

Coopersville Area

CHAMBER OF COMMERCE

Your Business | Your Community | Your Future | Your Chamber

Coopersville Area Chamber of Commerce

January 1, 2015

In This Issue

[New Members](#)

[Schedule of Events](#)

[Chamber Board Contacts](#)

[News and Upcoming Events](#)

[Business After Hours](#)

[Pictures and Logos](#)

[Dues and Invoices](#)

[Constant Contact](#)

Greetings!

Happy New Year!

Happy New Year from the Coopersville Area Chamber of Commerce! If 2014 is any example of the exciting events happening in the Chamber, 2015 should be a amazing!

2014 Christmas Parade

I would like to take an opportunity to thank all of our Chamber members that helped to make our parade a huge success! We had over 50 entries in the parade and the Cookies, Cocoa and visits with Santa afterwards was extremely well attended!

2014 Christmas Parade Sponsors

De Witt Barrel (Building for Santa's Sleigh)

Scott Robinson DDS

Aggressive Tool & Die Inc

West Michigan Chevrolet Dealers

Betten Baker Chevrolet Buick

Conveyor Concept of Michigan

Tasker's Drug Store

Acen Tec (ace Communication)

Coopersville Area Community Foundation

IT Resource Inc.

Mark Pack

All-Pro Plumbing & Heating

Hersh Services

North Ottawa Dental

Philips Machining Co.

Ranger Die

Reeves Plastic

Rotary Club of Coopersville

River City Insurance Group

My Personal Credit Union

Ireland Chiropractic Clinic

Coopersville Area

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New Members Welcome!

I would like to welcome our new members to the Coopersville Area Chamber of Commerce. I encourage you to support them in their business adventures a long with all of our Chamber Members!

Please be sure to look up these new members in our online Business Directory!

Lakeshore Law and
Mediation PLC

Sheridan Law PLC

Living Tree Realty

Luther Logistics and
Transportation

CHAMBER EVENT SCHEDULE

January 29, Thursday Annual
Dinner Meeting-Moss Ridge Golf
and Banquet Center

February 13, Friday -
Chamber Connected Women
Hosted by: Hudsonville
Chamber, Pinnacle Center
11:30-1:00PM

March 2, Monday 5:00PM EXPO
How to-Chamber Office

February 17, Tuesday-
Lunch and Learn-12-
1:30PM-Deidra McClland
The Skye Group More about
social media...

March 11, Wednesday
Manufacturers Round table
GVSU Seidman Building
9:00-10:30AM

March 13, Speed networking
Hosted by: Grand Rapids Hispanic
Chamber 8:00-9:30 AM Location
TBD.

March 20, Friday, EXPO
Set up-4:00-6:00PM

March 21, Saturday-
Business, Health, and
Education Coopersville
Community EXPO-9:00AM
-1:00PM.

April 9, Thursday- Speed
Networking Hosted by:
Tuesday, Chamber 101
7:30AM-SBDC

May 8, Friday- Chamber
Connected Women Hosted
by: Allendale Area Chamber
of Commerce 11:30-
1:00PM.

May 19, Tuesday- Chamber
101 7:30AM

June 15, Annual Ask the
Politician-Legislative



Circle of Friends hosted the Cocoa and Cookies
Cookies were provided by AllShores Wesleyan Church



Chamber Float



Luncheon 12-1:30PM

Sponsored by **Northern Physical Therapy Hosted by the Coopersville Area Chamber**

July 9, Thursday- Multi Chamber Business After Hours Gun Lake Casino, 5:30-7:30PM

August 14, Friday-Chamber Connected Women Location TBD 11:30-1:00PM.

September 11, Friday Speed Networking Hosted by: Coopersville Area Chamber of Commerce Location: TBD.

November 13, Friday Chamber Connected Women Hosted by: Wyoming Chamber Location TBD.

Annual Dinner

We will be holding our Annual Dinner on January 29, 2015 at the Moss Ridge Golf and Banquet Center. Please save the date and plan on attending this year's event where we will explore "The New Face of the Coopersville Area Chamber of Commerce". Thanks to Moss Ridge and Jim Gray for stepping up and sponsoring this event! We look forward to working with Moss Ridge!

