



2016 VICA Investment Structure

Joining VICA has never been easier —or more cost effective!

\$1,100 Circle of Influence Membership (valued at \$1,400++) includes:

- A. \$600 membership/administrative fee
- B. All company employees invited to participate in VICA events and policy committee meetings (only one vote per company at meetings)
- C. Complimentary invitations to exclusive events including (member companies can bring more than one employee to these events):
 - ◆ VICA After Darks
 - ◆ Newsmaker Connections
 - ◆ VICA University Workshops
- D. Complimentary subscription to the *San Fernando Valley Business Journal*
- E. Access to VICA's Red Tape Busters
- F. Invitations to join VICA on monthly advocacy trips to the State Capitol
- G. Eligibility to co-chair VICA's committees and task forces
- H. Tickets to VICA events (if unable to attend one event, let staff know in advance and we can apply it to another event)*:
 - ◆ One ticket to the Hall of Fame Dinner (HOF) – Summer event
 - ◆ One tickets to the Business Forecast Conference (BFC) – Fall event
 - ◆ One ticket to the Annual Meeting – Winter event

\$1,600 Business Leaders Membership (valued at \$2,350++) includes:

Includes all of the basic company benefits (A-G) plus:

- Tickets to VICA events (if unable to attend one event, let staff know in advance and we can apply it to another event)*:
 - ◆ One ticket to the State Officeholders Dinner – Winter event
 - ◆ One ticket to the Congressional Luncheon – New VICA Spring event
 - ◆ One ticket to the Hall of Fame Dinner (HOF) – Summer event
 - ◆ One ticket to the Local Officeholders Luncheon – Summer event
 - ◆ One ticket to the Business Forecast Conference (BFC) – Fall event
 - ◆ One ticket to the Annual Meeting - Winter event
 - ◆ One ticket to each of the Leaders Forums throughout the year (4-5 per year)
- Eligibility to serve on VICA's board of directors
- Access to VICA's advocacy efforts regarding legislative matters

\$2,500 Bronze Membership (valued at \$2,750 – if package customized in advance) includes:

Includes all of the basic company benefits (A-G) plus:

- Eligibility to serve on VICA's board of directors
- Access to VICA's advocacy efforts regarding legislative matters
- Custom package to be created for company, which can include tickets, table sponsorships and other sponsorships available
- VICA staff will work with you on creating a custom package
- Logo placement next to company name on the website

\$5,000 Silver Membership (valued at \$5,750 if package customized in advance) includes:

Includes all of the basic company benefits (A-G) plus:

- Eligibility to serve on VICA's board of directors
- Access to VICA's advocacy efforts regarding legislative matters
- Custom package to be created for company, which can include tickets, table sponsorships and other sponsorships available
- VICA staff will work with you on creating a custom package
- Logo placement next to company name on the website

\$7,500 Gold Membership (valued at \$8,625 if package customized in advance) includes:

Includes all of the basic company benefits (A-G) plus:

- Eligibility to serve on VICA's board of directors
- Access to VICA's advocacy efforts regarding legislative matters
- Custom package to be created for company, which can include tickets, table sponsorships and other sponsorships available
- VICA staff will work with you on creating a custom package
- Logo placement next to company name on the website

\$10,000 Platinum Membership (valued at \$12,000 if package customized in advance) includes:

Includes all of the basic company benefits (A-G) plus:

- Guaranteed position on VICA's board of directors
- Possible media coverage due to sponsorships
- Access to VICA's advocacy efforts regarding legislative matters
- Custom package to be created for company, which can include tickets, table sponsorships and other sponsorships available
- VICA staff will work with you on creating a custom package
- Logo placement next to company name on the website

\$15,000 Premier Partners Membership (valued at \$18,000 if package customized in advance) includes:

Includes all of the basic company benefits (A-G) plus:

- Guaranteed position on VICA's board of directors
- Company logo prominently displayed on VICA's Web site
- Possible media coverage due to sponsorships
- Access to VICA's advocacy efforts regarding legislative matters
- Custom package to be created for company, which can include tickets, table sponsorships and other sponsorships available
- VICA staff will work with you on creating a custom package
- Logo placement next to company name on VICA website

\$25,000 + President's Circle Membership (valued at \$31,250 ++ if package customized in advance) includes:

Includes all of the basic company benefits (A- G) plus:

- Guaranteed position on VICA's board of directors
- Company logo prominently displayed on VICA's Web site
- Possible media coverage due to sponsorships
- Access to VICA's advocacy efforts regarding legislative matters
- Custom package to be created for company, which can include tickets, table sponsorships and other sponsorships available
- VICA staff will work with you on creating a custom package
- Logo placement next to company name on VICA website

\$600 Small Business Introductory Membership (valued at \$800++) includes:

- Designed for small businesses (5 employees or less)
- Reserved for **one** company representative to participate (and vote) in VICA's policy committees and position-taking processes
- One complimentary invitation to VICA After Darks and Newsmaker Connections
- Complimentary subscription to the *San Fernando Valley Business Journal*
- Member rates to VICA's signature events

***Must RSVP for the event.**

Purchasing the package does not confirm your attendance.