

Coopersville Area

CHAMBER OF COMMERCE

Your Business | Your Community | Your Future | Your Chamber

Coopersville Area Chamber of Commerce

October 2014

In This Issue

[New Members](#)

[Schedule of Events](#)

[Chamber Board Contacts](#)

[34th Annual Christmas Parade](#)

[Annual Dinner and Business Awards](#)

[Board Nominations](#)

[Survey Results](#)

[Dues and Invoices](#)

[Constant Contact](#)

Greetings!

Welcome Fall!

As many of you know, this happens to be one of my favorite times of the year! Fall colors and harvests are one of the best perks of living in West Michigan! So fortunate to be in a community that grows and flourishes in so many ways! Be sure to check out our Business Directory for local farmers and farm markets listed on pg. 6!

I would like to remind you that our Calendar of Events on our website features not only the Chamber events but also those of our business members. Please feel free to add your own events by using your Chamber Master login. If you need a reminder of the login or a quick lesson on how to add events, please email or call me for help, I would be happy to get you on the Chamber Master website.

Chamber 101
Affordable Care Act:
Updates and
Information
October 21, 7:30AM
Joe Biermacher from
Royston Devries
Insurance
[Register Now](#)



We have a photo wall of our members in our office. It looks amazing! In order to complete the wall, we have downloaded logo's from many of our business websites. We also have card holders for business cards if you would like to drop some off we will make sure that we get them in the card holders for our visitors to take!

SAVE the DATE!!

Thursday, January 29 is the date for our Annual Dinner, our speaker this year will be: CEO Bonnie Nawara from Grand Rapids Opportunities for Women (GROW). Bonnie ran a successful business for over 20 years, and she also spent six years in the area of non-profit fund development. Bonnie has been with GROW since September, 2010. As CEO, Bonnie is responsible for overseeing all GROW operations.

New Members Welcome!

I would like to welcome our new members to the Coopersville Area Chamber of Commerce. I encourage you to support them in their business adventures along with all of our Chamber Members! Please be sure to look up these new members in our Business Directory!

John's Towing
Spectrum Health Medical Group
Frontier Communications
Coopersville Carriers
Ranger Die Inc.
Flextronics
Chase Orchards
Lifestream Church
Randall Street Medical
Coopersville Public Schools
Early Childhood Program
Hersh Service Company
AKA Salon
Setters Run/K.M. Prestige
Custom Service Printers
Coopersville Vision Center
Lamont Civic Association
Brusveen Chiropractic
Grassfields Cheese
Tom Hammond Siding and Roofing
Fun-N-Sun RV
Rasmussen , LLC
Floyds Outdoor Power
Constantine Irrigation
International Exchange
Paulina's Restaurant
Moss Ridge
Magic Moments
L.P. Tree Service
Woodland Commercial
Equipment
NOCA-Four Points
Michigan R.V.
Berlin Raceway
Matt Fenske-County
Commisioner
Sobies Meats
Grandview Services
Andrew Beers-Modern
Woodsmen

CHAMBER EVENT SCHEDULE

October 9, Thursday Speed

Saturday, March 21 is the date we have set for the Coopersville Community Expo. This year's EXPO will focus on the various businesses and organizations in our community. We are hoping to reach out to many of the area service organizations to help make this a true "Community" EXPO!

We have many exciting events planned for the Fall and 2015. Be sure to check our [Events Calendar](#) on our website to register! Looking forward to seeing you!

Just a reminder that the next Chamber 101 will be October 21 at 7:30AM. The topic will be the Affordable Care Act: Updates and Information. [Register Here.](#)

All my best,
Rose Zainea-Wieten
Executive Director
Coopersville Area Chamber of Commerce
198 East St.
Coopersville, MI 49404
rwieten@coopersville.com
616-997-5164

34th Annual Nighttime Christmas Parade

34th Annual Nighttime Christmas Parade
"Tis the Season of Giving, Sharing, and Caring"
Grand Marshalls: Pack it Up
Friday, December 5th, 2014
Main Street in Historic Downtown Coopersville

This happens to be one of the most popular community events with strong business, city, and community ties. Please consider being a corporate sponsor of the professional float (business names appear on the float) or entering your own business float and vie for awards and bragging rights for the year! Sponsor letters have already gone out but it is not too late to help. Donations and volunteers are always welcome for this extremely popular community event. Please download the forms below for more information.

