

Coopersville Area

CHAMBER OF COMMERCE

Your Business | Your Community | Your Future | Your Chamber

Coopersville Area Chamber of Commerce

February 2016

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Greetings!

Winter has come and is nearly gone and we are heading into an exciting Spring! Looking ahead, we have our Lunch and Learn February 16, CCW Luncheon February 12, EXPO March 19, Annual Meeting Luncheon March 23, and many member events as listed on our webpage, www.coopersville.com!

I am excited to welcome our newest member to the Coopersville Area Chamber of Commerce, **North End Transmission**. It is great to be able to welcome another new member to the Chamber!

During the winter months we change our monthly Chamber 101 Breakfasts to Lunch and Learns. Watch your email and mark your calendars for the upcoming [Lunch and Learn on February 16!](#) The [Annual Dinner](#) that is usually held in January will now be a luncheon to be held on March 23 in the Community Services Building Heritage Room. According to the survey that was sent last June, several members thought March may be a better month to have this annual meeting. We have scheduled this as a luncheon to see if it works better for our members and their business colleagues.

To get the most up to date information regarding Chamber events as well as member events, please check our website: www.coopersville.com.

If you would like to post events on our website as well as jobs, coupons etc. please let me know and I can walk you through the procedure. If you are having an event such as a training, open house, special visitor, meetings etc. that you would like the public to know about our events calendar is the way to go.

All my best,
Rose Zainea-Wieten



**New Members
Welcome!**

I would like to welcome our newest member to the Coopersville Area Chamber of Commerce. I encourage you to support them in their business adventures along with all of our Chamber Members!

North End Transmission

Please be sure to look up North End, and all or our members in our online Business Directory!

Executive Director
Coopersville Area Chamber of Commerce
198 East St.
Coopersville, MI 49404
rwieten@coopersville.com
616-997-5164

2016 Membership Invoices

Membership Invoices for 2016 were mailed out via USPS in November. You received two inserts with your invoice, one being the Schedule of Events for 2016 and the other a Sponsorship Form for various events throughout the year. We will be resending invoices this week for those that have not been returned. We appreciate your membership and look forward to moving forward with the planning of our Business Directory with your business listing as well as all the other 2016 Chamber members!

Please remember to submit your dues as soon as possible. You may check your dues status and pay your dues via your chamber member page at www.coopersville.com. Click on the members tab and go to member login. Use your email address as your username and if you do not remember your password or need to create one click on "forgot username/password".

It is very helpful to use your member portal for paying dues, registering for events and updating your membership information that is displayed on your member page via our website. If you need help with this, please don't hesitate to give me a call! I am happy to work through this with you!

Please remember to like the Chamber Facebook Page. As much and as often as possible, I try to promote our members on this page and other Community Related pages on Facebook. I do my best to stay on top of the postings, but I could always use your help in posting positive comments about your fellow chamber members. Facebook can be a great marketing and networking tool if we all use it

responsible.  Like us on Facebook

CHAMBER EVENT SCHEDULE

February 12, Friday CCW Luncheon -
Location Railside Golf Club

February 16, Tuesday Lunch and Learn
12-1:30PM Purposeful Business: Cheryl
Little E&M Design Solutions

March 11, Friday WMCN Speed
Networking Grandville

March 19, Saturday Coopersville Area
Chamber Community EXPO 9:00AM-
1:00PM

March 23, Wednesday - Annual Luncheon
Meeting (Change from January Dinner
Meeting).

April 14- Thursday BAH/Ribbon Cutting
Gull Lake Marine

April 19, Tuesday - Chamber 101 7:30AM
Info-Graphics, Deidra McClelland

May 13, Friday - CCW Luncheon Location
TBD

May 17, Tuesday - Chamber 101 7:30AM
TBD

June 9, Thursday- BAH Coopersville
Vision

June 20, Monday - Legislative Luncheon

July 19, Chamber 101 TBD

August 12, Friday CCW Luncheon Location
TBD

August 18, Thursday-BAH Gavin Orchards

September 9, Friday Speed Networking
Coopersville

October 19, Wednesday-Coffee and
Networking with Allendale Area Chamber
of Commerce at NPT Tentative.

November 11, Friday CCW Luncheon
Location TBD

November 3, Thursday-BAH MPCU

December 2, Friday 36th Annual
Nighttime Christmas Parade

January 26 2017, Thursday-BAH Choice
One Bank

And the winner is...

Those 2016 membership invoices that were returned with payment by January 1, 2016 were placed in a drawing for a gift basket. We were able to assemble 2 gift baskets thanks to our donors, Family Fare, Grassfield's Cheese, Coopersville Farm Museum, FairLife and Coopersville Marne Railway. The basket winners were: **Spectrum Health Family Medicine Group and Coopersville United Methodist Church.**

Shop, Live, Love, Coopersville

We will be filling bags again for the EXPO to be given to

February 2017, CCW Wyoming/Kentwood
March 2017 Speed Networking Gaines
TWP.

