AD RESERVATIONS
Reservations are due by **January 3, 2020** with ad artwork by **January 17, 2020**.

**A GOVERNMENT HANDBOOK SPONSOR — SOLD**
- Logo on front cover
- Four-color ad on outside back cover
- Color ads on section divider pages
- 50 Handbooks

**A INSIDE FRONT OR INSIDE BACK COVER — SOLD**
- Color ad on Inside Front or Inside Back Cover
- 25 Handbooks

**B FULL PAGE AD — $1350 bw | $1500 color**
- Full page ad in section (Federal/State/Local) of your choice
- Ten copies of Handbook

**C HALF PAGE AD — $650 bw | $800 color**
- Half Page ad in section (Federal/State/Local) of your choice
- Five copies of Handbook

**D QUARTER PAGE AD — $350 bw | $500 color**
- Quarter Page ad in section (Federal/State/Local) of your choice
- Two copies of Handbook

**AD REQUIREMENTS**
Preferred format: High resolution PDF/300 ppi; CMYK or grayscale.
Or...we can assist you in the preparation of your message.

**QUESTIONS?**
Contact Cathy at (818) 817-0545 or email cathy@vica.com.