsored by:Northern Physical Therapy 25 Conran, Coopersville

July 9, Thursday, Multi Chamber Business After Hours Gun Lake Casino, 5:30-7:30PM

July 21, Chamber 101, Small Business and Development Center- Jeanne Ferro

August 14, Friday, Chamber Connected Women Location: Allendale 11:30-1:00PM.

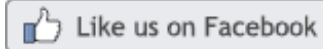
September 11, Friday 8:00-9:30AM, Multi Chamber Speed Networking Hosted by: Coopersville Area Chamber of Commerce Location and **327 Pizza and Pub**.

November 13, Friday, Chamber Connected Women Hosted by: Wyoming Chamber Location TBD.

**Your Chamber
Board of Directors**

Northern Physical Therapy. The lineup of politicians includes Senator Arlan Meekhof, Mayor Rodney Lloyd, Representative for Bill Huizinga-Greg VanWoerkom, Ottawa County Commissioner Matthew Fenske, Representtive Roger Victory, and Representative Amanda Price. This event is an excellent opportunity for you to discuss and ask your questions in an open forum, along with some of your business colleagues. In addition, you may ask questions and address concerns from others in the community of Coopersville. Lunch will be catered by Above and Beyond Catering. If you are interested in attending this event, please [register here](#) as soon as possible so we can plan accordingly.

Please remember to like the Chamber Facebook Page.



As much and as often as possible, I try to promote our members on this page and other Community Related pages on Facebook. I do my best to stay on top of the postings, but I could always use your help in posting positive comments about your fellow chamber members. Facebook can be a great marketing and networking tool if we all use it responsibly.

Networking Across the Communities

Allendale Area Chamber of Commerce and the Coopersville Area Chambers will be hosting a networking across the communities event sponsored by Northern Physical Therapy, a dual chamber member. This event will be held on Wednesday, June 17 at 8:00AM at the Northern Physical Therapy office 25 Conran in Coopersville. Coffee and Networking events are a great way to meet people and gain referrals in a causal atmosphere. Don't forget to bring your Business Cards! This event would be worthwhile for our smaller businesses (although not exclusively!) to make some great connections both here in Coopersville and Allendale! Remember we are both "Area" Chambers so we go well beyond our city limits! If you are planning on attending and have not registered for this free event as of yet please [register here](#). Thanks again to Northern Physical Therapy for sponsoring this event!

Shop, Live, Love, Coopersville

We will be ordering another bundle of shopping bags to be distributed via our Chamber Members. If you are interested in sponsoring the bags which will then have your business name attached as well as a door decal for your business identifying you as a bag sponsor, please give me a call at the chamber office or email me at rwieten@coopersville.com. Sponsorship's are available to all our members.

If you would like to place an item in the bag, please email me and let me know. Bag items should be in the Chamber office no later than July 8. We are hoping to have the bags printed, filled and ready to distribute by the middle of July.

If you would like to distribute bags via your business please let me know and I will drop some off to you!

OFFICERS:

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Business Networking Event - Multi Chamber

Another great networking event will be a Business After Hours at the Gun Lake Casino on July 9 at 5:30PM. This event is hosted by the Wayland Chamber and the West Michigan Chamber Network (WMCN) of which we are a part of. This is a Multi-Chamber event with representation from 9 area chambers. Attendance at these events is amazing. It is a great opportunity to network with Chamber members from throughout West Michigan. Hot appetizers will be provided by the Gun Lake Casino. If you are interested in attending this event I highly recommend registering soon! [Register Here](#). Networking and connecting is what makes a small business successful so be sure to get these networking events on your calendars!

Chamber Connected Women

The next Chamber Connected Women will be held in Allendale on August 14, 11:30AM. The location has not been decided although we are fortunate to have it being held so close to Coopersville. Ja nessa Smit and I have worked hard to bring this quarterly event to a location that would be closer for our membership. I urge you to sign up for this event when the final details are worked out! There is plenty of networking, a great speaker and good food, all happening in a 90 minute luncheon! [Register Here](#)

Survey Results

Recently the Chamber sent a survey via Constant Contact. The purpose of this survey was to give you as members an opportunity to share your thoughts and input regarding Chamber events, Sponsorship Opportunities, Chamber Master and possible insurance discounts. We had a return rate of 16%. I would feel more comfortable if we could get that return rate higher before we make any decisions regarding events etc. I do feel that we have had a great amount of discussion from those surveys that were returned. I appreciate the positive comments and the great suggestions. It helps me as the Chamber ED to know what direction we should be heading. It also helps me to have suggestions as to how we can be a more effective chamber. All in all I feel comfortable with the information coming in and confident that we will continue to grow and develop a great group of businesses in the Coopersville Area. Thanks for your response and if you have not filled out the survey here is the link for you to follow.

[Survey](#)

Chamber 101 July 21, Tuesday 7:30AM- Small Business Development Center (SBDC)

This Chamber 101 will be presented on Tuesday, July 21 by Jeanne Ferro of the SBDC. Do's and Don'ts for small and growing businesses is the tentative topic of discussion. More information will be coming soon regarding this very much needed Chamber 101. In the meantime, please [register here](#) in order to save your spot at this breakfast meeting.

1st annual Chamber Golf Outing Moss Ridge Golf Center

On September 19 we will be holding what we hope to be an annual Golf Outing at Moss Ridge Golf and Banquet Center. This event will be open to the public and involve many of our Chamber members. It sounds like our committee has some fun and exciting ideas on how to make this Golf Outing one we will all remember! Please be sure to add this date to your calendar so you will be sure not to miss it! More information regarding registration will be coming soon! Watch your inbox for emails regarding the Chamber Last Chance Golf Outing, September 19 at Moss Ridge.

Road Work on Randall

The City of Coopersville office has contacted the Chamber office regarding the road work on Randall St. Please check the city's website: www.cityofcoopersville.com or Email: Anisa Williams at awilliams@cityofcoopersville.com. with any questions you may have. When I do receive information to send along I will post it on our website and send it in an email blast to all of our members.

What is new with Chamber Master? Your connection to the Chamber WebPage

Hot deals. Member to member coupons. Job postings. Picture uploads and much more. Please login to your Chamber web account by going to www.coopersville.com, click the drop down for "members". Click "member login" use your email as your login and if you do not yet have a password, click forgot password. You will receive an email prompting you to create a password. Once you are logged in with your password you are able to post jobs, coupons, pictures and more. One great advantage of logging in is that you are able to pay dues online from your account and register for events and sponsorships. I am more than

happy to help our members with this as it is a great asset to utilize!

STRATEGIC PARTNERS 2014-2015

Many organizations such as ours have membership levels based on financial contribution. Strategic Partners in the past (such as those shown below) have recognized that there are needs above and beyond membership dues to foster a strong Chamber. They recognize a strong Chamber translates into a better business environment. These businesses have supported the Chamber above and beyond dues this past year. Please patronize their businesses and say THANK YOU!

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Coopersville Area

community foundation



Please give us a call if you are interested in being a Strategic Partner!

Please contact me at the chamber office with any questions you may have at 616-997-5164. I am available Tuesday-Thursday from 9-2 and other hours by appointment.

Sincerely,

Rose Zainea-Wieten
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616-997-5164

**Coopersville
Area**
CHAMBER OF COMMERCE
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Constant Contact Partnership Opportunities

We are part of the Chamber Partnership program with Constant Contact, and our members have the opportunity to take advantage of discounted rates with Constant Contact. Please follow the link to learn more about these great opportunities!

[Constant Contact Partnership Opportunities](#)