Your Chamber Board of Directors

OFFICERS:

Angela Huesman
President

Lakeshore Advantage
angela.huesman@lakeshoreadvantage.com

Martha Lothschutz
Vice-President

Michigan Online Auctions
m2999867@yahoo.com

Adam Sheridan
Secretary

Sheridan Law PLC
and
Living Tree Realty
adam.sheridan@sheridanolawplc.com

Patricia Brown
Treasurer

Choice One Bank
pbrown@choiceone.com

DIRECTORS:

Kathy Gomez
Coopersville Area Public Schools
kgomez@CAPSk12.org

Dan Feldt
Spoelman, Hovingh, & Feldt, Inc.
tax@shfcpa.biz

Dave Boomgaard
Allshores Wesleyan Church
dave.boomgaard@allshores.org

Roberta Poley, Director
Donna's Catering and
Interurban Cafe
bpoley69@gmail.com

Mike Gavin, Director
Gavin Orchards
mgavin@wmis.net

Tim DeWitt, Director
DeWitt Barrels
tim@dewittbarrels.com

MEMBERS-AT-LARGE:

the first 150 guests. If you would like to place an item in a bag, please email me and let me know or drop off your items at the chamber office. Bag items should be in the Chamber office no later than February 29. If you would like bags to distribute at your business drop me an email and I will get some to you! I will be sending an email as well, requesting bag items and bag sponsors. If you would like to sponsor bags we offer several different options! Please email me with your interest or questions, rwieten@cooperville.com. You will need 150 items. (Please if you would like to place coupons in the bags it works best to have them 1/2 page size. Full pages seem to get crushed in the bags.)



2016 CACC Board of Directors:

Congratulations to our new Board members!

Patricia Brown, Branch Manager- Choice One Bank

Tim DeWitt, DeWitt Barrels

Dan Feldt- Spoelman, Hovingh, & Feldt, Inc. (2nd term)

Brent Veldheer- LT's Firehouse Cafe Member at Large

Congratulations to our new Executive Board!

Angela Huesman-Lakeshore Advantage President

Martha Lothschutz-Michigan Online Auction Vice President

Adam Sheridan-Sheridan Law & Living Tree Realty

Secretary

Patricia Brown-Choice One Bank Treasurer

Volunteer of the Year

We will be collecting nominations for the 2015 Coopersville Volunteer of the Year. The award will be given at the Celebrate Coopersville Dinner and Silent Auction on March 24. This event is sponsored by the Rotary and benefits the NEO-Forum of Coopersville. Please help us in our search for the volunteer of the year by nominating someone you feel is worthy of this award. Last year's volunteer of the year was a very worthy Stephanie Stanton. Who will this year's volunteer of the year be?

[Volunteer of the Year Nomination Form](#)

Lunch and Learn

On February 17 we will hold our next Lunch and Learn, with Cheryl Little. We are fortunate to have Cheryl join us for this Lunch and Learn. She will discuss how to gain control of your business while reducing the stress and anxiety that comes with owning your own business. This is an amazing opportunity for our members! Join us for this great Lunch and Learn. Tuesday, February 17, 12 noon until 1:30.



[Register Here](#)

Business Directory Updates

The Business Directory was distributed to 7000+ homes and businesses via the Coopersville Area Public Schools Calendar this past August. Thank you to CAPS for partnering with us to help get the word out about our 160+ members!

I would like to give a gentle reminder as you prepare your 2016 budgets to place a line item for a business add in the 2016 directory!

We will be unrolling the prices for 2016 ads after the in the next few weeks, but as a reference point here are some guidelines for you from the last directory (remember these prices are for **2 years**- we print once in 2016 and again in 2017).

Ad Space Charges:

two-year two-year non-member

size b&w price color price surcharge total ad price

Church ad \$350 \$350 members only

1/4v \$500 \$730 +\$200

1/2h \$775 \$990 +\$200

full (vert.) \$1130 \$1350 +\$200

page 1 -- \$1450 +\$200

inside covers \$1700 +\$200

back cover \$1980 +\$200

Color Sponsor \$250 (that's only 1.7 cents/ea.)

Color Sponsors have their company logo and name printed on community pages

Business After Hours

Awhile back we held a survey asking members what were some of your requests for programming. One popular request was to have more Business After Hours Social events. Well you asked and we are answering with the following BAH throughout 2016 and beyond!

Dr. Scott Robinson at Robinson Dental - Thank you it was a great evening. Thursday, January 21.

April 14-Thursday Gull Lake Marine

Business After Hours/Ribbon Cutting

June 9 - Thursday Coopersville Vision

Business After Hours

August 18 - Thursday Gavin Orchards

Business After Hours

November 3 - Thursday My Personal

Credit Union Business After Hours

January 26, 2017 - Thursday Choice

One Bank Business After Hours

2016 Business and Health EXPO

Saturday, March 19 is the date we have set for the Coopersville Community Business and Health Expo. This year's EXPO will focus on our area Businesses as well as Health and Fitness. We are once again partnering with the Coopersville Area Public Schools as they present their bookfair in South Elementary "Feeling Groovy" is the theme of the day!! We are hoping to reach out to many of the area service, health, and business organizations to help make this a true "Community" EXPO! Click here to register for the EXPO. The EXPO is already ¼ full with vendors! We have 4 wonderful sponsors and are reaching out for 2 more! Sponsorship's are offered at 3 different levels. These are listed on the [registration form](#) and also on our [online registration link](#). Registration forms and information will also be posted on our website and Facebook page.



