

January 6, 2017

Valley Industry & Commerce Association

# VICAWEEKLY

Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando



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**"Angelenos and people across L.A. County have shown their commitment to creating a better-connected transportation system"**

*- Mayor Eric Garcetti on the full funding agreement for the Purple Line extension*

## Media Highlights

Calabasas Mayor Pro Tem Earns Van Gieson Award, The Acorn, January 4

Newhall Ranch Project, LA Daily News, January 4

## Members

VICA Thanks Our Renewing Members

Platinum Member

## VICA Leading in Coalition For Smarter Sidewalk Vending



VICA is committed to protecting brick and mortar businesses by advocating for smarter sidewalk vending regulations in Los Angeles. VICA supports granting property owners and businesses near street vendors the ability to grant consent or denial to vendors operating on sidewalks that businesses are liable for. VICA believes communities should have the ability to

decide whether or not they want sidewalk vendors operating in their neighborhoods.

Sidewalk vending should be properly enforced, taxed and regulated. Contact your city councilmembers today to ensure businesses are not overlooked in the process of legalizing sidewalk vending.

Click [here](#) to find your local elected official.

## Learn How Measure M Transportation Projects Will Be Implemented



PRESENTED BY



CO-SPONSORED BY

JLM Katten

Strategic Talent Partners KattenMuchnikRosenman LLP



(2002)

Gold Member



(2011)

Bronze Member



(1994)

Aroundwire.com

Cooper Communications

David Gershwin Consulting

DEWright, Inc.

Four N' 20 Restaurants

Granada Hills Charter High School

High Point Strategies

Lamar Advertising of Los Angeles

Leavitt Insurance Services of Los Angeles

Mid Valley Family YMCA

Million Air Burbank

Mobile Cause

Paris Industrial Center

Rodriguez Strategies

Ross B. Hopkins & Associates

VICA Welcomes Our New Member

Silver Member



## Therese McMillan Metro, Chief Planning Officer - Countywide Planning and Development Wednesday, January 18, 2017

8:30 - 10 a.m.

VICA Office

16600 Sherman Way, Suite 170, Van Nuys

Join VICA for a Newsmaker Connection with Therese McMillan as she discusses Measure M and provides details on the projects that were included in the ballot

measure.

Presenting Sponsor: **State Farm Insurance**

Co-Sponsor: **JLM Strategic Talent Partners & Katten Muchin Rosenman Law**

VICA Newsmaker Connections offer members the opportunity to ask questions and receive immediate responses from community leaders. The event is free for all VICA members. Email [armando@vica.com](mailto:armando@vica.com) to RSVP!

## VICA Seeking Legislative Affairs Manager

VICA is looking for someone who can serve as an advocate for VICA on the federal, state, county and city levels of government through VICA's advocacy efforts. If you or someone you know is a qualified candidate, click below to learn more about the requirements for the position and information on how to apply.

Click [here](#) for more information.

## Lend Your Voice to Support the LA 2024 Olympic Bid



LOS ANGELES  
CANDIDATE CITY  
OLYMPIC GAMES 2024

VICA members are encouraged to urge the Los Angeles City Council to support the Los Angeles 2024 Olympic candidature bid to bring the Olympics back to LA.

Los Angeles last hosted the Olympics in 1932 and 1984. Our regions existing world-class venues and infrastructure make LA the premier candidate to host the games. The business community has joined local residents in voicing our support for the bid.

The International Olympic Committee will select the host city this September in Lima, Peru. We encourage members to contact their local Councilmember to voice your support for the Olympic bid.

Click [here](#) to lend your support.

## Register Today for VICA's 2017 State Officeholders Dinner!



Castle & Cooke

# State Officeholders DINNER 2017



PRESENTED BY

COMCAST  NBCUNIVERSAL



## Calendar

### The Week Ahead

#### Transportation Committee Meeting

Tuesday, Jan 10.  
8 to 10 a.m.

