

January 27, 2017

Valley Industry & Commerce Association

VICAWEEKLY

Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando



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"There is a collective spirit among young people that we can innovate our way out of problems."

- Congressman Eric Swalwell at VICA's Newsmaker Connection

Pressing Legislative Issues Discussed During VICA's Advocacy Trip



Natasha Fooman and Sophia Garcia (**California Consumer Finance Association**), VICA President Stuart Waldman, LaShondra Mercurius (**JLM Strategic Talent Partners**), Assemblymember Gonzalez Fletcher, Sandra Corral (**Pacific Federal**) and Sandy Sanchez (**FivePoint Newhall Ranch**) during VICA's Sacramento Advocacy Trip.

On Wednesday, VICA visited Sacramento for the first advocacy trip of 2017. Attendees met with Senators Hertzberg, Lara and Stern as well as Assemblymembers Acosta and Gonzalez Fletcher. The group also met with the staff of Assemblymembers Dababneh, Rendon and Santiago. Attendees urged elected officials to support legislation which would permit an employee-selected work schedule; support the California WaterFix, which is a critical investment in water infrastructure; and also urged elected officials to oppose any reintroduction of a bill dictating restrictive scheduling requirements on employers.

VICA will return to Sacramento on Tuesday, February 7 to continue advocating on behalf of the business community in the San Fernando Valley. Be sure to RSVP and lend your voice in Sacramento!

Members

VICA Thanks Our Renewing Members

President's Circle



(1979)

Gold Member



(1993)

Enterprise Holdings

Valley Community
Health care

Click [here](#) to join VICA in Sacramento.

Calendar

The Week Ahead

Rapid Recovery Seminar: Business Earthquake Recovery
Wednesday, Feb. 1
8 to 9 a.m.
Fire Station 87
Community Room
10124 Balboa Blvd,
Granada Hills
Click [here](#) for more information

Education Committee Meeting
Thursday, Feb. 2
8:30 to 10 a.m.
Sponsored by **Woodbury University**
VICA Office
16600 Sherman Way,
Suite 170
Click [here](#) to RSVP

Save The Date

Sacramento Advocacy Day
Tuesday, Feb. 7
Sacramento, CA
Click [here](#) to RSVP

Aviation Committee Meeting
Wednesday, Feb. 8
Noon to 1:30 p.m.
Aerolease Associates
7943 Woodley Ave,
Van Nuys
Click [here](#) to RSVP

Energy, Environment & Utilities Committee Meeting
Thursday, Feb. 9
Noon to 1:30 p.m.
Sponsored by **Metropolitan Water District**
VICA Office
16600 Sherman Way,
Suite 170
Click [here](#) to RSVP

VICA's 2017 State Officeholders Dinner
Friday, Feb. 10
5:30 - 8:30 p.m.
The Globe Theatre at
Universal Studios
Hollywood
Click [here](#) to RSVP

Land Use Committee Meeting
Tuesday, Feb. 14
8 to 10 a.m.
The Garland
4222 Vineland Ave,
North Hollywood
Click [here](#) to RSVP

Government Affairs

NEWSMAKER

BRINGING TOGETHER LAWMAKERS, PUBLIC OFFICIALS AND BUSINESS LEADERS

CONNECTION

PRESENTED BY



Council District 7 Forum Friday, February 17 11:30 a.m. - 1 p.m. VICA Office

Join VICA for a special Newsmaker Connection as the top candidates running for Council District 7 gather to discuss issues affecting San Fernando Valley business community. This special Election Forum will provide members with the unique opportunity to meet, listen and speak with the CD7 contenders.

Confirmed Speakers as of 01/27/17



Monica Rodriguez



Karo Torossian

Click [here](#) to RSVP for VICA's Newsmaker Connection.

