Pressing Legislative Issues Discussed During VICA's Advocacy Trip

"There is a collective spirit among young people that we can innovate our way out of problems."

- Congressman Eric Swalwell at VICA's Newsmaker Connection

On Wednesday, VICA visited Sacramento for the first advocacy trip of 2017. Attendees met with Senators Hertzberg, Lara and Stern as well as Assemblymembers Acosta and Gonzalez Fletcher. The group also met with the staff of Assemblymembers Dababneh, Rendon and Santiago. Attendees urged elected officials to support legislation which would permit an employee-selected work schedule; support the California WaterFix, which is a critical investment in water infrastructure; and also urged elected officials to oppose any reintroduction of a bill dictating restrictive scheduling requirements on employers.

VICA will return to Sacramento on Tuesday, February 7 to continue advocating on behalf of the business community in the San Fernando Valley. Be sure to RSVP and lend your voice in Sacramento!

Click here to join VICA in Sacramento.
The Week Ahead

Rapid Recovery Seminar: Business Earthquake Recovery
Wednesday, Feb. 1
8 to 9 a.m.
Fire Station 87
Community Room
10124 Balboa Blvd,
Granada Hills
Click here for more information

Education Committee Meeting
Thursday, Feb. 2
8:30 to 10 a.m.
Sponsored by Woodbury University
VICA Office
16600 Sherman Way,
Suite 170
Click here to RSVP

Save The Date
Sacramento Advocacy Day
Tuesday, Feb. 7
Sacramento, CA
Click here to RSVP

Aviation Committee Meeting
Wednesday, Feb. 8
Noon to 1:30 p.m.
Aerolease Associates
7943 Woodley Ave,
Van Nuys
Click here to RSVP

Energy, Environment & Utilities Committee Meeting
Thursday, Feb. 9
Noon to 1:30 p.m.
Sponsored by Metropolitan Water District
VICA Office
16600 Sherman Way,
Suite 170
Click here to RSVP

VICA's 2017 State Officeholders Dinner
Friday, Feb. 10
5:30 - 8:30 p.m.
The Globe Theatre at Universal Studios
Hollywood
Click here to RSVP

Land Use Committee Meeting
Tuesday, Feb. 14
8 to 10 a.m.
The Garland
4222 Vineland Ave,
North Hollywood
Click here to RSVP

Government Affairs

Council District 7 Forum
Friday, February 17
11:30 a.m. - 1 p.m.
VICA Office

Join VICA for a special Newsmaker Connection as the top candidates running for Council District 7 gather to discuss issues affecting San Fernando Valley business community. This special Election Forum will provide members with the unique opportunity to meet, listen and speak with the CD7 contenders.

Confirmed Speakers as of 01/27/17

Monica Rodriguez
Karo Torossian

Click here to RSVP for VICA's Newsmaker Connection.

VICA Opposes All Attempts to Apply UUT on Streaming Services

Yesterday the VICA board voted to oppose all attempts to apply the utility users tax (UUT) to video streaming services. UUT is paid on communications services including cable television. Other cities and states in the US have established a tax on video streaming services such as Netflix, Amazon Prime and Hulu. Recently, local cities have explored whether streaming services fell under the definition of video programming as defined in their existing UUT ordinance. Administering and enforcing this type of requirement would be extremely difficult, since many residents use the service while traveling, families across municipalities share an account, or people register their accounts using another address. It would also be burdensome to collect and remit the tax, as different jurisdictions have different UUT rates on communications services ranging from 1-11 percent. Collecting and remitting these taxes would place a substantial burden on streaming providers who rely on national business models with low overheads to keep their business viable. For more information, email elizabeth@vica.com
Hot Issues

2024 Olympics
On Wednesday, the LA City Council voted unanimously to support a bid for Los Angeles to host the 2024 Summer Olympics.

Education
On Thursday, UC regents approved the first tuition increase after a six-year freeze. The increases were part of a $7.8 billion operating budget plan that was approved for 2017-18.

Transportation
Metro is studying several changes to the Orange Line in the San Fernando Valley to make the bus rapid transit line more attractive and appealing to riders and the community.

Development
As the Golden State Warriors break ground on their new professional basketball arena, a key reform of California’s landmark environmental law governing development has not kept its promises.

Healthcare
As the nation transitions to a new Administration, Community Clinics across California are concerned about the impact of a possible Affordable Care Act repeal.

VICA Chair Kevin Tamaki (AT&T) and VICA President Stuart Waldman with Congressman Swalwell.

On Thursday, VICA members met with Congressman Eric Swalwell as he joined VICA for a unique Newsmaker Connection. Swalwell was elected to represent California's 15th Congressional District in 2012. Now in his second term, he is working to bring new energy, ideas, and a problem-solving spirit to Congress. Congressman Swalwell serves on the Subcommittee of the Central Intelligence Agency where he is responsible for the oversight, policy, activities and budget of the CIA. He also serves on the House Judiciary Committee.

Swalwell discussed the affordability of higher education and the challenges many Millennials are facing because of their student loan debt. Outstanding student loans hinder our economy because Millennials are not starting families, not becoming entrepreneurs and not buying houses. "That's the challenge ahead - the freedom to dream is more and more remote for Americans," said the Congressman.

Thank you to the event's presenting sponsor, State Farm Insurance.

Last Chance to Register!

State Officeholders
DINNER 2017
Presented by
Comcast NBCUniversal
Kaiser Permanente

FRIDAY, FEBRUARY 10, 2017
5:30 - 8:30 p.m. at The Globe Theatre
Universal Studios Hollywood
## Confirmed Speakers (As of 1/27/17)

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<td>Raul Bocanegra</td>
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Click [here](#) to RSVP for VICA's 2017 State Officeholders Dinner.

### Member Messages:

**Get Your Message in VICA Weekly!**

VICA members can promote their business, events and news in VICA Weekly. Member messages are available for $50 per week or $175 for four weeks. Messages are text-based and may not contain more than 70 words. A logo may be added for an additional $5 per week. For more information or to schedule your member message, contact [Helene@vica.com](mailto:Helene@vica.com) or call (818) 817-0545.

### ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at [vica.com](http://vica.com).

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