[Sponsorship Form](#)
[Entry Form](#)

To donate or volunteer, contact Trish Bush or Rose at the Chamber office for additional information. 616.997.5164 or

Networking Hosted by the
Grandville-Jenison Chamber,
Location: Culvers of Jenison
7393 Cottonwood
Jenison, MI 49428 .

October 21, Tuesday-
Chamber 101- Joe Biermacher
from Royston Devries Insurance-
- Affordable Care Act updates
and information 7:30AM

Location: Chamber Office
Fee: \$8. members
\$10 non member
Includes Breakfast

November 14, Friday
Chamber Connected Women
Hosted by: Hudsonville Chamber
Location: Pinnacle Center 12
noon.

November 18, Tuesday -Lunch
and Learn-12-1PM Jeanne Ferro
Business Consultant-SBDC.

Friday December 5, 34th
Annual Santa Parade
Downtown Coopersville
December 11, Thursday- Multi
Chamber Breakfast Hosted by
Hispanic Chamber Location
TBD.

January 29, Thursday Annual
Dinner Meeting-Save the Date!

February 10, Friday -
Chamber Connected Women
Hosted by: TBD

March 2, Monday 5:00PM EXPO
How to-Chamber Office

February 17, Tuesday-Lunch
and Learn-12-1:30PM-TBD

March 12, Thursday- Multi
Chamber Breakfast Club
Hosted by: TBD

March 20, Friday, EXPO Set
up-4:00-6:00PM

March 21, Saturday-Business,
Health, and Education
Coopersville Community EXPO-
9:00AM -1:00PM.

April 9, Thursday- Speed
Networking Hosted by:
Tuesday, Chamber 101
7:30AM-TBD

May 8, Friday- Chamber
Connected Women TBD

May 19, Tuesday- Chamber
101 7:30AM TBD

June 15, Annual Ask the
Politician-Legislative Luncheon
12-1:30PM Sponsored by

Northern Physical Therapy
July 9, Thursday- Multi
Chamber Business After Hours
TBD

August 14, Friday-Chamber
Connected Women TBD

emailtbush01@msn.com or
rwieten@coopersville.com.

Annual Dinner and Business Awards

We will be holding our Annual Dinner on January 29, 2015 at the Moss Ridge Golf and Banquet Center. Please save the date and plan on attending this year's event where we will explore "The New Face of the Coopersville Area Chamber of Commerce". Thanks to Moss Ridge and Jim Gray for stepping up and Sponsoring this event! We look forward to working with Moss Ridge!

At the annual meeting we will announce the 2015 Board of Directors and the new Board Members. We will have 3 seats open for 3 year terms. Please email me (rwieten@coopersville.com) any names of any business members you would like to nominate by November 18.

2013 Chamber Awards Nominations are also being accepted until Nov. 18. Please read below.

Coopersville Retailer of the Year

Awarded to a Coopersville Area Retail Business that exemplifies extraordinary customer relations, community relations, and employee relations while providing a variety of goods to the community. [2014 Retailer of the year form.](#)

Coopersville Service Provider of the Year

Awarded to a Coopersville Area Service Business that consistently provides quality service to customers at competitive rates, and contributes to the good of the community by providing valuable services. [Service Provider of the Year 2014](#)

Coopersville Manufacturer of the Year

Awarded to a Coopersville Area Manufacturer that produces high-quality goods, maintains excellent employee relations and assumes responsibility to the community and its needs. [Manufacturer of the Year 2014](#)

Chamber of Commerce Best Award

Awarded to a Coopersville Area Business, Organization or Individual that cultivates and maintains a professional working relationship with other businesses, providing and sharing assistance when necessary. [2014 Howard J. Dykhouse "BEST Award"](#)

If you would like to nominate a person, or business in any of these categories please download the document, fill in the information for your nominee and either email or US Mail it back to me at: rwieten@coopersville.com by November 20. I will then compile all the information and put out an email to

Your Chamber Board of Directors

OFFICERS:

Kathy Gomez
President

Coopersville Area Public Schools
kgomez@CAPSk12.org
p: 616-997-3200

Dan Feldt
Vice President

Spelman, Hovingh, & Feldt,
Inc.