By now you should have received your invitation in the mail and also via email (eventbrite.com) to the Annual Dinner meeting and Awards presentation. You can register for the dinner by clicking [here](#) or via our [website](#). Feel free to email me at rwieten@coopersville.com if you would like help with the registration process.

At the annual meeting we will announce the 2015 Board of Directors and the new Board Members. We will also be unveiling a project that a group of Chamber members have been working on over the past few months! It is an exciting venture and hope you will all find it useful for promoting your businesses. Considering the time it will take for the meeting, awards, and the kickoff of this new venture, we will **not** have a keynote speaker this year. Hopefully you will find the program just as exciting. The first 150 to sign up for the dinner will receive a special gift, so don't waste any time getting in your registration.

EXPO 2015

Saturday, March 21 is the date we have set for the Coopersville Community Expo. This year's EXPO will focus on the various businesses and organizations in our community. We are hoping to reach out to many of the area service organizations to help make this a true "Community" EXPO! [Click here to register for the EXPO.](#) This year we are offering box lunches for \$10. each to our vendors. You can only sign up for these at the point of registration. Registration forms and information will also be posted on our website and Facebook page.

Your Chamber Board of Directors

OFFICERS:

Kathy Gomez

President

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Dan Feldt

Vice President

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Dave Boomgaard

Treasurer

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Joe Biermacher

Secretary

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Evelyn Boes, Director
Boes Financial Center
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Robert VanRhee, Director
Metron of Lamont
p: 616-997-1243

MEMBER-AT-LARGE:

Gail Wambach
Scott Robinson Dental DDS
p: 616-837-9704
gail.robinsondental@gmail.com



We have many exciting events planned for 2015. Be sure to check our [Events Calendar](#) on our website to register! Looking forward to seeing you!

**Business After Hours January 22
5:15PM
Chamber Office**

A very special and informative Business After Hours Event will be hosted by Adam Sheridan of Sheridan Law and Andrew Beers of Modern Woodmen.

The Future is Now: Financial and Estate Planning Overview. This BAH will be held in the Chamber Office. You may register for this event [here](#). Please come and support Adam and Andy our two newest members of the Chamber! Great that they are both eager to get involved with the Chamber and share their knowledge and expertise with all of our members. [Informational brochure click here.](#)

Pictures and Logos via Chamber Master

In the fall you as a member of the Chamber received a survey with four questions. I would like to thank those that have responded to the survey as the information has helped with planning for programming and membership updates. 193 Surveys were sent to our active member representatives. We had a 53% open rate and 29% completion rate.

As a result of this survey and discussion at our Board of Directors meeting, it was decided to upgrade our Chamber Master benefits to include **pictures and logos**. You may now upload your business logo and pictures to your page.

Dues Invoices for 2015

Membership Invoices for 2015 were mailed out via USPS in November. You received two inserts with your invoice, one being the Schedule of Events for 2015 and the other a Sponsorship Form for various events throughout the year. Please consider a sponsorship opportunity for your business. Sponsors are not only highly regarded and publicized in our event materials but are also recognized at the event and given an opportunity to give their business a shout out to those attending! Sponsorship forms can be mailed with dues or emailed back to me as a PDF to: rwieten@coopersville.com



Please remember to submit your dues as soon as possible. You may check your dues status and pay your dues via your chamber member page at www.coopersville.com.

STRATEGIC PARTNERS 2014-2015

Many organizations such as ours have membership levels based on financial contribution. Strategic Partners in the past (such as those shown below) have recognized that there are needs above and beyond membership dues and that a strong Chamber translates into a better business environment. These businesses have supported the Chamber above and beyond dues and sponsorship this past year. Please patronize their businesses and say THANK YOU!



Coopersville Area

[community foundation](#)SM

Please give us a call if you are interested in being a Strategic Partner!

Please contact me at the chamber office with any questions you may have at 616-997-5164. I am available Tuesday-Thursday from 9-2 and other hours by appointment.

Sincerely,

Rose Zainea-Wieten
Executive Director
182 East St.
Coopersville, MI 49404
rwieten@coopersville.com
616-997-5164



Constant Contact Partnership Opportunities

As being part of the Chamber Partnership program with Constant Contact our members have the opportunity to take advantage of discounted rates with Constant Contact. Please follow the link to learn more about these great opportunities!

[Constant Contact Partnership Opportunities](#)