

July 2, 2018

Valley Industry & Commerce Association

VICAWEEKLY

Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando



In This Issue

[Media Mentions](#)

[Members](#)

[Calendar](#)

[Hot Issues](#)

[Member Messages](#)

"VICA is about uplifting the community and bringing positivity to the San Fernando Valley."

- Senator Henry Stern at VICA's 2018 Hall of Fame

Media Mentions

Governor Extends Film Tax Credit
[SFVBJ](#)

State Film Tax Credit Program Extended to 2025
[Los Angeles Business Journal](#)
June 27

The Valley Will Get Light Rail
[L.A. Times](#)

Metro's Board Moves to Bring Light Rail to the San Fernando Valley
[Daily News](#)

Metro Greenlights New Light Rail Line in the San Fernando Valley
[Curbed LA](#)

Metro Board Approves Van Nuys Rail Project

VICA Honors Important Valley Businesses at 2018 Hall of Fame Dinner



Emcee Senator Henry Stern helps honor the 2018 VICA Hall of Fame Inductees.

Over 300 Valley business and community leaders gathered Thursday at the **Universal Sheraton** for VICA's 11th Annual San Fernando Valley Business Hall of Fame Dinner, where five businesses were honored for their positive impact on the Valley. In her welcome speech, Natasha Fooman of the **California Financial Service Providers Association** noted, "We are so delighted to recognize the local companies that are contributing to the success, economic vitality and growth of the San Fernando Valley."

This year's inductees were: **Health Net, Inc.**; **Kirsch Kohn & Bridge**; **Laurence School**; **Tapia Brothers Farms** and **Traders Loan & Jewelry**. The event was presented by **California Financial Service Providers Association** and co-sponsored by **AT&T**, **The Garland**, **Los Angeles Daily News**, **San Fernando Valley Business Journal** and **Southwest Airlines**. Attendees were charmed by emcee State Senator Henry Stern, who acknowledged the importance of San Fernando Valley businesses and the crucial role VICA plays in keeping those businesses alive.

Click [here](#) to view photos from the event on our Facebook page.

Health Net, Inc.

SFVBJ

Metro Board Approves More Light Rail in San Fernando Valley

My News LA
June 28

Brown's Budget Steps Up to Persuade California's Booming Film/TV Production to Stay Home

Daily News
June 29

Metro Board Approves Light Rail Along Van Nuys Boulevard in San Fernando Valley

KTLA 5

Valley Gets a Rail Line
The Source

Mayor Garcetti Checks Out Future Train Route Through the Valley

Daily News
June 29

VICA Adds Names to Hall of Fame

SFVBJ
June 29



Inductee Farid Hassenpour (**Health Net**), Presenting Sponsor and VICA Board Member Natasha Fooman (**California Financial Service Providers Association**), and VICA Board Member and Award Sponsor Jamie Chien (**Valley Presbyterian Hospital**).

Licensed in California in 1979, **Health Net** is one of California's most well-established health plans, with more than 38 years of doing business in the state. Today, **Health Net** provides and administers health benefits to nearly 3 million individuals throughout the state. **Health Net** is committed to delivering better health outcomes at lower cost and transforming the health of the communities they serve.

During his acceptance of the award, Farid Hassenpour discussed VICA's advocacy on healthcare policy, saying that "We are proud to work with VICA on these issues." **Health Net's** award was sponsored by **Valley Presbyterian Hospital**.

Members

VICA Thanks Our Renewing Members

Bronze Members



CBRE Group, Inc.

Dakota Communications

Dickey's Barbecue

Dolphin Group

Goodwill of Southern California

Paul Davis & Alberta Bellisario Insurance

VICA Welcomes Our New Members

Kirsch Kohn & Bridge

Calendar

Save the Date

Transportation Committee Meeting

Tuesday, July 10
8 to 10 a.m.

The Garland

4222 Vineland Ave., North
Hollywood

Click [here](#) to RSVP

New Member Breakfast

Thursday, July 12
11:30 a.m. to 1:30 p.m.

VICA Office

16600 Sherman Way,
Suite 170, Van Nuys

Click [here](#) to RSVP

Newsmaker Connection with Christina Miller

Tuesday, July 17
3 to 4:30 p.m.

VICA Office

16600 Sherman Way,
Suite 170, Van Nuys

Click [here](#) to RSVP

Government Affairs Committee Meeting

Wednesday, July 18
Noon to 2 p.m.

VICA Office

16600 Sherman Way,
Suite 170, Van Nuys

Click [here](#) to RSVP

Leaders Forum with Austin Beutner

Thursday, July 19
8 to 9:30 a.m.

Sportsmen's Lodge

Starlight Room
12833 Ventura Blvd.,
Studio City

Click [here](#) to RSVP

Ambassador Committee Meeting

Wednesday, July 25
8:30 to 10 a.m.

VICA Office

16600 Sherman Way,
Suite 170, Van Nuys

Click [here](#) to RSVP

Labor & Employment Committee Meeting

Wednesday, August 1
8:30 to 10 a.m.

Hilton Universal City



Inductee Stuart Jaffe (**Kirsch Kohn & Bridge**) with Award Sponsor Steven Contreras (**Wells Fargo**).

Established in 1961, **Kirsch Kohn & Bridge, LLP** is a full-service CPA firm located in Woodland Hills. The firm provides a complete range of services for closely held businesses and their owners and not-for-profit organizations. Members of the firm work together with the client to realize the client's potential for excellence. The firm's three underlying principles are professionalism, responsiveness and quality.