tax@shfcpa.biz
p: 616-837-8104

Dave Boomgaard
Treasurer

Allshores Wesleyan Church
dave.boomgaard@allshores.org
p: 616-502-4565

Joe Biermacher
Secretary

DeVries & Royston
joe@devriesandroyston.com
p: 616-453-2000

DIRECTORS:

Phil Allor, Director
SelfLube, 616-837-9721
*Gov't Affairs &
Awards Committee*

Martha Lothschutz, Director
Michigan Online Auctions
m2999867@yahoo.com
p: 616-997-2462

Evelyn Boes, Director
Boes Financial Center
eboes@moneyconcepts.com
p: 866-597-9995

Mike Gavin, Director
Gavin Orchards
p: 616-292-1341
mgavin@wmis.net

Robert VanRhee, Director
Metron of Lamont
p: 616-997-1243

MEMBER-AT-LARGE:

Gail Wambach
Scott Robinson Dental DDS
p: 616-837-9704
gail.robinsondental@gmail.com

our membership asking for you to choose one in each category.

Board Nominations Requested

Your Coopersville Area Chamber of Commerce board of directors consists of 9 elected, voting members and up to two board-appointed, non-voting, member-at-large positions. Each year there are three positions open for election.

Current board members whose terms expire this year (all eligible for re-election) are **Joe Biermacher, Phil Allor, and Mike Gavin (Replacement for Dan Noel's last year of service)**. The entire list of board members may be found at the bottom left hand column of this newsletter.

Chamber by-laws stipulate a rotating board representation of 3-year terms with a maximum of two sequential terms of service and that the board should consist of members who represent the retail, manufacturing and professional services sectors of the membership.

Nominations are now being accepted for this year's board membership slate. Nominations may be sent to rwieten@coopersville.com. Nominees must be current 2014 members in good standing. **Nominations will be accepted through November 20.** Ballots will be sent out November 25 and accepted thru and tallied on December 4. Winning nominees will be invited to attend the December board meeting and announced formally at the Annual Dinner on January 29.

Survey Results

Recently, you as a member of the Chamber received a survey with 4 questions. I would like to thank those that have responded to the survey as the information will help with planning for programming and membership updates. 193 Surveys were sent to our active member representatives. We had a 53% open rate and 29% completion rate.

1. Of those 65% had logged into their Chamber Master Account.
2. 70% were in favor of adding the option to be allowed to add pictures to their Chamber Webpages. With that would be a dues increase.
3. 73% had attended a chamber event in the past year.
4. Events that were attended and considered most valuable were: Social Media (highly regarded), ACA (Affordable Care Act), Annual Dinner, Business After Hours, Politician's Luncheon and various ribbon cutting events.

Although the completion rate was low, I am in hopes that this will bring an awareness of ownership to the Chamber. In order to provide programming and events appropriate to our members your input is extremely important. Thanks again to those that responded!

Dues Invoices for 2015

Membership Invoices for 2015 will be mailed out via USPS in November. You will receive 2 inserts with your invoice, one being the Schedule of Events for 2015 and the other a Sponsorship Form for various events throughout the year. Please consider a sponsorship opportunity for your business. Sponsors are not only highly regarded and publicized in our event materials but are also recognized at the event and given an opportunity to give their business a shout out to those attending! Sponsorship forms can be mailed with dues or emailed back to me as a PDF to:



Constant Contact Partnership Opportunities

As being part of the Chamber Partnership program with Constant Contact our members have the opportunity to take advantage of discounted rates with Constant Contact. Please follow the link to learn more about these great opportunities!

[Constant Contact Partnership Opportunities](#)

STRATEGIC PARTNERS

Many organizations such as ours have membership levels based on financial contribution. Strategic Partners in the past (such as those shown below) have recognized that there are needs above and beyond membership dues and that a strong Chamber translates into a better business environment. These businesses have supported the Chamber above and beyond dues and sponsorships this past year. Please patronize their businesses and say THANK YOU!

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Please give us a call if you are interested in being a Strategic Partner!

Please contact me at the chamber office with any questions you may have at 616-997-5164. I am available Tuesday-Thursday from 9-2 and other hours by appointment.

Sincerely,

Rose Zainea-Wieten
Executive Director
182 East St.
Coopersville, MI 49404
rwieten@coopersville.com
616-997-5164

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