

**38<sup>th</sup> Annual Nighttime Christmas Parade**  
**“Rocking Around the Christmas Tree”**  
**Grand Marshall: Jonathan Seyferth, City Manager of Coopersville**  
**Friday, December 7<sup>th</sup>, 2018**  
**7:00 p.m., Main Street in Historic Downtown Coopersville**



Christmas is just around the corner and so is the 38th Annual Coopersville Nighttime Christmas Parade! This year’s theme is **“Rocking Around the Christmas Tree”**. Our Grand Marshall will be, **Jonathan Seyferth**. Jonathan became Coopersville City Manager in the summer of 2018 after having served as Assistant City Manager since 2015. Jonathan ,a West Michigan native and graduate of Whitehall High School, came to Coopersville with more than a decade of government experience at the federal, state and local level. He most recently served as Muskegon’s downtown director. He’s a graduate of Central Michigan University and holds a Master of Public Administration from University of Colorado.

Coopersville has one of Michigan’s first and longest running nighttime parades.

**Would you or your organization like to get in on the fun and help ensure that this event continues for our community?**

Fill out the suggested sponsorship form below and return to the Chamber office by **Friday, October 26th** in order to be included in the event advertising.

All donations of \$200 or more will be listed in the **Coopersville Observer advertisement for the parade as the:**

***“Presenting Sponsors of the 38<sup>h</sup> Annual Christmas Parade”***

Santa’s Float & Reindeer, Public Safety, Star, Garland, and Visit with Santa sponsors will be acknowledged in all media, during the parade, and we will display your banner at the **“Visit with Santa”** event immediately following the parade at the **Community Services Building**.

Parade sponsorships are available at:

Star	\$2000	Santa’s Float & Reindeers Sponsor	\$2000
Garland	\$1000	Public Safety Sponsor	\$1000
Ornament	\$200	Visit with Santa Sponsor	\$500
Santa’s Helpers	\$75		

Contact Terri or Tricia at 616/997.5164 or email us at: Director @coopersville .com or [tbush01@msn.com](mailto:tbush01@msn.com) to learn more about the benefits of sponsorship.

**Thank you for your support!**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

**Check**

**Visa/MC**

**Invoice** (all invoices will be due December 1, 2017)

Christmas message (for parade announcer use to recognize you during the event):

---

Return this completed form and your check or method of payment to:

**Coopersville Area Chamber of Commerce, 182 East Street, Coopersville MI 49404**  
**Phone: 616.997.5164**