

February 24, 2017

Valley Industry & Commerce Association

VICAWEEKLY



Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando

In This Issue

[Media Highlights](#)

[Members](#)

[Hot Issues](#)

[Member Messages](#)

"I join with all those who say Measure S goes too far."

- Governor Jerry Brown in a statement released by opponents of Measure S

Media Highlight

Legislation Will Stop Delays With Building Housing, [Park LaBrea News & Beverly Press](#), February 23

Members

VICA Thanks Our Renewing Members

President's Circle



(1970)

Silver Member



(1998)

Cinmark Company

See VICA's Voter Guide for Crucial March Election



VOTING GUIDE

MARCH 7, 2017

THE VALLEY INDUSTRY AND COMMERCE ASSOCIATION RECOMMENDS THE FOLLOWING POSITIONS:

CITY OF LOS ANGELES:

MEASURE S	Two-year ban on development which will significantly increase the cost of housing, cost Los Angeles over 12,000 jobs and reduce economic output by nearly \$2 billion.	OPPOSE
MEASURE M	Common-sense cannabis regulation, enforcement, and taxation measure to bring the City of Los Angeles in line with state law.	SUPPORT

COUNTY OF LOS ANGELES:

MEASURE H	Quarter-cent sales tax to fund homelessness services, part of a larger strategy to end chronic homelessness.	SUPPORT
------------------	--	----------------

Join VICA for Hockey Night!

First 5 LA

Jeffer Mangels Butler & Mitchell

Make Good Group

MP Printing & Mailing

Parklane Investments

VICA Welcomes Our New Member

IMT Residential

Calendar

The Week Ahead

Entertainment Committee Meeting

Thursday, March 2
8:30 to 10 a.m.
VICA Office
16600 Sherman Way, Suite 170
Van Nuys
Sponsored by Pacific Federal, LLC
Click [here](#) to RSVP

Save The Date

Sacramento Advocacy Day

Tuesday, March 7
All Day
Sacramento, CA
Click [here](#) to RSVP

Labor & Employment Committee

Wednesday, March 8
8:30 to 10 a.m.
VICA Office
16600 Sherman Way, Suite 170
Click [here](#) to RSVP

Transportation Committee

Tuesday, March 14
8 to 10 a.m.
The Garland
4222 Vineland Ave, North Hollywood
4222 Vineland Avenue
Click [here](#) to RSVP

VICA Hockey Night

Tuesday, March 14
7:30 to 10 p.m.
Staples Center
1111 S. Figueroa St, Los Angeles
Sponsored by AEG
Click [here](#) to RSVP

Government Affairs Committee Meeting

Wednesday, March 15
Noon to 1:30 p.m.
Providence Tarzana Medical Center
18321 Clark St,

TUESDAY, MARCH 14, 7:30 P.M.



Hockey Night



VS.

at Staples Center

Enjoy a Kings hockey game with VICA members in a private suite

Sponsored by



Email Armando@vica.com to RSVP, or call the VICA Office at 818-817-0545

Staples Center, 1111 South Figueroa St. Los Angeles Metro: Pico Station

Click [here](#) to RSVP for Hockey Night with VICA.

Westfield Promenade Project Will Provide Jobs and Business Opportunities for the Valley

Yesterday, the VICA Board voted to support the Westfield Promenade 2035 Plan. The Promenade 2035 Plan covers 34 acres in the Warner Center, more than 7 of which will be dedicated for open space. Promenade 2035 is a mixed use development offering apartment homes, office space, retail stores, dining, entertainment and two hotels. The project will include water-capture infrastructure to ensure rainwater is reused for irrigation and landscaping. The project also includes energy and environmentally friendly features such as daylight harvesting, use of sustainable materials and an overall solar passive design. The Westfield Promenade 2035 project will also create thousands of jobs, business opportunities and economic growth for the San Fernando Valley.

For more information, please email Sarah@VICA.com

Click [here](#) to voice your opposition of Measure S.