VICA Opposes All Attempts to Apply UUT on Streaming Services

Yesterday the VICA board voted to oppose all attempts to apply the utility users tax (UUT) to video streaming services. UUT is paid on communications services including cable television. Other cities and states in the US have established a tax on video streaming services such as Netflix, Amazon Prime and Hulu. Recently, local cities have explored whether streaming services fell under the definition of video programming as defined in their existing UUT ordinance. Administering and enforcing this type of requirement would be extremely difficult, since many residents use the service while traveling, families across municipalities share an account, or people register their accounts using another address. It would also be burdensome to collect and remit the tax, as different jurisdictions have different UUT rates on communications services ranging from 1-11 percent. Collecting and remitting these taxes would place a substantial burden on streaming providers who rely on national business models with low overheads to keep their business viable. For more information, email elizabeth@vica.com

Committee Meeting
Wednesday, Feb. 15
Noon to 2 p.m.
**Providence Tarzana
Medical Center**
18321 Clark St,
Tarzana

Northern California Congressman Visits VICA

Hot Issues

2024 Olympics

On Wednesday, the LA City Council voted unanimously to support a bid for Los Angeles to host the 2024 Summer Olympics.

Education

On Thursday, UC regents approved the first tuition increase after a six-year freeze. The increases were part of a \$7.8 billion operating budget plan that was approved for 2017-18.

Transportation

Metro is studying several changes to the Orange Line in the San Fernando Valley to make the bus rapid transit line more attractive and appealing to riders and the community.

Development

As the Golden State Warriors break ground on their new professional basketball arena, a key reform of California's landmark environmental law governing development has not kept its promises.

Healthcare

As the nation transitions to a new Administration, Community Clinics across California are concerned about the impact of a possible Affordable Care Act repeal.

Development

On Tuesday, Rick Caruso's 333 La Cienega project was approved by the Los Angeles City Council with a 14-0 vote. The project will stand 16 stories tall and Caruso will also allocate \$500,000 to the city for affordable housing.



VICA Chair Kevin Tamaki (**AT&T**) and VICA President Stuart Waldman with Congressman Swalwell.

On Thursday, VICA members met with Congressman Eric Swalwell as he joined VICA for a unique Newsmaker Connection. Swalwell was elected to represent California's 15th Congressional District in 2012. Now in his second term, he is working to bring new energy, ideas, and a problem-solving spirit to Congress. Congressman Swalwell serves on the Subcommittee of the Central Intelligence Agency where he is responsible for the oversight, policy, activities and budget of the CIA. He also serves on the House Judiciary Committee.

Swalwell discussed the affordability of higher education and the challenges many Millennials are facing because of their student loan debt. Outstanding student loans hinder our economy because Millennials are not starting families, not becoming entrepreneurs and not buying houses. "That's the challenge ahead - the freedom to dream is more and more remote for Americans," said the Congressman.

Thank you to the event's presenting sponsor, **State Farm Insurance**.

Last Chance to Register!

**State Officeholders
DINNER 2017**

PRESENTED BY

COMCAST NBCUNIVERSAL

KAISER PERMANENTE

FRIDAY, FEBRUARY 10, 2017
5:30 - 8:30 p.m. at The Globe Theatre
Universal Studios Hollywood

Confirmed Speakers (As of 1/27/17)

Senators

Ben Allen

Ed Hernandez

President pro Tempore
Kevin de León

Henry Stern

Assemblymembers

Travis Allen

Raul Bocanegra

Matt Dababneh

Laura Friedman

Chris Holden

Marc Levine

Monique Limón

Adrin Nazarian

Sharon Quirk-Silva

Miguel Santiago

Statewide Offices

Board of Equalization
Chairwoman Fiona Ma

Board of Equalization
Member Jerome Horton

Click [here](#) to RSVP for VICA's 2017 State Officeholders Dinner.

Member Messages: Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly. Member messages are available for \$50 per week or \$175 for four weeks. Messages are text-based and may not contain more than 70 words. A logo may be added for an additional \$5 per week. For more information or to schedule your member message, contact Helene@vica.com or call (818) 817-0545.

ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at vica.com.

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