Connected Chamber Women

Chamber Connected Women is a Luncheon sponsored by a group of 9 area Chambers. This luncheon is held 3-4 times throughout the year. Speakers are chosen according to feedback from area Chamber Members. The mission of Connected Chamber Women is to create connections between West Michigan Chambers. Meetings are held quarterly for women to enhance their business and personal relationships with opportunities to Laugh, lighten our load, learn information to solve business problems and lavish ourselves with encouragement in celebrating our successes and each other. The next CCW luncheon will be held at Railside Golf Club in Byron Center on Friday, February 12, 11:30-1:00PM. The presenter will be the talented Michelle Steffes, her presentation will be "Avoiding Burnout".

Michelle is looking forward to presenting to our CCW group "I will approach the topic of Avoiding Burn out with an understanding of Neuroscience and Physiology accompanied by stories, analogies, statistics and examples from 25 years of leadership and team building.

In my address, I will offer 6 Keys to Avoiding Burnout incorporating insight and practical application. Both leaders and team members will feel empowered and equipped with ways to manage their time more effectively and maintain a healthy state of mind as well as a healthy environment."

[Register Here](#)





2016 Annual Luncheon (formerly Annual Dinner)

By now you should have received your invitation via email (eventbrite.com) to the Annual Luncheon meeting and Awards presentation. You can register for the luncheon by [clicking here](#) or via our [website](#). Feel free to email me at rwieten@coopersville.com if you would like help with the registration process.

At the annual meeting we will introduce the 2016 Executive Board as well as our new Board Members.

Nominations needed!!

The Chamber awards remain the same. Please click on the links for nomination forms:

The **Gem Award** is presented annually to those businesses, organizations, and individuals who contribute in excess of \$1,000.00 in money or in-kind services to a Chamber sponsored community event or project. This award, designed in the shape of a gem, is meant to show the importance Coopersville Area Chamber of Commerce, the Board of Directors, and members place on community involvement.

[Coopersville Manufacturer of the Year](#)

Awarded to an area Manufacturer who produces high-quality goods, maintains excellent employee relations and assumes responsibility to the community and its needs.

[Coopersville Service Provider of the Year](#)

Awarded to an area Service Business Owner who consistently provides quality service to customers at competitive rate and contributes to the good of the community by providing valuable services.

[Coopersville Retailer of the Year](#)

Awarded to an area Retailer who exemplifies extraordinary customer relations, community relations, and employee relations while providing a variety of goods to the community.

[Howard J. Dykehouse Award](#) given in memory of Howard Dykhouse and his outstanding leadership to the Coopersville Community.

Nominations should be sent to the Chamber Office by February 29, 2016.

What is new with Chamber Master? Your connection to the Chamber Web-Page

Pay your membership dues online, post Hot Deals, Member to member coupons, Job postings. Picture uploads and much more. Please log in to your Chamber web account by going to www.coopersville.com, click the drop down for "members". Click "member log in" use your email as your log in and if you do not yet have a password, click forgot password. You will receive an email prompting you to create a password. Once you are logged in with your password you are able to pay dues, post jobs, coupons, pictures and more. One great advantage of logging in is that you are able to pay dues online from your account and register for events and sponsorships. I am more than happy to help our members with this as it is a great asset to utilize!

STRATEGIC PARTNERS 2016

Many organizations such as ours have membership levels based on financial contribution. Strategic Partners in the past (such as those shown below) have recognized that there are needs above and beyond membership dues to foster a strong Chamber. They recognize a strong Chamber translates into a better business environment. These businesses have supported the Chamber above and beyond dues this past year. Please patronize their businesses and say THANK YOU!

SELF LUBETM
Mold and Die Components



M²
Marketing
Management
Services, llc
616.581.9340
www.marketingmanagementllc.com

Coopersville Area
[community foundation](#)SM



Please give us a call if you are interested in
being a 2016 Strategic Partner!
Please note our address is:

182 EAST St.

We have had a large number of returned
invoice payments sent to City Hall
(Danforth St.) and the CAPS administration
building (198 East St.)

Please contact me at the chamber office with any questions you
may have at 616-997-5164. I am available Tuesday-Thursday
from 9-2 and other hours by appointment.

Sincerely,

Rose Zainea-Wieten
Executive Director
182 East St.
Coopersville, MI 49404
rwieten@coopersville.com
616-997-5164



Constant Contact Partnership Opportunities

We are part of the Chamber Partnership program with Constant
Contact, and our members have the opportunity to take advantage
of discounted rates with Constant Contact. Please follow the link to
learn more about these great opportunities!

[Constant Contact Partnership Opportunities](#)