During his acceptance of the award, Stuart Jaffe discussed the importance of establishing community partnerships, which he said "is the secret sauce to our success." **Kirsch Kohn & Bridge** was presented their award by **Wells Fargo**.

Laurence School

555 Universal Hollywood Drive
Click [here](#) to RSVP

Education Committee Meeting

Thursday, August 2
8:30 to 10 a.m.
VICA Office
16600 Sherman Way,
Suite 170, Van Nuys
Click [here](#) to RSVP

Energy, Environment & Utilities Committee Meeting

Thursday, August 9
Noon to 1:30 p.m.
VICA Office
16600 Sherman Way,
Suite 170, Van Nuys
Click [here](#) to RSVP

Land Use Committee Meeting

Tuesday, August 14
8 to 10 a.m.
The Garland
4222 Vineland Ave., North
Hollywood
Click [here](#) to RSVP

Government Affairs Committee Meeting

Wednesday, August 15
Noon to 2 p.m.
VICA Office
16600 Sherman Way,
Suite 170, Van Nuys
Click [here](#) to RSVP

Local Officeholders Luncheon

Thursday, August 16
11:30 a.m. to 2 p.m.
Sheraton Universal Hotel
333 Universal Hollywood Dr., Universal City
Click [here](#) to RSVP

VICA After Dark with Frank Miller

Wednesday, August 29
5:30 to 7:30 p.m.
Burbank Airport Marriott
2627 Hollywood Way,
Burbank
Click [here](#) to RSVP

Hot Issues

Budget

Last week, Gov. Jerry Brown signed a \$139 billion California budget that marks a stark turnaround from the financial crisis he inherited almost eight years ago. The spending plan fills the state rainy day fund to its constitutional maximum and beefs up other reserve funds, boosting the state's total savings to \$16 billion.



VICA Board Member and Award Sponsor Francesca Vega (**California State University, Northridge**) and Inductee Laurie Wolke (**Laurence School**).

Founded in 1953, **Laurence School** is a co-educational, independent Kindergarten - 6th grade school in Valley Glen, California, dedicated to educating the "Total Child." As a result of **Laurence's** stellar reputation for educating elementary age children and matriculating them to the most competitive independent secondary schools, **Laurence** attracts not only families from throughout the Valley, but also from all over the city, which is beneficial for the Valley's business growth and reputation.

During her acceptance of the award, Laurie Wolke talked about the school's humble beginnings, established as a local summer program by her father. In taking a "total child" approach to education, Wolke noted that the school works "to raise really good human beings." **Laurence School's** award was sponsored by **CSUN**.

Tapia Brothers Farms

Taxes

The U.S. Supreme Court ruled that states will be able to collect sales tax from all online retailers, provided they meet criteria to be determined by each state. Previously, states could collect online sales taxes from sellers only if the seller had a physical presence in the state.

Ballot Measures

Twelve propositions have earned a spot on California's November ballot. Voters will also be asked to weigh in on proposals to split California in three, repeal the \$5 billion-a-year gas tax, and adopt year-round daylight saving time.

Labor & Employment

The U.S. Supreme Court ruled that teachers, police officers and other public employees cannot be forced to pay dues or fees to support their unions. The justices overturned a 41-year-old precedent and ruled that the 1st Amendment protects these employees from being required to support a private group whose views may differ from theirs.

Consumer Privacy

Under a new online privacy protections law signed by Gov. Brown, consumers will have the right to know what personal information companies are collecting and why and with which businesses it's being shared. They will also have the right to direct companies to delete their information and not to sell it.

Environment

As Californians have heavily developed and continue to build along the edge of the Pacific, sea level rise is eating away at California's coastal cliffs. Cliffs could recede more than 130 feet by the year 2100 if the sea keeps rising.

Economy

U.S. consumer spending rose less than forecast in May as outlays on services fell and Americans saved more of their incomes. Inflation topped the Federal Reserve's goal by more



Inductees Tom Tapia (left) and John Pollack (right) (Tapia Brothers) with Award Sponsor Jill Banks Barad (**Los Angeles Department of Water and Power**).

Tapia Brothers is a family-owned and operated third generation open air produce market. Founded in Encino in 1984, Tapia Brothers seeks to provide the Valley with the best produce available in a fun, welcoming, family friendly environment. They offer shoppers an opportunity to buy produce that is all locally grown in the Valley and are a daily celebration of the businesses upon which the Valley was built.

Tom Tapia and John Pollack of Tapia Brothers accepted the award. Pollack referred to Tapia Brothers as "a time capsule in the middle of the Valley," noting that it evokes memories of years past, when the Valley was covered with orange groves. Tapia Brothers was presented their award by **Los Angeles Department of Water and Power**.

Traders Loan & Jewelry

than expected.



Inductee Diane Taylor (**Traders Loan & Jewelry**) and VICA Board Member and Award Sponsor Victor Berrellez (**US Bank**).

The final inductee of the evening was **Traders Loan & Jewelry**, the oldest pawn shop in the San Fernando Valley. Since 1954, Traders has provided its customers with friendly service, complete honesty and firm integrity, educating their clients as to the best loan/product that fits their needs.

Accepting the award, Diane Taylor mentioned **Traders'** important role in helping community members access financial assistance, as well as their wedding band design services. **Traders Loan & Jewelry** was presented with its award by **US Bank**.

Member Messages: Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly. Member messages are available for \$50 per week or \$175 for four weeks. Messages are text-based and may not contain more than 70 words. A logo may be added for an additional \$5 per week. For more information or to schedule your member message, contact Helene@vica.com or call (818) 817-0545.

ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at vica.com.

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