VICA Leading in Coalition For Smarter Sidewalk Vending

"Angelenos and people across L.A. County have shown their commitment to creating a better-connected transportation system"

- Mayor Eric Garcetti on the full funding agreement for the Purple Line extension

VICA is committed to protecting brick and mortar businesses by advocating for smarter sidewalk vending regulations in Los Angeles. VICA supports granting property owners and businesses near street vendors the ability to grant consent or denial to vendors operating on sidewalks that businesses are liable for. VICA believes communities should have the ability to decide whether or not they want sidewalk vendors operating in their neighborhoods.

Sidewalk vending should be properly enforced, taxed and regulated. Contact your city councilmembers today to ensure businesses are not overlooked in the process of legalizing sidewalk vending.

Learn How Measure M Transportation Projects Will Be Implemented
Join VICA for a Newsmaker Connection with Therese McMillan as she discusses Measure M and provides details on the projects that were included in the ballot measure.

Presenting Sponsor: State Farm Insurance  
Co-Sponsor: JLM Strategic Talent Partners & Katten Muchin Rosenman Law

VICA Newsmaker Connections offer members the opportunity to ask questions and receive immediate responses from community leaders. The event is free for all VICA members. Email armando@vica.com to RSVP!

VICA Seeking Legislative Affairs Manager

VICA is looking for someone who can serve as an advocate for VICA on the federal, state, county and city levels of government through VICA’s advocacy efforts. If you or someone you know is a qualified candidate, click below to learn more about the requirements for the position and information on how to apply.

Click here for more information.

Lend Your Voice to Support the LA 2024 Olympic Bid

VICA members are encouraged to urge the Los Angeles City Council to support the Los Angeles 2024 Olympic candidature bid to bring the Olympics back to LA.

Los Angeles last hosted the Olympics in 1932 and 1984. Our regions existing world-class venues and infrastructure make LA the premier candidate to host the games. The business community has joined local residents in voicing our support for the bid.

The International Olympic Committee will select the host city this September in Lima, Peru. We encourage members to contact their local Councilmember to voice your support for the Olympic bid.

Click here to lend your support.

Register Today for VICA's 2017 State Officeholders Dinner!
Calendar

The Week Ahead

Transportation Committee Meeting
Tuesday, Jan 10.
8 to 10 a.m.
The Garland
4222 Vineland Ave,
North Hollywood
Click here to RSVP

Save the Date

Government Affairs Committee Meeting
(PLEASE NOTE DATE CHANGE)
Tuesday, Jan. 17
Noon to 1:30 p.m.
Providence Tarzana Medical Center
18321 Clark St,
Tarzana
Click here to RSVP

Newsmaker Connection with Therese McMillan
Wednesday, Jan. 18
8:30 to 10 a.m.
VICA Office
16600 Sherman Way,
Suite 170
Click here to RSVP

Healthcare Committee Meeting
Thursday, Jan. 19
Noon to 1:30 p.m.
Valley Presbyterian Hospital
15107 Vanowen St,
Van Nuys
Click here to RSVP

Ambassador Committee Meeting
Wednesday, Jan. 25
8:30 to 10 a.m.
VICA Office
16600 Sherman Way,
Suite 170
Click here to RSVP

Sacramento Advocacy Day
Wednesday, Jan. 25
Sacramento, CA
Click here to RSVP

FRIDAY, FEBRUARY 10, 2017
5:30 - 8:30 p.m. at The Globe Theatre
Universal Studios Hollywood
Hot Issues

Transportation
The next phase of Metro's Wilshire subway line receives $1.6 billion in federal funds. More than $1.3 billion in grants and $300 million in loans will allow Metro to begin construction on the next phase of the Purple line.

Education
On Wednesday, the University of California unveiled a proposal for the first tuition increase in six years. The proposed increases will be presented to the UC Board of Regents this month.

L.A. City Parks
Los Angeles City Councilman Mitch O'Farrell proposes banning adults unaccompanied by children from entering playgrounds in parks. The proposal follows other laws targeting city parks, including bans on e-cigarettes and camping.

Employment
On Friday, the U.S. Labor Department announced that the U.S. economy added 156,000 new jobs in December, almost 50,000 less than the previous month. The report suggests the nation's job market remains solid, although a slowdown in hiring is expected after seven straight years of job growth.

Land Use
Last week, a state review of the California Coastal Commission recommended that the agency improve some of its management practices and billing procedures to avoid future budget shortfalls.

Click here to RSVP for VICA's 2017 State Officeholders Dinner.

What Should VICA Prioritize in 2017?
Help VICA set its top priorities by participating in the brief survey that was sent to members. Staff will use the results of this survey to identify VICA’s top policy priorities for the next year. Please be sure to check your email for the survey. We hope you will share your perspective as a business and community leader. Results of the survey will be shared next week. For more information, please contact Armando at amando@vica.com.

---

**Member Messages:**
Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly. Member messages are available for $50 per week or $175 for four weeks. Messages are text-based and may not contain more than 70 words. A logo may be added for an additional $5 per week. For more information or to schedule your member message, contact Helene@vica.com or call (818) 817-0545.

---

**ABOUT VICA**
Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at vica.com.

Valley Industry & Commerce Association (VICA)  
San Fernando Valley, California  
16600 Sherman Way Ste. 170 Van Nuys, CA 91406  
Tel (818) 817-0545 * Fax (818) 907-7934 * www.vica.com

Stay connected to VICA
[Facebook](#) [Twitter](#) [YouTube](#) [LinkedIn](#) [Flickr](#)

Copyright © 2015. All Rights Reserved.