**The Garland**  
4222 Vineland Ave,  
North Hollywood  
Click [here](#) to RSVP

### Save the Date

#### Government Affairs Committee Meeting (PLEASE NOTE DATE CHANGE)

Tuesday, Jan. 17  
Noon to 1:30 p.m.

**Providence Tarzana  
Medical Center**  
18321 Clark St,  
Tarzana  
Click [here](#) to RSVP

#### Newsmaker Connection with Therese McMillan

Wednesday, Jan. 18  
8:30 to 10 a.m.  
VICA Office  
16600 Sherman Way,  
Suite 170  
Click [here](#) to RSVP

#### Healthcare Committee Meeting

Thursday, Jan. 19  
Noon to 1:30 p.m.  
**Valley Presbyterian  
Hospital**  
15107 Vanowen St,  
Van Nuys  
Click [here](#) to RSVP

#### Ambassador Committee Meeting

Wednesday, Jan. 25  
8:30 to 10 a.m.  
VICA Office  
16600 Sherman Way,  
Suite 170  
Click [here](#) to RSVP

#### Sacramento Advocacy Day

Wednesday, Jan. 25  
Sacramento, CA  
Click [here](#) to RSVP

# FRIDAY, FEBRUARY 10, 2017

## 5:30 - 8:30 p.m. at The Globe Theatre

### Universal Studios Hollywood

## Hot Issues

### Transportation

The next phase of **Metro's** Wilshire subway line receives \$1.6 billion in federal funds. More than \$1.3 billion in grants and \$300 million in loans will allow **Metro** to begin construction on the next phase of the Purple line.

### Education

On Wednesday, the University of California unveiled a proposal for the first tuition increase in six years. The proposed increases will be presented to the UC Board of Regents this month.

### L.A. City Parks

Los Angeles City Councilman Mitch O'Farrell proposes banning adults unaccompanied by children from entering playgrounds in parks. The proposal follows other laws targeting city parks, including bans on e-cigarettes and camping.

### Employment

On Friday, the U.S. Labor Department announced that the U.S. economy added 156,000 new jobs in December, almost 50,000 less than the previous month. The report suggests the nation's job market remains solid, although a slowdown in hiring is expected after seven straight years of job growth.

### Land Use

Last week, a state review of the California Coastal Commission recommended that the agency improve some of its management practices and billing procedures to avoid future budget shortfalls.



**Ben Allen**  
SENATOR



**Ed Hernandez**  
SENATOR



**Henry Stern**  
SENATOR



**Betty Yee**  
CONTROLLER



**Kevin de León**  
PRESIDENT PRO TEMPORE



**Phillip Chen**  
ASSEMBLYMEMBER



**Matt Dababneh**  
ASSEMBLYMEMBER



**Laura Friedman**  
ASSEMBLYMEMBER



**Chris Holden**  
ASSEMBLYMEMBER



**Marc Levine**  
ASSEMBLYMEMBER



**Adrin Nazarian**  
ASSEMBLYMEMBER



**Sharon Quirk-Silva**  
ASSEMBLYMEMBER



**Miguel Santiago**  
ASSEMBLYMEMBER



**Fiona Ma**  
BOARD OF  
EQUALIZATION  
Chairwoman



**Jerome Horton**  
BOARD OF  
EQUALIZATION  
Member

Click [here](#) to RSVP for VICA's 2017 State Officeholders Dinner.

## What Should VICA Prioritize in 2017?

Help VICA set its top priorities by participating in the brief survey that was sent to members. Staff will use the results of this survey to identify VICA's top policy priorities for the next year. Please be sure to check your email for the survey. We hope you will share your perspective as a business and community leader. Results of the survey will be shared next week. For more information, please contact Armando at [armando@vica.com](mailto:armando@vica.com).

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## Member Messages: Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly. Member messages are available for \$50 per week or \$175 for four weeks. Messages are text-based and may not contain more than 70 words. A logo may be added for an additional \$5 per week. For more information or to schedule your member message, contact [Helene@vica.com](mailto:Helene@vica.com) or call (818) 817-0545.

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### ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at [vica.com](http://vica.com).

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