Tarzana
Click [here](#) to RSVP

Leaders Forum with Los Angeles Department of Water & Power General Manager David Wright
Friday, March 17
8:30 to 10 a.m.
The Garland
4222 Vineland Ave, North Hollywood
Click [here](#) to RSVP

Hot Issues

Elections

Measure S would impose a two-year moratorium on all real estate projects that require a General Plan amendment, zone changes or increase in allowable height. A moratorium on construction could cause serious harm in the city of Los Angeles.

2024 Olympics

Los Angeles has one less competitor in its quest to host the 2024 Olympics. Earlier this week, Hungary's government announced that it was withdrawing Budapest's bid for the games. Los Angeles and Paris remain in the running to be named the host city when the International Olympic Committee announces its decision in September.

Education

On Thursday, university officials from **UCLA Extension** opened the doors of its dozen classrooms for a walk-through by the general public. Business leaders said the UCLA campus could raise the profile of the San Fernando Valley making it good for business and the local economy.

Environment

A California Senator is proposing legislation that would require California to generate all of its electricity from renewable sources. If approved, 100% of the state's electricity would need to come from clean sources such as solar and wind by 2045.

Transportation

On Thursday, the **Metro** board voted to rescind its policy to sell corporate naming rights for train lines, street stations and

Register Today for VICA's Leaders Forum!



Los Angeles Department of Water & Power

General Manager David Wright

Friday, March 17, 2017

8:30 to 10 a.m.

The Garland
4222 Vineland Ave, North Hollywood

Reserve your spot for VICA's upcoming Leaders Forum presented by **The Garland, Englander Knabe & Allen** and the **Metropolitan Water District of Southern California**. Tickets to this event are \$60. For more information regarding sponsorships, contact Helene@vica.com.

VICA's Leaders Forum offers members the opportunity to connect with political and industry leaders in a setting that allows for discussion and networking. Breakfast is included for this event.

Click [here](#) to RSVP for VICA's Leaders Forum.

Los Angeles Department of City Planning: Fee Changes

Yesterday, the VICA Board took a 'support if amended' position regarding Los Angeles' Department of City Planning fee changes which are intended to achieve full cost recovery for the city. The Department recently completed a study outlining a framework to achieve full cost recovery for project planning services, and found that the Department is currently recovering about 74% of its costs through fees. Though some fees will increase, VICA supports the proposed changes if the following amendments are included:

- The appeal fees by non-applicants must be at least 50% of the appeals fees paid by applicants.
- CUPs and project permit compliance should take into consideration the use, size, and nature of the project and/or applicant.
- The density bonuses with off-menu incentives should be the same as applications with on-menu incentives to encourage the development of additional affordable housing.
- Los Angeles City should continue to fund at least 25% of the Department of City Planning from the General Fund.
- The department should continue their commitment to improving service and expediting projects.

For more information, please email Sarah@VICA.com

Visit Six Flags Magic Mountain for a Day of Fun

buildings. The board approved the more routine naming policy that focuses on a street, neighborhood, city or landmark.



Six Flags Magic Mountain and Hurricane Harbor is the perfect place to celebrate company achievements, show appreciation, boost morale and get everyone together for a day of fun. We offer customizable, affordable packages for any size group, and we'll help you do everything from publicizing your event to managing all of the details while you're at the park.

For more information please contact us at magicgroups@sixflags.com or 661-255-4806

Member Messages: Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly. Member messages are available for \$50 per week or \$175 for four weeks. Messages are text-based and may not contain more than 70 words. A logo may be added for an additional \$5 per week. For more information or to schedule your member message, contact Helene@vica.com or call (818) 817-0545.

ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at vica.com.

Valley Industry & Commerce Association (VICA)
San Fernando Valley, California
16600 Sherman Way Ste. 170 Van Nuys, CA 91406
Tel (818) 817-0545 * Fax (818) 907-7934 * www.vica.com

Stay connected to VICA



Copyright © 2015. All Rights Reserved.